

Before You Build

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of 60 House Plans



"Readicut" House—This commodious, cozy, warm 5-room house built the "Readicut" way for only \$552.

This snug, well-designed 5-room home with porch would cost you \$730—**"Readicut" way \$433** costs only.....

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Everything Cut to Fit, at Mill Prices

Houses 2 to 12 Rooms, Summer Cottages, Stores, Schools, \$175 Up

Let us show you how you save architect's 5% builder's 10% and lumber dealer's big profits by buying ALL materials direct from our mills. Sovereign "Readicut" Buildings come to you with every piece cut, fitted, ready to nail. No skilled labor. You get everything at whole-sale cost—lumber trimmed, fitted and marked; roofing, doors, windows, glass, plaster board, interior trim and finish, hardware, even the nails and paint. Also plans, blue prints and detailed building instructions—all so clear you can put it together yourself or with unskilled labor.

Built Like Any Substantial, Well-Constructed Building

Sovereign Houses are not the portable kind, but are built like any other well-constructed, warm, substantial building. Our plan is not an experiment. It will pay you to investigate.

In our catalogue you see exactly what the completed house looks like and know exactly its entire cost. No extras. No delays. Shipped anywhere, promptly.

Learn How We Save You Time and Money

Write NOW for our big book full of photos, plans and detailed descriptions of more than 60 attractive homes that you can build with utmost economy the "Readicut" way. Send 6 cents in stamps and ask for Book No. 53.

Sovereign Construction Co. Limited 853 Lakeside Bldg. TORONTO



FREE—MAGNIFICENT PHONOGRAPH—FREE

Here is the most stupendous offer ever made by any reliable firm. We will give away absolutely without one cent of cost, 1,000 of these magnificent Phonographs, or Talking Machines, complete with your choice out of hundreds of the newest and most popular records.

This is the chance of a lifetime An absolutely honest offer

These grand phonographs are not toys, but genuine talking machines, manufactured and guaranteed by one of the largest European makers of high grade Phonographs. It talks, sings, plays orchestra, instrumental, or band music, tells funny stories, and, in fact, can do everything you would expect of a \$50 machine. It uses a regular cylinder record, of which we send you a large list to choose from. It winds up and is run by a regular clockwork motor, has a special governor to regulate and control speed, nickel plated sound producer fitted with perpetual needle. It is so entirely simple and easy to operate that any child could run it. It is full size, newest Lyra shape, beautifully enamelled and finished throughout, and fitted with a bright metal horn. You can put music, entertainment, and constant pleasure for everybody into your home, and you don't need to throw away your money by paying \$25.00 to \$50.00 for a talking machine, because you can get this one absolutely FREE for only a few minutes easy work.

Now all we ask you to do is to just send us your name and address, and let us send you, postage paid, and without one cent in advance, only 8 boxes of the famous Dr. Edson's Life Building Blood Tonic and Nerve Pills to distribute among your friends at our special introduction offer of only 25c. a box. They are the greatest remedy on earth for weak and impure conditions of the blood, nervousness, dyspepsia, stomach and kidney trouble, and a great Tonic and Life Builder. With them we will send you only 8 boxes of Dr. Edson's Harmless Headache Tablets and 8 boxes of Edson's Little Wonder Stomach and Liver Pills, making a total of only 16 boxes in all, and you will sell them all in a few minutes because every purchaser of a trial box of these famous remedies can receive free from us, a grand present of fine silverware or gold finished cuff links or ring. When you have sold the 16 boxes, return us the money, only \$3.50, and this grand phonograph and one record of your choice, together with an opportunity to get dozens of new records free, will be forwarded to you at once.

REMEMBER. We are bound to secure a national distribution for these grand remedies, no matter how much it costs us, and when we say we will give you this grand phonograph complete for selling only 16 boxes at 25c., we will do so. Do not miss this wonderful opportunity, but write to day to

INTERNATIONAL MANUFACTURING CO. DEPT. P 203 TORONTO, ONT.

When writing advertisers please mention The Western Home Monthly.

and doubling the price of them before dinner-time, which, by the way, is seven o'clock now (a saving hint of grace!) must see this word with a capital "S."

That is the immutable fact, nevertheless, no matter about real estate—Soul—the greatest fact in existence.

