

..Thanksgiving Offering..

....25 PER CENT.

OFF ALL MILLINERY.

What does this mean? It means never in the history of the Dry Goods trade of Aylmer has such a bargain in Millinery been offered before, especially at this season of the year, when we are in the midst of our selling season. We carry nothing over from season to season. We treat one and all alike. We do not wait until you are all supplied, then advertise a big reduction sale. Now is the time you pay the highest price for Millinery. Now is the time you pay the LOWEST PRICE WITH US. We must have the greater part of our Millinery sold by Thanksgiving Day. We will give you this month a discount of 25 per cent., or 1/4 off all our Millinery. Every hat will be sold as advertised. A word to the wise is sufficient. You only have one month to take advantage of this sale. Buy before the best is picked over.

A Lucky Purchase!

This time of the year Flannels are always scarce. Last week we struck a bonanza in a job line of Flannels. We bought 25 pieces at actual cost of production.

NOTE WHAT WE WILL SELL THEM FOR:

25 inch Flannel, 9 cents.....	worth 12 1/2 cents
25 " " 10 cents.....	worth 14 cents.
26 " " 11 1/2 cents.....	worth 15 cents
26 " " 12 1/2 cents.....	worth 18 cents
27 inch unshrinkable Flannel, 18 cents.....	worth 23 cents
27 " " 20 cents.....	worth 25 cents

HOSIERY AND GLOVES—For Women, Misses, Children, Babies, Men and Boys' of all descriptions, sizes and prices.

Some Extra Specials

A line of boys' heavy, ribbed, fast black, all-wool Hose 8 1/2, 9, 9 1/2, only 25 cents per pair, worth 40 cents. Ask for our 263 line of Misses' and Children's Hose, 1 1/2, ribbed, double knee, double sole, high heel, full fashioned. We are sole agents for this line in town. Sizes, 4 1/2 to 9 1/2. Prices, 12 1/2 c. to 30c.



Unheard of prices in Men's and Boys' Clothing this week.
500 Men's Suits on sale.
200 Boys' Suits on sale.
100 Men's and Boys' Ulsters on sale.
75 Beaver Overcoats (all colors) on sale.
1,000 Odd Garments on sale.

"Think twice, and act once," is an old proverb, but a good one. Look elsewhere before you buy, would be an up-to-date application of this proverb.

What our competitors say is one side of the story. The other side, our side, is corroborated by the hundreds of sales in the last two months; also by the astonishing low prices. We are selling Clothing this week; compare them with others. They will stand the test. Make a selection of a Suit or Overcoat this bargain Clothing week.

Boots and Shoes

Although we do very little advertising in this department, it is a well known fact if you want a new pair of Shoes you always come to us, for the mere fact we sell Boots and Shoes at the smallest possible margin. This week we are offering some great bargains in Ladies' Shoes, Men's Long Boots, Rubbers, etc. These Goods are like herrings here to-day in one particular spot but to borrow beyond our reach to supply you, do not put off buying.

The N. P. FINCH Co.

BINGHAM'S OLD STAND.

Dried apples at \$1.25 a bushel will be taken the same as cash.

Sale Register.

Thursday, Nov. 17th.—Auction sale of farm stock and implements, the property of P. H. Leary, Talbot street, opposite the Maritime Cheese Factory, at 1 p. m. 15 cows, supposed to be in calf, 7 yearling heifers, served, 1 yearling bull, 4 spring calves, 1 bull calf, 1 brood sow, 1 thoroughbred Tamworth brood sow, served, 1 thoroughbred Tamworth boar, 5 brood ewes, about 10 tons mixed hay, 1 set iron harrows, 1 set disc harrows, 1 corn cultivator, 1 land roller, 1 milk wagon, 1 milk can, 1 large rain barrel, 1 ladder, 2 pair binder trunks, 2 sets double harness, 1 glass cupboard, 1 lantern, etc., etc. J. W. Baldwin, auctioneer.

