

A "LUCKY BUY" IN Men's Overcoats



Just 100—This Season's New
Styles!

A cancelled order of coats made to sell up
to \$25, fresh from the maker. All to go ON
SALE THIS WEEK at the low prices of
\$13.95, \$14.95 and \$16.68.

An Important Sale of
Women's Coats and Winter
Millinery

More important than any previous event of
its kind this season.

Holiday Displays Now Take
Precedence

As always before, this is the "Christmas
Store," the great gift store.

Don't wait! Do your shopping early.
Christmas is only a few weeks away.

Big Values in Gloves
for men, women and children. 75c, \$1.00, 1.50, 2.00
and 2.50

Men's Neckwear
Our Chiffon ones are here and they're simply
great! New designs and colorings. 35c, 50c, 75c
and \$1.00.

Mufflers for Men and Women
are better than ever, at \$1.50. Knitted and silk,
prices from \$1.00 to \$3.75.

**The Greatest Sale of Sweater Coats
Ever Seen**
for men, women, boys and girls.

**A Splendid Assortment of Ladies'
Neckwear**
Everything individually boxed for gifts.

Practical Gifts
English Quilts—\$1.75, 2.50 and 3.50.
Ibex Flannelette Blankets—\$2.00, 2.35 and 2.75.

Big Values in—
Mackinaw Rubbers.
Heavy Shoes for Men.
Boys and Girls' Shoes and Rubbers.

Handkerchiefs.
Do not leave your Handkerchief buying off too
late. Come early and get a big assortment.

Coats
Extraordinary clearance in Misses' and Child-
ren's Coats. Your last chance to get one of these
snaps.

Trade at this store and then count up what
you save in one year.

E. Mayhew & Son

The Transcript.

THURSDAY, NOVEMBER 29, 1917

Wardsville

Mr. Dowsell of Essex spent the
week-end with friends here.

Miss Ward spent Wednesday in
London.

Alfred Hale of Huron College, Lon-
don, spent the week-end at his home
here.

Ross Archer spent Wednesday in
London.

Mrs. P. King is visiting relatives in
Dunnville.

Mrs. G. A. Love was a delegate at
the Library convention in London last
week.

Kilmartin.

Misses Annie and Edith Dewar left
for Detroit last Saturday.

Mr. and Mrs. Buck and family of
Detroit were week-end guests at Mac
Secord's.

The measles quarantine has been re-
moved from all the homes in this vic-
inity.

Mrs. Duncan Dewar of St. Thomas
visited friends here last week.

Mr. and Mrs. Jack McAlpine of Alli-
ance spent a day last week at Donald
McGregor's.

SHETLAND.

Got 'em on yet?

Farmers around here got their plow-
ing pretty well along before the frost.

Jim Blakie is home again from the
West.

Lorne Elliott of Huron College, Lon-
don, was home over Sunday on sick
leave.

Mrs. L. H. Badgley has just re-
turned from a visit with Mrs. W.
Kelley of Dunboyne.

Mrs. L. Brown is visiting in Cam-
lachie.

Clifton Willson has secured a job as
switchman for the B. & I. Telephone
Co.

Fred Napper, who recently returned
from the West, has purchased the
Escoffier property.

The Women's Institute of Shetland
are putting on a drawing in the in-
terests of the Red Cross.

We are expecting the gas in this
week. When your coal is gone and
the wood pile diminished, come to
Shetland for a warm.

Nights of Agony come in the train
of Asthma. The victim cannot lie
down and sleep is driven from his
brain. What grateful relief is the im-
mediate effect of Dr. J. D. Kellogg's
Asthma Remedy. It banishes the
frightful conditions, clears the pas-
sages, and enables the afflicted one to
again sleep as soundly and restfully as
a child. Insist on the genuine at your
nearest druggist.

Newbury

Pte. Fred Connelly, Bugler Jim
Brennan and Pte. Clayton Armstrong
arrived home from Ottawa on Sunday
on a week's leave. They expect to
leave for overseas soon after their
return.

Sergt. Cameron Bayne won a silver
medal at Camp Borden, being cham-
pion of the basketball team.

Miss Crookes spent the week-end at
her home in London.

D. J. and Mrs. Batsner returned to
Detroit on Monday evening.

John, Sheppard of London was in
town Saturday.

Mrs. Sinclair of Chatsworth and her
daughter, Mrs. Horsinger, of Owen
Sound visited her son of the Mer-
chants Bank.

Ross Willick and his bride returned
this week from Stratford.

Mrs. McCutcheon of Thorndale
visited her sisters, Mrs. Mary Robin-
son and Mrs. David Gage, last week.

We send a letter received by A.
Holman from Gordon Armstrong who
is in France. His letter will be read
with interest.

Mr. Albert Holman:
France, Oct. 16, 1917.

