

## The Great Annual



**JUNE  
JULY**



**SALE**



# Comes to an End on Saturday.

No previous sale-white or otherwise-aroused such public enthusiasm. A rare opportunity such as this, by which you can secure high-grade White Goods-for personal wear or for the home-at such low prices, has been the topic of conversation on all sides. Satisfied customers--manifestly pleased at the amount saved every time they visit the store--are the best proofs of public appreciation.

## Sheetings, Pillow Cottons



Prices on Cotton Goods are still soaring. This Sale is undoubtedly one of the best opportunities to replenish your supplies, that you are likely to get for some time.

### White Twilled Sheetings.

Width  
40 in. Reg. \$1.00 yd. for... 88c.  
45 in. Reg. \$1.50 yd. for... \$1.30  
50 in. Reg. \$1.80 yd. for... \$1.53  
55 in. Reg. \$2.00 yd. for... \$1.74

### Blay Sheetings.

Width  
66 in. Reg. \$1.25 yd. for... \$1.10  
68 in. Reg. \$1.35 yd. for... \$1.15  
68 in. Reg. \$1.50 yd. for... \$1.19  
72 in. Reg. \$1.75 yd. for... \$1.40

### Pillow Cottons.

Twilled; 40 inches wide.  
Reg. \$1.15 yard for... \$1.00  
Reg. \$1.30 yard for... \$1.14  
Plain.  
Reg. \$1.25 yard for... \$1.10

### Victoria Lawns.

Width  
39 in. Reg. 45c. yd. for... 40c.  
39 in. Reg. 55c. yd. for... 45c.  
38 in. Reg. 75c. yd. for... 65c.  
36 in. Reg. 85c. yd. for... 70c.  
38 in. Reg. 90c. yd. for... 75c.

### Men's Cotton Socks

100 dozen pairs Men's Socks in Black Cotton Cashmere; guaranteed fast colours; stainless and acid proof; perfect heels and toes; all sizes. Special, per pair... **60c**

### Men's Trench Coats, etc.



Another group of fine values in Trench Coats and Raglans has just arrived. All intending purchasers should visit this department as early as possible in order to secure one of these fine coats. Sizes run from 34 inch to 44 inch.

### Raglans.

(In shades of Fawn.)  
Prices from... \$22.50 to \$45.00

### Trench Coats.

(Fawn shades.)  
Prices from... \$30.00 to \$39.50  
(Navy.)  
Prices from... \$25.00 to \$34.00

### Men's Straw Hats

Smart Boater shapes; black ribbon bands; all sizes; cushion fitting bands inside.

Reg. 95c. each for... 85c.  
Reg. \$1.30 each for... \$1.15  
Reg. \$1.50 each for... \$1.35  
Reg. \$3.75 each for... \$3.35

### White Linen Hats.

In all sizes.  
Reg. \$1.45 each for... \$1.30

### Boys' Linen Hats.

White, trimmed with Green; round turn-up rims.  
Reg. \$1.25 each for... \$1.10  
Reg. \$1.45 each for... \$1.30

### Men's White Handkerchiefs.

Excellent; Mercantile finish.  
Reg. 55c. each for... 45c.  
Reg. 75c. each for... 65c.

### Men's Tennis Shoes

Strong Whit. Duck Shoes, rubber soles of superior quality; all sizes.

**Youths' Tennis Shoes.**  
Sizes 12 to 2; White Duck.  
Reg. \$1.60 pair for... \$1.44  
Reg. \$1.80 pair for... \$1.62

### Ladies' Tennis Shoes.

Reg. \$1.50 pair for... \$1.35  
Reg. \$2.00 pair for... \$1.80  
Reg. \$2.35 pair for... \$2.06

### White Canvas Oxfords.

Low and soft heels, rubber soles.  
Reg. \$3.50 pair for... \$3.56  
Reg. \$4.20 pair for... \$3.78

### Child's Canvas Shoes.

Elk soles; sizes 6 to 2.  
Reg. \$1.55 pair for... \$1.47  
Reg. \$1.10 pair for... \$1.00  
Reg. \$2.30 pair for... \$2.07

## A Wonderful Display of Beautiful Silks

What woman does not thrill with delight at visions of Shimmering Silks for light and airy Summer Dresses. Visions which are easily realized during this Sale. We offer thousands of yards of Smartest Silk fabrics at reduced prices. Reliable Tafetas, Satins and Wash Silks for all occasions are here in a most complete range of colorings.

