

WOMEN'S HOME AND MAGAZINE PAGE

JEWISH MEN PLAN DRIVE TO AID KIDDIES' HOSPITAL

Committee Hopes To Raise \$2,500; Calling Men's Mass Meeting Sunday.

Jewish men of the city are planning a generous endowment for the War Memorial Children's Hospital. At first a few of them talked about it, then they formed a committee to take up the matter, consisting of J. Harris, chairman, who has associated with him Messrs. B. Lewis, Max Lerner, Sam Weinstein, M. Siskind, B. Rosenbloom and I. Goldstick.

Friday afternoon the committee met in the office of Mr. Lewis to consider ways and means of raising the money and to fix an objective. It was decided to hold a mass meeting of Jewish men on Sunday afternoon to inaugurate a drive to secure at least enough to endow a room. "We intend to get at least \$2,500," Mr. Lewis stated to the Women's Department of The Advertiser. "But we will not be satisfied with that if we can get more. Our ambition is to make the endowment as large as possible."

SPEAKERS ANNOUNCED

First Child Welfare Conference To Decide On Further Conferences.

Amongst the speakers at the first London Child Welfare conference to be held April 21, at 8 p.m., are Mrs. Ida Harrison, who in all delinquent matters is official adviser to the courts, and an unofficial mother to the wayward; W. E. Kelly, who has had many years of experience in the needs and methods connected with neglected and dependent children; Hugh Murray, who will deal with the responsibility towards the "men of tomorrow"; and Miss Bertha Smith, "the child welfare lady" of London. The introductory address will be given by the chairman, Major T. J. Murphy.

The first conference will be asked to decide whether or not further conference will be held, and if so, to elect a conference committee. The full program of the conference will be announced next week, according to Dr. H. W. Hill, chairman of the conference committee.

FEAST OF PASSOVER BRINGS GLADNESS

Unleavened Bread Reminds of Flight From Bondage of Egypt.

KNOW JOY BY CONTRAST

Always Recalls Seasons of Sadness in Rejoicing, Says Hadassah Member.

While Christian people the world over are rejoicing this week-end in the Easter season, Jewish folk are in the midst of the joyous celebration of the Feast of the Passover. The feasting in London, as throughout the world, began with sundown on Wednesday night, and continues until next Wednesday.

It is a time of gladness and of thanksgiving for deliverance from the bondage of Egypt, just as it has been through the centuries which have intervened since the flight and miraculous crossing of the Red Sea. It is a time for visiting and entertaining friends, and it is a time for the eating of unleavened bread.

With regard to the unleavened bread and its association with the Passover, a prominent member of the London Hadassah Chapter said on Friday, "Even amidst greatest rejoicing and festivity, the Jewish people always recall times when they did not dwell in a land flowing with milk and honey, times of great national distress."

"We eat unleavened bread at this time to call to our remembrance the fact that our people, through long years, were in bondage in Egypt, and that, when they made their flight, they were obliged to leave so hastily there was no time to set bread with yeast and bake it. They took the dough and baked it in the sun, and so, we recall their privations by eating the hard, unleavened and unsalted bread."

"At our weddings, which surely should be most joyful occasions, we have the destruction of the temple at Jerusalem brought to our remembrance by a little feature of the marriage ceremony. The groom is given a glass to crush with the heel of his foot, as a symbol of the destruction of the temple. Why is this done? I suppose because we are the better able to measure our prosperity as we contrast it with adversity, and we appreciate our happiness more as we measure it by sadness and pain."

Rummage Sale Has Real Style

Big Departmental Store Features Introduced at First Presbyterian Event.

Many of the features of a big departmental store in a big city were adopted to give a more businesslike and metropolitan air to the immensely successful rummage sale held in the basement of the First Presbyterian Church Thursday afternoon, under the auspices of the Women's Association in aid of its work.

There was even the "store detective" and the order on the books that all articles sold must be wrapped to be carried away.

Such a fine collection of goods had been made under the general co-operation of Mrs. J. C. Gunn that it was considered well worth while to divide these up and place them in well-ordered departments. There were ladies' suits to suit fastidious people, and Mrs. Fysh as head of the department. Mesdames Wright, Gibson, Robinson, and W. Simson had the dressgoods, and Mrs. McFarlane, Miss Howie, the children's wear. Mesdames Wright, Mitchell and McLarty presided over boots and shoes, and Mesdames A. and John Hickenhead and Miss Hanson managed the men's wear department. Mrs. Swift and Miss M. Harrison had hosiery as their specialty. Mesdames F. Spittal, Broderick and Miss Hill offered fancy goods, and Mrs. George Lethbridge and Miss Addie Reid looked after the fetching millinery. R. D. McDonald gave valuable assistance in the "machinery" department.

