

Bitter Oranges

In hermetically sealed tins. Half the bother is taken out of marmalade making by using Seville Orange Pulp.
No peeling. No soaking. Requires only one hour's boiling.

LARGE TINS \$2.25
(Makes 22 to 27 lbs. marmalade.)

SMALL TINS \$1.25
(Makes 11 to 13 lbs. marmalade.)

We guarantee ORANGE PULP to be one of the finest articles ever offered for sale.

SWANSDOWN CAKE FLOUR

Makes delicious cakes and light, fluffy pastry.
New Price, 60c Package
ONCE USED—ALWAYS USED.

ROWAT'S COFFEE

SATISFYING, PLEASANT AND HEALTHFUL.
Try a pound today and be convinced of its superior flavor.
70c

CHOP SUEY SAUCE

If you make Chop Suey at home, try Choy's Sauce.
35c BOTTLE
Directions for making Chop Suey on every bottle.

ZWIEBACK

Delicately flavored Toast. A tempting food for the convalescent.
30c PACKAGE

TELEPHONE ORDERS

Receive Prompt, Careful Attention.
CALL 3051 OR 3052.

T. A. ROWAT & COMPANY

Established 1887.
Grocers. Importers.
250 DUNDAS STREET.

Finished Stock-Taking!

8 STIRRING BARGAINS FOR SATURDAY.
COST FORGOTTEN!
PROFITS IGNORED ON THESE SPECIALS.

300 Pairs Pants, up to \$4.50, for \$2.98

5 Dozen Sweater Coats and Pullovers, values up to \$5.00 for \$2.95

25 Dozen Fine Shirts, all sizes, 14 to 16½. Values up to \$2.00, for 95c

100 Dozen Overalls, \$2.50 value for \$1.95

55 Dozen Socks, 65c value, 3 pairs for \$1.25

Choice of any Winter Cap, with sanitary band. Values up to \$4.00, for \$1.95

10 Dozen All-Flannel Coat Shirts, grey, with reversible collar; sizes 14 to 16½. Regular \$5.00 value for \$2.95

NECKWEAR—Including Knitted Ties. Values up to \$1.50 for 75c, or 2 for \$1.25

Wegner Clothing Co. FAMOUS FOR THEIR LITTLE PRICES

Main Entrance, 371 Talbot Street, opp. Market, London.
Store Open Evenings.

NEW PRICE FOR LEHIGH VALLEY THE SATISFACTORY

COAL \$16.50 a Ton

Nothing Coal, \$16 a Ton. Delivered Anywhere in London.

ORCHARD'S 45 YORK STREET. PHONE 384.

"BRING IT BACK AND WE'LL CHANGE IT." THAT'S OUR SLOGAN.

Wray's Jewelry, Ltd.

ORDERS YOUTH TO REPORT WEEKLY**Magistrate Renews Bail of Boy Lowman Charged With Assault.**

George Jones, the 16-year-old boy who was charged in police court some time ago with striking L. E. Lowman, the child welfare inspector of the Soldiers' Aid Commission, across the face, was allowed to go on bail for one month when he appeared before Deputy Magistrate P. H. Bartlett in police court Thursday.

Crown Attorney J. B. McKillop stated that according to a medical examination the youth had received it was alleged that he had the mentality of a boy of 10 years.

Albert M. Judd, counsel for the defence also tendered a doctor's certificate which showed that the boy was all right mentally.

Deputy Magistrate Bartlett warned young Jones to control his temper in the future, and instead of taking the law into his own hands, to lay his grievances before the police.

He was ordered to report to Chief Birrell once a week for a month.

A plan is being considered of constructing a tunnel beneath the Strait of Gibraltar to Africa.

TUNGSTEN LAMP SALE.
25-40 Watt Lamps 45c
50-60 Watt Lamps 50c
75-Watt Nitro Lamps 90c
100-Watt Nitro Lamps \$1.25
All Lamps Guaranteed.
ARCHER ELECTRIC.
Phone 2110 221 Dundas St. E.

WELL-KNOWN BUSINESS-MAN JOINS STAFF OF AETNA LIFE INS. CO.

G. E. Bingham, manager of the Aetna Life Insurance Company, announces the appointment of Mr. R. W. Glover as special representative for Western Ontario of the Aetna Life Insurance Company.

Mr. Glover has for many years been secretary-treasurer of the T. H. Baker Company, Limited, manufacturing jewelers, and his broad business experience, and extensive acquaintance assures him a most successful future in the life insurance field.

