

# XMAS 1924

We Extend to Our  
**Customers & Friends**  
the  
**Season's Greetings**  
and  
**Best Wishes**  
for  
**A Prosperous**  
**New Year**

## GEO. NEAL

Limited.

Wholesale Distributors.

Beck's Cove - - - - - Water St. East.  
Phone 264 - - - - - Phone 17

## Christmas Suggestions Dicks & Co., Ltd.

### Gifts for Men

The Ideal Fountain Pen  
The Eversharp Pencil  
Cigar Cases  
Cigarette Cases  
Pocket Books  
Bill Folds  
Loose Leaf Note Books  
Pocket Diaries, 1925  
Military Brushes in Cases  
Leather Dressing Cases  
Shaving Cases  
Shaving Mirrors  
Collar Boxes  
Cuff Boxes  
Walking Sticks, Silver Mounted  
Ash Trays  
Book Rests  
Sealing Wax Sets  
Standard Books  
Latest Novels  
Bibles  
Hymn-Books  
Prayer Books

### Gifts for Ladies

Ideal Fountain Pen  
Eversharp Pencil  
Music Cases  
Manicure Sets on silver stand, very newest  
Dressing Cases  
Handkerchief and Glove Sets  
Needle Cases  
Work Baskets  
Hand Bags, newest, in Leather and Silver Chain  
Purses  
Card Cases  
Silver Mounted Perfume Bottles  
Perfume Sprays  
Or Ring Stands  
Or Hand Bag Sets  
Silver Photo Frames  
Rose Bowls  
Necklets  
Earrings  
Bangles  
Ornaments  
Boxes of Stationery

FREE—From now until Christmas, any Book or Piece of Leather Goods purchased from us for \$3.00 and upwards, will be stamped with Initials or name in Gold, free of charge.

dec18.47

### USEFUL HOLIDAY PRESENTS IN

## Gent's Furnishings

for your Father, Brother or some one else's Brother, consisting of

Beautiful Shirts, Scarfs, Neckwear,  
Bows, Suspenders, Arm Bands, etc.

In our Tailoring Department we are specializing on a beautiful line of OVERCOATINGS at reduced prices.

**E. D. SPURRELL** 365 Water Street St. John's.  
**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.

## Opening Announcement!

### The Thomson Leather Co'y

OF HR. GRACE, HAVE OPENED THE STORE  
200 WATER STREET

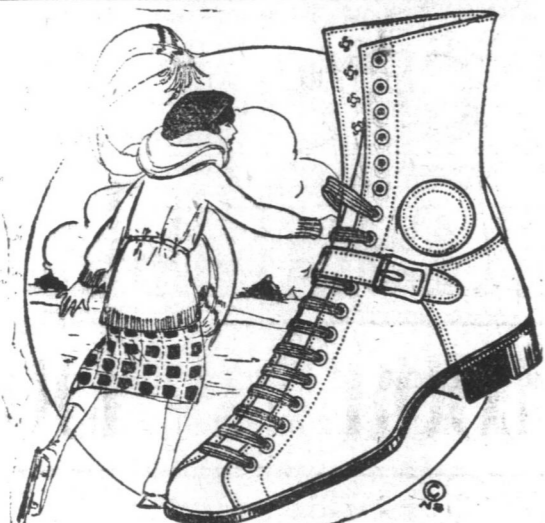
(3 Doors West of Court House)  
where a selection of Men's, Boys' and Youths' **ANTI RUBBER BOOTS**

can be seen. The public is assured that an all Leather Boot can be guaranteed to keep out water, ice or snow. The new process of manufacturing COSTS NO MORE, but does away with the present necessity of buying and wearing out rubbers every four weeks.

CALL AND INSPECT OUR FOOTWEAR.  
**200 WATER STREET**

dec20.31

## HOCKEY BOOTS



We have just opened up our Hockey Boots. Our Hockey and High Laced Skating Boots are pictures to look at, not to talk of the service they will give.

Ladies' and Gentlemen's, Boys' and Girls' Hockey and High Laced Boots.

## F. SMALLWOOD

THE HOME OF GOOD SHOES  
218 and 220 Water Street.

dec8.17

## RAW FURS!

A reliable Manufacturing House has placed an order with me for a large collection of Newfoundland Raw Furs, including:

- 10,000 Muskrat
- 2,000 Weasels
- 1,000 Red Fox
- 500 Cross Fox
- 500 Otters
- 500 Lynx

They also want a number of Silvery Black Fox and are prepared to pay the highest market value for good prime skins.

