



SUN
Places deep south
seen over the vacation
by photographers Jim
Peachey and Chuck Lyall.

A CAREER... you'll get life for it

Your career is a lifetime proposition. And we figure if you have to work, you should work at something you'll enjoy.

Improve the odds when choosing a career by learning more about yourself.

STEP ONE:

Take inventory of your real interests and abilities.

STEP TWO:

Calculate your chances of success.

How? By completing the Biographical Inventory Blank (**BIB**) . . . a multiple-choice inventory of auto-biographical questions. There are over 500 items to answer and there is no time limit for completion. All of the questions in the **BIB** relate to your own past experience. The **BIB** is based on the psychological fact that people will tend to act in the future as they have acted in the past. Thus, your past behavior can be related to that of persons who have done well in certain fields or occupations.

Your **BIB** responses will be recorded and assessed with techniques developed during thirty years of intensive research, financed mainly by various government departments. This continuous research was initiated during WW II with recent applications by NASA and the Peace Corps.

Now you can benefit from this past research when you're choosing your career.

Career Assessment Ltd. will find out what your thing is and where you can do it, too. We'll give you:

1. A confidential counselling resumé of your results on the **BIB**.
2. Occupationally-oriented assistance for those who desire additional job exposure.

The Biographical Inventory Blank will tell you more about yourself, and the fields in which your interests will best fit your abilities. Then, your career decision will be made that much easier.

Make sure your career is **your** thing . . . it's a life sentence.

Watch this newspaper for further details on the Biographical Inventory Blank.

EERCAREER CAREER
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