Buddhism came to Japan from Korea by way of China in 552 A.D.

Thirty thousand persons are injured daily in the United States.

We have Trusses to fit all needs. Our fitters are experts. \$1.50 to \$10.00. ANDERSON & NELLES, 268 Dundas St. E.

Cut shows one of our many lines.

You can't make a mistake when you buy Edison Mazda Lamps.

J. H. POLLOCK 397 Clarence. E.

290 Dundas Street. E.

6077W.

BROWN OPTICAL COMPANY LONDON

EYES EXAMINED
NO DRUGS USED
QUALITY GLASSES
GROUND AND FILLED
AT MODERATE COST
223 DUNDAS ST. Phone 1877

Western School

Students are always in demand. Winter term from Tuesday, Jan. 3.

ONE CENT A DAY is the average cost of FIRE INSURANCE on Household Goods. It costs too little to economize on this important protection.

THE DAVIS INSURANCE AGENCY, LIMITED.
208 Royal Bank Bldg. Phone 776W.

LONDON OPTICAL CO.
HAVE YOUR EYES EXAMINED.
Dominion Savings Building, Richmond Street. Phone 6180.

LADIES' HIGH TOP SHOES
On Sale at Extraordinary Low Prices.
Other Bargains in Men's Shoes.

SAMUELS' SHOE STORE
290 Dundas Street. E.

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**C. H. Ward & Co.'s Seventeenth Annual**

From Saturday, Jan. 28, to Feb. 28

Half-Price Jewelry Sale**\$8 Eyeglasses and Spectacles for \$4**

Shell Rims with round lenses. Price includes examination and fitting.
OPTICAL DEPARTMENT
20 per cent off on all other Optical Goods.

In announcing our Seventeenth Annual Sale, which commences on Saturday Morning at 8:30 o'clock, we do so with confidence of offering many exceptional values in all lines. Our object is to clean up our stock once a year, and we have every reason to believe that the public appreciate the values offered. This is the greatest annual jewelry sale held in Canada.

Our money-back guarantee on our Half-Price Diamonds makes this the safest bargain investment of the season. You will find all our goods just as represented by us. Every article is fully guaranteed. See our north window and bargain tables on main floor and basement for Half-Price Goods. Many other articles not listed here sold at half price.

1 Table of Fancy CUPS AND SAUCERS

Ranging in price from \$1.00 to \$5.00, to be sold at 50c to \$2.50

All Other Goods in the Store Sold at 20% Discount**Diamonds at Half Price**

\$12.00 Lady's Modified Tiffany in 14k solid setting, \$6.00
\$15.00 Lady's Ring, diamond center, \$7.50
\$15.00 Lady's Onyx Ring, with diamond center, \$7.50
\$20.00 Lady's Modified Tiffany Ring, in 14k solid gold setting, \$10.00
\$25.00 Lady's Modified Tiffany Ring, in 14k solid gold setting, \$12.50
\$30.00 Lady's Modified Tiffany Ring, in 14k solid gold setting, \$15.00
\$40.00 Gent's Onyx and Diamond Ring, \$20.00
\$50.00 Gent's Round Belcher Ring, \$25.00
\$50.00 Lady's Modified Tiffany Ring, in 14k solid gold setting, \$25.00
\$50.00 Gent's Flat Belcher Ring, \$25.00
\$60.00 Gent's Onyx and Diamond Ring, \$30.00
\$65.00 Lady's Marquis Dinner Ring, in white gold, five diamonds, \$32.50
\$75.00 Lady's Dinner Ring, seven diamonds, fancy white gold setting, \$37.50
\$80.00 Lady's Tiffany Ring, white gold, \$40.00
\$75.00 Lady's Fancy Ring, with diamond center, \$37.50
\$100.00 Lady's White Gold Ring, basket setting, with diamond center, \$50.00
\$140.00 Gent's Flat Belcher Ring, \$70.00
\$150.00 Lady's Ring, modified Tiffany stone, weighs 42, \$75.00
\$175.00 Lady's Ring, Tiffany setting, stone weighs 50, \$87.50
\$175.00 Lady's Fancy White Gold Tiffany Ring, \$87.50
\$200.00 Lady's Diamond Marquis Ring, \$100.00
\$200.00 Lady's Diamond Cluster, with ruby center, \$100.00
\$200.00 Lady's Cluster Diamond, barrel bent, ruby center, \$100.00
\$200.00 Lady's 3-Stone Diamond Ring, \$100.00
\$200.00 Lady's Cluster Ring, sapphire center, \$100.00
\$200.00 Solid Platinum Tiffany Ring, set with nine diamonds, \$100.00
\$100.00 Comport, \$50.00
\$12.50 Comport, \$6.25

