

Gurd's Dry Ginger Ale

Satisfying and Refreshing
\$1.50 Dozen.
Order a Case Today.

GRAPE JUICE

Made from Choicest Ontario Grapes.
MARSH'S, 15c, 40c and 75c Bot.
WELCH'S, 15c, 40c and 75c Bot.
NIAGARA, 15c, 55c and 65c Bot.

FOR THE PICNIC

OLIVES
SANDWICH PASTES
BISCUITS
SWEET PICKLES
SALAD DRESSING
BONELESS CHICKEN
FRENCH SARDINES
TONGUES (In Glass).

LOGANBERRY JUICE

Makes a Delicious Drink
50c and 75c Bottle.

WHEATENA

The Breakfast Food containing all the health-giving elements of the wheat.

35c Package.

ROWAT'S COFFEE

"SUPREME
IN FLAVOR"

70c Pound.

T.A. ROWAT & CO.

Estab. 1887.
GROCERS — IMPORTERS
250 Dundas St. Phone 3051
3052

Premium Coal \$17.25

Jenkins Fuel Co.
95 York St. 22V Tel. 1391.

Smithing COAL

Prompt delivery to all parts of the city

Orchard's

45 York St. Phone 384.

WOOD

MOSTLY HARDWOOD.
12" and 16" BLOCKS.

DOMESTIC LUMP, MILLER CREEK

also
CANNEL LUMP

Chantler Bros.

263 BATHURST. PHONE 347.

**\$25,000
STOCK**



**MEN'S
STOCK
MUST BE SOLD**

When you see these big savings you will know you are on the right track. Scores of Shirts—lots not advertised—are included. Savings that are utterly beyond the wildest hopes of everyone.

Boys' Summer Jerseys, 75c value, your choice, each 39c
MEN'S SUITS, 85 Suits, good quality, At each \$11.95 and \$14.69
MEN'S PANTS, 500 Pairs of Pants \$2.98, \$3.50 and \$4.95
STRAW HATS, 200 dozen Straw Hats, including samples 25c to \$3.00
MUST BE SOLD.

You save 25 cents on every pair of Overalls bought here.

Wegner Clothing Co.

"The Heart of London." Famous for their little prices.
371 TALBOT STREET (Corner King) PHONE 184



DIAMONDS

A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.

Rings from \$25 to \$1,250.

C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
386 Richmond St. Phone 1084.



SAVE YOUR EYES EXAMINED.
A. M. DAMBRA, OPTOMETRIST.
Complete Services Building, Richmond Street, Phone 6180.

A Special Sunday Cake

Ask your grocer tomorrow, or our driver, for one of our special

MAPLE CAKES

We are making a special effort on Saturday to prove to the people of London the unusual quality of

Parnell Cakes

Will be glad to send one to your house if you'll phone us.

Parnell Baking Company
Phone 929.



The Science of Examining

the human eye for glasses that will aid the optic nerve in functioning accurately, we have specialized in for 26 years.

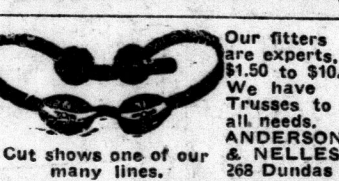
Brown Optical Company

223 DUNDAS ST. PHONE 1877.
Also Hamilton, Montreal, Windsor
Largest Exclusive Optical House in Canada. 22V



Tents for Hire

851 GLEBE ST. PHONE 6197.
We Make Everything
Made of Canvas



WHEN YOU
Buy a Wray's Diamond
You know you have the best.
1-3 off present prices.
THE STORE WITH THE STOCK.

GORDON L. FERGUSON
FUNERAL SERVICE.
Private Funeral Apartments,
350 William Street,
Personal attention. Lady assistant.
Phone 635J. Day and Night.

CORONER CALLED TO PASS ON SKELETON OF BIG BIRD

Special to The Advertiser.
Galt, May 31.—There was considerable stir in the city at noon when two boys on their way to school discovered a skeleton in the river below the Concession street bridge. Coroner J. Bradford was summoned, and the bony frame so closely resembled that of a human being, because of the length of the leg bones, that the firemen were called out with their boat to bring up the frame, which later proved to be that of a monster bird. From the bridge it resembled the frame of a child.

A WOUND IS AN OPEN DOOR

Absorbine Jr. enables you to shut the door quickly.

The skin is Nature's own protection against germs. When it is bruised, broken or cut, that protection is withdrawn. The door is open. As quickly as possible Nature closes it by forming what we call a scab and renders you comparatively safe against infection. But this scab sometimes takes days to form and until it has fully sealed the wound, even until the wound has thoroughly healed again you must furnish the required protection yourself. A few drops of Absorbine Jr. in the water will give you an antiseptic wash that will kill all possibility of infection and help nature to heal the wound. As well as being a very powerful germicide, Absorbine Jr. will draw out the inflammation and bring instant relief. Absorbine Jr. is antiseptic, germicide and liniment in one container—handy to keep always in the house; easy to carry around if you travel. \$1.25 at your druggist's.

