It Costs You As Much To Send Letters To Ten People As It Does To Reach 125,000 By a Want Ad. Figure It Out.

AMUSEMENTS, LECTURES. AMUSEMENTS, LECTURES.

THE WESTERN FAIR

September 11 to 19, 1914.

THIS YEAR'S EXHIBITION WILL SURPASS THEM ALL

The increased Prize List is bringing a large entry of Live Stock. All the buildings will be filled with

Magnificent Exhibits.

Buttermaking Competition daily. Two speed events every afternoon. Dog Show commences Tuesday, September 15.

Great Programme of Attractions.

The Haywagon Act; Di Carno, the Pole wonder; the Four Dordens; Apdalis Zoo; the Melvin Bros.; the Pichianni Troupe; the Marriott Troupe, and various others. Music by excellent Bands. A change of Fireworks program every night. The great Con. T. Kennedy Shows on the Midway.

General entries close September 10. Dog Show entries September 8.

BORN, MARRIED, DIED.

MARRIED.

BOURCHIER—COOK—On Wednesday, September 2, 1914, by Rev. Mr. Lloyd, of Methuen Avenue Methodist Church,

Mullein Cook to Oliver Bourchier.

the home of the bride's parents, Mr. and Mrs. J. C. Elliott, 750 Richmond

was united in marriage to Mr. Wilbur C. Westlake, of Arva, Ont. b

dence, 105 Waterloo street, on September 4, 1914, John Munnoch, in his

Funeral private, from above resi-

dence, on Tuesday, Sept. 8, at 3 o'clock; service at 2:30. Interment at

ELD-At Victoria Hospital, on Sep

tember 5, 1914, Joseph Weld, aged 66

Funeral private, from his late resi

MALE HELP WANTED.

Say you saw it in The Advertiser.

ences as to ability and experience.

Walker, Wilton Grove.

CYLINDER PRESS FEEDER WANT-

ED-Apply Somerville Paper Box Company, Limited. 29c

at once. Apply Kingsmill's Drygoods Store.

telephone men to enlist in the Cana-dian Signal Company for second con-

BOY WANTED AT ONCE-STAN-DARD Drug, 252 Dundas street. 270

WANTED.

Say you saw it in The Advertiser.

WANTED - 140 QUARTS OF FIRST

PLEASANT ROOM AND GOOD BOARD

wanted in refined private home near

downtown district, by young men temporarily in London; will pay well.

Write immediately to Box 254, Adver-

WANTED-THREE OR FOUR UN-

LEASANT ROOM AND GOOD BOARD

and find quick relief.

251 Advertiser.

in refined private home near the down-town district, wanted by young man temporarily in London. Will pay

ABLE cettage, with barn, by Octobe

WANTED - DEAD HORSES AND

on. London Fertilizer Company.

cattle; phone 638, will go twelve miles; no animal removed without its hide

Hunt's Diamond Flour makes a per

VETERINARY SURGEONS

Say you saw it in The Advertiser.

C. S. TAMLIN, V.S.—OFFICE AND hospital, 153 Talbot. Phone 865, resi-

WILLIAM McDONALD, VETERINARY surgeon, 137 King street. Residence 121 Bathurst. Phone 683.

WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital, 84 King
street. Phone 788.

good tenants. Apply Box 222, Ad-

FURNISHED rooms for light house-keeping. Apply 276 Piccadilly street.

quality quick-cooled milk, to be de-livered daily. 90 Mamelon street, city

262. Advertiser.

nights, at/Armories.

Clarence street.

Mount Pleasant Cemetery.

DIED.

MUNNOCH-Suddenly, at his late resi

street, their daughter, Maude Helena,

WESTLAKE-ELLIOTT-In this city, on Wednesday, September 2, 1914, at

Special Railway Rates. W. J. REID, President. 26u-xt A. M. HUNT, Secretary.

Baseball

Today, Double Header 2:30 TORONTO VS. LONDON TWO GAMES, 10:30 AND 3:30.

LACROSSE

HANOVER VS. LONDON. SATURDAY

Sept. 5, at 2:30 p.m., sharp. FAIR GROUNDS OVAL.

The Russian-American steamship Czar sails from New York to Russia di-rect, Thursday, Sept. 10. For particu-

F. B. CLARKE 416 Richmond Street, Next Bank of Commerce, London, Ont.

Entries Close

THE WESTERN FAIR Thursday, Sept. 10

Tuesday, Sept. 8

The offices will be open on LABOR DAY

for taking entries. Do not delay-attend to your entry at once.

