

# New Goods!

**CARPETS**  
—AND—  
**CURTAINS**  
—AT—  
**Priddis Bros.**

**158 Dundas Street.**

The Unconditional Endowment Policy of the CONSERVATION LIFE OFFER offers to the insured the greatest number of benefits and advantages ever embodied in any contract. It is absolutely free from all restrictions. It has but one condition, namely the payment of the premium. It offers six modes of settlement at the end of the Dividend period. It is absolutely and automatically non-forfeitable after two years, the insured being entitled to (a) Extended insurance for the full amount of the policy for the further period of time definitely set forth in the policy, or on surrender to (b) Paid-up Policy, the amount of which is written in the policy, or after five years to (c) Cash Value, as guaranteed in the policy. FRED H. HEATH, general agent, 652½ Dundas street, office agent, Office P.S.—We insure Ladies.

**METALLIC CEILINGS!**  
If you have a building which requires new ceilings, let us show you samples and prices for a metallic ceiling. They are ornamental, durable, and inexpensive, and will last a life

**Wm. Stevely & Son.**  
MANUFACTURERS.  
RICHMOND STREET.  
CLOUDY, SNOW, RAIN, RISING TEMPERATURE.

**TO-NOW'S PROBABILITIES.**  
TORONTO, March 28—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Mostly cloudy, with some snow, turning to sleet or rain in southern Ontario; slowly rising temperature.

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**BUTTERCUPS!**  
We have twenty varieties of these delicious confections, and a full line of choice candies and cakes.  
Our Family Confectionery needs but a trial to prove its superior quality.  
Prompt and polite attention to all orders.

**G. W. KENT,**  
Phone 996. 209 Dundas St.

**SMOKE**  
**Clam Bake**

**J. Gammage & Sons**  
GROW THE BEST  
**CUT FLOWERS**  
IN LONDON. SEE THE DISPLAY  
IN THEIR WINDOW.  
213 DUNDAS ST. 2XV

The Last of a Famous Warship.  
HAVANA, March 27.—The wrecking steamer Orion, which sailed from Boston on March 13 for Roncaud Reef for the purpose of saving the stranded warship Kearsarge, has arrived here. The Orion reached Roncaud Reef at 5 o'clock last Thursday morning. She found that the Kearsarge had been set on fire and her hull entirely broken up. After becoming satisfied that there was absolutely nothing left of the Kearsarge that was worth saving the Orion proceeded on Friday afternoon for this port, where she arrived to-day.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

# NEW SHOES.

Special Bargains this Easter Week. We are pleased to tell the public that Shoes are down in price from 25 to 35 per cent. Our matchless spring stock is now complete.

**FOR MEN.**  
Fine Lace and Gaiters, \$2, worth \$2.50; all styles.  
New York Razor Toe, in patent and tan, four widths.  
English Walkenphast Lace and Gaiter Common Rense at \$2.50, worth \$3.  
Shoes for men in popular styles, all first class, \$1.25, worth \$1.75.  
High Class School Shoes, 75c.

**FOR WOMEN.**  
Our stock will contain a 1 the latest designs in the best American and Canadian makers. Keep a complete line of J. & T. Bell's shoes.  
Dongola Button and Lace, \$1.15, worth \$1.50.  
Fine Low Shoes, tipped, 75c, worth \$1.  
Women's Slippers, 15c. We carry the greatest variety of shoes in the West.

A short price and long wear tell the story of our shoes. Buy your Trunks and Valises here and save \$ \$ \$.

# London Advertiser.

Telephone Numbers.  
107.....BUSINESS OFFICE  
134.....EDITORIAL ROOMS  
175.....JOB DEPARTMENT

# LONDON AND ENVIRONS.

The sale of the Burdette estate advertised for yesterday by A. J. Jones, auctioneer, has been indefinitely postponed.

The convocation for the conferring of degrees of the medical department of the Western University will take place the first week in April.

The "W. B." letter in relation to St. Paul's Easter vestry meeting, etc., will be published if the writer chooses to have his full signature attached to it.

