

## London Advertiser

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THE LONDON ADVERTISER COMPANY,  
LIMITED.

London, Ont., Monday, January 19.

### THE STATES GO DRY.

Except for medicinal and industrial purposes King Alcohol is through in the United States. Under the conditions of a constitutional amendment which went into effect Saturday the manufacture, sale or importation of intoxicating liquors as a beverage is prohibited throughout the Union. The ruling now is that any drink containing more than one-half of one per cent of alcohol is to be considered intoxicating. Several of the States have announced that they will carry the question of legality to the supreme court, but the American public as a whole appears to have accepted constitutional prohibition without any widespread feelings of hostility. The states of New York and New Jersey are, however, expected, through their legislatures, to reverse their resolutions ratifying the constitutional amendment.

The United States Government announces that it has mapped out a vast scheme of regulation. To suppress illicit manufacture, importation, and bootlegging, the Government will employ tens of thousands of special officers and spend billions of dollars. It is frankly admitted that the country will not be bone dry for five or six years. Meantime, the drastic activity which the Government promises may cause local reactions sufficiently numerous and influential to compel modification of the prohibition laws. One evil that is certain to develop from the sweeping conditions of prohibition is the more or less secret manufacture and consumption of poisonous liquors masquerading as whiskey and beer.

It is a stupendous experiment Uncle Sam has taken on. The rest of the world, which is more or less interested in temperance reform, will watch closely the developments of the bold and heaviest blow yet struck at John Barleycorn.

### DE KOVEN PASSES.

Reginald De Koven, who for nearly two score years has been entertaining the English, American and Canadian publics with comic operas and songs, died Saturday at Chicago. De Koven will long be remembered gratefully by hundreds of thousands, if not millions, of theatregoers. His name at once recalls "Robin Hood." That charming, ever fresh composition shares with "The Mikado" the honor of being the most popular comic opera of the English stage. While it lacks the satiric brilliancy of the Gilbert and Sullivan masterpiece, De Koven's story of Sherwood Forest and its merry men possesses an atmosphere of romance that appeals to all ages. And its music, too, is of a high class, appropriate and scholarly. The tunes are catchy, but not so catchy that solid enduring qualities are sacrificed. This superiority was true of all the thirty odd light operas, one grand opera, four hundred songs, as well as pieces composed for the piano and orchestra that De Koven turned out. It is to his everlasting credit that he never descended to ragtime or the jazz. His work proved that light opera could have the widest of appeal and yet be musically honest and high class. He gave the public the light musical entertainment it desired without sacrificing the best traditions of his art. For that the world will hold him in the kindest of memory.

### THE BOLSHIEVIK AND INDIA.

The decision of the supreme council to allow certain necessary supplies to go into the interior of Russia may not, as stated, indicate that the official attitude towards the soviet government has changed, but it does indicate a recognition of the fact that people who have enough to eat are less likely to be a menace to the world than those who are starving. The supreme council has good reason, no doubt, to fear the influence of the Bolsheviks in Central Asia, where they have the chance to work upon great fanatical populations though talk of invasion of Western Europe by Bolshevik armies of Chinese led by German officers sounds like a deliberate attempt at propaganda. It does not seem to deceive a large part of the English press, which sees the menace to India and Persia, but is not going to be stampeded by talk of another wave of barbarians trampling Western Europe under its feet.

If Lloyd George had his own way about it there would probably have been more settled conditions than exist in Russia today. The champion of intervention in Russia would appear to be the redoubtable Winston Churchill, whom Bernard Shaw flayed so unmercifully the other day. As Shaw points out, Churchill's record is not of a character to give the country much confidence in his far-seeing sense, at least two of his pet schemes in the war having had very disastrous ending. Churchill is the man who wants war with soviet Russia, if his public attitude means anything. Lloyd George does not. Neither, it is safe to say, does the mass of English people want war with Russia or with anybody else. And probably, if the truth were known, there is less aggressive sentiment in Russia than some people are trying to make out. Authentic news with regard to all Eastern Europe has been at a minimum ever since the armistice was signed, though there has been an abundance of propaganda on both sides.

