

It Costs You As Much To Send Letters To Ten People As It Does To Reach 125,000 By a Want Ad. Figure It Out.

AMUSEMENTS, LECTURES, AMUSEMENTS, LECTURES.

THE WESTERN FAIR

September 11 to 19, 1914.

THIS YEAR'S EXHIBITION
WILL SURPASS THEM ALL

The increased Prize List is bringing a large entry of Live Stock. All the buildings will be filled with

Magnificent Exhibits.

Buttermaking Competition daily. Two speed events every afternoon. Dog Show commences Tuesday, September 15.

Great Programme of Attractions.

The Haywagon Act; Di Carlo, the Pole wonder; the Marriott Troupe; Apollis Zoo; the Melvin Bros.; the Pichiani Troupe; the Marriott Troupe; and various others. Music by excellent Bands. A change of Fireworks program every night.

The great Con. T. Kennedy shows on the Midway.

General entries close September 10. Dog Show entries September 8.

Special Railway Rates.

W. J. REID, President. 250 at 250. A. M. HUNT, Secretary.

Baseball

TECUMSEH PARK.

Today, Double Header 2:30

TORONTO VS. LONDON

LABOR DAY.

TWO GAMES, 10:30 and 3:30.

LACROSSE

HANOVER VS. LONDON.

SAURDAY

Sept. 5, at 2:30 p.m., sharp.

FAIR GROUNDS OVAL.

25u

RUSSIA

The Russian-American steamship

Char sails from New York to Russia

Friday, Thursday, Sept. 10. For particu-

lars apply

F. B. CLARKE

416 Richmond Street, Next Bank of

Commerce, London, Ont.

ywt

Entries Close

FOR

THE WESTERN FAIR

Thursday, Sept. 10

FOR

THE DOG SHOW

Tuesday, Sept. 8

The offices will be open on

LABOR DAY

for taking entries.

Do not delay—attend to

your entry at once.

A. M. HUNT, Secretary.

27u-wt

LAST EXCURSION TO

CLEVELAND

In Str. of Ohio, 12 p.m., next

Friday or Sunday. Return leave

Cleveland 11 a.m. Sat. or Mon. Return

\$2.50. Port Stanley \$2.25. Your last

chance to visit Cleveland this year.

Season closes Sept. 8. For particu-

lars apply to Mr. J. H. McEwen, 757

Dundas street, Phone 3876. Let us send

for it.

WE VOLUNTEER

To repair bicycles, carpet sweepers,

clothes wringers, hot water bottles, baby

carriage tires put on, lawn mowers

sharpened. All work guaranteed. Wm.

A. Walker, the General Repairer, 757

Dundas street. Phone 3876. Let us send

for it.

Have Your Automobile Painted

Top re-covered and your slip-covers

made by

GOULD & MOHAN

346-348 Wellington Street. Phone 1750.

ext

Baled Shavings For Sale.

25c a Bale.

GEO. H. BELTON LUMBER CO.

Two Yards: Rectory Street and G. T.

R. Richards and Fall Mill Streets.

xt

\$2.00 Men's Box

Kip Shoes

They are all right and wear good.

People that wear them tell us so.

PAXMAN

210 KING ST.—PHONE 4995. 1

ext

NOW IS THE TIME

to buy your shoes. They have them

in four sizes, ranging from 7 to 12, 13,

extra heavy galvanized, with patented

cover. Get your shoes

LOVE HARDWARE CO.

PHONE 588. 111 DUNDAS ST.

ext

TRY TRAFFORD'S FIRST.

Values unsurpassed. Goods absolutely

guaranteed. A 10-year record of satis-

faction in Furniture and House Furnish-

ings.

129 Dundas St. Phone 864

ext

YOUR HOUSE HAS

BEEN DELAYED

And now you run the additional

risk and expense of frost in plaster-

ing.

OUR FIBRE WALL BOARD

This Shows Actual Thick-

ness

can be put on at any time. Cold does

not affect it, nor heat, nor damp. It

won't crack or fall off, as ALL plas-

ter does.

First expense is your only ex-

penditure, and it costs less than plaster

to start with.

Investigate now. Samples free.

Phone 4761.

J. S. FERGUSON,

384 Richmond Street, London, Ont.

ext

RELIANCE MACHINE WORKS.