A. M. HUNT, Secretary.

LAST EXCURSION TO CLEVELAND

In Str. State of Ohlo, 12 p.m. next Friday or Sunday. Return leave Cleveland 11 a.m. Sat. or Mon. Round trip from London \$2.75, St. Thomas \$2.50, Port Stanley \$2.25, Your last chance to visit Cieveland this year. Season closes Sept. 8. Baseball—Sat. and Sun., Chicago; Mon., Philadelphia (two games).

DANCING - NEW SEASON OPENS -All the latest New York society dances—One-Step, Hesitation, Maxixe, Tango, High Jinks, Castle Walk. Phone Dayton & McCormick.

FLOYD McPHAIL, SINGING COME-DIAN, character impersonator. 3 Grafton street, London. Phone 4467.

MUSIC FURNISHED FOR PARTIES. balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

DETROIT

\$2.80—Every Saturday and Sunday, London to Detroit and return. Low rates daily, via boat. The ideal route. rates daily, via boat. The ide 416 Richmond Street, Next Bank of Commerce, No. 2

SWIMMING PLUNGE AND MINERAL baths, open every day (Sunday included). Dundas street west. Phone 2198. George Haylock, proprietor.

LONDON LADY HARPERS - EN-GAGEMENTS accepted for concert and social events. Address Miss Ella Topping, Tambling's Corners. Phone 91, Ring 3, Byron. 52tf

AGENTS WANTED.

on salesmanship. The Cardero Supply Company, 843 Cardero street, Van-

Say you saw it in The Advertiser. AGENTS FOR HIGH-GRADE SPECI-ALTY-Demonstration invariably sults in sale. Write for free booklet

5 in 1 is the biggest agent's proposi-tion of the year. Smallest pocket scis-sors, key ring, cigar cutter, bottle opener, button hook, all 5 in 1. Article about the size of half dollar. Fine steel. Just out. Don't waste time on worked-out goods. Send dime for sample and particulars. P. K., Hesjah Manufacturing Company, 21 Park Row, New York, b

MEETINGS.

THE CANADIAN ORDER OF ODD-FELLOWS meet Monday, at 8 p.m.

LABOR DAY — JOINT CELEBRATION at St. Thomas. Local unions are requested to meet at Carling Block, 10:45 a.m.; parade from there to Traction station. Special arrangement with Traction Company, Fare, 45 cents. Special cars, 11:15 a.m. Everyone come. Four silver cups, tug-ofwar.

THE ONTARIO COMMERCIAL TRAV-ELLERS' Association-The regular general meeting will be held in the New Masonic Building, Queen's avenue, on Saturday next, Sept. 5, at 3 o'clock p.m. H. H. Rennie, president; J. H. Hiscocks, secretary 23g

SITUATIONS VACANT.

POSITION OF SECRETARY-TREAS-URER open to bright businessman, who can invest \$1,500 to \$2,000; good salary; references required. Apply Box 245, Advertiser. 26n

CONDENSED ADS. Advertisement Accepted Less Than

Amusements-Fifteen cents per line each insertion, or two cents per word if charged, one cent per word each inser-

Articles For Sale, To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed adverword; each subsequent insertion, onehalf cent a word. No advertisemen

FEMALE HELP WANTED. Say you saw it in The Advertiser.

VANTED - MAID FOR GENERAL

WANTED-YOUNG LADY TO LEARN tea-packing. T. B. Escott & Co., tea-packing. T. B. Limited, York street.

WANTED -- BOOKKEEPER AND saleslady; one who is able to typewrite, Singer Sewing Machine Com-

VAUDEVILLE - YOUNG . LADY wanted for Canadian circuit, to take part as a Baby Doll School Girl with gentleman. Must be able to sing; blonde preferred; short; age 18 to 25; one who can play piano a little given preference. Send photo if possible, which will be returned. Interview ar-ranged. Vaudeville, care London Ad-vertiser office, London, Ont. 270

WANTED-GENERAL MAID. APPLY WANTED—GENERAL MARKET Mrs. A. H. Purdom, 351 Burwell. 26n

WANTED — GIRL FOR GENERAL housework; no cooking. Apply 241 Queen's avenue. 24n

WOMEN TO KNOW HUNT'S DIA-MOND Flour makes perfect biscuits. LOST AND FOUND.