Friday, November 18th.—120 head of stock, the property of D. J. Teeple and Harvey Brown, lot 26, con 6, Yarmouth, one mile west of Jaffa, at 1 p. m., the following:—1 carriage mare, 4 yrs old, 164 hands, broke single and double, 1 yearling filly, by Benno, 1 yearling filly, by Lapadilly, 1 brood mare, Judge Curtis, bred to Prince Elgin, 1 Toronto Chief spring colt, 7 dairy cows served, 1 farrow cow, 5 two-year-old heifers, 1 yearling steer, 1 grade Durham yearling bull, 14 steer calves, 3 heifer calves, 12 breeding ewes, 1 Leicester yearling ram, 5 grade yearling rams, 30 ram 1 mbs, 3 ewe lambs, 1 sow and 1 pig, 20 large shots, 1 road cart, quantity of hay.—R. H. Lindsay, auctioneer.

Monday, November 21st.—Farm stock, implements, etc. W. W. White has been auctioneer by the Canada and the Loan Co., of London, to sell by public auction on lots 3 and 5, 1st concession Bayham, on the late H. A. Weaver estate, at 1 p. m., the following:—5 dairy cows, 5 calves, 1 sow and 1 pig, 2 brood sows, 20 sheep, 1 fanning mill, corn cultivator, 2 mowing machines, 2 plows, seed drill, horse rake, land roller, 2 sets harrows, 1 pair of bobolights, pair trucks, hay rack, wood rack, democat wagon, open buggy, wheel bench, cider press, lawn mower, quantity of lumber, 33 tons hay, quantity straw, buckwheat, clover seed, corn in shock, corn in ear, cornstalks and wheat stalks, hay of unthreshed grain, threshed oats and barley, scythes, etc. W. W. White, auctioneer.

Tuesday, November 22nd.—W. G. Lindsay's sale, half mile east of Corinth, was postponed on account of storm until Tuesday, November 22nd, at 1 o'clock, p. m., the following:—35 cows, 3 fat cows, 21 yearlings, 27 calves, 38 hogs, horses, stump machine, wagons, plows, harness, roller, etc. The stock is good. R. H. Lindsay, auctioneer.

Wednesday, November 23rd.—High-grade Durham cows, calves, heifers, brood sows, etc., the property of Walter C. Lewis, lot 20, con 7, Yarmouth, 14 miles south and 2 of a mile west of Orwell, at 1 p. m., the following:—4 grade steers, 2 years old; 1 thoroughbred Durham bull, red, 2 years old; 2 year old grade Durham heifer, with calf by side; 1 grade Holstein cow, with calf by side; 1 grade Durham cow, came in last September; 1 grade Durham cow, comes in about last of December; 1 grade Holstein, 3 years old, will calve in about middle of January; 1 grade Durham heifer, 3 years old, with calf; 1 large Durham cow, with two calves by side; 1 two year old grade Durham, with calf by side; 1 three year old grade Durham, with calf by side; 1 high grade Durham cow, 6 years old, to come in about last December; 1 large Durham cow, came in last September; 2 year old heifers, grade Durham, with calves by side; 1 three year old heifer, grade Durham, with calf by side; 1 two year old heifer, grade Durham, bred to come in about February; 1 yearling heifer, served; 1 Dorset Jersey goat; 1 Dorset Jersey goat; 1 Jersey goat; 1 five-year-old horse, by Longitude (the o-bred horse) 1 half stove, made by McClary, 1 box stove. The cows and heifers with calves by side or milking have been bred again to thoroughbred Durham bull. The stock is offered without reserve, as I have let one of my farms and am overstocked. The sale can be conducted under cover if the day is stormy. R. H. Lindsay, auctioneer.

Tuesday, November 29th.—Farm and farm stock, the property of James McCredie, lot 13, con 9, S. Dorchester, one mile north of Lyons, at 1 p. m., the following:—12 cows, supposed to be in calf, 1 grade Holstein bull, 13 months old, 1 yearling heifer, coming in in March, 1 steer, coming 2 years old, 8 brood sows with 54 pigs, 1 filly (Norwegian) coming 3 years old, 1 brood mare (Clear Grit), 1 bay mare, 9 years old, 1 chestnut gelding, 3 years old, 1 Chatham wagon, 1 wagon rack, new, 1 pair bobolights, 2 sets double harness, 1 set single harness, straw and hay, cornstalks, 1 Cock-but plow, nearly new, 1 pulley, used only one summer. R. H. Lindsay, auctioneer.

