lot and build our own home, or buy a

owners of homes and vacant properties who are offering the same for sale to consider a very reasonable profit, if it can be had under present

conditions, and sell, as it very likely would work out to the best interest

of all concerned, including the hous-

and expansion of our city and coun-

ments may continue to expand com-

mercially, educationally, agricultur-

ally, beautifully, etc., along sound and permanent lines."

By Digby Phillips.

CHARACTER

READ YOUR

would seem advisable for

home already built.

多用。 1950年 1

Mondon Advertiser

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London., Ont., Monday, June 26.

C. M. A: Tariff Report.

C ANADIAN manufacturers are in session at St. Andrews-by-the-Sea, and have been for some days Various reports have been presented, showing the work done in Parliament, especially in matters of tariff and transportation.

The report of the tariff committee was presented to the association on June 23, and here is some of the criticism of the Fielding tariff:

"The most serious change was the elimination of safeguards against dumping of goods from countries with depreciated currencies. Such countries, in the absence of these safeguards, can lay down goods in Canada at much less than their cost of production in Canada, and, in many lines, greatly below their pre-war prices. The necessity for such legislation is based upon the fact that there is a wide difference between the value of such currencies for transactions within their own borders and their gold value which is used in international trade. This is clearly indicated by reports of the United States tariff commission and by the Washington commerce re-

ports, viz.: "U. S. tariff commission, January

ever, there is yet a great discrepancy between the internal value of the mark and its gold value, slightly more than 2 to 1 in 1921.

"The wages of manual workers employed by Germany have been increased up to 12½ marks (5 cents) per hour for those over 24 years of Right here in Western Ontari age, and up to 11 marks (4 cents) December, 1921, the following were the weekly wage rates of wages: railway mechanics, 418 periors in beauty. marks (\$1.40); railway laborers, 522 marks (\$1.84); building laborers, marks (\$1.27). "In such circumstances it is im-

Now, there is every reason to be-Clearly, the inference left in the tourist stop and admire the beautiminds of those who heard or read ful. this report in the press is that Canada is a wide-open dumping ground there is nothing to hinder cheap sons. into direct and immediate competi- who knows. tion with the workmen of Canada.

In the House of Commons debates (Hansard, page 2954-55) of June 12,

MR. FIELDING stated the following: "We are not thinking of the value of the mark, but we propose to have the value of the article (German) determined by the standard of the French, upon whom Germany, both of the same charactof Ypres. substantial depreciation . . The standard is the English value. What

yet, on the 23rd of June we find the titles. Canadian Manufacturers' Association

Surely there must be some element other precedents for LORD FRENCH.

very situation.

A Great Land.

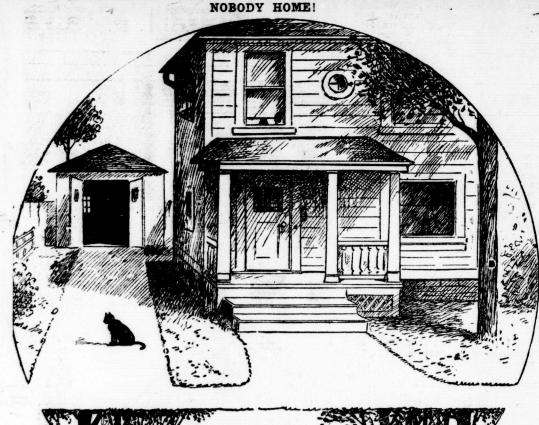
D URING a motor tour of the continent a leading California businessman passed through London with his family this week. His itinerary included the Southern States, New England, Michigan and New York State, crossing the border at Niagara Falls

From the latter point the motorthe brief stay here included a visit to one of the city officials.

When asked the customary question, "How do you like this coun- ment comes when a returned man try?" the Californian replied: have crossed the continent and have cent wage. toured Florida, Texas and other states, but to tell you the truth, I have never seen a more beautiful terest rates should be lower. All decountry than that between Niagara pends on whether you are borrowing them do not go into the question t Falls and London.

"It was wonderful, and my wife agreed with me when I pronounced the scenery the most beautiful we day, wrote his report: "Received expenses for the upkeep of the prohad yet seen on our trip. Why don't two orders today, one for a set of perty. When this is figured out on a you Canadian boost your country?" Dickens, and another to get out."