Say you saw it in The Advertiser. the yellow and white dog from the foot of Rectory street, Wednesday forenoon, return at once and save further order? Wm. Basett, Ealing

BROWN HORSE, BLIND, STRAYED all kinds, books or magazines, phone in West London. Owner can have him applying 20 Argyll street, West

dence, 18 The Ridgeway, on Monday afternoon, September 7. Please omit LOST-LADY'S GOLD WATCH, ON Reward, 701 Queen's avenue. umbrella, on Tuesday. Small reward

STRAYED FROM JAS. McCARTNEY'S live on farm, and garden and take pasture in London West, on the night of September 2, one sorrel gelding and one bay gelding, thoroughbreds, two bay geldings, white markings, heavy; DRIVER WANTED-MUST BE CARE-FUL with delivery and capable of takone chestnut mare, about 1.450 pounds; ing good care of horses; inclose refer. one bay express horse, hind feet white. Please notify James McCartney, 315 Richmond street. House phone 1550; MAN TO WORK ON FARM. APPLY

HOUSES, ROOMS TO LET. Say you saw it in The Advertiser.

SMALL HOUSE AND STORE TO one. Apply bus, amenell, 580 william NICELY-FURNISHED ROOM TO LET, WANTED - SIGNALLERS AND veniences. 241 Queen's avenue. 29c box 201, Auvertiser.

tingent, with or without previous training Apply to Lieut. M. L. Mait-land, on Tuesday and Thursday VICE COTTAGE TO LET, CENTRAL, for family of two. Don 209, Adverand appoint agents; salary and expenses; position good for \$200 monthly to hustlers. Lastic Air Products Company, Niagara Falls, Ont.

TO LET — COTTAGE — 13 OXFORD Say you saw it in The Advertiser.

Say you saw it in The Advertiser.

Say you saw it in The Advertiser.

MISS J. STEELE, PIANO, RESUMED September 1. 61 St. George. Any area instance. WE WILL TRAIN YOU AT HOME for a Government position. Civil ser-vice examinations are easy with our

TO LET-TWO-STORY HOUSE, 776 Consorne street; vacant october 15.

Apply 596 Waterloo street. 29n

CHARLES E. WHEELER, F. G. C. O.

—Teaching resumed Sept. 7. Organ, plano, singing and theoretical subjects. Studio, 42s Waterloo street. tf HOUSE TO LET - APPLY 71 STAN-

vice examinations are easy with our assistance; all departments; experienced instructor; information and terms on request. Petrolea Correspondence Schools, Petrolea, Ont. 47tf-t TO LET - NICE FRONT ROOM Wen jurnished. Phone and conveniences. Apply 592 Dundas street, 2511 QUNG COUPLE CAN SHARE FUR-NISHED house with lady; modern; all conveniences. Box 260, Advertiser.

VANTED — THREE MEN TO TRA-VEL, Salary, \$20 weekly and ex-penses; will pay more salary later; experience unnecessary. Alexander McIntyre, Niagara Falls, Ont. 24h TO LET - LARGE WELL-FURNISH-ED room. Phone 1633. Apply 248 TRY THE NEW BARBERS FOR NEAT Queen's avenue, next Masonic Tem hair cuts, smooth shaves. Merrill Bros. McKenna's cigar store, next

ROOM AND BOARD FOR TWO GIRLS. Normal students preferred; near Nor-mal School. Apply Box 255, Adver-CANVASSERS WANTED — SALARY or commission. Alfred Tyler, 355

LET-TWO FURNISHED BED-ROOMS, one block from Dundas. 15 Kensington street, West London. 28u WAREHOUSE TO RENT AT 74 FUL-LARTON street-Contains about 5,000

square feet, all ground floor space.
Apply Box 258, Advertiser. 28n Central; \$15. Apply Box 253, Adver-

FOR RENT-EIGHT-ROOM MODERN

house, nicely decorated; mantel, gas, electric. 542 Adelaide. 27c TO LET-TWO-STORY HOUSE, NEW,

all modern conveniences. 160 Wharn-cliffe road, West London. 27c FORTY-ACRE FARM TO LET FOR A term of five years or longer; farm buildings and house in first-class condition; close to golf links. App. Alfred Magee, lots 17 and 18, con. 3,