The sale started at 2:30 o'clock, and such was the demand of customers for the goods that practically everything was gone by 5 o'clock, but two or three coats. The proceeds amounted to about \$175. Mrs. F. M. Millman is president of the Women's Association, and Mrs. J. B. Allen the treasurer.

CONSIDER SOCIAL SERVICE.

With some social service work under consideration, the Girls' Canadian Club has invited T. D. McCullough, secretary of the Social Service Council for Western Ontario, to address the next regular meeting, next Wednesday evening. This will be held at "Lenmore," the King street residence of the Y. W. C. A., the club members meeting there for tea, previous to the program and business.

Do You Envy English Woman's Complexion

Mrs. Asquith, famous diarist, in a recent interview took occasion to remark that the Englishwoman's complexion is far more beautiful than that of the average American woman. The truth of this assertion is admitted, if reluctantly, by all who have been in England. But Margot did not mention the fact that the ladies of her country are much given to the use of what is commercially known as mercerized wax, remarkable as a facial rejuvenator. This wax has the peculiar property of absorbing the soiled and lifeless particles of sour skin as they appear, the fresh new skin underneath, with its bloom of youth and health, then being in evidence. The process is quite harmless, causing no inconvenience.

Mercerized wax can be had at drug stores here, as well as abroad, and if you will procure about an ounce of it and apply a little at bedtime, like cold cream, washing it off mornings, you soon will behold in your glowing cheeks a close resemblance to the wonderful transparent beauty of the Englishwoman's complexion.—Adv.

CLUB NEWS

What Women Are Accomplishing in London.

PLAN OWN PROGRAM.
The girls themselves are arranging the program for the "quiet hour" at the Y. W. C. A., "Lenmore," Sunday afternoon.

IMPROVING BEGINS.
Thanks to the successful rummage sale of a week ago in aid of the good cause, the front rooms of the Wellington Street Y. W. C. A. residence are undergoing much needed redecoration and other brightening up.

MRS. CALDER SPEAKS.
Mrs. A. G. Calder delighted the members of the Aberdeen Mothers' Club at their April meeting Thursday evening with a heart-to-heart talk on the subject, "Keeping Close to Children."

HADASSAH CHAPTER.
Early after the Feast of the Passover the London Hadassah Chapter will meet to consider work for the War Memorial Children's Hospital. Owing to the fact that the season is so far advanced hopes have been given up for securing a visit before the fall from the president of the National Hadassah, Mrs. A. J. Freeman of Ottawa, who was prevented coming to the banquet in her honor several weeks ago because of illness.

PLAY IN MOUNT BRYDGES.
The Nightingale Club of the Y. W. C. A. goes out to Mount Brydges, on Tuesday, 18th, to present the play, "Where the Lane Turns," which is to be given before a London audience in the Masonic Temple, April 27. The Nightingale Club in this is following the lead of the big professional companies which "try out" their productions "in the provinces" before appearing in metropolitan theatres. In this case, it is assumed that the artists are "ready for any audience." The Mount Brydges people are giving the proceeds of the play to the War Memorial Children's Hospital.

HOLD EASTER BAZAAR.

The April meeting Thursday evening of the Empress Avenue Mothers' Club took the form of an Easter bazaar, the school auditorium gaily decorated for the occasion in a color-scheme of red and green. Home cooking, candy, groceries, ice cream and fancy goods, as well as Easter novelties, were offered in the inviting booths. Mrs. C. M. Linnell, president of the club, was general convenor, and those in charge of booths were: Home-cooking, Mrs. Silson; candy, Mrs. Hooper; groceries, Mrs. Sawyer; ice cream, Mrs. Bryant; fancywork, Mrs. Bernard. The proceeds, amounting to about \$25, are for the social service work of the club. A laying hen and eggs were donated for the Children's Shelter.

The following officers were elected at the annual meeting of Brick Street W. M. S., held Wednesday afternoon at the home of Mrs. J. Norton, Brick street: Honorary president, Mrs. E. Hunter; president, Mrs. J. Bouk; 1st vice-president, Mrs. Carroll; second vice-president, Mrs. Boyce; secretary, Mrs. J. Norton, who was elected by acclamation; superintendent systematic giving, Mrs. O. Tunks; secretary strangers' committee, Mrs. A. D. Skinner; secretary of Outlook, Mrs. William Bartlett; treasurer of collections, Mrs. Alice Norton; pianist, Mrs. Owen Tunks; assistant pianist, Mrs. S. D. Dawson; press correspondent, Mrs. E. T. Johnson; convenor of floral committee, Mrs. F. Foster. Following the business part of the meeting lunch was served by the

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who follow the Insured Savings Plan. Read about it on page 2.