The civic official then proceeded to boost his native land by pointing





surpass it in beauty.

The friend from across the border handed out a valuable tip during his brief stay in the Forest City. "Why don't Canadians boost their

Right here in Western Ontario the farm land under cultivation is a per hour for those under 24 years treat to the eye. Other portions of self in an auto wreck, was quaranof age, and that in Berlin during the continent may surpass it for tined three times and had a wedding the continent may surpass it for rugged landscape, but with utility as at his house. We wouldn't like to Printers: (married) 553 marks a basis, Western Ontario has no su-

Canadians born and reared amidst these beautiful surroundings take too 522 marks (\$1.74); navvies, 381 much for granted, and in the majority of cases carelessly ignore them. possible for Canadian producers to They rush hundreds of miles away compete while retaining the improv- for a holiday, then rush back and ed living conditions to which Cana- regale their friends with wonderful dian workmen have been accus- descriptions of the natural beauty of their favorite resort.

To appreciate nature and its won- thrills. lieve that the members of the Cana- ders one need not travel any further dian Manufacturers' Association than the district surrounding Lonwant to be fair in any criticism they don. Here the countryside, in all may make of the tariff enactments. its splendor at this season, bids the

The only detriment to this invaluable asset to the community is that for German-made goods, and that its praises are not sung by native Let us take the tip handed German labor from being brought out by one who has traveled and one

Make it a slogan, and make it permanent. Boost your country.

A Significant Title.

No precedent is set up by the Earl cannot get the English standard of ever, there are few peers who do not value to serve your purpose, you use their own names or the names of the commission houses, either for take the value in a neighboring of a municipality or district in the sale or rent, do not adopt the wisest country where the currency has no substantial depreciation . . . The

ever is the English value of the BARON BYNG of Vimy, Canada's article we will take as the value of governor-general, while using his foreign country, in any case in own name, includes the well-known which there is a depreciation of cur- battle area of France in his title, they would have been all occupied while EARL KITCHENER of Khartoum either by purchasers or tenants long Now, surely that is plain enough. and EARL ROBERTS of Khandahar, per before this if they had been properly This explanation of Mr. Fielding's petuated the scenes of their respecwas made on the 12th of June, and tive activities in selecting their bers of the London Real Estate Salvation Army meeting to be held

The Earl of Camperdown derives cheap German goods, and no protection for the Canadian worker or in 1797. The Duke of Wellington best propositions to help to recontained in the program. manufacturer from cheap German and EARL NELSON, who was also known as Viscount Trafalgar, were

of fair play that will call attention In the present case the Earl of to this discrepancy, and to the vari- Ypres is most appropriate, as that ance that exists between the tariff name will always be associated with report and the provisions made by the name of FRENCH and the British Mr. FIELDING for dealing with this army, including Canadian troops, which he commanded during the first few years of the Great War.

LITTLE 'TISERS

The difference between us and the more miserable.

If you want to get cooled off these days just go to some chap and say: ing family proceeded to London, and "How about a little on that account today?"

"I gets a chance to go to work at a de-

or lending.

And now there's talk of an expedition of Ontario seen by the tourists is beautiful, but that there are other districts

And now there's talk of an expedition of Ontario seen by the tourists is beautiful, but that there are other districts

And now there's talk of an expedition to the tenant, band or sleeve. Use a handkerchief, games. Make their health habits when as a matter of fact it is a fair rent. The tenant should always contarious the page of a book, nor your pencil points or small prizes for playing the game well.

"In the case of Germany, how of the Dominion which equal, if not anchored to it long ago if it did London one of his papers, the San

The Jewell Republican, pays tribute to one of its citizens as follows: "John Flinn will do 'most tined three times and had a wedding France.' spare John from this community."

Saturday it was so hot in London that folks reckoned they'd stay home and try to keep cool on Sunday. Sunday was so cool that folks changed their minds and went to church to see if it was warm there. A drop of some 40 degrees in one day is quite

was dining with LLOYD GEORGE in stranger.

