

The Eyes Of The Entire Community Are Centered on "Mayhew's Money Saving Values"

Get your eye on this special offering of Ladies' Coats and Dresses. Made in all-wool Velours with large fur collar and full fancy lining. On shades of reindeer, nigger, navy, and novelty mixtures, \$24.50, \$28.50 and \$33.00. Other stylish lines at \$19.50.

Women's Silk Dresses worth \$20.00 for \$12.95.
Women's White Flannelette Nightdresses, V necks and long sleeves at \$1.19.
Women's Knitted Combinations, (Turnbull's make) special this week at \$1.89.
Women's Black all-wool Cashmere (Ribbed Top) Stocking, special this week at 89c pair.
11-4 White or Grey Flannelette Blankets, offering them for \$2.39 pair.
Burrit Knit, all-wool Heather Hose for women, for 69c pair.
Red or Grey Sock Yarn etc. a real special this week at 98c per lb.
36 inch Flannelette, splendid weight, any color, this week 24c yard.
Women's Chamoisette Gloves, washable quality in all leading shades, 98c.
Cape Kid Gauntlet Gloves, are smarter than ever for Fall, \$2.95.
Women's and Misses Pink Bloomers (good weight) 48c.
All wool Dress Serge, all colors (40 inch width) this week 89c yard.
Pyjama Cloth, regular price 50c, this week special at 35c yard.
Women's House Dresses good quality, for \$1.78.
D. & A. Corsets, good quality, \$1.29.
Women's Moire Underskirts, all colors, \$1.58.
Bleached Cotton 1 yard wide, worth 25c for 17c.
Good Heavy Overalls and Smocks for men, all sizes at \$1.69 each.

We are offering 1 year's subscription to the Buttrick Delineator for \$1.20. This magazine is a splendid book of fashions and contains the latest stories of the best American Authors. This week only at \$1.20 per year.

Everything in Men's Winter Styles

Everything's in a large word, but it's barely sufficient to cover Mayhew's stock of Men's and Young Men's and Boys' Overcoats and Suits. Pure Wool Coats—Every one.
See our New Kimono and Raglan Models with yoked and pleated backs, fitted with our "Three-way" Belt, \$19.50, \$25.00 and \$28.50.
Men's good Tweed Suits, \$12.50, \$14.50 and \$18.
Boys' good warm Suits from \$5.35 to \$10.00.
Men's Tweed Pants, \$2.95 to \$4.50.
Boys' Heavy Overcoats, \$7.50 to \$12.00.
Men's good weight Combination Underwear (Pennans) this week \$2.10 each.
Men's heavy weight (Pennans) all-wool Undershirts and Drawers for \$1.20 each.
Men's heavy fleece lined Undershirts and Drawers at 95c each.
"Big B" Work Shirts, Khaki and Blue 98c each.
Men's Heavy Black Worsted Socks 38c pair.
Men, we want draw your attention to our select lines of fine shoes in Black and Brown for \$4.75, you undoubtedly save a good \$1.50 by buying here. Look them over before buying.

E. A. MAYHEW & CO.



Smart Shoes for Women and Children, see our low prices.
The newest in HATS and CAPS are always found here, we always keep in touch with the best style centres.

No Wonder The Crows Are Flocking In

The attainment of success in business these days lies in the giving of the Best Value for the Money. That's why we're succeeding so well, why the business is growing so fast. It's organized from the ground up to protect the interest of Customers to save them money.

New Fall Wall Papers just arrived with much lower prices and quality improved.
Beautiful Dainty Bedroom Papers, 15c and 18c.
Extraordinary values in Tapestry Papers, 20c, 25c and 30c.
Specials this week in White and Cream Moire Ceilings at 15c.

Suits And Overcoats Made To Your Measure

By the House of Hobblerlin, Toronto, at very moderate prices. Call in to-day and look over the large assortment of all woven cloth. We guarantee to fit you perfectly.

Highest Prices Paid for Butter and Eggs.

KILMARTIN

Mr. and Mrs. McDonald and daughter, Miss McPherson, Miss Algy Walker and Mac McKellar, of Strathroy, spent Sunday with Mr. and Mrs. Dugald Munroe.