Miss Florence Jay is on the sick list. Some of our boys are home from apple picking, and the rest of them expect to finish this week. Quite a number from here attended the reopening of Grovesend church on Sunday last. School was closed on Friday, on account of the Teachers' Association at St. Thomas. Mr. and Mrs. Chas. Prowse, of Dexter, spent Sunday with friends in the village. Success comes to those who persevere. If you take Hood's Sarsaparilla faithfully and persistently you will surely be benefited.

CAUTION. We have the week to record the sad death of little Frank Emerson, grandson of Mr. Jas. Emerson of the Creek road. The little fellow was attacked about two weeks ago with scarlet fever from which he did not recover and on Friday evening last passed away. The remains were laid to rest in the Vienna cemetery on Saturday afternoon, the funeral being conducted privately on account of the contagious nature of the disease. Three other members of the family are still down with the disease. The family have the heartfelt sympathy of the community in their affliction. Mr. T. J. Brady has moved his undertaking business to Port Burwell and will shortly take up his residence there. Mrs. John Timpany is still in a critical condition. All members of the R. T. of T. are urgently requested to be present on Thursday, the 17th. Special business.

Slks and Dress Goods

The test of a Dry Goods store is its Dress Goods. The test of a Dress Goods store is its range of styles. Qualities may be ever so good, but style is what you're after. Just now we're making a special showing of

BLACK GOODS

Silk and wool: fancy blacks with raised designs, suitable for dresses and skirts, will not rough or hold dust, 75c. 85c. \$1.00, \$1.25, \$1.50 and \$1.75. Beautiful quality of fancy blacks, every new and design, suitable for costumes or suits, at 50c, 60c, 70c, 85c. \$1.00 and \$1.25.



Jackets

THE THIRD REPEAT ORDER RECEIVED THIS WEEK. Such a showing of high-class styles at such moderate prices. Every size now in stock for Misses and Ladies.

Ladies' black and colored double Beaver Cloth Jackets, at \$6.00 and \$7.00, special.

Ladies' heavy Frieze Jackets, all colors and black, \$4.90 to \$7.00.

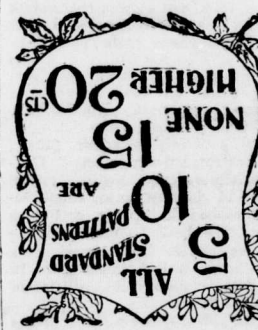
Ladies' black and colored Kersey Cloth Jackets, satin and silk lined, \$9, \$10, \$11.

CAPE MADE TO ORDER from Plaid Cloths, Beaver Cloths or Curl Cloths, \$3.50 to \$5.00, tailor-made.

Our own Tailor made Jackets are winning us many new customers daily. Select your own styles and cloth; leave the rest to us, we guarantee satisfaction in every particular.

Underwear

We cannot say too much about the "Turnbull" brand of ladies' and children's ribbed wool Underwear controlled by us. Every Garment is steam shrunk, guaranteed unshrinkable, or money refunded. The prices we ask are no higher than you pay for ordinary shrinkable Goods. Why not buy the best? The prices for Vests and Drawers range from 50c. to \$1. Children's, the same brand, from the smallest size to the largest, 15c. to 45c.



Agents for the Standard Fashions.

Patters on shortest notice.

DRIED APPLES WANTED at the highest price going.

A comparison of prices of our Goods will convince shrewd buyers that this is the place to trade.

Youell & Wrong

Aylmer's "Noted" Dry Goods House.

Our Cough Mixture

We wish we could convince you by this "ad" that in the White Drug Store Cough Mixture we have one of the best, if not the best cough and cold cures sold. It goes right to the spot; loosens up the cough; assists you to raise the discharge from the lungs; cures the temporary inflammation of the lungs, and leaves them in perfect and sound condition. But advertising has been so abused that the reading public have little or no faith in "ads" now—days and you are not apt to be convinced by this "ad". The only way for you to become thoroughly convinced that it is all we claim for it is to try a bottle or two the next time you have a cough. Put up in 4 oz. bottles. Price, 25 cents.

FOR SALE AT THE WHITE DRUG STORE ONLY.

ERN. A. CAUGHELL

DRUGGIST AND BOOKSELLER.

OUR WITCH HAZEL CREAM is the best preparation for chapped hands and rough skin.