The opening game of the season in local baseball circles will take place on May 14 in Tecumseh Park between the Alerts and the University of Illinois, a great team.

The Toronto deputation has arrived back. The Springbank and London Electric Railway Bill was only given its second reading and another trip will be taken on the third.

The Nitschke block and buildings, at the corner of Dundas and Wellington streets, were offered at auction by A. J. Jones, auctioneer, yesterday and withdrawn at \$17,000.

The entertainment to be given by the young men of the Askia Street Epworth League on Friday evening promises to be a unique affair. It is entitled "An Evening on H. M. S. Laocoeopos."

A meeting of the London West finance committee was held for Monday night, but as on two previous occasions, only the reeve and Councilor Moore put in an appearance. Another attempt to secure a quorum will be made.

W. Fitzgerald, Ottawa, the Dominion superintendent of insurance and assistant deputy finance minister, is in the city inspecting the Canadian Order of the Woodmen of the World and other insurance corporations acting under Dominion charters with head offices here.

Mrs. Leslie, Center street, London West, has gone to Kingston in company with her daughter Belle, to be present at the sick bed of her son James. Mr. Leslie is the express agent in Kingston, and brother of Mr. O. B. Leslie, city. He is seriously ill with typhoid fever.

The London Black Bass Club held its first annual meeting last night in the London House. The following officers were elected by ballot: John Bowman, vice; Stanley Williams, treasurer; Joe Pigot, secretary; A. Brown, directors; C. Bowman, R. Southam, J. Duffield, W. T. Strong and A. Blackburn. The object of the club is to prevent illegal fishing and protect the black bass in the Thames River in the vicinity of London.

An "At Home" was given last night by the King's Daughters of St. George's Church, London West, at the rectory. There was a good attendance and a splendid programme was carried out by the following: Songs by Mr. H. Wood, Mr. Harding and Miss Bridge; instrumental selections by Miss Bridge and Mrs. Williams; recitations by Misses Hopkins, Wood, Dickinson and Alberta Hopkins.

Prof. James Bowman, with the assistance of the Microscopical Society of this city, conducted a microscopical evening in the "Y" rooms last night, which proved very interesting and instructive.

Harrison had a paralyzing microscope, which showed the brilliant colored effects of chemical crystals when placed under the instrument. Mr. McClelland exhibited water, which, on being viewed through the microscope, some pronounced almost as bad as that used by the citizens of Toronto. Mr. Harry Arnold also showed the circulation of blood in a frog's foot. Many peculiar insects were shown, including one which was "right side up when on its back, with its eyes on stems, breathing through its legs, and whose legs were so numerous that they resembled a field of waving grain."

Sgt. Albion's Company, No. 100, Church Lads' Brigade, held their second annual concert in the town hall last night. The brigade is in connection with the All Saints' Mission on the Hamilton road, and during the past year, under the auspices of Mr. W. Garside, has made wonderful advancement in membership.

A man named Turnbull, who said that he boarded at 273 Talbot street, applied to Acting Mayor Scarrow this morning for admission to the hospital. He was suffering from severe frostbites in both feet and his request was granted. His feet were frozen some time during the night, but how or where was not divulged.

Ida Van Cortland and her excellent company returned to the Grand last night and delighted a large audience with the laughable comedy, "A Mighty Dollar." Between the acts specialties were introduced by Lew Warner, a very clever young actor, and by little Corey. To-night the masterpiece in Miss Van Cortland's repertoire, "Michael Sargant," will be presented with this complete cast:

- Maria Strougoff, mother of Michael.....
- Ida Van Cortland
- Sargant, a Russian spy.....Margaret Croft on
- Mrs. Grand.....Nellie Morgan
- Michael Strougoff, courier to the Czar.....
- Frank the Grand.....John E. Miller
- The Czar.....Geo. H. Howson
- Lev the Grand Duke.....Lew A. Warner
- Benjamin Franklin Bunt, an American reporter.....M. B. Streeter
- Bonaparte Ladluid, an English reporter.....
- Gen. Keizoff.....Lena
- Frank Miles
- Emir Foozar, ruler of the Tartars.....
- Tartar Chief.....Geo. H. Howson
- Telegraph Operator.....G. H. Howson

It was given here on the previous visit and proved a great success. "Puck's Bad Boy" will be given at to-day's matinee.