Phone 3163.

655 Dundas Street.

Expert Auto Repairing. We have the

most complete equipment in London for

overhauling and repairing Automobiles,

including an oxygen-carbon remover.

This is the cheapest and best carbon re-

moval known. Charges are reasonable.

xt

CONDENSED ADS.

No Advertisement Accepted Less Than

Fifteen Words.

Amusements—Fifteen cents per line

each insertion, or two cents per word if

set solid.

Meetings—When no admission is

charged, one cent per word each inser-

tion.

Articles For Sale, To Let, Help Want-

ed, Situations Wanted, Board and

Lodgings, Lost and Found, Rooms to

let, and all similar condensed adver-

tisements—First insertion one cent per

word; each subsequent insertion, one-

half cent a word. No advertisement

less than fifteen words.

Female Help Wanted.

Say you saw it in The Advertiser.

WANTED—MAID FOR GENERAL

housework, small family, no washing.

Apply 81 Byron avenue. b

WANTED—YOUNG LADY TO LEARN

tea-packing, neat, neat, neat, neat.

Limited, York street. b

WANTED—BOOKKEEPER AND

salesman, one who is able to type-

write. Singer Sewing Machine Com-

pany, 132 Dundas street. 25u

VAUDEVILLE—YOUNG LADY

wanted for Canadian circuit, to take

part as a Baby Doll School Girl with

gentleman. Must be able to sing;

blonde preferred; short age 18 to 25;

one who can play piano a little given

preference. Send photo if possible.

Write to: W. J. Reid, 250 at 250, Ad-

vertiser office, London, Ont. 25c

LOST AND FOUND.

Say you saw it in The Advertiser.

WILL THE PERSON SEEN TAKING

the yellow cab, while doing from the

foot of Rectory street, Wednesday

forenoon, return at once and save

future order? Wm. Bassett, 245c

BROWN HORSE, HAND, STRAYED

in West London. Owner can have him

by applying 20 Argill street, West

London. 25c

LOST—LADY'S GOLD WATCH, ON

the 18th of August, near Elizabeth street,

Reward, 701 Queen's avenue. 25c

LOST—SILVER AND PEARL HANDLE

umbrella, on Tuesday. Small reward

at this office. 25c

STRAYED FROM JAS. MCCARTNEY'S

pasture in London West, on the night

of September 2nd, about 1.45, a fine

one bay gelding, thoroughbred, two

bay geldings, white markings, heavy

one bay gelding, about 1.45, a fine

one bay gelding, hind feet white.

Please notify James McCartney, 315

Richmond street. House phone 309;

office phone 904. 25c

HOUSES, ROOMS TO LET.

Say you saw it in The Advertiser.

SMALL HOUSE AND STORE TO

let. Apply 250 at 250, 250 at 250, 250

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HELP WANTED.

MALE AND FEMALE HELP WANT-

ed—Early week, Apply Labor Day

Tuesday at No. 3 Dining Hall, Fair

grounds, between 2 and 4 o'clock. 25u

WANTED—MEN AND WOMEN TO

sell household specialties. For free

particulars, apply to the Mills Spe-

cialty Company, Campbellford, Ont. 25c

SITUATIONS WANTED.

Say you saw it in The Advertiser.

STEADY YOUNG MAN REQUIRES

situation of any kind. Apply Box 257.

25c

LADY DESIRES POSITION AS

housekeeper for young man or bache-

lor; capable of taking full charge. 25c

WANTED BY YOUNG MAN—WORK

of any kind; sober. C. Bowman,

London Junction. 25c

BUSINESS CARDS.

Say you saw it in The Advertiser.

Let Me Save You Money on Your

PLUMBING AND HEATING

Satisfaction Guaranteed.

A. GATECLIFFE.

Phone 4206. 25c

ROBERT MOWAT, PRACTICAL

horseman. Special attention given

to shoeing, clipping, and all other

cases of leg and foot. 339 Talbot.

CONTRACTOR WILL BUILD SIX-

ROOMED cottage for one thousand

dollars. Box 24, Advertiser.

HIGHEST PRICES PAID FOR SEC-

ond-hand furniture, carpets, and

other goods. 233 Richmond street.

25c

HECLA FURNACES, TINSMITHING,

pumbing. George E. Gilmour, 332

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