\$225.00 Lady's Fancy Green Gold Tiffany, with engraved shank, \$112.50
\$250.00 Lady's Tiffany Ring, \$125.00
\$300.00 Lady's Cluster, with emerald center, \$150.00
\$400.00 Gent's Ring tooth setting, white gold, \$200.00
\$600.00 Gent's Ring, modified Tiffany, \$300.00
\$12.00 Single Diamond Tiepin, \$6.00
\$25.00 Fancy White Gold Tiepin, diamond center, \$12.50
\$25.00 Hectagon-shaped Tiepin, diamond center, \$12.50
\$30.00 Diamond and Pearl Tiepin, \$15.00
\$65.00 Single Diamond Tiepin (blue white), \$32.50
\$50.00 White Gold Barpin, oval setting, with Diamond center, \$25.00
\$60.00 White Barpin, two pearls and one diamond, \$30.00
\$75.00 Three-star Fancy Brooch, set with one diamond and two genuine emeralds, \$37.50
\$75.00 White Gold Barpin, diamond center, \$37.50
\$90.00 White Gold Barpin, set with one diamond and four pearls, \$45.00
\$90.00 White Gold Barpin, diamond center and two pearls, \$45.00
\$80.00 Platinum and 18-k Gold Lavalliere set with pearl cluster center and diamonds, \$40.00
\$85.00 White Gold Pendant, set with three pearls and onyx drop, set with Diamond, \$42.50
\$50.00 White Gold Pendant, two diamonds, one pearl and onyx, \$40.00
\$80.00 White Gold Pendant, set with two diamonds, \$40.00
\$7.00 Diamond Glass Cutters, \$3.50

Cut Glass at Half Price

\$2.00 Vases, floral design, \$1.00
\$1.50 Vases, floral design, 75c
\$6.00 Spoon Tray, floral design, \$3.00
\$7.00 Vase, buzz cut, \$3.50
\$7.50 Comport, tulip design, \$3.75
\$5.00 Bonbon Dish, star cut, \$2.50
\$12.00 Flat Dish, \$6.00
\$8.50 Vinegar Bottle, floral design, \$4.25
\$18.00 Fruit Dish, \$9.00
\$10.00 Footed Dish, \$5.00
\$15.00 Wine Decanter, floral design, \$7.50
\$16.50 Celery Tray, \$8.25
\$22.00 Fruit Bowl, \$11.00
\$18.00 Cream and Sugar, \$9.00
\$10.00 Comport, \$5.00
\$20.00 Lemonade Set, pitcher and six glasses, \$10.00
\$14.00 Cream and Sugar, \$7.00
\$55.00 Water Set, pitcher and six tumblers, \$27.50
\$12.50 Comport, \$6.25

Silver Plate at Half Price

\$12.50 Three-Piece Tea Set, \$6.25
\$38.00 Square Entree Dish, \$19.00
\$32.00 Oval Entree Dish, \$16.00
\$28.00 Pierced Silver Casserole, with white lining, \$14.00
\$20.00 Round Sheffield Tray, \$10.00
\$8.00 Muffin Dish, \$4.00
\$3.00 Bake Dish, \$1.50
\$1.50 Pierced Silver Comport, \$0.75
\$0.50 Bread Tray, with handle, \$0.25
\$9.00 Pierced Silver Bread Tray, \$4.50
\$7.50 Small Pierced Silver Comport, \$3.75
\$6.50 Salt and Pepper Shakers, \$3.25
\$5.50 Pierced Cake Basket, \$2.75

Fancy Beads at Half Price

16 Strings of Assorted Color Beads, prices from \$1.50 to \$6.00, at 75c and \$3.00

Umbrellas at Half Price

\$9.00 Gent's Umbrella, gold-mounted handle, \$4.50
\$9.50 Gent's Umbrellas, gold-mounted handle, \$4.75
\$10.00 Gent's Umbrellas, sterling silver-mounted handle, \$5.00
\$10.50 Gent's Umbrella, gold-mounted handle, \$5.25
\$12.50 Gent's Umbrellas, sterling silver-mounted handle, \$6.25
\$12.00 Ladies' Umbrellas, straight handle, with sterling silver mounting, \$6.00
\$12.50 Ladies' Umbrellas, with sterling silver ring, \$6.25
\$14.00 Ladies' Umbrellas, ivory ring handle, \$7.00
\$20.00 Ladies' Umbrellas, ivory and grey ring handle, \$10.00
\$26.00 Ladies' Umbrellas, silk top, with ivory and green ring handle, \$13.00