Now, the Archbishop and Earl Grey, and other good friends of Canada, want us to recognize Soul. Earl Grey means, of course, Aestheticism, and eating your peas with a fork. His Grace means more than this, and would give us ritual; he does not suppose we are Pagans, but he does know the West is an extraordinary racial admixture. He does know that the Canadian Church is unable to overtake the work of refinement and illumination, in the case of so many people divorced from tradition, free from religious or other obligation, and, imperfectly civilized, only too liable to retrogress in the social and religious scale.

And this is really the pressing problem—the spiritualization of the people in our West.

We are threatened with material barbarism. Every mind is obsessed with the physical growth and expansion. The graces of life have been neglected.

Older civilizations, which touched the masses but slightly, cease to be operative in the life of the individual alone on the trackless prairie, unbuttressed by form, unsustained by the sanctions which kept him in lease. The lure, too, is so enormous that considerations which rise about the dollar, are of slight account.

How will we counteract this tendency?

The church alone cannot save, but the co-operation of all social and aesthetic forces, the example of decent living, the robust attitude in respect of civicism, will accomplish much. This is salvation. This is the salvation that is urgently needed.

An amazing material prosperity is in process of realization. Our home market is expanding so rapidly that we have to import breadstuffs. The railways cannot find adequate labor to realize their big projects of development. The ameliorations applied to farming are so numerous and so effective that the settler is on the road to prosperity before he has his half-section under cultivation.

From all parts of the world the people are pouring in to the last and greatest west. Poverty finds asylum. The sorrowful creatures, the victims of disinheritance in older lands are re-endowed. They come gloriously to their own on our bounteous prairies. They see the incomparable sunsets touch their own broad acres. They breathe the caller air—happy, free, prosperous, no man daring to make them afraid; no war-lord cracking his knout over them as he hounds them on to the killing of their fellows.

But the West needs to find its Soul. Soul may come through the Archbishop of Canterbury; it may also come through the common school.

You can realize it in softer speech, gentler manners; above all, in that altruism which recognised the need of others in the creation of the social spirit—the lack of which makes every material again a barren mockery.



Valley of Howser River, below the Pass.

Photo Alpine Club.

Persistence

History tells us that civilization which lacked the spiritual ideal perished. It is literally true whether we believe it or not, that man cannot live by bread alone.

The Canadian churches have not been indifferent to the problems which confront them, but they have not been able to find ready-made solutions.

The common school more insistently put forward and made savingly operative in every community; the union of the churches for a service which, in its simplicity, shall appeal to all; the rearing of the gracious university of which we see the beginnings, and which is an evangel of salvation; the example of those who, British born and educated, shall live their lives in grace and honor and wholesomeness, infecting poorer but morally as excellent people; the discouragement of all racial segregation; the encouraging of every impulse which rises above the sordid in a life which must be full of strenuousness until, with the years and the conquest of difficulty, leisure supervenes upon the elemental struggle—all these will provide assuagements and betterments.

The thought should be the approximation to the British ideal of citizenship. Left to itself, each group might accentuate the foreign ideal, which is material.

The British ideal takes account of the human stomach, but it is spiritual, too. It does not disclaim the dollar, but it insists upon a "power outside ourselves," as Matthew Arnold put it, "making for righteousness." It stands for a wholesome morality.

A gentlemanly-looking pedlar entered a business man's office and coughed slightly to attract attention. The occupant of the office kept at his work until he reached a convenient stopping place, and then turned abruptly to his caller. "Well," he asked, "what can I do for you?"

"I am introducing," the pedlar began, "a patent electric hair brush—"

"What do I want with a hair brush?" growled the business man. "Can't you see I'm bald?"

"Your lady, perhaps—"

"Bald, too, except when she's dressed up."

"Yes, sir. But you have at home a little child—"

"We have. It's one month old and quite bald."

"Of course, at that age," said the pedlar. "But," he persisted, "maybe you keep a dog?"

"We do," said the business man. "A hairless Chinese dog."

The pedlar dived into another pocket.

"Allow me," he said, "to show you the latest thing in fly paper."—Cleveland Leader.

A Standard Medicine.—Parmelee's Vegetable Pills, compounded of entirely vegetable substances known to have a revivifying and salutary effect upon the digestive organs have through years of use attained so eminent a position that they rank as a standard medicine. The ailing should remember this. Simple in their composition, they can be assimilated by the weakest stomach and are certain to have a healthful and agreeable effect on the sluggish digestive organs.