

FRIDAY, SATURDAY & MONDAY'S

High Grade FLEECED BLANKETS.

Real soft fluffy wool-like Blankets, a pleasure to own. Size 72 x 81. Those who have seen these this season pronounce them the best yet. "It's a pleasure to us to offer such high-grade Blankets; Pink or Blue striped borders in White, and for those needing a dark blanket we offer a Fawn shade that is pleasing. Reg. \$4.50 pair. Friday, Sat. & Mon. 4.25

Winning Prices on MEN'S WEAR.



WORKING SHIRTS.

A special line of strongly made Union Tweed Shirts for the working-man, without collar, roomy sizes, from 14 to 16½, dark striped patterns. Reg. \$1.25. Friday, Saturday and Monday 1.10

MEN'S FLANNEL SHIRTS.

A real comfort shirt for fall and winter wear, pretty striped patterns, faultlessly finished, made without collar. Just a box of size; look these over. Reg. \$2.70. Friday, Sat. and Monday 2.45

MEN'S COAT JERSEYS.

Something every man needs a good-looking Coat Jersey like one of these. Dary Navy shade, V neck, 2 pockets, refined looking, suitable for indoor or outdoor wear. Regular \$4.00. Friday, Saturday and Monday 3.78

Important Shopping News

From the City's Most Important Shopping Centre.

IF you attended last week's Bargain Sales you probably thought it was as great an offering of specially low priced Merchandise as could be gathered together. But wait till you see what this FRIDAY, SATURDAY and MONDAY has in store for bargain seekers. Here's the synopsis.



WADDLED QUILTS.

We have ready for this week some really good values in Waddled Quilts, generous size quilts well filled, well quilted and finished in a large variety of patterns. We feature two specials. Reg. \$3.40. Friday, Saturday and Monday 3.10

And a beauty. Reg. \$6.00. Silk finished. Friday, Sat. & Mon. 5.75

MEN'S UNSHRINKABLE WOOL UNDERWEAR.

Don't overlook this requirement, you will need warm wool underwear this winter, are you outfitted? If not, drop in and see our value this week, true-to-size garments, in warm unshrinkable wool and as usual marked at our lowest in the city price. Special, per garment, 1.36 Friday, Saturday and Monday

Boys' Pullman Caps.

For the boys a nice lot of these becoming one-piece Pullman Caps, in fancy wool mixtures; the cap that can stand a lot of hard usage. Special, Friday, Saturday and Monday 42c

Savings! Savings! Everywhere.

STAIR CANVAS.

A few pieces of extra good Stair Canvas, 16 inches wide, good looking patterns, nicely bordered, Persian back. Friday, Saturday and Monday, 28c per yard

ART SERGES.

A few pieces of Union Art Serges for Winter Coats and Drapes; shades of Maroon, Green and White, 48 inches wide. This is not as heavy as the ordinary Art Serge, but is closer in weave. Reg. 85c. per yard. Friday, Saturday & Mon. 79c

WINDOW SHADES.

Your choice of Dark Green and Buff Linen Blinds, 36 inches wide, 6 feet long, with a 6 inch pretty lace and all mounted on dependable rollers and complete with fittings. Special, each, Friday, Saturday and Monday 88c

Make the Home Comfortable and Cheery.

CURTAIN MUSLINS.

Small samples of pieces of pretty fancy cross-hatched Muslins in Cream shade, 48 inches wide, finished with a wide spotted floral border and narrow lace edging. These make pretty hangings. Reg. 40c. per yard. Friday, Saturday and Monday 36c

HEARTH RUGS.

A very pleasing lot of Velvet-like Hearth Rugs, medium size, bright, cherry colorings in well arranged patterns, a rug good enough for any room in the house. Reg. \$3.80. Friday, Saturday and Monday 3.50

RUSH HEARTH RUGS.

Extra large, Rush Hearth Rugs, well bound, nice for bedroom or bathroom; pretty green mixtures with plain centre and neat border, bound all around. Size 36 x 72 inches. Reg. \$2.00. Friday, Saturday and Monday 1.78

Outfitting the Boys Comes Easy at Our Cut Prices.

BOYS' HATS.

A new shipment of Boys' Velvet Cord Hats, in shades of Fawn, Brown, Navy and White, very becoming for the small boys. Special each. Friday, Saturday and Monday 44c

BOYS' JERSEYS.