Write immediately to Box 254 TO LET-TWO-STORY HOUSE ON Live Poultry Wanted Dorinda street, modern; immediate possession. Apply J. W. G. Winnett, barrister, Talbot street. ywt

We are in the market for any quantity of good live poultry. We cannot handle dressed poultry during the hot HOUSE TO LET-MODERN RED MANN, LAURIE & CO., Phone 1577. ywt London, Ont.

brick residence on Princess avenue, two blocks from Victoria Park. Newy decorated and in perfect condition Phone 2931. MAHAN'S COMPASS OIL RE-TO LET-HOUSE, NO. 298 WOLFE MOVES inflammation from ulcerated

street,; all modern conveniences. ply W. J. Pocock. Phone 392 or 304. WANTED-STABLE FOR SINGLE horse, in vicinity of High School, Box 27c TWO COMFORTABLE LARGE FUR-NISHED bedrooms, modern, private Phone 4341. 195 Colborne

WANTED TO RENT-A COMFORT-TWO HOUSES, \$13 AND \$10 A month, on Hyman street. Also dray for hire. Phone 2839. WANTED TO PURCHASE-INTEREST in manufacturing business, by prac-tical man of experience. Apply Box

UP-TO-DATE MOVING VANS—FUR-NITURE and planos carefully han-dled. W. R. Flowers, 863½ Colborne street. Phone 2636. RAPID MESSENGER—NIGHT AND day services. Dray for hire. Phone 2845. R. Griffith, 244 Horton street. ON MOVING DAY REMEMBER "DAY, the Mover." Moving vans. Residence, 480 Maitland. Phone 2887. H. F. Day. Office, 92 King.

> BIGGS' FURNITURE STOR-AGE-Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

> ALEX. HENDERSON'S MOVING Vans—Largest in c.t.y. Good storage. 760 Talbot street. Phone 1724. DERMATOLOGY.

Say you saw it in The Advertiser. MARINELLO SYSTEM FOR FACE. scaip, chiropody. Removal of super-timous mair permanency. Miss Beaute. co ner Talket and Fullar.on. Phone

HELP WANTED. Say you saw it in The Advertiser.

MALE AND FEMALE HELP WANT-ED-Fair week, Apply Labor Day or Tuesday at No. 3 Dining Hail, Fair grounds, between 2 and 4 o'clock, 28u thoroughbred Jersey, 5 years old. John Juda, Rebecca. WANTED — MEN AND WOMEN TO sell household specialty. For free particulars, apply to the Mills Spe-cialty Company, Campbellford, Ont.

SITUATIONS WANTED.

Say you saw it in The Advertiser. TEADY YOUNG MAN REQUIRES

situation of any kind. Apply Box 257. housekeeper for young man or bache lor; capable of taking full charge. Box 256, Advertiser. 28c

WANTED BY YOUNG MAN-WORK Queen's avenue. of any kind; sober. C. Bowman,

London Junction. BUSINESS CARDS. Say you saw it in The Advertiser.

SODDING SEEDING AND GRADING done by experienced man. Apply to 316 Thames street. E. N. Bugler. Let Me Save You Money on Your

PLUMBING AND HEATING Satisfaction Guaranteed. A. GATECLIFFE.

Phone 4206. tex 38 Charles St. ROBERT MOWAT, PRACTICAL horseshoer. Special attention given lame and interfering horses, also diseases of leg and foot. 339 Talbot. CONTRACTOR WILL BUILD SIX

ROOMED cottage for one thousand dollars. Box 26, Advertiser. HIGHEST PRICES PAID FOR SEC-OND-HAND clothing, Julius Siskind, pawnbroker, 338 Richmond street.

HECLA FURNACES, TINSMITHING

pumbing. George E. Gilmour, 392 Simcoe street. Phone 2291. IF YOU HAVE ANY OLD PAPER

W. LEFF & CO. AND HE WILL CALL FOR IT. CEMENT SIDEWALKS, STEPS, ETC. built right. A. J. Clark, 66 Walnut

NOTICE-HEADLEY & WEIR, PRO-FESSIONAL horseshoers, have open-ed business at 70 Maple street. All

THE BELTZ PLATING WORKS--ALL

kinds of plating. 94 Carling street This Is Syme's Time for Upholstering and Refinishing.