Francisco Examiner, was running this sort of stuff, to show how United States saved Britain in 1917: "We provided the ships; we filled them with food; our destroyers controlled the ocean lanes and sank the anything to help the newspaper out submarines. We saved England with an item. He nearly killed him- from starvation. Then we sent an army over and won her war in

The Brantford Expositor has this

Brant buried a vast treasure on the site of Brantford's city hall. Of course, the only way to get at it is to tear down the present ob-

around the city hall at Brantford and collect a fee to see the place Tourists have tossed up their good While WILLIAM RANDOLPH HEARST money for things not one whit

HIGH RENT HARD TO EXPLAIN

Conditions Such That Owner Has to Have a Fair Return on

those responsible for the disposition success in London. It appears very unfortunate that so many of these houses and particularly those or Garfield avenue, should remain idle for such a long time. And I believe listed and left in the hands of mem-

lieve the housing situation. Loan companies and individuals who have The Masonic Order throughout the to some extent holding up the hous- W. Bro. G. M. Innes, D.D., past grand ing situation and other developments chaplain of the Grand Lodge of Can-

their funds. IN regard to firms building houses on Thursday, by auction, lot 12, in readily sold at 4, 412 and 5 cents per leve, has had very little experience known as the Mann Farm, contain- at 10 cents per quart. in this respect, perhaps on account children is that we're fatter and of the industries not finding it necessary to adopt this plan to take care the housing of their employees. Not coming in contact with this feature of the housing situation I am unable to say anything definite

on this particular point. "In regard to the renting proposi-tion, in London there is quite a Summed up, the best re-establish scarcity of modern and semi-moder homes for rent, and in a measure it is due to the fact that firms or individuals who are able to build homes for cent do not find it a pay-We have a letter stating that inthey consider a high rent. Many o figure that the owner of the property offered for rent is called on to pay interest on his investment, taxes, in-A book agent, at the close of a hot surance premium and wear-and-tear fair basis to all concerned, and it results in a net investment of about And now there's talk of an expedi- 7 per cent to the owner, the rent

CONTENDING that the present money in a home he has very little rate of taxes and other charges
that pile up against real estate make
high rents imperative, Sam D. Campbell, realtor, of London, holds that
the most satisfactory method for
solving the housing problem is for a
man to buy his own house, or buy a
lot of land and have a house built on
it.

money in a home he has very little
responsibility to bear in this respect
and should help pay for the taxes
and other expenses connected therewith. Otherwise, he or she, as the
case may be, should buy a lot end
build a home, or buy a home already
erected, providing the price is fair
and consistent with conditions as
they exist at the time of the transfer.
To illustrate one case: A home and lot

the value of the article (German) determined by the standard of the English value. If two parcels come into Canada on the same day, one being from England and one from Germany, both of the same characters.

If Gazette comes the announce into Canada of the ment that Lord French, upon whom an earldom of the United Kingdom that a greater success could have been made of the housing commission in London had the work been handled by the name, style and title of Earl in London had the work been handled by the real estate board. He says: by the real estate board. He says:
"In so far as the housing commis\$40 a month, which would result in the value of the English article, if articles are made in England of this of Ypres in taking for his principal sion handling the situation is concerned, in London. I believe the less than 4½ per cent on the invest-Charles Bagot, representing the Britannian concerned. the value of the England of this articles are made in England of this class. When the articles are not made in England, and, therefore, you made in England, and, therefore, you made in England, and, therefore, you made in England, and therefore, you make the students of the cutside the British Empire. However, who do not

ore it and go in and sell him.

Tomorrow—Work For the Long and
the Short-Headed.

(Copyright, 1922, by Public Ledger "There is a legend that Joe LEARN A WORD

EVERY DAY Not quite. Why not build a fence TODAY'S word is AMBIGUOUS.

> han one way. gs by the League of Nations have een criticized somewhat, on the round that they are ambiguous."

Company.)

Our Own Country

"KIWANIS." Q.-What is "Kiwanis?"

A .- "Kiwanis" is the name of a ser ce organization of over 700 clubs in Canada and the United States, with 32,000 members in 1922. One of its chief objects is to promote the best interests of the community in which it exists, and also to promote international good-will.

RUSH-BAGOT TREATY. Q.-What was the Rush-Bagot treaty?

A. The Rush-Bagot treaty was so

25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LOCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

JUNE 26, 1897.

The programs are out for the big

hose who have money to loan are noon. The Ven. Dean of Huron, R. condition. by being too rigid in the loaning of ada, will preach on the occasion.

ing 100 acres, to Mr. H. B. Parker, for \$4,500.