For the bigger boys a nice line of medium weight Jerseys, same with roll collar, others half buttoned front and military collar, a snug fitting Sweater for wearing under jacket. Rib finish. Value for 85c. Friday, Saturday and Monday 75c

BOYS' WOOL SUITS.

Pretty Grey Wool Knitted Suits, cap to match, a snug looking coat with fall-over collar, side pockets, and long pants with strapping to fit under shank of boot; warm wool cap to match. Reg. \$10.00. Friday, Saturday and Monday 9.35

BOYS' VELVET SUITS.

Smart looking Velvet Suits for boys from 3 to 8 years; assorted. Brown and white wide dome shape velvet buttons, detachable over coat. Just a dozen of the handsome Suits to hand. Reg. \$7.00. Friday, Sat. & Mon. 6.75



Out of the New Fall Stocks in the SHOW-ROOM

We have chosen needed things and marked them at easy buying prices.

PRETTY COLLARS.

We say pretty Collars because they are a pretty lot and at a very low price. White Muslin Collars, lace trimmed; others with coloured border in Sailor style and a lot of those becoming shawl collars also. Reg. 20c. Friday, Saturday and Monday 14c

CHILDREN'S HATS.

At the rage, those becoming little Corduroy Velvet Hats for fall wear. Trimmed with Black Ribbon Velvet and flowers; shades of Saxe, Rose and Cream. Good value at their regular price. 85c. Friday, Saturday and Monday 69c

COMBINATIONS.

Know the comfort of these easy-fitting and warm silk and wool combinations, high neck and long sleeves, ankle length. They come in Cream and natural shade, excellent quality, better than mixture of silk and wool. They get a big cut in price this week. Reg. \$2.50 per suit. Friday, Saturday and Monday 1.89

CHILDREN'S SWEATERS.

These come in a very fine knit and make a warm, comfortable looking Sweater for every day wear. Buttoned front, pockets, shades of Rose, Cream and Grey and White. Little girls or boys. Reg. 80c. each. Friday, Saturday and Monday 73c

SAMPLE LINE OF LADIES' SILK SCARVES.

Stylish throw-over Knitted Silk Scarves with silk fringed ends, all the most asked for shades such as Navy, Saxe, Purple, Green, etc., and Black and White. Values here to \$1.00. Friday, Saturday and Monday 65c

HANDKERCHIEFS.

Ladies' fine Cambric Handkerchiefs with neat colored borders, in assorted shades, Helio, Saxe and Green, etc., very dainty looking. Reg. 10c. each. Friday, Saturday and 2 for 17c Monday

CHILDREN'S LEGGINGS.

Wool Leggings and Overall combinations, drawing at waist; your choice—with or without feet; shades of Crimson, Grey or White, warm and comfortable for the little chap. Reg. 74c. Friday, Saturday and Monday 70c

UNDERSKIRTS.

Warm Flannel Underskirts in Blue and White stripes, shaped hand at waist, flounce finished with button hole edge. Just 2 dozen of them. Reg. 70c. CLEARING Friday, Saturday and Monday 55c

DIRECTOIRE KNICKERS.

These are a superior lot made from good silk, in shades of Tan, Navy and Saxe; elastic at waist and knee, light weight and easy fitting. Reg. 90c. Friday, Saturday and Monday 78c

CHILDREN'S AND MISSES' UNDERWEAR.

The time has arrived to look to your needs in Children's Underwear, and knowing this we place on sale this week excellent value in White and Cream fleeced Jersey Underwear for girls from 6 to 12 years; high neck vests with long sleeves, pants to match. Values to 50c. Friday, Saturday and Monday, per garment 42c

LITTLE PRICES ON SMALLWARES!

Pearl Buttons, assorted, 2 doz. for 5c
Mending Wool, Black, 2 caris for 5c
Hair Pins, assorted, 2 packs for 5c
Nipples, Superior Rubber, 2 for 7c
American Sheet Pins, 2 papers for 7c
Sewing Cotton, Black and White, reel 4c
Sewing Cotton, Black and White, better grade, reel 5c
Bisque Pins, 10 on card, for 8c
Waist Pin Sets of 4 for 15c
Dress Pins, neat sets of 2 for 8c
Dressing Combs, ass'd. 9c
Side Combs, strong, pair 19c
Barrettes, assorted 14c
Hat Pins, high grade, 2 for 15c
Hat Pins, all black, 2 for 7c
Stud Sets for men 12c and 15c
Nid. Souvenir Brooches in good Enamel and Gilt, ea. 22c
Vaseline, 2 sizes 5c and 6c
Nail Brushes, assorted, 5c, 5c, 10c
Hair Brushes, ass'd. 17c
Clothes Brushes, ass'd. 15c
Travelling Whisks, neat size, new 30c
Bannister Brushes, handy 17c
Waxed Paper, 20 large sheets, for 5c

Best HOSIERY VALUE in the City.

