

SEMI-ANNUAL SALE

AT THE BIG STORE

10 DAYS ONLY COMMENCING SATURDAY, JAN. 12 to 22 INCLUSIVE

It has been our custom for years at this season, to clear out the balance of our Fall and Winter stocks regardless of cost. It is not a case of being obliged to, but we consider it good business. This year we are offering values from all Departments that have never before been equalled in our Twenty-five Years' merchandising experience. Come and be convinced we are here to give you service and are only happy while doing so. The Big Store is your store, make use of it and us.

DRY GOODS DEPARTMENT

Flannelette Sheets—\$3.25 Pair—
150 Pairs Flannelette Sheets. The largest size, 12 by 4, No. 1 quality, in both white and grey with either pink or blue border—Special Sale Price, Per Pair \$3.25
Also 150 Pair 11 by 4 size, Per Pair \$2.40

Bed Spreads—\$3.25—
Heavy crochet spreads, well patterned, fully bleached, hemmed ready for use, size 72 by 84, Regular \$4.50—Sale Price \$3.25

English Sheeting—75c Yd—
Extra heavy, round thread, 80 inches wide, fully bleached, Regular \$1.00 yd—Sale Price 75c

Comforter Special—\$6.50—
Filled with No. 1 sanitary cotton and covered with high grade art cambric and finished with 2 plain sateen frames, size 66 by 72, Regular \$8.50—Sale Price \$6.50

Bath Towels—95c Pair—
A good big bath towel, very absorbent, comes in both white and colored, size 22 by 46, Regular \$1.25 Pair—Sale Price, per Pair 95c

Huck Towels—50c a Pair—
Pure white and a good drier, size 18 by 36—Sale Price, Pr 50c

Ladies' Heather Hose—65c a Pair—
In both plain and ribbed, pretty heather and lovet mixtures—Sale Price, per Pair 65c

Boy's Worsted Stockings—50c a Pair—
All-wool, fast black, heavy 2 1/2 rib, sizes 6 to 9—Sale Price 50c

Corset Special—\$1.00 Pair—
The well known Warner make, shown in brocade cloth and fitted with strong steels and four hose supporters, in both elastic and embroidered tops, an ideal corset for the average figure—Sale Price, per Pair \$1.00

SPECIAL PRICES ON UNDERWEAR

Ladies' Vests and Drawers—65c a Garment—
Good heavy quality, in both white and natural, all sizes 34 to 40—Sale Price, per Garment 65c

25 Per Cent Off Regular Prices—
For the 10 Days' Sale we are offering our entire stock of Ladies', Children's and Infant's Winter Underwear at 25 Per Cent Off Regular Prices

HARDWARE DEPARTMENT

Cutlery—Special \$2.50

Knife and Fork Sets, nickel silver, six knives and forks—Special \$2.50
Lightning bread knives, 8 inch blade, regular 65c—Special 45c
Tinned Dessert spoons at a clearing price, per Doz. 50c
Durham Duplex Safety Razors, clearance price 50c
Assorted pocket knives, 72 real values, each 55c
Scissors — AT SPECIAL PRICES — Household Knives



Glassware, Crockery—

Glass Tumblers, bargains, each 10c, 15c, 20c
Palm leaf cups and saucers, English semi-porcelain, regular \$5.25—Special \$4.00
Masterpiece dinner sets, 97 pieces, Special Price 20 Per Cent Off
Glass Berry Sets, 6 nappies and berry bowl, regular \$1.25—Special 90c
Odd cups only, kermis shape, small size 10c
Glass lamps, for table or wall, regular 50c Special 40c
Cups and Saucers, plain white granite, regular \$2.50—Special \$2.10

