STILL LEADING

For over thirty years we have been the Leading Tailors of the City, and we're still going some.

Just arrived, the Largest and Best selection of **SPRING SUITINGS** and **OVERCOATINGS** ever shown in the city. Personally selected in the English markets.

NO TWO ALIKE.

Style, Fit and Finish the Best in the City. English or American Cut.

CHAPLIN'S,

The Store that Pleases.

The BIG Furniture Store.

You can save money now by spending it.

Here are a few suggestions, picked at random:

Arm Chairs.	Extension Tables.
Morris Chairs.	Sewing Machines.
Reception Chairs.	Curtains.
Sideboards.	Curtain Muslin.
Book Cases.	Desks.
Couches.	Pedestals.
Clocks.	Pictures.
Blankets.	Fire Irons.
Foot Stools.	Coal Vases.
Umbrella Stands.	Lounges.
Card Tables.	Quilts.
Music Cabinets.	Linoleum.

We have furnished hundreds of homes. Let us furnish yours now. We are in business to help every one start a new home, or make the old one more inviting.

CALLAHAN, GLASS & Co., Duckworth and Gower Sts.

ALL SOLD

Will soon be the answer unless you come right away for a bargain in a

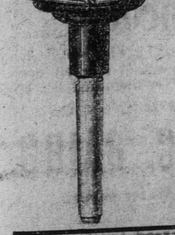
PIANO or ORGAN.

25 days

left before our store will be closed.

CHESLEY WOODS & CO.

No such Reduction ever offered before in Newfoundland.



To Cab Owners And Others.

We are now showing a splendid selection of Carriage Lamps which for quality and prices will compare with anything yet brought into the city.

See our Window for prices etc.

Martin Hardware Co.

Apples, Apples, etc.

Now in stock:

50 brls. CHOICE APPLES.
50 cases SWEET ORANGES.
30 cases SILVERPEEL ONIONS.
50 sacks P. E. I. PARSNIPS. Also
50 boxes DIGBY HERRING. Prices right.

BURT & LAWRENCE, 14 New Gower St.

P. O. Box 245. Telephone 759.

Living by One's Reputation

By RUTH CAMERON.

Did it ever occur to you that a man's past reputation often has a great influence on his present acts?

It seems to me that it does.

I believe that most of us are far more influenced than we realize by what we think other people think about us.

For instance, a man who has naturally good manners and is rather thoughtful for his wife's comfort and happiness, acquires the reputation among their friends of being a model husband. He may not hear it expressed in just these terms, but he knows in a general way,—just as we all know some things without ever having been told,—that he is held up to other husbands as a standard of manners and kindliness.

Now of course there are times when this man is tempted to be selfish and careless just like other men, but the moral force of his reputation won't let him be. It holds him up to his duty like an iron hand. Other men sit around in their shirt sleeves of an evening, or fail to lend a hand with the dishes, or gradually grow slack about such little courtesies as seating the wife at the table, without causing comment; other men may forget to bring a velentine or anniversary gift with impunity; but he may not. He is the model husband.

The above is a partially hypothetical instance, but I know plenty of real ones. Indeed, just the other day, a young woman frankly confided to me that she had a terrible time living up to her reputation for generosity. "I don't know how I ever got such a reputation," she said, "for I know I'm no generous by nature, but somehow I did, and now I haven't the courage to live up to it. People are always taking my generosity for granted, so I try not to disappoint them, but it's really up-hill work."

In these two cases the influence of the past reputation was good. Sometimes it is bad. Sometimes a man gets so saturated with the knowledge that people think he is a rake, or a spendthrift or a good-for-nothing, that he ceases to expect anything good of himself, and lives down to his reputation as a matter of course.

Our reputation is the part we each assign ourselves in the eternal tragi-comedy of daily life. We have selected it, and we must either play it or else startle the audience and make ourselves conspicuous by demanding a new part.

A few of us seem to like to do that.

Ruth Cameron

NO ONE STRONGER THAN HIS STOMACH.

The celebrated Dr. Abernethy of London was firmly of the opinion that disorders of the stomach were the most prolific source of human ailments in general. A recent medical writer says: "every feeling, emotion and affection reports at the stomach (through the system of nerves) and the stomach is affected accordingly. It is the vital center of the body * * * * ." He continues, "so we may be said to live (*through*) the stomach." He goes on to show that the stomach is the vital center of the body. For weak stomachs and the consequent indigestion or dyspepsia, and the multitude of various diseases which result therefrom, no medicine can be better suited as a curative agent than

Dr. Pierce's Golden Medical Discovery.

MRS. MURKEN.

