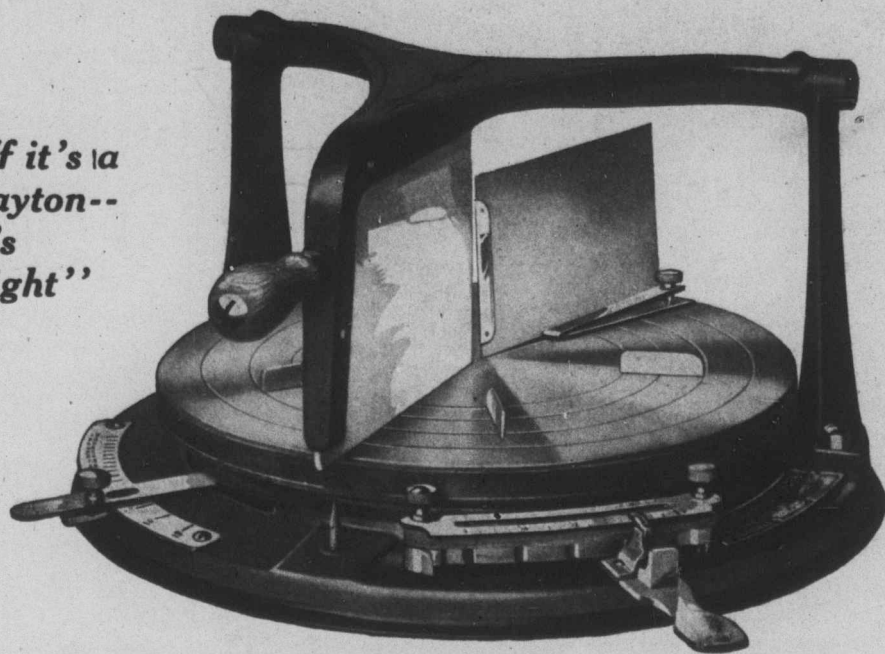


*"If it's a  
Dayton--  
It's  
Right"*



## Your Cheese Trade Should be a Profitable Trade---IS IT?

Too much cheese is given away in down weights. Too much cheese goes to waste through drying out and crumbling. This costs the grocer his profit. There is a way to cut and market cheese that appeals to Grocer and Customer alike—it's through the

## DAYTON CHEESE CUTTER

It cuts exactly to weight or to money value—both operations are done by one stroke of the shifting lever and the cutting knife. Absolute precision. No guesswork. The cut side is guarded against evaporation. Changeable computing price chart. The least experienced clerk gets the same results as the veteran. It's a great cutter.

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