**W. H. CAVE,**

108 NEW GOWER STREET ST. JOHN'S.  
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### FOR SALE

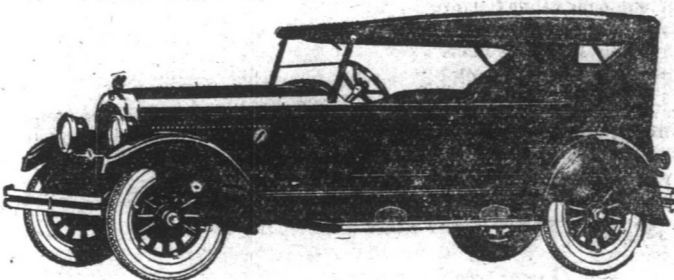
Best American Sole Leather, Upper Leather, English and American. Manila and Steamed Tanned Rope, all sizes. Best Italian Hemp Lines and Twines. Chains, Anchors and Grapnels. Lubricating Oil.

Men's and Boys' Long and Short Boots, 100% Leather—all going at Rock Bottom Prices.

We also buy Brass, Copper, Lead, Old Rope, Cow Hides, Calf Skins, Sheep Skins, Raw Wool and all kinds of Raw Furs.

HIGHEST PRICES PAID.  
**NORTH AMERICAN FUR, HIDE & METAL CO'Y.**  
WATER STREET WEST.

oct29.17



5-PASSENGER PHAETON.

## Into the Discard Go Wasteful Designs

If you analyzed the public's unbounded enthusiasm for the CHRYSLER SIX you'd find that it included a decided feeling of relief. They are overjoyed to find that at last brilliant performance—more brilliant than they have ever before experienced—can be had without penalties and annoyances. That's why the CHRYSLER SIX has invaded so many price fields. It is not a question solely of economy, although the CHRYSLER SIX gets its results with an economy of

means that makes one marvel. It is not solely the car's power, speed and agility, although they give even the most experienced a genuine thrill. It is the idea that here at last are all these things plus riding qualities and ease of handling and parking that make all conventional designs seem absurdly cumbersome, unwieldy and wasteful. Once you experience it, you will be as great a CHRYSLER enthusiast as anyone.

## Marshall's Garage

WATER STREET WEST.  
CHRYSLER SIX.

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### Goods in Stock Dec. 4th.

- 400 Brix APPLES—Kings, Baldwins and Stars.
- 50 Boxes Nova Scotia Wagner APPLES—125¢.
- 50 Boxes California APPLES (Red Stock)—125¢.
- 150 Kegs GRAPES (Green).
- 70 Cases ORANGES (Valencia's)—500¢.
- 200 Bags ONIONS—Silver Peel.
- Also, PARSNIPS, CARROTS and BEETS.

## BURT & LAWRENCE

14 NEW GOWER STREET.

## Economy

is rarely effected by buying the cheapest article. OUR COKE is SUPERIOR to imported Coke because it is made from HIGH GRADE PENNSYLVANIA COAL, producing COKE of the highest standard, practically free from sulphur. Coke made from low-grade high-sulphur coals is necessarily inferior to our coke. One of our customers has recently used imported coke, with the result that the furnace linings were damaged by clinkering, and our OUR COKE IS AGAIN BEING USED with the usual good results. Before buying coke pay us a call, and let us demonstrate the superiority of OUR COKE for domestic and industrial use.

## St. John's Gas Light Co.

dec20.51

## Eggs! Eggs! Eggs!

TO-DAY  
Ex S.S. "Rosalind,"  
One Hundred  
(100)

## Cases New York EGGS,

30 Dozen Each,  
Strictly Fancy Quality.

LOWEST PRICE.

## F. McNamara

'Phone 393. Queen St.

## COURTNEY'S BEAUTY PARLOR

2 PRESCOTT ST.  
'PHONE: 1559.

Having installed another Giant Electric Hair Dryer and enlarged our Parlours to Five Booths, the most up-to-date in St. John's, we are now in a position to offer the following revised Price List. We are experts in all branches of the Hairdressing Profession and our advice is always at your disposal.

- | FULL HEAD OF HAIR—       |        | BOBBED HAIR—                    |      |
|--------------------------|--------|---------------------------------|------|
| Shampoo . . . . .        | 75c.   | Shingle or Plain Bob . . . . .  | 50c. |
| Marcel Wave . . . . .    | 75c.   | Trimming . . . . .              | 90c. |
| Round Wave . . . . .     | 75c.   | Chrl with Marcel Wave . . . . . | 50c. |
| Facial Massage . . . . . | 75c.   | Shampoo . . . . .               | 50c. |
| City Pack . . . . .      | \$1.00 | Scalp Treatments . . . . .      | 50c. |
| Manicure . . . . .       | 50c.   |                                 |      |

### DYEING and BLEACHING HAIR.

We carry a full line of Hair Tonics, Hair Dye, French Face Creams, Powders, Lip Stick, Eyebrow Pencil, Coty Perfume, Brillantine.