"Several months ago I suffered from a severe pain right under the breast-bone," writes MRS. G. M. MURKEN, of Corona, Calif. "Had suffered from it, off and on, for several years. I also suffered from heart-burn, did not know what was the matter with me. I tried several medicines but they did me no good. Finally, I was told it was my liver. I did not dare to eat as it made me worse. Whenever I swallowed anything it seemed that I would faint—it hurt so. I grew very thin and weak from not eating. Was told to take Dr. Pierce's Golden Medical Discovery. I took five bottles of it, and could feel myself getting better from the first dose. I could eat a little without pain and grew strong fast. To-day I am strong and well and can do a big day's work with ease. Can eat everything and have put on flesh wonderfully. I will say to all sufferers write to Dr. Pierce. He has my undying gratitude."

Household Notes.

Spare ribs should be parobiled before roasting.

Creamed Cauliflower, served in green shells, is a pretty and tempting dish.

It is best to roast or pan chicken with the breast down. It will be more juicy.

For 15 cents you can buy a little device designed for sprinkling clothes

If a bag of sulphur is kept in the bird cage it will drive away lice in hot weather.

Left-over jelly of several different kinds mixed together can be used for cake filling.

Do not put salt in the water in which peas are cooked. It will cause the skin to crack.

When rubber gloves wear into holes, try mending them with surgical adhesive plaster.

Try adding a leaf of spinach to water in which peas are cooked, they will keep a good color.

Rub brown sugar on a sliced ham before boilding it. The ham will have a delicious flavor.

When ice cream is buttery, the can has been turned before the cream was thoroughly chilled.

Milk is very good to take out ink spots when they are fresh. It has no effect on dry ink spots.

When velvet is spotted with rain allow it to dry thoroughly then brush well with a stiff brush.

The white mayonnaise made by foreign chefs calls for cream, lemon juice and white of an egg.

A cupful of liquid yeast is equivalent to half a compressed yeast cake or a whole dry yeast cake.

Pocket handkerchiefs and laces will whiten if soaked over night in a bath of toilet carbolic soap.

When frying mush, it improves the crispness if the mush is dipped in white of an egg before frying.

To clean pewter, wash it with hot water, rub it with fine sand, and when dry, polish with leather.

Pineapple crystals are made of one slice of preserved pineapple inside round transparent lemon jelly.

A few minced dates added to fudge as it comes from the store will make a novel and dainty confection.

The tops of bureaus will keep in good condition longer if a piece of blotting paper is placed under the cover.

When the top of the kerosene lamp becomes loosened, it may be tightened by applying a little melted alum.

The juices from pickled fruit improves the flavour of boiled ham, if added to the water in which it is boiled.

If a teaspoonful of vinegar is put into the water in which white silk hose is washed, they will retain their whiteness.

Try panning mutton chops in the oven. Just as they are ready to serve pour over them a glass of currant jelly, melted.

The thick jellied water from rice is too good to throw away. It makes an excellent addition to soups, cream or vegetables.

Bread sponge, if made with rice water, has a velvety texture and it is as good as that made either with potatoes or milk.

Press cooked cereals or mashed potatoes into empty marmalade jars. When cold they can be turned out and sliced for frying.

To clean bed springs, use an ordinary dish mop. The bottom of the coils can easily be reached with it and all dust removed.

Whooping Cough

SPASMODIC CROUP ASTHMA COUGHS
BRONCHITIS CATARRH COLDS

Vapo-Cresolene

ESTABLISHED 1879

A simple, safe and effective treatment for bronchial troubles, avoiding drugs. Vaporized Cresolene stops the paroxysms of Whooping Cough and relieves Spasmodic Croup at once. It is a BOON to sufferers from Asthma. The air carrying the antiseptic vapor, inspired with every breath, makes breathing easy; soothes the sore throat and stops the cough, assuring restful nights. It is invaluable to mothers with young children. Send postal for descriptive booklet.

ALL DRUGGISTS.

Try CRESOLENE ANTISEPTIC THROAT TABLETS for the irritated throat. They are simple, effective and antiseptic. Of your druggist or from us, 10c. in stamps.

Vapo Cresolene Co.
62 Cortlandt St., N.Y.
Leeming Miles Building
Montreal, Can.

Theodore Hook.

Stories of the Greatest Practical Joker of His Day.

On the list of geniuses the name of Theodore Hook is near the top. At sixteen he was making a big income and enjoying great popularity. His name was blazoned in the papers as a prodigy, his portraits were in the shop windows, and he had free admission to all theatres and other places of amusement. For years he was a social and literary lion. His last words were: "It is only to the grave that I must be carried. If my poor children were safe I would not care. I am suffering under a constant depression of spirits which no one who sees me in society dreams of."

Hook's practical jokes were the talk of the day. His intimates egged him on continually, and there was nothing he would stop at. One day they pointed out to him as an appropriate specimen for his museum a gilded eagle of enormous dimensions which had just been erected over a grocer's shop. A few weeks afterward while entertaining his coterie at dinner at one of the old taverns he ordered the "game" to be served. To the astonishment of the guests the waiter entered the room staggering under the burden of a dish of unusual size. On uncovering it there was produced the identical eagle which Hook as a practical joke had contrived to carry off. Merely for this sort of fun Hook used to pull off knockers and bell handles, carry away tradesmen's signs, overturn the boxes of sleeping janitors and do other devilment until he had a roomful of household attachments and street ornaments.