Lovely Apparel for Rare Days In June

Stepping from Springtime into the glorious days of Summer brings another entirely new season, with the cool, crisp frocks and sports apparel that make one look so smart while enjoying supreme comfort. Designers of today seem to have used uncanny magic in producing garments that look so spick-and-span—that feel so cool—and yet are so correct in style, giving that always well-dressed look. There are wide varieties to choose from—meeting each individual taste and requirement—so many kinds that have just recently arrived from the makers.

Infants' Shop

Boys' Wash Suits, made in styles Oliver Twist, Billy Boy and Middy. Made of linen, rep, cambric and linen in stripes and solid colors of tan, blue or green. Sizes 2, 3 and 4 years. Price \$2.69



The Seasons Smartest Sports Clothes

SPORTS TOGS FOR SUMMER WEAR

Afternoon Tea

Dainty lunches; everything in season.

Daintily served.

3 to 5:30.

Restaurant.

Sport Suits in Homespun, Silk and Wool Jersey, Flannels; in white, orchid, green, rose, blue, sand. Styles with jacket coat or tuxedo. Prices \$23.75 to \$35.00
Capes of Springtime Silk, in black, full lined with gray canton crepe, crush collar. Prices \$35.00 and \$35.50
Capes of Bolivia Cloth, full-lined with canton crepe. Prices \$39.50 and \$45.00
Dresses in Alltime Silk, shown with pleated skirt, of plain and blouse or jacket of novelty printed crepe or silk. White with jade or blue. Cocoa with novelty silk. Prices \$25.00 and \$27.50
White Dresses in crepe de chine, canton crepe, georgettes for graduation or brides, trimmed with beads or dainty ruchings. Prices \$25.00, \$30.00, \$35.00 to \$59.00

Roast Turkey Dinner

Special Course Dinner with Roast Young Turkey.
Saturday, 65c.
Restaurant.

Table Damasks At Clearing Prices

An event of particular interest Saturday is presented in this sale of All Pure Linen Cloths and Napkins, soiled numbers and seconds, odd and broken ranges, grouped at very low prices. An opportunity to pick up a supply of good quality Pure Linen Cloths at what formerly was merely the price of cotton. ALL ARE GUARANTEED PURE LINEN. SEE WINDOW TODAY.

LINEN DAMASK TABLE NAPKINS, 35c and 49c EACH

For general use or the summer home you will find dozens of Napkins here to suit, and your saving in many cases is about half. Grouped in two lots for Saturday.

(SECONDS) 15 dozen 13-Inch Special 35c each, 3 for \$1.00
(SECONDS) 26 dozen, an endless assortment of patterns. Many in half dozen lots. Special 49c each

\$3.98 Each. Size 2x2 Yards

Size 2x2 yards, a big assortment of designs. Some very choice qualities in this lot, which is limited to 20 only. Special, each..... \$3.98

\$4.98 Each. Size 2x2 and 2x2 1/2 Yards

This lot includes many lovely qualities in plain Centers, with round or oval designs. 24 only, size 2x2; 16 only, size 2x2 1/2..... \$4.98 each

\$5.98 Each. Size 2x2 1/2 and 2x3 Yards

You'll appreciate the saving on these larger sizes. All linen cloths. The patterns, too, are very good. Many oval designs in the lot. 10 only, size 2x2 1/2; 8 only, size 2x3..... \$5.98 each

\$7.98 Each. Size 2x3-Yard Cloths

Double damask of lovely weight and design, in a good assortment of patterns. 17 only. Special \$7.98 each

A Factory Clearance of Warner's Corsets, \$1.59



Three styles to choose from, light weight models filled with rustproof steeling; ideal for summer wear.

Model 77—Excellent Corset for the medium stout figure; has medium bust and long skirt; made of firm coutil and is reinforced through front sections. Firmly boned yet light in weight. Sizes 22 to 32. On sale Saturday..... \$1.59

Model 295—Popular wrap-around, no lacing; just clasps in front; has wide section of elastic set in back and has long elastic top. Sizes 24 to 32. On sale Saturday..... \$1.59

Model 2256—For the slight figures, who desire a lightly boned corset, with low elastic top, made of pink coutil and has sections of elastic over the hips to give ease in any position. Sizes 20 to 24. On sale Saturday..... \$1.59

Natural Pongee, 89c Yard

A very fine even Silk, free from dust; first quality; suitable for curtains, rompers, bloomers, ladies' and children's wear and men's shirts. A Silk that you can readily adapt to a great variety of purposes for practical use. We are placing a limited supply of this popular fabric on sale Saturday morning at the very special price of 89c yard (58 inches wide.)