Britain is concerned, and rightly concerned, with regard to India. There has been frontier fighting there lately of a serious character, and the Afghans have plainly shown the influence of outside agitators. Internal disturbances have

also been brought to public attention in an exceedingly ugly way by the revelations of the massacre carried out by General Dyer, an investigation into which is at present under way. Public sentiment in England is strong for the punishment of the men who were responsible for shooting down in cold blood several hundred unarmed natives in a public square. That is not the traditional British rule in India, of which we have been proud, and Britons do not want to put themselves into the same class with the fiends who outraged Belgium five years ago. It is heartening to note that there is no effort to whitewash the Dyer incident and the British Government is dealing promptly and fearlessly with this stain on its honor. The incident is the more unhappy in view of the fact that it happened just at the time when a far greater measure of self-government was being extended to India than had hitherto existed. No one with any knowledge of conditions would ever argue for Britain getting out of India. Her responsibility for the welfare of three hundred millions of people there is one of the great facts of history and must continue. Gradually the burden may be eased, but for a long time to come Britain must stand the main strain, not only of internal development and the upraising of a people, but also of defending those people from outside forces that would disintegrate or destroy.

### MISSING WHAT HE PAID FOR.

Pleasures are like poppies spread, they don't last long, said Burns. A cut rose for which you paid \$3 withers as she sticks it into the vase. The wages of sin may be death, but life itself is a dying. An Englishman had this terribly brought home to him at the recent Carpenter-Beckett prize fight.

He was in a 225 seat, had yawned through the preliminary bouts, and just as the "real thing" began, he dropped his cigarette case. Stopping down, he felt round for it anxiously, smoke being a vital matter. The room was dark except for the fierce light beating upon the scaffold, or place of execution, where Carpenter was softly, delicately, sinuously curving round his victim, seeking the soft spot for a lightning punch. Eagerly the seat-holder groped for his precious cigarettes on the dark floor, amidst the hubbub of the audience. Whack! Blam! As the searcher raised his head from a 70-second search, the referee was counting Beckett out. All was over. He had heard the smashing blow and the resounding fall of his countryman, but seen nothing. Such is life!

### BRITISH FREE TRADE.

Some months ago printer's ink was made use of in large quantities by the Canadian Reconstruction Association to make it appear that Great Britain had become protectionist. Certain temporary Government regulations of a restrictive character which have been put in operation on account of the conditions created by the war were represented as meaning that Great Britain was about to build tariff walls around its coasts. Later developments have shown how unfounded such an idea was; and the result is that the Canadian Reconstruction Association finds itself under the necessity of falling back upon other methods of endeavoring to make the worse appear the better reason in its work of serving its masters' purposes by bulwarking the protectionist system with misrepresentation.

It is interesting to note that the London Economist, in reviewing the history of British trade policy during the half century preceding the world war, points out that the total value of the import, export and re-export trade of the United Kingdom in 1913 was £1,343,602,000. It exceeded the foreign trade of Germany by nearly 70 per cent. It exceeded the foreign trade of France by 125 per cent. Year by year, as the Economist points out, the trade of the United Kingdom had gone on expanding. "Our fiscal policy," says the Economist, "approximated to that of free trade. The fiscal policies of our three principal rivals—Germany, the United States, and France, was that of high tariffs and trusts. The moral appears to be obvious."

### EDITORIAL NOTES.

Sit or git seem to be the alternatives facing Mr. Raney.

Red successes in Russia raise black prospects elsewhere.

Half the world is on the scrap heap, says Lloyd George, and the only satisfaction we have is that it took history's greatest "scrap" to put it there.

A noted German declared he wants to be the "goat" for the ex-kaiser in order to "save German honor." One wonders at his willingness to sacrifice himself for such a drab article.

### ALL ABOUT CHINS.

Square chins, with little flesh, denote firmness and executive ability.

Broad chins signify dignity, unless vertically thin, when, if with it there be thin lips of the bloodless kind, you find cruelty.

Protruding chins characterize men and women of the forceful type. Successful people usually carry their chins thrust forward, with compressed lips.

Retreating chins show lack of force mentally, morally and physically, and denote that the person is soon discouraged, and desires protection. The development of other faculties often makes up for this defect.

Long chins are poetical, unstable and delicate in constitution. People having them are said to be subject to internal derangements.

Medium chins, with small mounds of flesh on either side, characterize generosity and cheery nature.

Short chins show a great love of order and detail—"a place for everything and everything in its place" type of person.

### PLAYING TO THE GALLERY.

No man in public life whose position is consequent upon the votes of the people can afford to ignore public sentiment if the chief object is to retain his public position. This is obvious on the face of it. Playing to the gallery, however, as history records times without number, is a precarious proposition, in the great majority of cases leading straight to financial disaster.