French Ivory at Half Price

\$1.00 Combs, \$0.50
\$7.00 Hairbrushes, \$3.50
\$12.00 Hairbrushes, \$6.00
\$15.00 Hairbrushes, \$7.50
\$4.00 Buffer, \$2.00
\$3.50 Jewel Case, \$1.75
\$2.50 Bud Vases, \$1.25
\$5.50 Powder Box, \$2.75
\$4.50 Mirrors, \$2.25
\$4.50 Hair Receivers, \$2.25
\$2.25 Powder Box, \$1.15
\$1.00 Hairpin Boxes, \$0.50
\$1.50 Cold Cream Boxes, \$0.75
\$0.50 Jewel Case, \$0.25
\$0.50 Perfume Bottles, \$0.25
\$4.50 Talcum Powder Shaker, \$2.25
\$15.00 pair Military Brushes, \$7.50
\$16.00 Electric Boudoir Lamp, with rose silk shade, \$8.00
\$16.00 Desk Set, \$8.00
\$12.50 Jewel Box, \$6.25
\$2.75 Trinket Boxes, \$1.40
\$2.75 Nailbrushes, \$1.40

\$5—TABLE—\$5

1 table on Main floor of miscellaneous articles. All sold at one price, \$5.00

STORE HOURS:

Daily, 8:30 a.m. to 6 p.m.
Saturday, 8:30 a.m. to 7 p.m.

Novelties Half Price

\$16.00 Bronze Desk Set, \$8.00
\$16.00 Humidor, \$8.00
\$12.50 Golden Oak Jewel Case, \$6.25
\$10.00 Mahogany Jewel Case, \$5.00

Rings at Half Price

\$15.00—One tray 10k Solid Gold Baby Rings, each, 75c
\$3.00—One tray 10k Solid Gold Signet and Stone-Set Rings, \$1.50
\$4.00—One tray 10k Solid Gold Birthday Rings, \$2.00
\$5.00—One tray Ladies' and Gents' 10k and 14k Solid Gold Rings, \$2.50
\$6.00—Six only Ladies' Fancy Set Rings, pearls and colored stones, \$3.00
\$7.00 Gent's Carbuncle, cut stone set, \$3.50
\$8.00 Gent's Signet Rings, \$4.00

\$3.00 Gent's Signet Rings, \$4.50
\$10.00—One tray of Rings, Signets, Cameos, Emblems and Fancy Rings, \$5.00
\$12.00 Ladies' and Gents' Fancy Rings, \$6.00
\$15.00 Ladies' and Gents' Rings, reconstructed, rubies, onyx and pearls, \$7.50
\$16.00 Ladies' Fancy Rings, Marquise, \$8.00
\$20.00 Ladies' and Gents' Ruby Set Rings, \$10.00
\$25.00 Gent's Ruby Ring, \$12.50
\$50.00 Gent's Ring, barrel bent, reconstructed ruby, \$15.00