D. C. McTavish has sold his prize horse to Mr. Adams, of Montreal.

Mr. and Mrs. Donald McGregor visited friends in Dutton recently.

Word was received here a few days ago from the House of Refuge at Strathroy of the death of a very familiar figure in this neighborhood in the person of James King, better known as "Tailor" King.

Dan L. and Alex. McKellar returned from the West last week after spending several months out there.

Sugar beets are about wound up for this season. The crop has been very good and the weather and roads ideal for taking them off. The test in most cases was not very high, the average running between 14 and 16. One man had a test of 19 and others had as low as 10 and 12.

Miss Alma Burke left for Detroit last week.

Mrs. (Rev.) Robertson spent a few days recently visiting her daughter Jean in Detroit.

APPIN

Everyone is looking forward to the 25th anniversary cafeteria at the Methodist church here on Monday evening, Nov. 6. Twenty-five different eats and good program.

EKFRID STATION

The Eureka Club packed two large boxes of clothing for the fire sufferers of Northern Ontario last Monday.

Mr. and Mrs. A. T. Malone, Mr. and Mrs. W. T. Rapley and Mr. and Mrs. James Bogue and daughter Margaret, of Strathroy, and Mrs. Mary Tait and Miss Molly Tait, of Glenoe, spent Sunday at D. A. Campbell's.

WOODGREEN

A number from here attended the fowl supper at Crinan on Thursday.

E. Smeltz, who visited friends here, has returned to his home in Detroit.

A number attended prayer meeting at H. Harvey's on Wednesday night.

Russell Clannahan spent the week-end with Mrs. Andrew Clannahan.

The Graham road bridge is closed for a few days, as it is being tarred.

Miss Muriel Weekes spent the week-end with Miss Alice Harvey.

Several from here attended Moravian town fair last week.

Mr. and Mrs. Thos. Simpson and Florence spent a few days with relatives at Florence this week.

NORTH NEWBURY

Eugene Crotte returned from Cincinnati on Friday evening after driving Mr. and Mrs. Batsner to that city. John Moore loaded a car of export wheat this week.

A. Wallace shipped a car of wood to Windsor on Tuesday. Steve Huls is also shipping wood to Windsor, and John Rillet billed out two cars this week.

Abner Burr, of Inwood, received a car of No. 1 cattle from the east on Tuesday, via C.P.R.

T. J. Crotte spent Sunday in Toronto.

NORTH EKFRID

Mr. and Mrs. Howie and family of London, and Mr. and Mrs. Bgt. Down, of Adelaide, were guests of Mr. and Mrs. Orey Ramey on Sunday.

North Ekfrid has another building added to the corners. Will Down has erected a new silo.

Mrs. Edgar Denry, of Dorchester, is visiting her sister, Mrs. Jas. Lotan.

North Ekfrid has contributed to the Northern Ontario relief fund 134 bushels of oats and 1,350 pounds of flour, besides clothing and quilts and \$27 cash.

Herb Musgrove made a short trip to London Saturday.

Mrs. Russell Roemmele spent a few days with Mrs. Ernest Irwin, Ridgetown.

Nearly all children are subject to worms and many are born with them. Spare them suffering by using Mother Graves' Worm Exterminator, an excellent remedy.

Earl Guest, of London, is visiting his brothers, Joe and Charlie Guest.

Prepare For Colder Weather

Children's and Ladies' Underwear, 50c to \$1.00 each.
Children's and Ladies' Hose, 25c to \$1.00 pair.
Flannelette, 20c to 28c yard.
Men's Fleece Lined Underwear, \$1.00 garment.
Overalls, Shirts, Socks, Mitts and Gloves.

The Cash Stores Newbury & Wardsville

W. H. Parnall

Agent Personal Greeting Christmas Cards.

Arthur Murphy, of Toronto, spent the week-end at his home here.

Mr. Parnall spent Monday in London.

About 25 were present at the A. Y. P. A. meeting held in the basement of the church Friday evening.

In the absence of the president, Mr. Murphy took the chair. It was decided at this meeting to enter the Dominion A. Y. P. A. campaign.