Successful Canadian inventors. The following list of patents recently

We are quoting very low prices for Lily White Oil, Aurora Light, Water White benzine, gasoline, machine and cylinder oil. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

granted to inventors residing in the Dominion of Canada is reported for the London Advertiser by P. J. Edmunds, international patent solicitor, London, Ont.:  
Canada patents—John Pratt, Chatham, Ont., Excelsior cutting machine; Geo. W. Mallory, Harwich, Ont., door spring; E. E. Evans, Collingwood, Ont., account circular (copy right).  
United States patents—E. Alpaugh, Preston, Canada, land roller; Alexander H. Costigan, Montreal, Canada, office file; Thos. Davies, Toronto, Ont., street car tender; A. Hamlin, Almonte, Canada, churn; Thos. McCrossan, Winnipeg, Canada, washing machine; Geo. F. Harrison, Windsor, Canada, rotary ash sifter; C. F. Lavender, Toronto, Ont., wheel tire; S. J. Sanford, Barrie, Ont., fire telegraphy. The Old and the New.

Somerset Hall was the scene of a very pleasant gathering yesterday afternoon when the older members of the W. C. T. U. gave an "At Home" to those who have but lately cast their lot with the union. The large rooms were very tastefully arranged, tables bearing plants of various kinds being spread about and giving an opportunity of enjoying a social hour. The attendance was large, numbering upwards of 200, and before the "At Home" was concluded the membership was increased by 20. Mrs. Robertson, superintendent of evangelistic work, conducted the devotional exercises. Dr. Allison Jamieson read a paper on the "Physical Care of Children," and Mrs. Jones read a paper from the superintendent of hygiene of the W. C. T. U.—Dr. Davis, of Toronto—on "Dress Reform." "The Progress of the Woman Question in the year 1892," was the subject of an interesting article by Mrs. Carson, corresponding secretary. In view of the approaching Dominion convention, committees were appointed as follows: Billings—Convener, Mrs. Mc Dermid; secretary, Mrs. Wm. Heaman. Transportation—Convener, Mrs. Wilson. Refreshments—Convener, Mrs. Henderson. During the afternoon refreshments were served.

**CHILDREN'S HATS AND CAPS**  
In all the latest novelties.

**Rivard**  
LONDON'S FASHIONABLE HATTER.  
400 Richmond Street.

**SHINGLES, SHINGLES, SHINGLES, SHINGLES, SHINGLES, SHINGLES**  
BRITISH COLUMBIA NO. 1 RED CEDAR.

**BOWMAN & CO.,**  
Corner of Clarence and Bathurst Streets.

**Whist Score Cards.**

**Advertiser Job Dept.**  
LONDON.

**Mrs. McLEOD'S MILLINERY**  
Opening took place last week. Will be pleased to show our Spring Styles and Latest Novelties.

**WHERE ARE YOU GOING?**  
TO

**YEO'S**  
In addition to our stock of these goods—which will be found large and complete—the demand for our Made-in-Canada Underwear is rapidly increasing.

**D. LEVINE**  
238 Dundas Street.

**BEWARE**  
Of Personators and Others Making False and Malicious Statements.

Through exercising every effort to establish a business upon the principle of giving Good Teas and Coffees at moderate prices, I have come to my knowledge that I have been subjected to personation, imitations and disparaging comments, at the hands of those who stoop to such mean methods. My own agents carry with them convincing proofs of representing me. I simply invite the public to try my goods and judge for themselves.

**S. FUGUE**  
Indian and Ceylon Tea Importing House  
212 Dundas Street, London, Ont.  
Telephone, 838. 2XV

**IMPORTANT!**  
**Government School of Art.**

THE NEXT TERM WILL BEGIN ON WEDNESDAY, MARCH 28.  
Students Can Now Join.