One night Hook was passing a great house where there was a reception of the swellest of the swells. Dinner had just been announced. He said to the friend accompanying him: "John, I'm going in here to spend the evening. Call for me at 11 o'clock." The friend was horrified. Said he in protest, "You do not know these grand people, and you are not an invited guest." "That's all right. Call for me at 11." Knocking at the door, he gave his hat confidently to the lackey and was ushered upstairs. Entering the drawing-room, he affected at first to have discovered his mistake and poured such sallies of wit that the host and hostess actually pressed him to stay for dinner.

At 11 o'clock, when his friend called, not knowing whether he would find Hook at the reception or in the lockup, he was more than astonished on entering the drawing-room to see Hook seated at the piano delivering some extempore poetry to a bevy of the fairest women in the gathering. Perceiving the entrance of his friend, the practical joker, who had not hitherto divulged his name, arose and said:

"I'm very much pleased with your fare,
Your cellar's as good as your cook;
My friends, Mr. Terry, the player,
And I'm Mr. Theodore Hook."

The King being present and full of enjoyment, took a great fancy to Mr. Hook, and immediately appointed him treasurer to the Island of Mauritius with a salary of $10,000 a year.

Stafford's Liniment!

Numerous testimonials have been received in reference to **Stafford's Liniment.** Below we publish a few of them:—

"I have used almost two bottles of your Liniment and I must say it is all you claim for it."

"I have used your Liniment and have found it to be the best Liniment I ever used."

"We have used your Liniment in our home and find that it is as represented."

"I can highly recommend your 'Queen of Liniment.' My mother has been an invalid for two years; she praises it more than any other remedy she ever used."

"We have used a great many bottles of your Liniment in our family, and are selling dozens. We find it the best, and everyone that uses it says the same."

The above Testimonials are the exact words copied from a few of the letters which we have in our possession, and can be seen by calling at our Drug Store, Theatre Hill, St. John's.

Struck it Good.

Special to Evening Telegram.

MINNEAPOLIS, April 1.

Cecil Ferguson, a 17-year-old bell boy, in a local hotel, has fallen heir to $10,000 cash and a small piece of London real estate, left by his uncle, James McKenzie, a steward in the ill-fated Titanic.

Minard's Liniment Cures Diphtheria.

SOPER & MOORE

To Arrive

S. S. City of Sydney:

50 brls. Fresh Packed APPLES
Spies, Baldwins, etc.
10 bunches BANANAS.
50 brls. NEW CABBAGE.
10 crates GREEN CABBAGE.
50 bags TURNIPS.
20 bags PARSNIPS.
15 bags CARROTS.
25 sacks BLACK OATS.
5 brls. CRANBERRIES.

In stock:

30 cases Assorted ONIONS.
250 bags P. E. I. POTATOES.

Soper & Moore.

SPRING HATS!

We have now ready for your inspection our Spring assortment of

LADIES' READY-TO-WEAR HATS.

Give us an early call and see if you cannot get just the Hat you were wanting.

G. T. HUDSON.

367 and 148 Duckworth Street.

SPRING

Satisfied, But Not Content!

We don't worry about getting ahead of any competitor. Our chief aim is to get ahead of ourselves—to do better this year in Style, Fit and Finish than we did last year; to tailor better clothes than we have ever done before.

We know the fate of the self-satisfied man, and with this knowledge we are not content to run a dead heat with our previous best.

OUR COMPLETE STOCK OF NEW SPRING GOODS will be ready for inspection Saturday, 15th inst.

Order early to avoid rush. Patterns and self-measuring cards sent to any address.

The Only American Cutter in the City.

CHAS. J. ELLIS,

English and American High-Class Tailor.
'Phone 230. 302 Water St. P. O. Box 122.

LADIES' RAGLANS!

Now showing a new line of

LADIES' RAGLANS,

in colors of Fawn, Grey and Green, from **$3.50 to $6.50.**

This is a real bargain offering. Call and see them.

WILLIAM FREW.

WE ARE READY.

for the Spring trade with a full stock of

Men's and Boys'

SUITS, OVERALLS, Etc.

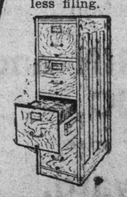
Place your order now and avoid disappointment. Wholesale only.

Newfoundland Clothing Co.'y, Ltd.

OFFICE SPECIALTY MFG. CO.

Filing and Finding Papers Made Easy

Relief from tedious details in filing and finding correspondence and similar papers will be eagerly welcomed by the business man who is harassed by the loss of time and vexatious mistakes due to careless filing.



If you have not had the opportunity of seeing a Vertical Filing System in use, 'phone to us. We'll arrange a demonstration to suit your time and convenience. You'll be benefited because the Vertical Filing System will produce the correspondence you want in ten seconds! You may have our System Catalogues, too.

FRED V. CHESMAN,
'Phone 495. Representative.

Telegram Ads Pay.