A deputation of medical men-Drs oard. in London by Commissioner Eva Cl. T. Campbell, Gardiner, English
"The proposition of the individual Booth, July 3, 4 and 5. Excellent Eccles, Wishart and Moorhouse— Canadian Manufacturers' Association stating in their convention that there is practically nothing to keep out lands, off which his ancestor won is practically nothing to keep out lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor won financial conditions warrant the lands, off which his ancestor warrant was a land warrant was a land was conditions warrant the lands, off which his ancestor warrant was a land was conditions warrant the lands, off which his ancestor was a land was conditions warrant was a land was conditions warrant was a land was conditions.

> education visited the public school funds to loan should take a deeper in-funds to loan should take a deeper in-on Sunday next, it being one of the pose of estimating the cost of repairs proader view of the situation when most impressive anniversaries in needed. Trustees Burdick, Bayly the security is well worthy of their Freemasonry. London craftsmen will Evans, Wilkins, Strong, Gillean and consideration. And it is the prevail- attend divine service at St. Paul's McCormick composed the party, and ing opinion that loan companies and Cathedral at 4 o'clock in the after- the schools were generally in good

The demand for strawberries this norning was unprecedented on the London Market. Early in the day Mr. J. H. Nunn, St. Thomas, sold, load after load came in, and were for their employees, London, I be- the 6th concession of Yarmouth, box. Gooseberries were in abundance

DR. BISHOP'S ADVICE _

KEEPING WELL

BY DR. R. H. BISHOP. ily follow this simple logic.

U can teach chil- mouth. dren naturally and themselves against Children fear pain

children to walk, to talk, to eat; so also you can teach them away. few simple hygienic rules, old but

still useful and sensible: Wash your hands before eating. Keep teeth, mouth and nose clean. let adults kiss you.

Don't put money or pins into your Don't spit on the sidewalk, the floor,

Don't swap with other children such things as candy, chewing gum, apples, whistles, bean blowers Disease means pain, any other toy or article which has been in the mouth of another. Don't sneeze or cough into an

other child's face; turn your head You teach your away, using your handkerchief.
children to walk, to Don't let other children sneeze or cough into your face. Turn or move

Of course this means more "don'ts" for the child, who probably gets too many as it is, but if these rules are taught to the child in an inter-Don't kiss other children and don't esting way, they will come to be regarded as the rules of a very en-Don't pick your nose or wipe it on tertaining little game. Children like

The BOOKSHELF CABR CABR

THE OPPIDAN. By Shane Leslie. New York: Charles Scribner's Son, Publishers.

ing situation and the development MANY a book has been written about the public schools of Eng-"This is a very important subject, and a good deal more could be said along various lines, and I trust that along various lines, and I trust that the situation letter that the situation of the largely escaped the others conversant with the situation Eton has largely escaped the will be able to express their views chronicler. There is no Eton novel, for the benefit of all concerned, and or there was none until Mr. Shane your paper is to be congratulated on taking such a deep interest in this important question in the interest Eton is the greatest of them all, or of all concerned, that 'The Hub' of such at least is the impression an Western Ontario and its environ- outsider gets.

Harrow, Rugby, Winchester, each has had its story told by men who knew and loved them-it is time that Eton was celebrated.

And hardly could the famous school have found a happier expression to the world at large than it gets in this book. For Shane Leslie knows how to write, not only well, but remarkably.

His book, as he tells us, does not pretend to too great an accuracy-no more than is to be found in a NO. 250—SELLING THE UP-CROSSED "T." What would you do in a situation novel by Sir Walter Scott.

Names are changed, dates juggled; Some time ago you had a business the book is not a historical work, but Some time ago you had a business disagreement with a man who has since, you have reason to believe, a poor opinion of you. It may not have been your fault, but from his point of view he had an excuse to suspect you of not having been fair. Now the situation has arisen where he needs goods you have for sale. He has even written you an inquiry. You have his letter before you, and among other things you have noticed that he crosses a "t' with an upward slanting stroke. You are going to see him and try to sell him. What tactics shall you pursue? Shall present. It is imprisoned in prece-What tactics shall you pursue? Shall present. It is imprisoned in prece-you attempt to explain away the past misunderstanding? Shall you take elab-orate pains in some roundabout way to from the world ages since. from the world ages since.

orate pains in some roundabout way to regain his confidence in you?