CHILDREN'S TAN.

The demand for Tan hose still holds strong, here you get a good hard wearing ribbed Tan stocking for fall wear at a cut price, all sizes to hand. Reg. to 30c. Friday, Saturday and Monday 23c

BOYS'.

Stout ribbed stockings for the boys, fast black; these look particularly good and can be relied on for service; sizes from 6 ins. to 9½ ins. Special, per pair, Friday, Saturday and Monday 35c

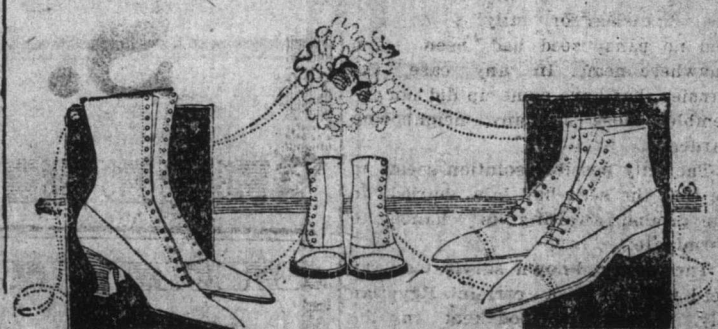
LADIES'.

Best quality English Cashmere Hose in plain and fancy rib; fast black; also a very special lot in fancy shot effects. Cashmere make, shades favouring Greys and Browns, unmatched values here. Reg. 75c. Friday, Saturday and Monday 65c

CHILDREN'S.

Right quality, fine ribbed, closely woven fast black hosiery for the children; sizes from 6½ to 9½ inch. Regular to 25c. Friday, Saturday and Monday 20c

FALL FOOTWEAR for Young or Old



LADIES' BOOTS.

Just the boot you would like for fall wear, a nice gun metal make; buttoned style, high heel and plain pointed toe; half sizes from 3 to 7. Regular \$4.00. Friday, Sat. and Mon. 3.80

MISSES' BOOTS.

Your choice of laced or buttoned styles in a nice soft gun metal calf; sizes 12 to 2, including half sizes. Reg. \$2.40. Friday, Sat. and Monday 2.38

CHILDREN'S BOOTS.

Sizes 6 to 8 in a snug looking, sturdy little Gun Metal Calf Boot for children, laced style. Reg. \$1.40. Friday, Sat. and Monday 1.29

MEN'S FALL BOOTS.

Gun Metal Boots with the latest "Fibre" sole, the sole that outwears the leather sole, strong uppers and vamps, making it an ideal boot for this season. Special, Friday, Saturday and Monday 5.80

Fancy Linen Goods Marked at Saving Prices.

TRAY CLOTHS.

Very dainty White, Damask Tray Cloths with real Irish hemstitched finish, deep border; these are beautiful, the lowest from across the water. Special, each, Friday, Saturday and Monday 24c

SIDEBOARD CLOTHS.

Fawn linen, hemstitched sideboard cloths, size 14 x 54, pretty conventional designs worked in Silk, uncommon looking, great wearers. Regular 75c. Friday, Saturday and Monday 69c

PILLOW CASES.

Roomy pillow cases in soft White American Cotton, size 20 x 32, finished with wide hem at open end; these are stamped for fancy workers in Butterfly pattern. Special, each, Friday, Saturday and Monday 39c

ROLLERS.

Soft white huckaback roller Toweling that will stand everlasting wear, washes well, real good quality at a small price. Special, per yard, Friday, Saturday and Monday 12c

Come Right Here for Your Toilet SOAPS!

Note Our Prices!

Meadow Sweet, assorted, 3 cakes for 13c
Goodwin's and Armour's, 2 for 13c
Castile Toilet Soap, durable, 2 for 13c
Bath Soap, extra quality and size, 2 for 13c
Infants' Delight, Taylor's Best 10c
Pears' Soap, the old reliable 14c

And a Large Variety of BOXED SOAPS

at the Lowest Prices.

