

S. S. IONA BY GERMAN TORPEDO... The crews of two vessels which were torpedoed by German submarines yesterday, fifty-three men on the liner Iona, bound for Montreal, and nine from the... Thompson liner Iona removed from the water last night... The ship sailed from New York on June 2nd, with scorching weather and no details beyond that to the bottom by a German submarine... A Record of Success... At December 31, 1914... IN FORCE... ASSETS... NET SURPLUS... PAID POLICYHOLDERS IN 1914... NORTH AMERICAN LIFE ASSURANCE CO. HEAD OFFICE TORONTO, CAN.

THE LOSS BY FIRE... CHEMICAL PLANT SUFFERED... ST. JOHN HAD \$1,000 FIRE... HOUSE WAS BURNED... CANADA'S FIRE LOSS IN MAY... RAILWAY EARNINGS... A Record of Success... North American Life Assurance Co. Automobile Insurance... The Provident Accident and Guarantee Company... ACCOUNTANTS... FRED W. G. JOHNSON... THE PRUDENTIAL... Last Year The Prudential wrote more life insurance than any other company in the world. It has assets of more than \$361,000,000, with liabilities of nearly \$325,000,000. It had a 1914 income of \$103,226,010.98 and a capital and surplus at the end of the year of \$36,481,299.54. Surely these figures mean the certainty that insurant seeks.

PERSONALS... REAL ESTATE... NORWICH UNION INTRODUCES A NEW INDEMNITY POLICY... Issue of Prospectus Marks Original Departure in Accident Insurance—Remedies Number of Drawbacks and Puts Transaction on Better Basis... PREMIUMS IN WESTERN UNION TERRITORY WAS \$110,350,647... STILL LIABLE FOR ASSESSMENTS... ROSSIA HAD GERMAN MANAGER... SASKATCHEWAN INSURANCE REPORT OF YEAR'S BUSINESS... MANY INCENDIARY FIRES... NEW LIFE COMPANY... MARITIME PROVINCE SECURITIES

REAL ESTATE... THE LONDON & LANCASHIRE LIFE & GENERAL ASSURANCE ASSOCIATION, LIMITED... British America Assurance Company... THE LAW UNION AND ROCK INSURANCE CO. LIMITED... Commercial Union Assurance Co. LIMITED... AN IDEAL INCOME... UNION ASSURANCE SOCIETY LIMITED... THE BRITISH CANADIAN REALTY AND INVESTMENT CO. LIMITED... J. T. BETHUNE... The Independent Order of Foresters... SECOND-HAND PLANT--OR A GOING CONCERN? HERBERT C. COX President and General Manager

THE LOSS BY FIRE... CHEMICAL PLANT SUFFERED... ST. JOHN HAD \$1,000 FIRE... HOUSE WAS BURNED... CANADA'S FIRE LOSS IN MAY... RAILWAY EARNINGS... A Record of Success... North American Life Assurance Co. Automobile Insurance... The Provident Accident and Guarantee Company... ACCOUNTANTS... FRED W. G. JOHNSON... THE PRUDENTIAL... Last Year The Prudential wrote more life insurance than any other company in the world. It has assets of more than \$361,000,000, with liabilities of nearly \$325,000,000. It had a 1914 income of \$103,226,010.98 and a capital and surplus at the end of the year of \$36,481,299.54. Surely these figures mean the certainty that insurant seeks.

THE LOSS BY FIRE... CHEMICAL PLANT SUFFERED... ST. JOHN HAD \$1,000 FIRE... HOUSE WAS BURNED... CANADA'S FIRE LOSS IN MAY... RAILWAY EARNINGS... A Record of Success... North American Life Assurance Co. Automobile Insurance... The Provident Accident and Guarantee Company... ACCOUNTANTS... FRED W. G. JOHNSON... THE PRUDENTIAL... Last Year The Prudential wrote more life insurance than any other company in the world. It has assets of more than \$361,000,000, with liabilities of nearly \$325,000,000. It had a 1914 income of \$103,226,010.98 and a capital and surplus at the end of the year of \$36,481,299.54. Surely these figures mean the certainty that insurant seeks.