BARGAINS IN GUITARS

FOR THIS WEEK.

We will offer for sale for cash this week the following well known Guitars at the extremely low prices stated for cash:

No. 42 "Lakeside" Guitars, finished in 16th Century Oak, with inlaid edges of white celluloid; neck delicately proportioned and scale perfect, regular price in Toronto \$21; our price this week..... \$15

No. 34 "Marguerite" Guitars, solid oak, a very satisfactory instrument, thoroughly guaranteed, and we believe will give better satisfaction than any other Guitar in the market at the same price. Regular \$12 price \$17.00; cash price now..... \$12

No. 21 "Columbus" Guitars, rosewood finish, colored wood, inlaying around sound hole, American made machine head, guaranteed, regular \$12.00; cash price this week..... 8.50

No. 153 "Imported Guitars" imitation Mahogany, neat design, good tone, regular price \$6.50, cash price this week..... 4.25

Large stock of Guitar strings, patent heads, and all fittings kept constantly on hand. Mail orders will receive prompt and the best of attention.

E. L. BROWN

Agent for the celebrated Karn Pianos and Organs.

Showroom:—26 Talbot Street, Aylmer.

E. C. MONTEI

Volume XIX, No. 8

LEGAL.

CRAWFORD & CRAWFORD, Solicitors, Notary Public, Conveyancers, etc., Office, Money to loan. Aylmer, Ont. JOHN CRAWFORD, J. L. CRAWFORD.

A. E. HAINES, Barrister, Solicitor, Notary Public, Conveyancer, etc., Office, Money to loan. Aylmer, Ont. Opposite Town Hall, Aylmer, Ont.

MILLER & BACKHOE, Barristers, Solicitors, etc., Office, Money to loan. Aylmer, Ont. H. A. MILLER.

STEVENS & MOINT, Barristers, etc.—Office, Hardware Store, Aylmer, Ont. W. E. STEVENS.

DENTISTS

W. J. FEAT, Surgeon, Dentist, O. W. Kennedy, L.D.S., member of R.C.D.S., Toronto, C. L. Aylmer, Block, Aylmer, Ont. Water street, back of Methodist Church.

J. R. WOODS, Surgeon, Dentist, J. Block, Aylmer, Ont. Gas or Electric extraction of teeth.

PHYSICIANS AND SURGEONS

H. G. YOEUL, B. A., M. B., Physician, Surgeon, etc., Office, first floor south of Town Hall, Aylmer, Ont.

INSURANCE

T. BRUCE NAUL, Insurance, Loan and Discount Agent. Collections made and remitted. Fire and Life Insurance in the largest companies in the world rates. Office—Over St. On.

MONEY! MONEY! I have made arrangements number of loans on farm property. Expenses moderate. Correspondence answered. Private or company MAC. M. BIA Insurance and loans. Spirit

McCAUSLAND AND FURIE, Insurance Agent, North American Life Assurance Office in Walker Block.

BANKING THE TRADERS BANK (Incorporated by Act of 1 CAPITAL AUTHORIZED, \$1,000,000.00)

ATLANTIC BRANCH Advances made to farmers on notes and ordinary notes only. Savings Bank Deposits upwards received on deposit and interest allowed at 6 compounded half-yearly.

A general banking business H. P. Macdonald

AUCTIONEER R. H. LINDSAY, Licensed Salesman, promptly attends to the Province. Charges to members of all. Arrangements my residence or at any place. Full arrangements for the sale of real estate made at the Express office, nook, Jr., Aylmer.

FRATERNAL AYLME LODGE No. 99 meets every Tuesday evening at 8 o'clock, upstairs in the building members of the order GEO. LEMSON, Rec. Sec. JAMES AYLME ENCAMPMENT meets the second and fourth months in the Walker Block. Visitation welcome. C. WATSON, Scribe

SONS OF ENGLAND, Prim 1, meets the first and second month in the S. O. E. I. office, Talbot Street, where will be always welcome. Thursday every month. A. J. ELLIOTT, Sec. JOHN AYLME TENT, No. 9, F second and fourth months in the I. O. F. Hall. Visitation order always welcome. W. J. MANN, Record Keeper.

Express Club

READ NOTES AT BOTTOM

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