Better not waste your time doing any of these things. This man is hopeful, fanciful and imaginative. His tendency is to keep his mind fixed on the future rather than on the present or the past. He's not the type of man to harbor resentment. His hopeful atticular toward the future in many cases.

The book is one to be taken leisting the form the world ages since.

Yet it is young, for it is packed with youth, and from it the boys go out into the world of today ready to the future in the present of the particular toward the future in many cases.

The book is one to be taken leisting the form the world ages since.

Yet it is young, for it is packed with youth, and from it the boys go out into the world ages since.

Yet it is young, for it is packed with youth, and from it the boys go out into the world of today ready to the future into the world ages since.

Yet it is young, for it is packed with youth, and from it the boys go out into the world of today ready to go ahead with existence as it presents itself, first in the universities, the packed with youth, and from it the boys go out into the world of today ready to go ahead with existence as it presents itself, first in the universities, the packed with youth, and from it the boys go out into the world of today ready to go ahead with existence as it presents itself, first in the universities, the packed with youth, and from it the boys go out into the world ages since.

Yet it is young, for it is packed with youth, and from it the boys go out into the world of today ready to go ahead with existence as it presents in the packed with young it is young, for it is

The book is one to be taken leistude toward the future in many cases urely. You must not try to read it amounts to a fault. He's not a hard man to sell if you paint a plausible picture for him. Forget the past. Igif you are pressed for time. The ancient school imposes itself, with centuries before and behind it, both on the writer and the reader. a long book, and it moves quietly. Within it is a great enthusiasm. The boys come and go, some un happily, some forever, both from Eton and from the world, some to nonors and distinction.

Eton is a world, building up and crumbling down with the years, youth always at the gate, age, o what seems age to the Etonian stu-It's pronounced — am-big-u-us, dent, slipping away from the same gate into the hereafter. But as age It means — doubtful, uncertain, departs, it takes something of the apable of being understood in more great school with it. Eton could not It comes from-Latin "ambigere," lish, but England, Britain, the emwander about.

lt's used like this—"Recent rul.

pire, would not be what they are save for this commingling of Eton. Mr. Leslie makes us see this. He has written a fine and rich book warmed by his humor and his love, a book that should be read by all anadians who want to understand England and Englishmen better than they do for here are the ideals, the bia has become its principal mining faith, the honor and the traditions industry, reaching 2,209,296 tons in on which generations of Englishmen 1921, valued at \$11,432,644, compare have been modeled.

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London Life Insurance Company

"Policies Good as Gold" HEAD OFFICES LONDON. CANADA

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Good!—Always

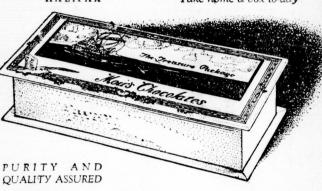
It's the ingredients you cannot see—the patient care in making that are the secrets of Moir's goodness. Nothing is left to chance, all the materials used are either made in our ownplant or imported direct. Cocoa beans, selected, graded,

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All this care to assure you of the same high quality you have always found so delightful in Moir's Chocolates.

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Moir's Chocolates MR. GEO. S. MOFFAT, 166 Adelaide St. West, Toronto, O

BRITISH COLUMBIA COAL MIN

Q .- To what extent is coal mining carried on in British Columbia? A .- Coal mining in British Colum

Cuticura Soap The Velvet Touch For the Skin Soap, Ointment. Talcum, 25c. each. Sold everywhere Can. Depot: Lymans, Limited, 8t. Paul 8t., Montreal

87.6 per cent. of jurors agree on verdict

A CUSTOMER comes into your store where two similar articles are for sale at the same price. One of them is a nationally advertised article, the other is not. Which does he buy? The National Retailers' Association found the answer to be:

87.6 times he buys the advertised goods.

3.6 times he buys the unadvertised goods.

8.8 times he does not have a preference.

When the unadvertised article is the lower priced of the two, which does the customer buy? On the same authority the answer is:

> 60.6 times he buys the advertised goods. 24.2 times he buys unadvertised goods.

15.2 times he does not have a preference.

Branded and trade-marked, goods nationally advertised in the columns of your Daily Newspaper, are most quickly turned over and most profitable. That is because manufacturing prestige has been tied up to local friendship and reputation for honest merchandizing:

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