Playing to the good old British principle of a square deal is safe and sound, which, though at times apparently ineffective, is sure to insure final success. It is true in sport. It is true in business.

The public mind is not nearly so corrupt as some would imagine. Neither is it so easily molded and manipulated as some would imagine. The great inclination of the public mind in the mass is to be in the square. Good is greater than evil, and the principle of a square deal appeals to it, and in the mass it touches a responsive chord. Playing to the gallery isn't in it with being on the square.

## From Here and There

### ORIGIN OF "GONE WEST."

[Stafford Beacon.]  
The following is given as the origin of the phrase "Gone West." More than 2,000 years ago the ancient Egyptians spoke of the dead as "the westerners," or those who had "gone west." For the abode of the dead was believed to be in the realm of the setting sun, in that quarter where Osiris reigned. This belief by the ancients in the soul going west has at least a reflection in the customs of some of our own North American Indians, who characterized their "happy hunting grounds" as "the west," and who practiced the custom of laying their dead away on well-provisioned platforms facing the west. The belief of the ancients died long ago with the religion of that far-distant time—died only to return to earth again during the Great War.

So quickly did the phrase become a part of the vocabulary of the soldier in the trenches that today it would be difficult to find a reading person in all the earth that does not instantly perceive its affectionate pathos.

### A CANADIAN SALT LAKE.

[Exeter Times.]  
A lake has been discovered in the Denzil district of Saskatchewan which produces almost pure salt, and its development is being actively proceeded with. This lake is the more remarkable from the fact that it is the only one of a group of 130 which possesses these saline properties. In area it extends over about fifteen acres, and is covered with a brine which, in itself, does not possess any pure salt properties. On boiling, however, it was discovered that the depression had a rock foundation, about six feet below the surface, and as each bore was put down a salt spring developed, each of which contained approximately 90 per cent pure salt.

### ODD FACTS.

[Guelph Mercury.]  
There is a creeping moss found in Jamaica, in which is called the "life tree," or, more properly, the "life plant." Its powers of vitality are said to be beyond those of any other plant. It is believed to be indestructible by any means except immersion in boiling water or the application of a red-hot iron. It may be cut up and divided in any manner, and the smallest shreds will throw out roots, grow and bud. The leaves of this extraordinary plant are planted in a close, airtight, dark box, without moisture of any sort, and still they grow.

### CHEER UP.

[Brandon Sun.]  
The world has been literally going to pieces, to hear some folks tell it, ever since pessimists discovered they were able to gather a crowd to listen to them bleat. The facts are, that it has not gone to pieces yet, and it isn't going to right away.

Canada, according to some folks, has been tottering to its fall ever since Cartier sailed up the St. Lawrence; but, totter though it may, it has not fallen yet, and it isn't going to.

Cheer up and bend to your work, which is the scourge of trouble, the damnation of pessimism, and the salvation of mankind.

### FINGER-WAGGING.

[London Daily Mail.]  
There has been enough solemn finger-wagging at the Germans, who have come to believe that it is safe to defy the Allies. As the result we have the kind of spirit that is now showing itself among the ex-officers and leading them to drink "to the day"—when the Hohenzollerns shall be restored. Weakness the Germans do not understand. The wise and merciful course is to tell them plainly that if within a fixed time limit they do not comply with the Allies' conditions and fulfill the treaty terms, the blockade will be renewed.

### COLDS.

If you are sneezing, keep away from everybody else. Like the lepers of old, you should cry "Unclean" when anyone approaches you. How do you know what you have got?

The child with the cold in school probably has got a "common cold." The chances are he has the measles. A child may have one of these contagious diseases for nearly a week, with no suspicion that he has anything but an ordinary cold. When the rash appears, quarantine is days too late. It is by means of the cough and sneeze that the infection is carried. Whooping cough is another that begins this way.

The danger with measles is not measles, though that is bad enough, and likely to cause serious eye troubles if the utmost care be not taken. The great danger is pneumonia. Remember the ravages of that disease, and treat the common cold with respectful attention.

### SQUELCHED.

An editor received this letter from a fresh youth: "Kindly tell me why a girl always closes her eyes when a fellow kisses her."

To which the editor replied: "If you send us your photograph we may be able to tell you the reason."