### Japanese Silks.

36 inches wide. Colors: Saxe, Navy, Amethyst, Apricot, Maize, Sky, Wine, Putty, Fawn, Rose and Black.  
Reg. \$2.50 yard. Sale Price... \$2.21  
Reg. \$2.85 yard. Sale Price... \$2.43

### Shantung Silks.

Natural shades; 34 inches wide.  
Reg. \$2.45 yard. Sale Price... \$2.16  
Reg. \$2.65 yard. Sale Price... \$2.32

### Silk Paillette.

36 inches wide. Colors: Rose, Taupe, Mole, Nigger, Navy, Prunelle, Saxe and Alice Blue.  
Reg. \$3.75 yard. Sale Price... \$3.38  
Reg. \$4.25 yard. Sale Price... \$3.63

### Duchesse Mousseline.

36 inches wide. Colors of Nigger, Navy, Taupe, Mole and Brown.  
Reg. \$5.75 yard. Sale Price... \$4.90

### Taffeta Silks.

Plain and shot effects; assorted colors and widths.  
Reg. \$4.75 yard. Sale Price... \$4.28  
Reg. \$5.50 yard. Sale Price... \$5.17  
Reg. \$6.50 yard. Sale Price... \$5.63

### Colored Shantung.

34 inches wide; shades of Grey, Navy and Brown only.  
Reg. \$2.50 yard. Sale Price... \$2.18  
Reg. \$2.80 yard. Sale Price... \$2.43

### Satins.

Cotton backed double width; in shades of Grey only.  
Reg. \$2.60 yard. Sale Price... \$2.21

### Japanese Silks.

27 inches wide. Colors of Cream, Pink, Grey, Mauve, V. Rose, Sky, Brown, Crimson, Light Green, Reseda, Emerald, Prunella and Black.  
Reg. \$1.80 yard. Sale Price... \$1.55

### Crepe De Chene.

44 inches wide. Shades: Purple, Reseda, Nile, Navy, Brown, Myrtle, Sky, Maize, Beige, Salmon, V. Rose, Grenat, Black and White.  
Reg. \$2.95 yard. Sale Price... \$2.63  
Reg. \$3.75 yard. Sale Price... \$3.38  
Reg. \$4.50 yard. Sale Price... \$4.03  
Reg. \$5.55 yard. Sale Price... \$5.03

### Georgette Crepe.

44 inches wide; in all the new shades.  
Reg. \$3.25 yard. Sale Price... \$3.03  
Reg. \$3.85 yard. Sale Price... \$3.58  
Reg. \$4.00 yard. Sale Price... \$3.49  
Reg. \$4.50 yard. Sale Price... \$3.95

### Crepe Orient.

44 inches wide. Shades: Beige, Pink, Sky, Saxe, Myrtle and Brown.  
Reg. \$2.40 yard. Sale Price... \$2.30

### Black Duchesse Mousseline.

Assorted widths and weights.  
Reg. \$4.50 yard. Sale Price... \$3.95  
Reg. \$5.50 yard. Sale Price... \$4.78  
Reg. \$6.50 yard. Sale Price... \$5.63  
Reg. \$8.50 yard. Sale Price... \$7.60

### Black Silk Paillettes.

(41 inches wide.)  
Reg. \$3.50 yard. Sale Price... \$3.09  
Reg. \$3.85 yard. Sale Price... \$3.38  
Reg. \$4.25 yard. Sale Price... \$3.63  
Reg. \$5.80 yard. Sale Price... \$5.17

### Black Taffetas.

(All 36 inches wide.)  
Reg. \$1.35 each for... \$1.00  
Reg. \$1.45 each for... \$1.10  
Reg. \$1.55 each for... \$1.34  
Reg. \$2.25 each for... \$1.50

### Black Jap Silk.

(36 inches.)  
Reg. \$1.75 yard. Sale Price... \$1.53  
Reg. \$1.95 yard. Sale Price... \$1.73  
Reg. \$2.85 yard. Sale Price... \$2.39  
Reg. \$3.80 yard. Sale Price... \$3.18

## Hundreds of Underwear Garments. Dainty and Desirable all of them---Fresh and New.



Huge stocks of Snowy White Underthings, with here and there a touch of dainty Pink or Sky! It is a sight to gladden the feminine eye. A glance at the prices and qualities will convince you that this is a great chance to save money.

Buying now, your needs for the Summer, will be one of the wisest acts of your life--for these Sale Prices can scarcely be matched later on in the year.