Special House Dresses, \$1.98 Saturday

These are made of fancy Percale, in check and stripe, daintily trimmed with solid color material. Pippings of contrasting shade, narrow ruffles and gingham collar and cuffs finish several of them. Four styles to choose from. Light and dark shades. Special \$1.98

Voile Blouses, 98c

One table of Voile Blouses, made of dimity or voile. These are odd and broken lines, showing full length or three-quarter sleeve. Fancy tucking and hemstitching trim these, and also some plain tailored styles are shown. Special 98c

Style, Quality and Value Are Foremost In This Great Showing of Two-Pant Suits for Men and Young Men

Tweeds and Worsted from famous English mills, tailored to exacting specifications. Styles that are the leaders in the large centres—new effects that appeal to smart dressers—and behind each garment the Smallman & Ingram standard of quality—That is why so many men are wearing Smallman & Ingram's suits today. Come in tomorrow. We will be pleased to show you.

\$20.00

Good wearing wool tweeds, in grays and browns, neat mixtures. Well tailored suits for men and young men. With extra trousers for double wear.

\$30.00

Sport models, conservative suits, a great selection in this group. Grays, browns, lavats, heringbones. Fine stripes, in imported tweeds, beautifully tailored. Excellent value \$30.00

Botany Serge Two-Trousers Suits, All Sizes, \$45.00

A leading value in Blue Serge Suits. Excellently tailored.

Boys' New Two-Bloomers Suits, \$9.95, \$10.95, \$12.95

OTHERS TO \$20.00

Sturdy wool tweed suits, in smart stylish models. New yoke backs, patch pockets, in medium grays, dark and light mixtures. Reinforced at points of hardest wear. A great selection is ready for mothers tomorrow. All sizes.

SHIRTS, \$1.98

Splendid wearing materials, neat patterns, "Arrow" Brand, double soft cuffs, unusual value at this price. 14 to 16..... \$1.98

\$25.00

Stylish wool tweeds and worsteds, neat patterns. Grays, browns, dark and light mixtures, expertly tailored. Single and double-breasted, smart yoke back models for young men. Stylish conservative models for men. With extra trousers. Splendid values at \$25.00

\$35.00

Men's and Young Men's Herringbones, pencil stripes, new weaves, in sport suits. Stylish suits for more conservative dressers. Fabrics that will give splendid wear. Tweeds, Worsteds, Unfinished Worsteds, Serges. Splendid values. Two pairs trousers for double wear. See these tomorrow \$35.00

New Braids, New Styles in Straw Hats, \$2.50, \$3, \$4

OTHERS 98c TO \$10.00

New deep brims, fancy braids, Bon-Ton, leather sweatbands, self-conforming. Imported straws from Luton, England. See these tomorrow.



SMALLMAN & INGRAM
LIMITED

ATHLETIC UNDERWEAR,
98c, \$1.50 to \$5.00.
Nainsook, well tailored, cool summer underwear.

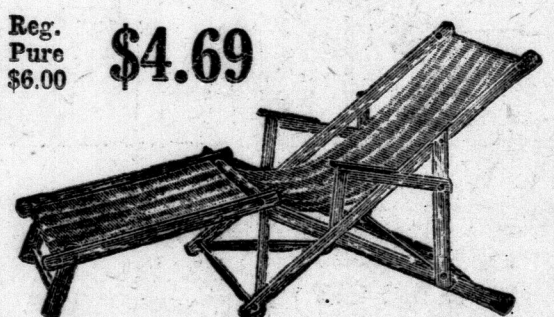


Outdoor Furniture

Now is the time to furnish your verandas, sunrooms and summer cottages. New arrivals of chairs, seats and veranda blinds just arrived. A late shipments compels us to sell at 20% off regular price. Goods must be sold.

CAMP STOOLS

Heavy white duck seats.
Regular \$1.75, with lock, for \$1.19
Regular \$1.25, without lock, for 89c



Reg. \$6.00
\$4.69

Green Painted Lawn Seats

Collapsible, but very handy for on the lawn.
Regular \$3.50,
for **\$2.79**

SPECIAL! Rubber Balls, regular 20c

35c, for 20c

KEENE BROS.' PRICES ON VERANDA BLINDS

JAPANESE
5x8 size \$2.95
6x8 size \$3.50
8x8 size \$4.50
10x8 size \$6.00
SUNSTAYS SCREENS
4x8 size \$4.95
6x8 size \$6.95
8x8 size \$9.95
10x8 size \$12.50

BOYS' TRICYCLES

Best selection in London for Tricycles. Prices \$3.25, \$5.50, \$7, \$9. Special \$3.75 for Saturday

AUTOMOBILES

Many styles in stock, but see this special one. Regular \$12.00, for **\$8.95**

WAGONS

Ballbearing, steel rimmed wheels, heavily constructed wagons. Prices \$5.75, \$7.00, \$8.50, \$12.00

6x9 Grass Mat \$3.50 4 1/2 x 7 Grass Mat for \$2.75 27x54 Grass Mat 69c

\$5 puts any Refrigerator in your home. Prices from \$16 to \$95

AWAY FROM THE HIGH RENT DISTRICT
KEENE BROS.

125, 127
KING ST.