Brushes—

Shoe brushes, solid backs, black bristles, regular 35c—Special 25c
Stove brushes, heavy square wings, fibre, regular 45c—Special 35c
Union Scrub brushes, grey stock, 8 inches long, Special 25c
Hand bannister brushes, 8 inch black hair, regular 90c—Special 70c
14 in. Floor Brush, black hair, reg. \$2.75 \$2.10
Corn whisks, 2 strings, wired handles, regular 45c—Special 35c
Polo bannister brush, handy for stairs, etc., regular 60c—Special 45c
Hair floor brush, 12 inch black hair, with handle—Special \$1.35

WASH BOILERS—

Galvanized wash boilers Clearance price \$1.25
Copper bottom wash boilers at extra special price, regular \$5.75— for \$3.75



New Prints—6 Yards for \$1.00—

Good quality Canadian Prints, fast tub colors, in both light and dark grounds, Regular 25c a yard—Sale Price, 6 Yards for \$1.00

Striped Flannelette—4 Yards for \$1.00

1 Yard wide, soft, pure finish, in a big range of neat stripes suitable for Ladies' and Children's wear, Regular 35c—Sale Price, 4 Yards for \$1.00

English Flannelette—40c per Yd—

Extra strong quality, suitable for pyjamas, 1 yard wide, shown in pink, blue and mauve stripes in fast washing colors—Sale Price, per Yard 40c

New Eiderdown—60c per Yd—

Very soft, warm finish, make up into serviceable bath robes, kimono, etc., in a range of pretty colors and designs, Regular 75c—Sale Price 60c

54 Inch Blanket Cloth—\$1.75 Yd—

All-wool, shown in 10 wanted colors, makes up in serviceable coats for Children, Regular \$2.50—Sale Price \$1.75

READY TO WEAR DEPARTMENT

Special Sale of Millinery—

Our entire stock of millinery offered at Prices that will ensure a speedy clearance—
Table No. 1 Sale Price \$1.00
Table No. 2, Regular to \$12.00, Sale Price \$4.75
Table No. 3, Regular to \$16.50, Sale Price \$7.95

Furs—1-3 Off Regular Prices—

This is your opportunity to buy your furs at big saving 1-3 Off Regular Prices

Flannel Middies—\$3.25—

Ladies' and children's all-wool, flannel middies, in navy and scarlet—Sale Price \$3.25

White Middies—Sale Price \$1.50

Children's Dresses—\$2.95, \$3.95, \$5.75
Smart little models in all-wool flannel and serge—Sale Price \$2.95, \$3.95, \$5.75

Children's Sweaters—\$1.25—

All-wool, pullover style, all colors and sizes, Regular \$1.95—Sale Price \$1.25

Children's Coat Sweaters—\$2.50—

Children's coat sweaters, Regular to \$3.75—Sale Price \$2.50

Ladies' Sweaters—\$5.50—

Suitable for skating and snowshoeing, extra heavy weight—Sale Price \$5.50

Ladies' Coat Sweaters—\$6.75—

In a range of smart exclusive styles—Sale Price \$6.75

Ladies' Silk Blouses—\$4.50—

All styles and colors, Regular to \$7.50—Sale Price \$4.50

White Voile Blouses—Half Price

Bloomers—\$1.00—
Black sateen and flette bloomers—Sale Price \$1.00

SEE OUR 50c BARGAIN TABLE

Night Gowns—\$1.00—

Made up in good quality white flette and cambric, all sizes—Sale Price \$1.00

SALE OF LADIES DRESSES

Ladies' Dresses—\$19.50—

Exclusive models, shown in poret twill, tricotine and silks, Regular up to \$35.00—Sale Price \$19.50

Ladies' Coats—\$19.50—

Smart styles in good quality velours and tweeds, all sizes, Regular up to \$35.00—Sale Price \$19.50

Ladies' Coats—

The balance of our Ladies' Winter Coats to be cleared regardless of cost.

Children's Winter Coats—

Children's Winter Coats at Specially Reduced Prices.

Ladies' Skirts—\$5.75—

Ladies' separate skirts, in fancy plaids and stripes; also plain colors, all sizes—Sale Price \$5.75



SHOE DEPARTMENT



Spats, in all shades, regular \$2.50 Sale Price \$1.55
25 per cent. off all Ladies House Slippers.

