

You Can Make Better Foods For The Children With "Beaver" Flour Than You Can Buy

Next to a returning Arctic Explorer, the hungriest mortal on earth is a growing boy. He is always ravenous. "He will eat anything". But why should he?

Right now is the time when his parent should be most particular about his food—to prevent injudicious eating and to protect him against unsuitable food.

Good, home-made bread, made of "Beaver" Flour—light, flaky biscuits made of "Beaver" Flour—these are real foods for growing children. "Beaver" Flour is a blended flour. That is, it is made of exact proportions of nutritious, beautifully flavored Ontario Fall Wheat and a smaller proportion of the stronger Western Spring Wheat.



It is both a bread flour and a pastry flour—and makes the real nutty flavored home-made bread and delicious pastry such as cannot be made with any purely Western Wheat flour.

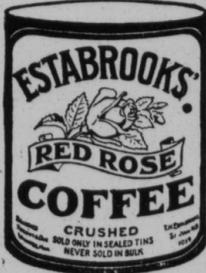
Just try "Beaver" Flour—and see for yourself how thoroughly satisfactory and dependable it is for all kinds of baking. Your grocer sells "Beaver" Flour or can get it for you. Dealers—Write us for prices on Feed, Coarse Grains and Cereals.

THE T. H. TAYLOR CO., LIMITED,
CHATHAM, ONT.

Did you ever hear any one say they could not get good coffee except in the States?

I have heard it, scores of times, and it's one of the reasons that made me decide to go into the Coffee business.

Of the Americans who visit us in summer, hundreds take home a supply of Red Rose Tea because they have never used such good tea before. I determined to put up a coffee that would make for itself just as good a reputation. It has not been easy, but I am sure I have succeeded.



Estabrooks' Red Rose Coffee, put up in sealed tins is—well, it's good coffee. You and your American friends will say so.

A good combination is Estabrooks' Coffee for breakfast and Red Rose Tea for other meals.

Estabrooks' RED ROSE Coffee

ORDER A TIN IN TIME FOR BREAKFAST.

SMOKE SHAMROCK PLUG TOBACCO

Finest Quality

Touching Scenes On Board The Titanic

Captain and Engineers Stead To Their Post.—Mr. and Mrs. Straus Gie Together.

But for the unexampled self-sacrifice and heroism of Capt. Smith and his officers, the sea would have claimed an even greater toll when the gigantic ship went down. From the bridge Captain Smith called through his megaphone "Be British," and that became the rallying cry of officers and crew.

Such was the graphic description of the conduct of men responsible for the saving of human souls on the smitten Titanic as told by survivors.

At the moment of the final plunge according to the firemen's story Capt. Smith jumped into the sea from the bridge deck of the Titanic with an infant clutched tenderly in his arms.

It took only a few strokes to bring him to the upturned life boat where a dozen hands were stretched out to take the little child from his arms and drag him to safety.

Capt. Smith was dragged on the upturned boat, said the fireman.

... on a life buoy and a life preserver. He clung there for a moment and then slid off again.

For a second time he was dragged from the ice water.

Then he took off his life preserver, tossed the life buoy on the ice and slipped into the water again, and the weeks. "I must follow the ship."

There was one scene, pathetic beyond all others, which seems to have remained unimpaired with many survivors. It was that of the death of Mr. and Mrs. L. Straus. The sign of the devoted couple disappearing beneath the waves together, hand in hand, a few minutes later, had refused to part to the entreaties of her husband to leave him, was one that he could describe without emotion.

An officer said: "Mrs. Straus, you must go." Turning around, I saw the Strauses talking to other. The officers were talking to Mrs. Straus.

"No, no, I will not go," she cried to her husband. "I cannot leave you." Then someone said: "You both can go. There's room for both."

"As long as there is a woman on this vessel," said Mr. Straus, "I will not leave."

"You are an old man, Mr. Straus," someone said. "I am not too old to sacrifice myself for a woman," was his reply.

As the last boat moved away from the ship, we could plainly see Mr. and Mrs. Straus standing near the rail with their arms around each other.

One of the finest things in the whole disaster was the final glimpse of this old couple, hand in hand, awaiting the end together.

The lights were being all over the ship until shortly before the vessel went down. This is the testimony of the survivors of the Titanic. It was the engineers who kept the lights burning, and in the list of heroes who went down with the vessel the names of the men of the engineering force will have a high place. Not one of them was saved, although many of them were off duty, and these had a chance of clinging to the deck. Every one went back to his post instead of to the decks.

It is a tradition that when the engineers on a sinking vessel have done their duty to the last they gather in the engine room, clap hands while standing about the engines and so go down with their vessel.