### Silk Muslin Camisoles.

Dainty Pink shades; lace and ribbon trimmed.  
Reg. \$1.50 each for... \$1.45  
Reg. \$2.00 each for... \$1.60

### Crepe De Chene Camisoles.

(In Pale Pink; all sizes.)  
Reg. \$2.00 each for... \$1.60

### White Cambric Nightdresses.

Reg. \$2.40 each for... \$1.95  
Reg. \$2.50 each for... \$2.05  
Reg. \$3.00 each for... \$2.50  
Reg. \$3.25 each for... \$2.60  
Reg. \$3.75 each for... \$3.15  
Reg. \$4.00 each for... \$3.40  
Reg. \$4.25 each for... \$3.50  
Reg. \$4.75 each for... \$3.80  
Reg. \$5.25 each for... \$4.20  
Reg. \$5.50 each for... \$4.45  
Reg. \$7.50 each for... \$6.27

### White Cambric Underskirts.

Reg. \$1.80 each for... \$1.45  
Reg. \$2.25 each for... \$1.65  
Reg. \$2.40 each for... \$1.95  
Reg. \$3.00 each for... \$2.50  
Reg. \$3.75 each for... \$3.15  
Reg. \$4.25 each for... \$3.50  
Reg. \$4.75 each for... \$3.80  
Reg. \$5.25 each for... \$4.20  
Reg. \$5.50 each for... \$4.45  
Reg. \$7.50 each for... \$6.27

### Pink Silk Camisoles.

Neat Embroidery designs on fronts; sizes 38 to 44.  
Reg. \$2.25 each for... \$1.80  
Reg. \$2.75 each for... \$2.20  
Reg. \$3.00 each for... \$2.50  
Reg. \$3.50 each for... \$2.90  
Reg. \$3.80 each for... \$3.20  
Reg. \$4.80 each for... \$4.05  
Reg. \$5.75 each for... \$4.74

### White Cambric Camisoles

In all sizes; pretty embroidered and lace trimmed effects.  
Reg. 60c. each for... 48c.  
Reg. 80c. each for... 64c.  
Reg. 1.00 each for... 80c.  
Reg. 1.10 each for... 88c.  
Reg. 1.20 each for... 96c.  
Reg. 1.50 each for... \$1.20  
Reg. 1.85 each for... \$1.35  
Reg. 1.85 each for... \$1.49  
Reg. \$2.00 each for... \$1.60  
Reg. \$2.75 each for... \$2.30

### White Cambric Knickers.

Reg. \$1.10 pair for... 88c.  
Reg. \$1.30 pair for... \$1.04  
Reg. \$1.40 pair for... \$1.12  
Reg. \$1.50 pair for... \$1.12  
Reg. \$1.60 pair for... \$1.12  
Reg. \$2.75 pair for... \$2.30  
Reg. \$3.00 pair for... \$2.50

### Envelope Chemises.

(White Cambric; lace trimmed.)  
Reg. \$1.60 each for... \$1.28  
Reg. \$1.85 each for... \$1.50  
Reg. \$2.25 each for... \$1.80  
Reg. \$2.50 each for... \$2.05

### White Brassiers.

Of fine White Cambric; lace and embroidery trimmed; sizes 32 to 44.  
Reg. 90c. each for... 64c.  
Reg. 90c. each for... 72c.  
Reg. \$1.10 each for... 88c.  
Reg. \$1.35 each for... \$1.08  
Reg. \$1.75 each for... \$1.40

### White Cambric Underskirts.

Reg. \$1.80 each for... \$1.45  
Reg. \$2.25 each for... \$1.65  
Reg. \$2.40 each for... \$1.95  
Reg. \$3.00 each for... \$2.50  
Reg. \$3.75 each for... \$3.15  
Reg. \$4.25 each for... \$3.50  
Reg. \$4.75 each for... \$3.80  
Reg. \$5.25 each for... \$4.20  
Reg. \$5.50 each for... \$4.45  
Reg. \$7.50 each for... \$6.27

### Princess Petticoats.

Fine White Cambric; embroidery trimmed.  
Reg. \$2.25 each for... \$1.80  
Reg. \$2.85 each for... \$2.40  
Reg. \$3.25 each for... \$2.60  
Reg. \$3.75 each for... \$3.15

## Fancy Linens, Damasks, etc.



We cannot impress too strongly the importance of the values offered in Fancy Linens during this Sale.

### Damask Table Napkins.

Hemmed; assorted sizes.  
Reg. 40c. each for... 32c.  
Reg. 45c. each for... 36c.  
Reg. 50c. each for... 40c.  
Reg. 55c. each for... 44c.  
Reg. 70c. each for... 56c.

### Sideboard Cloths and Bureau Scarfs.

Lace trimmed, hemstitched and embroidered.  
Reg. \$1.00 each for... 80c.  
Reg. \$1.25 each for... \$1.00  
Reg. \$1.45 each for... \$1.10  
Reg. \$1.55 each for... \$1.34  
Reg. \$2.25 each for... \$1.50

### Nightdress Bags.

Reg. \$1.00 each for... 80c.  
Reg. \$1.20 each for... 96c.