TALCUM POWDERS.

Highly Perfumed.

Large round tins, ass'd. 9c
Oval flasks, ass'd. Talcums 19c
Armour's, ass'd. Talcums 19c
Taylor's, ass'd. Talcums 19c
Erasmic Talcum, per tin 22c
Mennens Talcum, ass'd. 22c
Colgate's high-grade Talcum 22c

Job Line TEA COSIES.

Apart from their serviceability these pretty little Cosies give a nice appearance to the dining table, pretty art patterns, in many shades, sixteen lined and silk cord finger loop. Reg. values to 60c. Friday, Saturday and Monday 29c

The Massacre of the Armenians by the Turks.

The Entire Faculty of a College Slaughtered, Together With 1,300 Others—The Murders Committed at Night by Order of the Turkish Government.

New York, Oct. 7.—The slaughter with axes of all the Armenian faculty members of Anatolia College, Marsovan, Northern Asia Minor, together with 1,300 others, by Turkish peasants, whose pay for the work was the privilege of stripping the clothing off their victims' bodies, was described here yesterday by the Rev. George E. White, president of the college, recently returned to this country. The massacres were committed at night by order of the Turkish government, he said, the Armenians being sent out in lots of a hundred or two to their doom and their bodies rolled into prepared burial trenches.

"Some groups of our college boys asked permission to sing before they died, and they sang 'Nearer, My God, to Thee.' Then they were struck down," Dr. White said.

"The situation for Armenia became acute in the spring of 1915, when the Turks determined to settle the Armenian question by eliminating the Armenians. The Armenian question arises from political and religious causes.

"On the pretext of searching for deserting soldiers, concealed bombs, weapons, seditious literature or revolutionists, the Turkish officers arrested about 1,300 Armenian men at Marsovan, accompanying their investigations by horrible brutalities. There was no revolutionary activity in our region whatever.

Girls Sold at \$2 Each.

"The men were sent out in lots of one or two hundred in night 'deportations' to the mountains, where trenches had been prepared. Coarse peasants, who were employed to do what was done, said it was a 'pity to waste bullets' and they used axes.

"Then the Turks turned on the women and children, the old men and little boys. Scores of oxen were gathered, and in the early dawn as they passed the squeaking of their wheels left memories that make the blood curdle even now. Thousands of women and children were swept away. Where? Nowhere. No destination was stated or intended. Why? Simply because these poor Armenians and Christians are now in the hands of the Turks of Asia Minor.

"Girls and young women were snatched away at every turn on the journey. The girls sold at Marsovan from \$2 to \$4 each. I know, because I heard the conversation of men engaged in the traffic. I know, because I was able to ransom three girls at the price of \$4.40. The misery, the agony, the suffering, the power of words to express—almost beyond the power of hearts to conceive—in bereavement, thirst, hunger, loneliness, hopelessness the groups were swept on and on along roads which had no destination.

Soldiers Demanded Inmates.

"I received word from Ambassador Morgenthau that our premises would not be interfered with. Next morning the chief of police came with armed men and demanded surrender of all Armenians connected with the college, girls' school and hospital. We claimed the right to control our grounds as American citizens.

"More than two hours we held them at bay. They brought more armed men. They again demanded surrender of the Armenians. I refused. They challenged me for resisting the Turkish government. They said any one who was unable to execute an execution.

"They broke open our gates, brought in oxen and asked where the Armenians were. I refused to tell. They went through the buildings, smashing down the doors. Then our Armenian friends, feeling that further attempt on our part to save them would bring more harm probably than good, came forth, professed themselves loyal Turkish subjects and offered to do what was required.

Took Seventy-Two From College.

"An oxcart was assigned each family, with a meagre supply of food, bedding and clothing. The mother sat on the load, with her children about her, the father preparing to walk beside the cart. I offered prayer, and then the sad procession, carrying seventy-two persons from the college and hospital, moved away.

"These teachers were men of character, education, ability and usefulness, several of them representing the fine type of graduates from American or European universities. The company went in safety for about fifty miles. Then the men were separated from the women. Their hands were bound behind their backs and they were fed away. The eight Armenian members of the staff of instruction of Anatolia College were among the slain. The women and children were moved on and on. No one knows where and no one knows how many of them are still living."