GET OUR PRICES BEFORE

GOING ELSEWHERE. 761 Dundas St. Phone 367 street, the well-known horseshoers—

Apply before Monday mgnt. McLEOD & GRAY, REAR ADVER-TISER-First-class livery and board- WEDDING STATIONERY IN ALL THE Bus parties our specialty. Phone

Particular attention paid to lame and interfering horses. All work guar

MUSICAL INSTRUCTION.

September 1. 61 St. George. Any examination. Phone 4968.

MISS JEAN WALKER, TEACHER OF elocution. Concert engagements accepted. Studio, 242 Dundas street. t THOMAS MARTIN, PIANIST AND teacher of artistic piano playing. Pupils prepared for concert playing, teaching and all examinations. Lessons resumed Wednesday, Sept. 9.

LendonConservatory of Music and School of Elocution, Ltd

REOPENS TUESDAY, SEPT. 1. Write for curricula and year book. F. Linforth Willgoose, Mus. Bac., Prin. Lottie L. Armstrong, Registrar.

J. L. MCALPINE, CONCERT PIANIST Late of Leipzic, Germany. terms to beginners. Studio, 870 Wellington. Phone 2899.

JAS. CRESSWELL, MUSICAL DIREChand and orchestral instruments. 498

WENDOLYN ANTHISTLE, TEACH-ER of reading and dramatic art. Studio, 246½ Dundas street. Concerts accepted. Phone 698.

RERT WEIR, ORGANIST CENTEN-NIAL Methodist Church, teaches piano and organ. 498 Adelaide street.

BUSINESS CHANCES. Say you saw it in The Advertiser. CARRIAGE BUSINESS, IN FULL running order, established 35 years,

doing good business; will sell business stock and property, or business and stock, and rent premises; cheap for quick sale. Mrs. Alex. Craik, Strath-

FLOUR AND FEED BUSINESS IN London is safe and profitable. Food is cash, and no dead stock. John A. Moody, 179 Dundas, London. GENERAL BLACKSMITH WANTED, that can purchase splendid business at Ilderton, population three hundred. No opposition for miles. Owner wants go

to war. John A. Moody, London, b GROCERY STORE IN LONDON AND one in St. Thomas, for sale. Take about two thousand to handle. Might take some exchange. John A. Moody,

GROCERY AND DWELLING, DOING a good business, in good locality; cheap for quick sale. Box 224, Adver-

FOR SALE — A FIRST-CLASS COUNTRY store and stock. Will exchange for city property. Apply Currie, 418 Talbot street, London.

CITY GROCERY STOCK, GENERAL store, milk route, confectionery busi-ness. Sydney Smythe, insurance agent, Talbot street. PERSONAL.

Say you saw it in The Advertiser.

HAPPLY THOUGHT RANGE, NEARLY new, for sale. 21 Palace street. 290

TEN WHITE WYANDOTTE HENS for mie at market price. R. Mills, 963

CANARIES—A FEW YOUNG SINGERS at \$2 each. 589 Adelaide street. b FOR SALE-WHEELS FOR BABY carriages, boys wagons, lawn mow-ers, at Jackson's, sewing machine and gramophone repairer, 268 Weilington.

DRESSERS AND COMMODES, BEDS, springs and mattresses, couch, sealers and several other articles. Apply 244

GARLAND BASEBURNER, with oven, for sale. Apply in even ings, 114 Wortley road. LIGHT BRAHMA BANTAMS-READY for tall snows. Apply Henry Winting,

MEDIUM SIZED BASEBURNER -Cheap. 451 Horton street. 2sc t FOR SALE CHEAP - PLATFORM nouse purposes. Apply J. Good, grocer,

RED CROSS SIGNAL BASEBURNER Dining-table, nearly new; vacuum clothes washer; linoleum. 490 Pall

TWO COAL STOVES FOR SALE

WOOD By the Load slabs, \$2.00; mi.ed, \$2.00; hard, \$2.50, live us your next order for lumber and shingles. D. WAIDE, 886 Adelaide Street. Phone 269.

SLIGHTLY USED PUBLIC AND high school books, half price. Hamilton's, 338 Richmond street.