Ladies Boudoir Slippers Regular \$2.50 Sale Price \$1.65
Ladies' Black Kid Boots, Regular \$7.50, Sale Price \$5.95
Ladies' Brown Oxfords, Regular \$6.50, Sale Price \$4.95

Ladies' Satin Evening Slippers, Regular \$8.00, Sale Price \$5.95
Ladies' Patent, satin back, Evening Slippers, Reg. \$8, Sale Price \$5.95
25 Pairs Child's Felt Boots 20% Off
Child's Moccasins, Sale Price 95c
Misses Slippers, Regular \$2.00, Sale Price \$1.45
Misses Boots, Regular \$5.00, Sale Price \$3.95
Child's Felt Boots, Regular \$3.00, Sale Price \$1.95
Youth's Leather Boots, Regular \$3.75, Sale Price \$2.95
Boy's Regular \$3.50 Felt Boots, Sale Price \$2.20
Boy's Shoe Packs, Regular \$2.50, Sale Price \$1.95
Boy's Moccasins, Regular \$2.00, Sale Price \$1.55
Boy's Regular \$4.00 Boots, Sale Price \$2.95
Men's Felt Boots, Regular \$4.50, Sale Price \$3.65
Men's Shoe Packs, Regular \$6.50, Sale Price \$4.95
Men's Dress Boots, Regular \$7.50, Sale Price \$5.95
Men's \$12.00 Invictus Boots, Sale Price \$8.95
15 Pairs Men's Overshoes, Regular \$5.00, Sale Price \$2.95
Men's Solid Leather Work Boots, Regular \$5.00, Sale Price \$3.95
Men's Extra Good Work Boots, Regular \$7.00, Sale Price \$5.65

AND EVEN FROM THE GROCERY DEPARTMENT

3 bars Sunny Monday Laundry Soap, 4 bars Fairy Toilet Soap 75c
and 1 package Gold Dust, Regular \$1.00, for
1 lb Braid's Best, Fresh Ground Coffee and 1 lb Braids' Lanka Tea, Regular \$1.50 for \$1.25
2 tins Tomatoes and 1 tin each of Peas, Corn and Beans, Regular \$1.00, for 85c
2 large packages Seedless Raisins and 1 large package Seeded Raisins, Regular 55c, for 45c
1 tin each of Quaker Strawberries, Raspberries, Peaches and Pears, Regular \$1.30, for \$1.10

MEN'S DEPARTMENT

THE CLOTHING EVENT OF THE YEAR



Men's suits marked down to a fraction of original cost will make this sale talked about for months. Men's suits in tweeds, worsteds and serges, in a good range of patterns, every suit guaranteed by us to be perfect in workmanship and material. REGULAR \$40.00 and \$45.00 SALE PRICE \$18.50

Youth's Suits

1st long pant suit for youths, 32 to 36 breast measure. Values running up to \$35.00—

Sale Price \$12.95

Safety Razors—Sale Price 75c—

The Auto-Strop and the Gem are both well known. The Auto-Strop is complete with strop and blades. The Gem also has full set of blades. These are regular \$1.00 razors—Sale Price 75c

Stanfield's Underwear

\$1.95 Per Garment—

Stanfield's (Black label) shirts and drawers, the heaviest all wool underwear made, regular at \$4.00 per garment, the balance of our stock will be sold at, — Per Garment \$1.95

Stanfield's Underwear

\$1.25 Per Garment—

Stanfield's heavy ribbed shirts and drawers, all-wool, regular \$2.00 per garment—Sale Price \$1.25

Fleece Underwear—

75c Per Garment—

Men's natural fleece shirts and drawers, the grade of fleece that sells at \$1.25 per garment—The sale price will be 75c



LARGEST STOCKS

The Trites-Wood Co. Ltd.

BRANCHES AT FERNIE, MICHEL, NATAL AND COAL CREEK

BEST PRICES