Rhea McRae was chosen leader on the red side and Thomas Weer leader for the blues.

The membership campaign will continue until Dec. 1st, on which date the losers will banquet the winners.

A short program was then given.

Mrs. Murphy read an excellent paper on "Christian Love" and Mr. Murphy gave a short talk on the aims and doings of the A. Y. P. A.

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STRATHBURN

The next regular meeting of the Battle Hill U.F.W.O. will be held on Friday afternoon, Nov. 3, instead of Wednesday, Nov. 1, at the home of Mrs. Isaac Watterworth.

Election of officers for the coming year will take place, also plans completed for the chicken supper to be held on Friday night, Nov. 10.

A "Power of its Own"—Dr. Thomas' Electric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most valuable liniment available. Its uses are innumerable and for many years it has been prized as the leading liniment for man and beast.

Mr. and Mrs. Will Morrison and Mr. and Mrs. Ed. Mousen, of Detroit, motored to Alex. Munroe's on Sunday and called on other friends before returning home.

Ila Burr, of Windsor, spent Sunday at her home here.

Mr. and Mrs. John A. Armstrong and Mr. and Mrs. Robert Huffman spent the tea hour with Miss Jean Barron.

Gordon Smith, of Windsor, spent the week-end with his parents.

Richard Burr returned home on Saturday after spending two weeks with his daughter, Mrs. John Baird, of Windsor.

Dr. Basil Macaulay, of Dunnville, called on a number of friends here on Friday.

W. H. McKeown has been appointed postmaster, Mrs. D. M. Smith having resigned.

John Cross has purchased the beautiful home owned by Thos. Coleman and intends moving in the near future.

Miss Weston, public school teacher, was in London Saturday.

G. H. Lucas was home for the week-end.

Mr. and Mrs. Wm. Webster are moving to their home near Dutton.

Wm. Brown is offering his fine big team for sale.

Mr. and Mrs. Colin Wrightman, of Detroit, was here on Sunday to see his father, Allan Wrightman, who has been confined to his bed for several months.

The anniversary services of the Methodist church are to be held here next Sunday at 11.30 a. m. and 7.30 p. m. Rev. R. C. Cummings, of Muncey, will conduct the services.

The townline between Middlemiss and Melbourne is closed to traffic while the repair work on the cement culverts is being completed.

J. B. Watson, who has been confined to bed for the past two weeks, is out again.

There is a big call for workers by the sugar beet growers and several dozen have gone from this district.

A. W. Forbes is in Victoria Hospital under treatment for cancer in the jaw and face. There is but little hope for his recovery.

The present mild weather is sure a blessing to the many families who lack both coal and wood.

The Swedish Government furnishes family expense books free, and offers cash prizes to all families who will keep accounts strictly for a year. The Canadian Government furnishes the people with income tax blanks.

An optimist is a man who takes his best girl to a show with only two dollars in his pocket. A pessimist is a girl who always takes a dollar along with her.

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Newbury Flour Mill

Farmers can get all kinds of gristing done at the mill. Bring the wheat and get your own flour, feed flour, bran and shorts. Will take wheat in exchange for flour or feed.

Pure whole wheat for porridge. Everybody likes it. Just try it for breakfast.

B. W. Williams

SHIELDS SIDING

John and Malcolm McDonald, of Dawn, called on some of their old friends in this vicinity on Sunday.

Mr. and Mrs. Robert Leitch and son Clarence, of St. Thomas, spent the week-end at Hugh R. McAlpine's.

Miss Dora Sinclair, of Detroit, and Mr. and Mrs. Wm. J. Armstrong and daughter Dorothy, of Newbury, visited at Duncan Mitchell's last week.

The people of this community shipped a large bale of clothing to the fire-stricken people of Northern Ontario.

The Needle Club are having a Hal-lowe'en concert and supper on the evening of Oct. 31st in S. S. No. 12.

Rev. D. Robertson, of Buras church, will hold a service in S. S. No. 12 Friday evening, Nov. 3, at 8 o'clock.

The next meeting of the Ferguson Crossing Needle Club will be held at the home of Mrs. Lachlan McLean on Thursday, Nov. 2nd.

CAIRO

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