C. C. M. MOTORCYCLE, IN GOOD condition; engine just overhauled, new tires; run less than 40 miles. Owner leaving city, and will sell for \$75. Apply 563 Dundas. JERSEY COW AND CALF FOR SALE

now complete and ready for early buyers. We are showing the latest in hats, and all novelties. It will give us pleasure to show you our new goods. bring your friends with you.
B. C. Buchanan, Main street, Mel-

Apply C. Dean, London Junction, R

FOR SALE - HAPPY THOUGHT From \$350 to \$1,350 range. 184 William street. OR SALE-BEDROOM SUITE AND other articles of furniture, in good condition. Apply mornings 828 King

SINGLE-COMB BROWN LEGHORNS for sale. 169 Rectory street. Call evenings 27c SALE - HUPP "20"; FIRST-CLASS condition; owner leaving city.

STEAM-FITTERS' TOOLS, CROCK-ERY, all kinds of furniture, at Mc-Kim's Auction Rooms, phone 4820, The state of the state o Talbot street.

latest styles. See our samples. The

Advertiser Job Department.

NOTICE TO PUBLIC-BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510. LADIES-WHEN DELAYED OR IR-

REGULAR, use Triumph Pills; always dependable, "Relief" and particulars free. Write National Medical Institute, Milwaukee, Wis.

EGGS Use our Laying Food and you will get lots of eggs; 100 lbs, \$1.55. This is

the best growing or laying mixture ever MORGAN'S (Phone 1428) 100 DUNDAS. INSTRUCTIONS GIVEN FOR THE four annual prunings of all grape-vines. Principals, professors, teachers, nurserymen and gardeners, etc.,

MASSEY-HARRIS BICYCLES CANADA'S BEST. FULLY EQUIPPED, \$40.00.

should all learn. Classes of ten, \$5; or pamphlets given free. Plant Christmas

Charles Baker, nursery-

F. BENSON & CO. 615 DUNDAS ST., EAST LONDON.

HIGHEST PRICES PAID FOR LIVE CALVES JACKSON BROS.

87 Weilington Street. Phones 1057, 2659.

WATSON'S TWO MARKETS Fresh Meat and Provision Market, 246 Dundas street and Stalls 1 and 2, Market House, Hotels and restaurants suppiled at the lowest prices. Dundas Phone 4796, Market Phone 4520.

Buy Lehigh Coal Large Size Pea Coal, Well Screened. G. R. KETTLE & SON

Phones 299, 2758. Yards, G.T.R.-Maltland nishings. If you have missed the SUMMER

Murray Mine Nut \$7.00 Ton ALEX. POLLARD, Phone 1391. ywt 495 York Street, SOUTHCOTTCOAL

COMPANY

Hard and soft coal and wood dealers. Phone 1083. 276 Clarence street. Prompt delivery and courteous treatment. ywt Automobile Accessories. Presto Head and Searchlights. Gas Tanks refilled and exchanged. We are prompt shippers. Try us.

Prompt shippers. Try us.

LONDON ENGINE SUPPLY CO., LTD.,

85 Dundas Street.

FURNITURE AND HOUSE. HOLD SUPPLIES. Cash or credit. Prices most reasonable in city. Open evenings. BARNES & CO., 364 Hamilton Road. Phone 2065. ywt

SHOE REPAIR

ARTICLES FOR SALE.

Say you saw it in The Advertises FOR SALE-HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phone 2613. 179 Kent-

HAY, STRAW, FLOUR AND FEED for sale. Slobasky's, Hamilton road and Adelaide.

F YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, 1c a word, or three consecutive insertions for 2c a word with cash order. Subscriptions Daily, 25c a month, \$2 yearly; Saturday edition, 50c yearly. Sample copy sent on application.

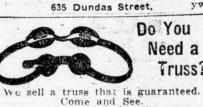
MAHOGANY FOUR-POST BED-STEADS at Keene's Antique Store, 342 Talbot street.

A NEW UPRIGHT PIANO FOR \$178.00 Greatest snap ever offered. Elegant mahogany case. Manufactured by Schumann & Son, New York, Call and see it at W. McPHULLIPS' Piano Store, 189 Dundas street. London,

IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street. Phone 1335.

ONE CLEVELAND BICYCLE, \$10: Brantford bicycle, \$12. Apply Box 39, ONN'S FISH MARKET-FISH OF ALL kinds. 143 King, opposite market. Phone 1296,

THE EXCELSIOR AUTOCYCLE Wins 5 of 7 American
NATIONAL CHAMPIONSHIPS.
here's a Reason Why, We'll Show You. Fred T. Kerr



FIVE CENTS Buys a large-sized package of Matchless Ammonia

Anderson & Nelles, Druggists

268 DUNDAS STREET, LONDON.

WE HAVE A NUMBER OF

at any store.