Personals

Miss Leona Lewis is a week-end visitor in Detroit.

Miss Ruby Steel is visiting at her home in Blenheim.

Mr. Kenneth Chard is spending the week-end with relatives in Lindsay.

Miss E. McMechan goes to Toronto Monday to spend Easter week there.

Mr. and Mrs. Charles Hunt leave next week to spend several months in England.

Mrs. Tanner and Miss Tanner of St. Thomas are guests with Mrs. Frank Lawson.

Mrs. Margaret Marshall is a week-end visitor, the guest of Mr. and Mrs. M. Ferguson.

Mrs. A. W. Mitchell, dietitian of the Y. W. C. A., is spending Easter in Hamilton with her son, Herbert Mitchell.

Miss K. McLaughlin is spending Easter in Toronto, and Miss L. McLaughlin is in Detroit for the week-end.

E. C. Bowker of the Dominion Bank, Toronto, is spending the Easter week in town at his home "Cloverdale," Richmond street north.

The Misses Jean McPherson, Anna Dawes and Mary McKay, 21 Belgrave avenue, have returned to their homes in Embro for the Easter holidays.

Mrs. W. H. Davidson of Chicago and Mr. Wayne Davidson, who is attending Ann Arbor, are spending Easter with Mr. and Mrs. J. B. Orr, William street.

Miss Bertha Fleming of Windsor, who is attending Glen Mawr, Toronto, is spending the Easter vacation with Mrs. G. H. Kerrigan, Hellmuth avenue.

The many friends in the city of Capt. Archie Campbell will be delighted to learn that he is making a good recovery after his recent operation in Victoria Hospital for appendicitis.

Hon. C. S. Hyman and Mrs. Hyman and Master Paul Rehnitzner have returned after a delightful winter visit in California. Master Eniar Rehnitzner, who is attending Appleby College, is spending the Easter vacation at "Idlewyde."

The fact that her picture appeared in the paper during the afternoon was greatly enjoyed.

ENTERTAIN OWN BOYS.

A jolly gathering of Thursday afternoon was the meeting of the executive of the Tecumseh Mothers' Club at the home of the president, Mrs. S. J. Martin.

Owing to the fact that E. W. G. Quantz, supervisor in the schools, is presenting the Cleveland Symphony Orchestra the night of the next regular meeting of the club, it was decided to hold the meeting instead, on Tuesday, May 2, the Tuesday of boys' week, each boy in the Tecumseh seventh and eighth grade rooms will be asked to come and to bring his mother to this meeting.

The program will be put on by 'teen age boys. It is expected to secure a 'teen age orchestra and quartet in addition to other numbers to be arranged.

After this program a speaker will address the mothers while the boys enjoy refreshments in the domestic science room.

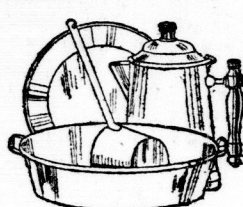
Arrangements were made to send eggs and a chicken to the shelter. Dainty afternoon tea was served during the social hour.

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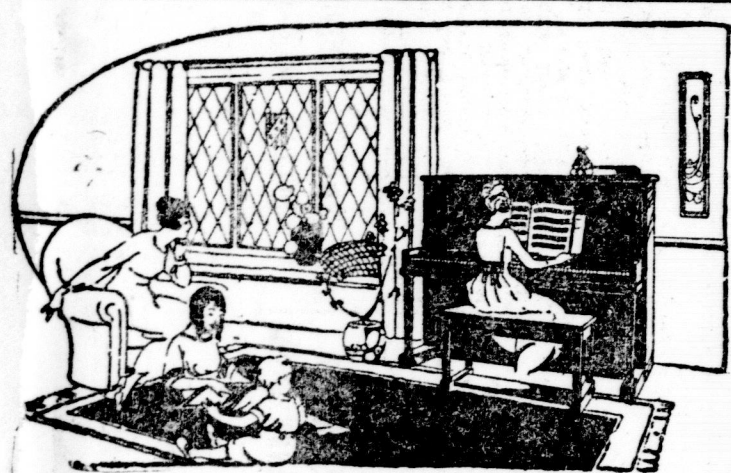
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