QUEEN HOTEL BURNED

The upper and wooden portion of the Queen Hotel was the scene of a disastrous fire Wednesday morning, which resulted in the upper story being totally ruined, the loss, which is covered by insurance, amounting to over \$2,500. The rooms in which the fire originated were occupied by the City Club. From these rooms the fire quickly spread over the rest of the story giving the fireman a hard fight to prevent it from getting into the main hotel, which became filled with smoke giving the boarders a bad time. The lower part of the building is occupied by the J. G. Adams, undertaking establishment, which was ruined by the water damage.

SEVEN IN CITY OF TORONTO, ONT.

Frank J. Cheney makes oath that he is a partner of the firm of F. J. Cheney & Co., doing business in the City of Toronto, Ontario and State of Ontario, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every copy of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1888.

A. W. GLEASON,
NOTARY PUBLIC.
Hall's Catarrh Cure is taken internally and acts directly on the blood and mucous surfaces of the system. Send for testimonials free.

F. J. CHENEY, & CO., TORONTO, O.
Sold by all Druggists. Take Hall's Family Pills for constipation.

OBITUARY

FRANK W. RUSSELL

Mr. Frank W. Russell died in Loggieville, about 3:30 Wednesday morning, of aneurysm pectoris. He had recently been treated for an indigestion, but had been attending to business daily. He was survived as usual on Tuesday. He leaves a widow, one son—Melburn, three brothers—Robert A. Alexander of Rock Haven, P. and Ernest of Point aux Car, and one sister—Mrs. Annie E. McKnight, Chatham, and Mrs. J. J. Forrest, Loggieville. He had done a big business in Loggieville for many years, dealing in general merchandise and shipping fish, and enjoyed the confidence and esteem of all who knew him. The funeral was held at 2:30 p. m. on Friday.

Subscribe For The Advocate

Stand the Rest of Your Life on Johnson's Anodyne Liniment. Stone Bruises, Cuts, Aches, Pains, and other like troubles of children quickly relieved by JOHNSON'S ANODYNE LINIMENT. The old reliable household remedy. Give inwardly for Coughs, Colds, Cholera, Typhoid and Bowel Complaint. Sold by all dealers. 25c and 50c Bottles. L. S. JOHNSON & CO., Boston, Mass.

Learn why PURITY FLOUR is unlike any other brand

PURITY FLOUR is unlike any other brand of flour. No two milling companies follow exactly the same process of milling. In fact, no two different brands of flour in the world are exactly alike in quality.

And here is another fact worth knowing: Every wheat berry contains both high-grade and low-grade portions.

The process of milling PURITY flour costs more than to mill ordinary flour. The low-grade portions are separated and excluded. PURITY is ALL HIGH-GRADE, hard wheat flour. It has greater strength, greater absorption and greater expansion. It is a thirstier, more elastic flour. It drinks more water and expands into more loaves.

Use PURITY FLOUR for your next batch of bread. About the loaves. You'll find you have made "MORE BREAD AND BETTER BREAD" from PURITY than when you've used an equal weight of weaker and cheaper flour.



PURITY FLOUR

"More bread and better bread"

IMAGINE, if you can, how much whiter, and more toothsome, and more nutritious, the bread made from such a HIGH-GRADE flour must be.

And can you imagine yourself enjoying the flaky pie-crust and the light, delicate cake?—your reward for using PURITY flour.

When making pastry, please remember to add more shortening than required with ordinary flour—for on account of its extra strength, PURITY FLOUR requires more shortening for best pastry-results.

Yes, PURITY FLOUR costs slightly more than ordinary flour. But use it once and you'll say it's worth more—much more—than the difference.

Add PURITY FLOUR to your grocery list right now.



REWARD.

WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases;

AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby offer a REWARD of one free trial box of Zam-Buk to every person who has not yet tried this wonderful balm;

PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box;

AND FURTHER PROVIDED that they address such application to our offices at Toronto.

Given under our hand this day.

ZAM-BUK.

PARISIAN SAGE BANISHES DANDRUFF

It quickly kills the dandruff germs, that's why dandruff vanishes so promptly when PARISIAN SAGE is used.

Parisian Sage is Guaranteed by T. J. Durick

to eradicate dandruff, to stop falling hair and itching scalp, or money back. Get a fifty-cent bottle today and become acquainted at once with the most delightful hair dressing in the world.

"I gladly recommend it as the best hair tonic I have ever known. I find it the only hair tonic that will cure dandruff, cause the scalp, and make the hair growing and beautiful." Miss S. M. Abt, 2 Farwell St., W. W. Mass.

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