Also a nice assortment of Earrings, Beads, Bangles, from 25c. to \$1.75

Open from 9 to 7—Monday, Wednesday, Friday.  
" " 9 to 9—Tuesday and Thursday.  
" " 9 to 10.30—Saturday.

## Nfld. Government Railway.

### Freight Notices.

Notre Dame Bay (South Side)—Steamer makes last trip from Lewisporte December 29th. Final freight acceptance at Freight Shed, Friday, December 26th, from 9 a.m. to 5 p.m.

Bonavista Bay (South Side)—Steamer makes last trip for season from Port Blandford, Friday, Dec. 26th. Final freight acceptance Wednesday, December 24th, at Freight Shed, from 9 a.m. to 5 p.m.

### Passenger Notices.

SOUTH COAST AND FORTUNE BAY SERVICE.  
Passengers leaving St. John's on 8.45 a.m. train, Friday, December 26th, will make connection with S.S. GLENCOE, at Argentia, for regular ports en route to Port aux Basques.

PLACENTIA BAY STEAMSHIP SERVICE.  
Passengers leaving St. John's on 8.45 a.m. train, Friday, December 26th, will connect with S.S. ARGYLE at Argentia, for usual ports on Lamaline route (West run).

## Nfld. Government Railway.



TORONTO  
TO—DETROIT  
CHICAGO

TRAVEL BY NATIONAL LINES  
"INTERNATIONAL LIMITED."

Leaves Bonaventure Station, Montreal, at 3.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to

R. H. WEBSTER, General Agent.

## Farquhar Steamship Cos.

### S.S. "SABLE I."

Leaving Halifax again, Saturday, December 20th.

### S.S. "AMANDA"

Left Boston Monday, December 15th. Leaving Halifax December 23rd for St. John's, Newfoundland.

For further information, apply to  
FARQUHAR STEAMSHIP COMPANIES, LTD.,  
Halifax, N.S.

Or HARVEY & COMPANY, LIMITED,  
St. John's, Nfld., Agents.

He is satisfied—so will you be if you use

## MUSTAD'S



## HIGHEST QUALITY FISH HOOK

## WANTED TO BUY

Nfld. 6 1/2 P.C. BONDS—Due 1928.

Nfld. 5 1/2 P.C. BONDS—Due 1939, 1942, 1943.

Nfld. Light & Power 6 1/2 P.C. BONDS—Due 1949.

Prices on application.

## BERNARD D. PARSONS,

INVESTMENT BROKER.

'Phone 1731. 12 Muir Bldg.

nov15.14.17

## Increasing Dividends

During the present year, Crown Life Policyholders are receiving larger Dividends than ever before. This means that their insurance is costing them less. It will pay you to investigate the many attractive features of Crown Life policies.

### CYRIL J. CAHILL

MANAGER FOR NEWFOUNDLAND.  
Law Chambers, Duckworth St., St. John's

## CROWN LIFE INSURANCE COMPANY

dec.00

Forty-Five Years in the Service of  
the Public—The Evening Telegram

TORONTO.  
winds, partly  
higher temper  
ROPPER &  
Ther. 25.

Have

Box of

The

Chocolate

Confection

The

Sterling

dec23.21

THE BUEY

A BRILLIANT

SPARKING

Finned Fruit

Table Apples

Grapefruit, Grapes

Glace Cherries, Sh

Dates, Nuts, Pick

Candies, Ornament

Lanterns, Artificial

Brasso, Whittin

Largest stock

Water Street.

Orders taken

Ducks on Ch

prices. Chan

We take orders

Flowers.

Rich Creamy Milk

Parsons' Guaran

daily, 70c. per

Finest imported

Table Butter

blade price

BEE-HIVE

ARTHUR WALKER

'Phone 255.

FOR XMAS

A BOOK OF

THE PRINCE

Adult's—27c

Child's—12c

Obtainable

following stores:

Gray & Co.

Meehan, F.

Collett, Mrs.

Mrs. J. H. Far

Mrs. D. Marna

Parsons.

THE CONTINEN

SURANCE CO

NEW Y

ASSETS (Actual

\$51,648,6

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the last 10

For 71 years the

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Real Estate Ins

mallwood Bldg

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