Classes Monday, Wednesday and Friday from 7 to 9 p.m. in Freehand, Model and Mechanical Drawing, Modelling, etc.  
Extra classes for china, oil and water color painting Monday, Friday and Saturday from 2:30 to 4:30 p.m.  
Mechanics Institute, Dundas Street.  
Send for circulars and particulars to JOHN H. GRUFFITHS, Principal.

**F. G. RUMBALL,**  
Wholesale & Retail Lumber Merchant.  
Largest stock of maple, basswood, elm, cherry, walnut, spruce, chestnut, ash, oak, etc., in Western Ontario. Inspection solicited. Prices on application.  
Office and Yard—York Street, just west of Tecumseh House.

**WATSON'S COUGH DROPS**  
WILL GIVE POSITIVE AND INSTANT RELIEF TO THOSE SUFFERING FROM COLDS, HOARSENESS, SORE THROAT, ETC., AND ARE INVARIABLE TO CROUPS AND VOCALISTS. R. & T. W. STAMPED ON EACH PROP. TRY THEM.

**HINTON & RUMBALL,**  
THE UNDERTAKERS,  
202 King St. next to Firemen's Hall.  
Private residence, 426 King St.  
Telephone, store 446; house 428. 2XV

**City Wood Yard**  
CHEAP WOOD!  
Owing to increasing business I have to remove to larger premises. I will sell my present large stock of first-class Maple and Beech Wood at a reduction of 50c per cord.

**JAMES CAMPBELL.**  
Talbot Street and G. T. Ry.  
Telephone 317. 2XV

A Walking Skeleton Puts on 180 Pounds of Healthy Flesh—Cured Liver Complaint After Leading Physicians Failed—Williams' Royal Crown Remedy and Pills Positively Produced the Above Results.  
Mr. Alexander Green writes:  
LONDON, May 7.  
"About two years ago I was suffering from liver complaint. I consulted some of the leading doctors, but could find no relief. I was advised to try your Royal Crown Remedy. After using one bottle I felt so much better that I was induced to continue. When I had taken the third I could enjoy my food, which I had not done for a long time. I was reduced to a skeleton when I commenced to use it, and to-day my weight is about 180 pounds. The remedy should be used until the cure is complete. It is a great grip alternative and blood purifier. 30u xv

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# Bargain Day!

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ALL THIS WEEK



**A Sweeping Sale**  
—OF—  
DRYGOODS,  
MADE-UP CLOTHING,  
BOOTS and SHOES,  
CARPETS and CURTAINS,  
HATS and CAPS,  
GENTS' FURNISHINGS,  
And SMALLWARES

Is now going on at MARA'S. This is a windy time of year, so that a sail quickens business. We've struck a breeze too. Goods must and will be sold on account of our

**Monster Building Sale.**

We are making such quick sales that the thing has become a sweep. Don't wait till the wind has gone down, the goods are all sold and there's nothing left but the dust caused by the tearing down of walls.

**Peruse the Following**

Only for our Bargain Days:  
Double-fold Henriettas, 10c yard.

36 inch Sheetings, 4c yard.  
Yard wide Flannelette, 30 pieces only, 2c yard.

Best Cook Book and one pound Baking Powder, 25c.  
Belding Paul & Co.'s best Spools Silk, colors and blacks, all numbers, 2c.

A 50c Carpet, yard wide, reversible, for 25c.  
Steel Tailor's Scissors, all sizes, 19c pair.

200 Ladies' Tweed Rubber Circulars, all one price; first come first served, \$1.  
Ladies' Hygiene Vests, long sleeves, only 18c.

Ladies' Hygiene Vests, half sleeves, for 12c.  
4-b uttuned Constance Kid Gloves, \$1 goods for 50c.  
Ladies' Blouses, just colors, 45c.  
French Sateens for Ladies, Spring Suits and Waists, 19c.

Strike the excitement at its height, and come now and see the biggest Throw Away Sale ever held in London.

**Mara's Building Sale**  
Is in Progress.

—THE—  
**T. E. MARA CO.**  
LIMITED.

153 and 155 Dundas Street and Market Square, LONDON.