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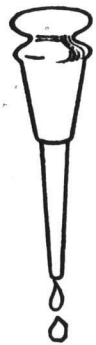


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Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order.

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When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address, and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat With Our Readers

The large number of complimentary letters which come to us by almost every mail is very encouraging. Many of our readers in voicing their appreciation of the good qualities of the magazine, express a desire to do all they can to help us achieve our object of having The Western Home Monthly in every household in the West. As a matter of fact, our readers can now give us real help and give it very effectively. We need new subscribers. We don't expect you to trudge round all day getting orders for us, but surely a single new subscription from every reader is not too much to ask. It would mean little—very little—work for you but tremendous results for us. You will not find it very difficult trying to find us just one subscriber. You may, indeed, find little scope for your eloquence as The Western Home Monthly contains so very many strong features that commend themselves to prospective subscribers. No harm trying, anyway, is there? May be there lives a family close to you that does not subscribe to this magazine. Give them your copy to look over or, if you like, we will send you one or two extra copies as samples. We would like to double our circulation through our readers' efforts. It would be a good thing for us but it would be a good thing for you, too as the more revenue we derive from our circulation, the more money can we spend on making The Western Home Monthly bigger and better.

Readers living at outside points and desirous of obtaining certain merchandise not locally on sale are requested to write us. We are in touch with the large manufacturers in both Canada and the United States, and, in the majority of cases, can very easily tell you where you may obtain the specified articles. Before writing us, however, it is a good idea to consult our advertising columns, very often the desired information will be found there.

Peace River District, Alberta.

Dear Sir,—It gives me great pleasure to write a few words in praise of the many good qualities of such a homesteader's friend as The Western Home Monthly. In this far Northern settlement it is particularly welcome as the long winter months grow rather monotonous and the mail that carries to us such cheery, wholesome reading as we find in your columns is keenly looked for. Those columns devoted to the problems of the young men and women are alone worth the subscription price. For what greater problem is there to-day than that of the lives of the young people of our land and the man or woman who devotes his or her energy and time to this matter shall surely be well repaid. Then, "The Philosopher" is also splendid reading for both young and old. But those pages of fiction; how they must appeal to all young people, especially those who live in the Great West, the land of adventure, and romance. Then too, the Correspondence pages are interesting but I often think we would enjoy more letters from the older readers for we can learn so much from the words and experience of those who are older in years and experience. Then best of all, I do so much enjoy the first page where we seem to get a heart to heart talk with our editor. It seems to bring us with our busy lives and many problems closer to each other and makes us realize that we must combine together to make a success of "our paper." I only wish this splendid paper came more often but there, we must remember that "enough is as good as a feast."—Yours sincerely, O. R.

For your convenience we append a subscription blank in case your subscription has expired. Please note that we have not yet advanced our rates—many other publications have. Our rates are still \$1 a year or \$2 for three years. But we do not guarantee that we shall always accept subscriptions at this low price so there is no time like the present.

The Western Home Monthly,
Winnipeg,

Gentlemen:—

Enclosed find \$..... in payment for year's subscription.

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