Dear Sir.—Well, Bert, I am taking
the pleasure of writing you a few
lines, letting you know I am well and
in the best of spirits. I hope this
little note will find you and your
family enjoying all the happiness of
life. I would like to tell you a little of
what I have seen and heard over here
in France, but that is against the rules
of the army. But I will say this
much, we can't thank our officers and
Government for the way we are fed,
although I think we could be made
more comfortable as for blankets.

The weather is wet and cold here and
lots of mud. I think the Germans are
getting h— from all sides. I hope
they are driven off the earth before it
gets real cold. I saw a few small
towns which I think were quite busy
places before the great war, but now
they lay flat to the ground and I sup-
pose many a poor soul has been driven
down where their home has gone. I
wouldn't like to be the guy who
caused this war; I am sure if there is
a h— he will have the hottest corner.

I say, Bert, we never get lonesome
over here; there's always lots of
music, but it does not cheer a fellow
always—sometimes makes him think
where he is going next—Ha! Ha!

Well, Bert, give my best to all around
the big town of Newbury. Bye-bye;
hope to hear from you and get all the
real news of the town. Will close
with my best wishes to all.

The December meeting of the Wo-
men's Institute will be held at the
home of Mrs. McVicar at 2.30 p. m. on
Wednesday, Dec. 5th. Mrs. Hammett
will give a report of the Western Con-
vention held at London Nov. 14th and
15th. Important business matters to
be discussed. Roll call—What does
Christmas mean to me?

No surgical operation is necessary in
removing corns if Holloway's Corn
Cure be used.

Miss Adorena Mawlan, who has been
visiting in Welpe, Idaho, has return-
ed home.

Rev. and Mrs. V. T. Mooney of
Rutherford were the guests of Mr. and
Mrs. John Summers Sunday last.

Irene Leeson spent Wednesday in
Chatham.

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visiting in Welpe, Idaho, has return-
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Melbourne.

The rally service which was held in
the Epworth League room of the
Methodist church on Sunday evening
last was well attended. Addresses
were given by the pastor, Rev. Wm.
R. Vance, L. Beach, E. Cawthorne,
Walter Robinson, Miss Parr and Wal-
ter Lewis. Special music was given
by the choir and the members of the
Junior League. A solo by Miss Well-
man was very much appreciated by
all.

The W. M. S. of the Methodist
church are holding cottage prayer
meetings this week. It is 25 years
since this society was organized. The
members will hold the anniversary on
Tuesday evening, Dec. 4th, in the
church. Mrs. (Rev.) T. E. Harrison of
London will give an address. A re-
turning missionary is also expected to
be present.

The Y. P. S. C. E. of the Presbyter-
ian church held their regular service
on Sunday evening last. There was a
large attendance, and the spirit of the
gathering was helpful. J. M. Robert-
son read the lesson. Addresses were
given by Miss Eva Brown and Norman
Lockwood on "Seeking things worth
while." Special music was rendered
by the choir.

The sacrament of the Lord's Supper
will be dispensed at the Riverside ap-
pointment on Sunday morning next
at 11 o'clock. On Friday afternoon a
pre-communion service will be held.

The Riverside Young People's Soci-
ety held a social gathering at the home
of Malcolm McGugan. A large crowd
gathered to enjoy the program, which
consisted of music and games. The
devotional meeting of the organization
will be held on Wednesday, Nov. 28th,
at the Riverside church.

The prayer meetings being held fort-
nightly in the Methodist church, Mid-
dlemis, by the minister of the Mel-
bourne Presbyterian church are well
attended. This week a meeting will
be held on Thursday at 8 p. m.

The members of the W. M. S. of the
Presbyterian church of this village are
preparing to hold a bazaar on Thurs-
day evening of this week.

OAKDALE.

Mr. and Mrs. Daniel Leitch and Mr.
and Mrs. Joseph Hartwick were the
guests at Mr. Burison's, Glenora,
Sunday last.

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Ekfrid Station

J. L. Hull shipped a carload of hogs
and lambs from here on Monday.

Mrs. Lee is visiting her son John in
Brantford.

Miss Kate McTaggart of Alvinston
visited with friends here recently.

Miss Margaret McAlpine of London
is visiting her friends here.

Geo. C. Smith has completed his
new drive house. Sam McColl did the
carpenter work.

Mr. Munro of Detroit spent the
week-end with his niece, Mrs. Bernie
Galbraith.

The Ekfrid Patriotic Society held a
very successful business meeting at
the home of Mrs. G. C. Smith on Nov.
28th. During the meeting a ticket
was drawn to decide the winner of a
sofa pillow which had been donated
by Miss Jennie Black to the society.

Mrs. James Murray held the lucky
ticket. The next meeting will be
held at the home of Mrs. W. P. Cor-
neil on Dec. 5th.

KILMARTIN

The Red Cross Society of Burns'
Church will meet at the home of Mrs.
A. Douglas the first Wednesday of
December.