WATCHES At Half Price

\$20.00 Stop and Time Watch combined, in gold-filled case, \$10.00
\$40.00 Gent's 17-jewel, 12-size, commercial standard, in Wadsworth gold-filled case, \$20.00
\$45.00 Gent's 12-size, 17-jewel commercial standard, Duerber gold-filled case, \$22.50
\$50.00 Gent's octagon-shaped, gold-filled case, fitted with 17-jewel, Elbico movement, \$25.00
\$15.00 Gent's 16-size, 15-jewel Montank movement, in gold-filled case, \$7.50
\$28.00 Gent's 16-size Elgin movement, Fortune case, \$14.00
\$30.00 Gent's 16-size, 15-jewel, commercial standard movement, in a gold-filled case, \$14.00
\$6.00 Boy's Nickel Watch, \$3.00
\$14.00, 12-size Cirrus movement, 15-jeweled, nickel case, \$7.00
\$20.00 Gent's Radium Dial Wrist Watch, high grade, 15-jewel movement, in nickel case, \$10.00
\$15.00 Gent's 16-size, gold-filled case, \$7.50
\$40.00 Gent's 16-size, 16-jewel Waltham, nickel-finish, patent regulator, Breguet hairspring, in Fortune gold-filled case, \$20.00
\$32.00 Gent's 12-size, Majestic 15-jeweled movement, gold dial, in Fortune case, \$16.00
\$35.00 Gent's 16-size, 15-jewel Waltham movement, in Fortune case, \$17.50
\$35.00 Gent's 16-size, 15-jewel Elgin movement, in Fortune case, \$17.50
\$50.00 Gent's 12-size, 15-jewel Longines thin model, in 14k gold-filled joint case, \$25.00
\$15.00 Gent's thin model, Longines, 17-jewel, gold-raised figures on dial, in solid 14k gold case, \$9.50
\$10.00 Ladies' Gold-Filled Wrist Watches, complete with bracelet, \$5.00
\$30.00 Lady's Convertible Wrist Watch, Mar's high-grade movement, \$15.00
\$20.00 Lady's Wrist Watch, fancy gold and white dial, \$10.00
\$20.00 Lady's Octagon Wrist Watch, Mar's high-grade movement, gold-filled case, \$10.00
\$14.00 Lady's Gold-Filled Cushion Shape Wrist Watch, \$7.00
\$50.00 Ladies' Gold-filled Cushion-Shape Wrist Watch, \$25.00
\$50.00 Lady's Wrist Watch, with ribbon bracelet, \$40.00
\$28.00 Lady's Sterling Silver, Octagon-shaped Wrist Watch, ribbon bracelet, \$14.00
\$80.00 Lady's 14k Solid Gold Wrist Watch, engraved, fancy shape, \$40.00
\$80.00 Lady's Wrist Watch, 14k solid gold, cushion shape, engraved bezel, ribbon bracelet, \$40.00
\$35.00 Lady's Wrist Watch, engraved bezel, octagon shape, \$17.50

Sterling Silver at Half Price

\$2.50 Baby Feeding Spoons, bent handle, \$1.25
\$3.00 Baby Feeding Spoons, bent handle, \$1.50
\$3.00 Baby Food Pusher, \$1.50
\$6.00 Baby Set, Spoon and Bib holder, \$3.00
\$4.00 Baby Rattle, \$2.00

Leather Goods

\$2.00 Leather Coin Purse, \$1.00
\$2.50 Leather Coin Purse, \$1.25
\$3.00 Leather Coin Purse, \$1.50
\$2.75 Leather Cigarette Case, \$1.37
\$12.00 pair Military Brushes, \$6.00
\$5.50 Leather Photo Holder, \$2.75

Ebony at Half Price

45c Nail Files, 25c
\$1.50 Hairbrushes, 75c
\$4.50 Clothesbrushes, \$2.25
\$4.75 Clothesbrush, \$2.40
\$5.00 Clothesbrush, \$2.50
\$6.50 Hairbrush, \$3.25
\$7.50 Hairbrushes, \$3.75
\$15.00 pair Military Brushes, \$7.50
\$10.00 pair Military Brushes, \$5.00
\$8.00 pair Military Brushes, \$4.00
\$7.00 pair Military Brushes, \$3.50
\$6.00 pair Military Brushes, \$3.00

Brooches and Bar Pins at Half Price

One tray 10k and 14k and Gold-Filled Brooches and Barpins, 50c to \$20.00, to be sold at 25c to \$10.00. Also a few Sterling Silver Barpins to clear.

Bridge and Cribbage Sets at Half Price

\$4.00 Cribbage Set, with Cards, \$2.00
\$5.50 Cribbage Set, with Cards, \$2.75
\$6.50 Cribbage Set, with Cards, \$3.25
\$6.00 Bridge Sets, leather case, complete with Cards, \$3.00
\$7.50 Bridge Sets, with leather case, complete with Cards, \$3.75
\$12.00 Bridge Sets, with leather case, complete with Cards, \$6.00
\$13.00 Bridge Sets, with leather case, complete with Cards, \$6.50
\$12.00 Bridge Sets, with leather case, complete with Cards, \$6.00
\$4.50 Royal Auction Bridge Set, in paper case, with Cards, \$2.25
\$6.50 Royal Auction Bridge Set, with leather case and Cards complete, \$3.25
\$7.50 Royal Auction Bridge Set, with leather case and Cards complete, \$3.75

Bracelets at Half Price