### SEE DANGER IN INCREASED RENTS.

[Le Soleil.]  
"Many landlords, without taking into consideration the difficult conditions of existing times, are increasing the rents, and often without just cause or reason. We are prepared to admit that an increase may be justified in certain particular cases; but a general increase throughout the city cannot be justified. Proprietors who have increased expenses to meet ought not to forget that their tenants, too, are face to face with pressing obligations—that they likewise are the victims of the excessively high cost of living. It is a matter of actual conditions is to show a want of public spirit and patriotism. It is a piece of bad work that will instill in the minds of an important group of people feelings of hatred and resentment. And who knows if it will not act as a boomerang? Who knows if the tenants may not organize to put a check upon too exorbitant landlords? It is manifest that an inconsiderate increase in the price of rents is calculated to bring about the worst consequences alike to the proprietors and to the city, and then it will be too late to apply the remedy."

### THE YOUNG DEAD.

[Edith Wharton in the Yale Review.]  
Ah, how I pity the young dead who gave  
All that they were, and might become, that we  
With tired eyes should watch this perfect sea  
Re-weave its pattering of silver waves  
Round scented cliffs of arbutus and bay.

No more shall any rose along the way,  
The myrtle wad that wanders to the shore,  
Nor jonquil-twinkling in the air, nor any  
Nor the warm lavender that takes the spray,  
Smells only of sea salt and the sun.

But, through recurring seasons, every one  
Shall speak to us with lips the darkness closes,  
Shall look at us with eyes that missed the roses,  
Clutch us with hands whose work has just begun,  
Laid idle now beneath the earth we treat—

And always we shall walk with the young dead—  
Ah, how I pity the young dead, whose eyes  
Strain through the sod to see these perfect skies,  
Who feel the heat of the sun on their heads,  
And the lark singing for them overhead.

### THE RAINBOW.

[From the Book of Wonders.]  
The colors of the rainbow are always the same, and are shown in this order—red, orange, yellow, green, blue and violet—order sunlight broken up into its original colors. It takes all of these colors in the proportions in which they are mixed to make the pure sunlight. These are known as the prismatic colors. As shown in another answer to one of your puzzling questions, the rainbow is caused by the rays of the sun passing into drops of water in the air and being reflected back to us with one part of the drop of water acting on it in such a way as to break up the pure sunlight into these prismatic colors. When a rainbow appears at a time when there is a great deal of sunlight, you will generally see two rainbows.

The inner rainbow is formed by the rays of the sun that enter the upper part of the falling raindrops, and the outer rainbow is formed by the rays that enter the lower part of the raindrops. In the inner or primary bow, as it is called, the colors beginning at the outside ring of color are red, orange, yellow, green, blue and violet, and being exactly reversed in the outer or secondary bow. The secondary bow is also fainter. You may sometimes see smaller rainbows, even if it has not been raining, when looking at a fountain or waterfall. These are caused in exactly the same way.

## To Fortify The System Against Colds, Grip and Influenza

### Take

## "Laxative Bromo Quinine Tablets"

Be sure you get the Genuine  
Look for this signature

**E. W. Grove**  
on the box. 30c

## Stiff Joints

## Sore Muscles

Linger Up Quickly Under the Soothing,  
Penetrating Application of Hamlin's  
Wizard Oil.

In cases of rheumatism and lame back it penetrates quickly, drives out soreness, and limbers up stiff, aching joints and muscles.

Hamlin's Oil is an absolutely reliable, antiseptic application for cuts, burns, bites, and stings. Sprains and bruises heal readily under its soothing, penetrating qualities.

Get it from druggists for 30 cents. If not satisfied, return the bottle and get your money back.

Ever constituted or have sick headaches? Just try Hamlin's Liver Whisker.

Guaranteed.

## BLISS Native Herb Tablets

TONIGHT AT BEDTIME

If you feel out of sorts, run-down or "all in" from over exertion, or if you are constipated, or your liver is out of order, take BLISS NATIVE HERB TABLETS. In severe cases of headache or rheumatism these tablets may be taken. You will get up next morning feeling very much better. Bliss Native Herb Tablets act gently but effectively on the stomach, liver and bowels. The pills are small, contain 200 tablets and usually last six months. Get the genuine, and look for the trade mark and money back guarantee on each box \$1.00.

Sold by leading druggists and local agents everywhere. Made by Almo O. Bliss Co., Montreal, Que.