CENTRAL GARAGE, 78 York Street. ywt. Phone 4304. ONE REFRIGERATOR. 50 inches by 25 inches, made of best material, regular \$8.00, now \$6.00.

Twenty per cent off Screen Doors and Indows, Lawn Mowers and Hammocks,

WANLESS' HARDWARE,

866 DUNDAS ST. PHONE 1801.

man, Eckert & Co.

THE DENNIS WIRE & IRON WORKS CO. +++++ LONDON.CANADA~ LIMITED

WE VOLUNTEER AIREDALE PUPPIES, APPLY H. To repair bicycles, carpet sweepers, Lauder, 380 Hale street, London Junccarriage tires put on, lawn mowers sharpened. All work guaranteed. Wm. A. Walker, the General Repairer, 757 Dundas street. Phone 3976. Let us send

> Have Your Automobile Painted Tops re-covered and your slip-covers GOULD & MOHAN

> Baled Shavings For Sale. 25c a Bale. GIO. H. BELTON LUMBER CO

346-348 Wellington Street. Phone 1750.

\$2.00 Men's Box Kip Shoes

NOW IS THE TIME buy your ash cans. We have them four sizes, ranging from 75c to \$1.75 extra heavy galvanized, with patented LOVE HARDWARE CO.

111 DUNDAS ST.

HONE 588. TRY TRAFFORD'S FIRST. Values unsurpassed. Goods absolutely guaranteed. A 40-years' record of square dealing in Furniture and House Fur-

Phone 864 129 Dundas St.

YOUR HOUSE HAS BEEN DELAYED

SOLID HALFINCH

THICK

And now you run the additional

can be put on at any time. Cold does not affect it, nor heat, nor damp. I won't crack or fall off, as ALL plas-First expense is your only ex-pense, and it costs less than plaster to start with. Investigate now. Samples free.

J. S. FERGUSON,

384 Richmond Street, London, Ont.

RELIANCE MACHINE WORKS.

ARTICLES FOR SALE. Say you saw it in The Advertiser.

ONSULT US ABOUT UPHOLSTER-ING—We are experts. Estimates fur-nished. Charles M. Quick. Phone.

SMOKE CANADA'S REST NICKEL IMPERIAL ELECTRIC COMPANY-Everything electric. Office and show

renovated and re-covered. Hunt & Sons, mattress factory, 593 Richmond Marcel Hoehn (phone 1716), 695

room 871/2 Dundas street. Phone 4882.

FEATHER PILLOWS, MATTRESSES

York. ELIVERY WAGONS BUILT TO OR-DER. See our second-hand wagons. Abbott's Carriage Factory.

SHAFTING, HANGERS, PULLEY beiting supplied and installed. Superior Machine Company. Limited, city. GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies. TRY THE LONDON GARMENT CARE

FIRST MORTGAGES FOR SALE TO you good interest. Address Box 79; Advertiser, for particulars.

ONE LIGHT THREE-SPRING WAGON. ONE LIGHT PLATFORM WAGON, with TOP.
suitable for small grocer; been used. A full line of denvers, wagons and drays.
L. W. CRAWFORD, delivery, baggage, express 343 Talbot Street.

DON'T MONKEY WITH BEDBUGS ants, insects, lice on poultry. Try Deoxide. Morgan's Supply House.

Blacksmithing Department. ing department, and are in a position to turn out all your requirements in this Give us a call and be convinced LONDON MACHINERY REPAIR CO. Rear 187 Queen's Avenue, Phone 4284.

NURSES.

Say you saw it in The Advertiser. CHANGE OF ADDRESS - NURSE Bedworth, maternity nurse, graduate Queen Charlotte Hospital. England, 314 Queen's avenue. Phone

MRS. ROBINSON-MASSAGE, SWED-

Buy a Brantford Bicycle

And save the expensive up-keep of a cheap-job bicycle. Let us show you BICYCLE & MOTOR SALES CO. 397 Clarence St. LEGAL CARDS.

ADVERTISER BUILDING, DUNDAS STREET.

W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street.

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