### Toilet Bags.

Reg. 90c. each for... 75c.  
Reg. \$1.00 each for... 80c.

### Washstand Cloths.

Reg. 95c. each for... 76c.

### Laundry Bags.

All White Linen and Cotton.  
Reg. \$1.00 each for... 80c.

### D'Oyleys.

Lace edged; round, oval and square.  
Reg. 20c. each for... 16c.  
Reg. 30c. each for... 24c.  
Reg. 45c. each for... 36c.  
Reg. 55c. each for... 44c.

### Table Centres.

Hemstitched and embroidered effects in various designs.  
Reg. 40c. each for... 32c.  
Reg. 50c. each for... 40c.  
Reg. 65c. each for... 52c.

### Tray Cloths.

Hemstitched and Embroidered.  
Reg. 85c. each for... 68c.  
Reg. \$1.20 each for... 96c.  
Reg. \$1.50 each for... \$1.20

### Tea Cloths.

Lace trimmed, H. S. and embroidered.  
Reg. 90c. each for... 72c.  
Reg. \$1.25 each for... \$1.00  
Reg. \$1.40 each for... \$1.12  
Reg. \$1.65 each for... \$1.34  
Reg. \$1.75 each for... \$1.40  
Reg. \$2.00 each for... \$1.60

### Cushion Covers.

Frilled, H. S. and embroidered.  
Reg. \$1.30 each for... \$1.04  
Reg. \$1.50 each for... \$1.20  
Reg. \$1.85 each for... \$1.50

### Damask Table Cloths.

Size.  
45 x 45. Reg. \$2.50 for... \$2.05  
43 x 43. Reg. \$2.50 for... \$2.05  
72 x 72. Reg. \$4.75 for... \$3.95  
66 x 66. Reg. \$6.00 for... \$4.95  
66 x 66. Reg. \$9.00 for... \$7.49  
72 x 108. Reg. \$12.00 for... \$9.95

## English and American Lace Curtains

There is still a wonderful array of designs and makes to choose from. Don't let this opportunity pass by as it is hardly possible to repeat these values once they are sold out.

Well finished Curtains in White Nottingham Lace, large and small scroll, basket and floral designs.

Length 2 1/2 yards. Regular \$2.20 yard. Sale Price... \$1.90  
Length 2 1/2 yards. Regular \$2.55 yard. Sale Price... \$2.15  
Length 2 1/2 yards. Regular \$3.00 yard. Sale Price... \$2.55  
Length 2 1/2 yards. Regular \$3.55 yard. Sale Price... \$3.00  
Length 3 yards. Regular \$4.40 yard. Sale Price... \$3.75  
Length 3 yards. Regular \$7.25 yard. Sale Price... \$6.15  
Length 3 yards. Regular \$8.00 yard. Sale Price... \$6.75

### Tea Aprons

In White Muslin, with and without bibs; assorted designs.  
Reg. 75c. each for... 60c.  
Reg. 90c. each for... 72c.  
Reg. \$1.20 each for... 96c.  
Reg. \$1.40 each for... \$1.12  
Reg. \$2.00 each for... \$1.60

### White Linen Aprons.

Nursing styles, with and without bibs.  
Reg. \$1.40 each for... \$1.12  
Of strong colored cottons.

### Overalls.

Reg. \$1.50 each for... \$1.20  
Reg. \$1.75 each for... \$1.40  
Reg. \$2.20 each for... \$1.75  
Reg. \$2.50 each for... \$2.05

### Cotton Aprons.

Colored, without bibs.  
Reg. 95c. each for... 70c.  
Reg. \$1.25 each for... \$1.00

### Black Sateen Aprons.

Reg. \$1.40 each for... \$1.12  
Reg. \$2.75 each for... \$2.20

### Dainty Neckwear

#### White Muslin Collars.

Embroidery and lace trimmed.  
Reg. 20c. each for... 16c.  
Reg. 45c. each for... 35c.  
Reg. 65c. each for... 55c.  
Reg. 75c. each for... 65c.  
Reg. 85c. each for... 75c.  
Reg. \$1.25 each for... \$1.15  
Reg. \$1.80 each for... \$1.52

#### White Linen Collars.

Many have cuts to match.  
Reg. 20c. each for... 16c.  
Reg. 45c. each for... 35c.  
Reg. 70c. each for... 60c.

#### White Georgette Collars.

Various pretty designs, trimmed with lace and embroidery.  
Reg. \$1.50 each for... \$1.20  
Reg. \$2.50 each for... \$2.15  
Reg. \$3.25 each for... \$2.69

The **ROYAL STORES** Ltd