Mrs. Flora Leitch of Alvinston visit-
ed friends here last week.

A number from here attended the
golden wedding of Mr. and Mrs. Hugh
R. McAlpine on Friday last.

Arthur Moore visited friends in
Walkerville last week.

Garfield Munro returned home on
Sunday after spending a week in
Windsor.

Cairo.

Word was received by relatives here
that John L. Smith of Detroit was se-
riously ill with an attack of pneumonia.
His brother, D. M., left on Thursday
to see him.

J. L. Smith of Detroit departed this
morning Friday, 16th inst., having been
ill only one week. His body arrived
via C. P. R. at North Bothwell on
Sunday, 18th inst., accompanied by
his wife and other relatives. They
were met at the station by a number
of relatives and friends who removed
the body to the Presbyterian church,
where an appropriate service was con-
ducted by Rev. Harry Walker of Tor-
onto, after which the remains were fol-
lowed by a large number of relatives
and friends to Gage's cemetery. J. L.,
although a resident of Detroit for a
number of years, was well and favor-
ably known in this vicinity, having
been born within a couple of miles
east of this place. He leaves a sor-
rowing wife to mourn his death, also
three brothers, A. D. of Barton City,
Mich., W. I. of Algoma, and D. M. of
this place, and two sisters, Mrs. Mc-
Lachlin of Sarnia, and Mrs. John Tan-
ner of Cass City, Mich.

Glencoe Public School.

WEEKLY EXAMINATION.

Geography.

Senior Fourth Class—	
R. D. McDonald	98
Frances Sutherland	91
Lloyd Farrell	89
Jan McEachren	81
Sarah Mitchell	70
Jessie Currie	63
Hazel McAlpine	50

Junior Fourth Class—	
Cecil McAlpine	88
Sadie Young	88
Gladys Bechill	45
Clifford Ewing	45

Senior Third Class—	
Florence McEachren	94
John Simpson	79
Leslie Reeves	69
Margaret McDonald	63
Archie Parrott	63
Gladys Eddie	60
Nuala Stuart	53
Muriel Weekes	47

Spelling.

Junior Third Class—	
Sherran McAlpine	92
Willette Wehlann	84
Pat Curry	81
Willie Diamond	80
Mary Quick	80
Mariner McCracken	80
Jessie Wilson	80
Florence Sillett	76
Charlie Strachan	72
Emma Rycraft	68
Joe Grant	68
William Moss	68
Lynn Wehlann	60
Janet Scott	56
Mabel Wright	56
Harry Kitchin	56
May McIntosh	52
Alexander Sutherland	44

Senior Second Class—	
Isabel McCracken	100
Evelyn Allen	98
Elizabeth Sillett	88
Eleanor Sutherland	88
Martin Abbott	88
Thelma McCaffrey	84
Duncan Scott	84
Willie Anderson	80
Vada Wehlann	72
Grey Doull	64
Jim Donaldson	60
Wilfred Haggitt	48
Verna Stevenson	44
Charlie Davenport	44

Primary Room—Spelling.

First Class—	
George McEachren	98
Eliza McDonald	98
Stanley Abbott	98
Elhel McAlpine	98
Kathleen Wilson	88
Harold Wilson	76
Albert Young	74
Margaret McEachren	66

A Class—	
Lou Rycraft	98
Sidney Ewing	96
Bert Diamond	96
Helen Clark	92
Alvin Hagerty	90
Nelson Rycraft	90
Campbell Miller	88

B Class—	
Jean Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

C Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

D Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

E Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

F Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

G Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

H Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

I Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

J Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

K Class—	
John Grover	100
Morna Scott	100
Merna Stewart	100
Irene Squire	100
Greta Cushman	96
Carrie Smith	96

The Fighting Men await your answer



How many Victory Bonds have you
bought?

Have you put yourself to any real in-
convenience to buy Victory Bonds?

Have you denied yourself some purely
personal gratification, so that you could
invest the money saved in Victory Bonds?

Have you realized the urgent need for
personal self-sacrifice to make the Victory
Loan a great success?

Until you have bought Victory Bonds
to the very limit of your ability, you have
not done your duty.

Campaign Closes Saturday Night

What Answer Will You Give?

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.

85a

We Have Never Before
Had Such

Winter Coats

TO SELL AT

\$15.00

Coats for women and misses, which, at
this price, have no comparison anywhere
for good looks and real service. Coats
in fancy Tweeds, Cheviots and Kerseys.
Plain tailored or trimmed with fancy
stitching, velvet or fur fabric plush.
Full length models, straight line or belted.



B. SIEGEL & CO.

CHAS. WOODWARD & SONS
NO CONNECTION WITH ANY OTHER STORE

DETROIT

MAIL
INQUIRIES
SOLICITED

New subscribers to The Transcript for 1918 will
get the balance of this year free. Tell your friends
about it.