## Spend Treatment For Wrinkled, Flabby Skin

She who coddles herself all day in an over-cushioned horse and finds her skin flushed and flabby as a consequence, can quickly reach up for the evening by just bathing her face in a lotion made by dissolving an ounce of pure powdered sassafras in a half pint of witch hazel. She will find this most refreshing. It smooths out the wrinkles and draws in the saggy tissue almost immediately, and the face appears considerably rejuvenated.

The ingredients, of course, are perfectly harmless, and no trace of the treatment remains on the skin. Be sure to ask the druggist for the powdered sassafras.—Adv.

## for BURNS

FOR SCALDS, CUTS AND BRUISES, FOR COLDS, COUGHS AND BRONCHITIS AFFLICTIONS, FOR STIFF MUSCLES, SPRAINS AND STRAINS AND NUMEROUS OTHER AILMENTS COMMON TO MAN AND BEAST, THERE IS NOTHING SUPERIOR TO THAT OLD TRIED AND RELIABLE REMEDY

**DR THOMAS' ECLECTIC OIL**

## "I SUFFERED SEVEN YEARS"

Was Eventually Cured by  
Lydia E. Pinkham's Vegetable Compound.

Philadelphia, Pa.—"I suffered for seven long years with a lame back, irregularities and pain. I had one physician after another, but they did me no good. I read about Lydia E. Pinkham's Vegetable Compound, gave it a trial, and in a short time I felt benefited and am now feeling fine and without weakness or pain. Many of my friends have also taken Lydia E. Pinkham's Vegetable Compound, and been helped by it."—Mrs. Margaret Ness, 1846 E. Hazard street, Philadelphia, Pa.

Women who suffer from displacements, irregularities, inflammation, ulceration, backache, headache, dizziness or "the blues" should not rest until they have given this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial. If complications exist, write Lydia E. Pinkham Medicine Company, Lynn, Mass., for special suggestions. The result of its long experience is at your service.

London & Port  
Stanley Railway

Time Table Effective September 2, 1919.  
To St. Thomas—12:30, 1:45, 2:30, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.  
To Port Stanley—1:45, 2:30, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.  
Daily except Sunday.  
Limited train, London to St. Thomas.

## WATCH YOUR GUMS—BLEEDING A SIGN OF TROUBLE

Medical science knows how serious is the sign of bleeding gums. For it knows that tender and bleeding gums are the forerunners of Pycorrhoea, that dread disease which afflicts four out of five people over forty.

If the disease is unchecked, the gum-line recedes, the teeth decay, loosen and fall out, or must be extracted to rid the system of the Pycorrhoea poisons generated at their base—poisons which seep into the system and wreck the health. They cause rheumatism, nervous disorders, anaemia, and many other ills.

To avoid Pycorrhoea, visit your dentist often for tooth and gum inspection, and use Forhan's For the Gums. Forhan's For the Gums will prevent Pycorrhoea or check its progress, if used in time and used consistently. Ordinary dentifrices cannot do this. Forhan's keeps the gums firm and healthy—the teeth white and clean. Start using it today. If gum-shrinkage has already set in, use Forhan's according to directions and consult your dentist immediately for special treatment.

35c and 60c tubes in Canada and U. S. If your druggist cannot supply you send to us direct and we will mail tube postpaid.

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## Cold-Weather Stockings at a reasonable price

HERE'S welcome news—especially when clothing prices are taking another jump. You can get warm stockings for your boys at a considerably lower price than you expected to pay. Ask your dealer for Buster Brown Stockings.

They're closely knit. They'll keep out the cold, and stand the strain of the toboggan-slide and skating rink.

Buster Brown Stockings will cut down your mending. They're harder wearing because they're knitted from extra long yarn—spun by ourselves to make sure it's right. Knitted with triple-ply heels and toes, and double-ply legs and feet. Shaped to fit, with elastic-ribbed legs and narrow feet and ankles. Fast dyes keep them from fading.

Ask for Buster Brown durable hosiery—the economical kind.

BUSTER BROWN'S SISTER'S STOCKINGS are made from fine two-thread English mercerized lisle. Shaped to fit and give splendid wear at a moderate price. Colors are Black, Leather Shade Tan, Pink, Blue and White.

The Chipman-Holton Knitting Co., Limited  
Hamilton, Ont.

**The BUSTER BROWN STOCKING**

