

THE ROBERT MASON COMPANY LIMITED

Today's prices on Home Furnishings—though they are special bargain prices—make no difference to the arrangements you make with **The Easter Home Lovers' Club** Join today and profit by the advantages a membership offers—and by these Friday prices—

Friday Wall Paper Furniture

Pattern Ceiling Papers, in colorings suitable for attic rooms and hallways. Regular 10c. Friday bargain, per roll 7 1/2
Conventional and Floral Papers, light and medium colors; all in serviceable backgrounds. Regular 12 1/2c. Friday bargain, per roll 9
Bedroom Stripe Papers, light colors of blue, cream, yellow and green; suitable to use with cut-out borders. Regular 20c. Friday bargain, per roll 15
Cut-Out Borders, floral patterns, in dainty colorings, all ready cut out. Regular 10c per yard. Friday bargain, yard of 4 1/2 ft. and Room Papers; tan, green and buff backgrounds, stripe and medallion designs. Regular 25c. Friday bargain, per roll 18
Imported Wall Papers for parlors, halls and living-rooms, good variety of patterns and colors. Regular 60c. Friday bargain, per roll 45
Shand-Kyod Hand-Roll Wall Papers, principally William Morris drawings in color, workings only produced by this maker. Exclusive designs in limited quantities. Regular \$2.50 to \$3.00. Friday, per roll 1.00

MOULDING AND TRIMMING
2000 ft. 2-inch imitation Oak Chair Rail, golden oak finish. Friday, per foot 2
5500 ft. 1/2-inch White Enamel Room Moulding, stained finish. Friday, per foot 1
1000 Yards Old-Fashioned Chair Rail, 1 1/2 inch wide, drab painted surface. For Friday, per square yard 17

Marketing for the Week-End by Telephone

"The proof of the pudding is the eating of it." After all the fact that counts most with us, in regard to food, is the fact that it tastes **GOOD**—the beef tender and juicy—the bacon crisp and tasty—vegetables fresh and full of flavor! This, apart from cleanliness and good service, is what a market stands or falls by.

Don't think you can't order by telephone and get, say a roast of beef, as satisfactorily as by coming in person. That isn't our idea of **SERVICE**. Your telephone order for meat will be filled with expert care—the sort of care that will make you a constant customer of the market by telephone.

Special night service tonight from 5.30 to 10.00 o'clock for orders to go by first delivery Saturday morning.

Try an Order Tonight Telephone Adelaide 6100

- MEATS.**
Shoulder Roasts Prime Beef, per lb. .14 and .15
Blade Roasts, very choice, lb. .16
Thick Rib Roasts, best quality, per lb. .18
Centre Cut Porkhouse Roast, per lb. .30
Sirloin Steak, finest quality, lb. .26
Family Sausage, our own make, per lb. .12 1/2
All Pork Sausage, our own make, per lb. .20
York Brand Breakfast Bacon, choice mild curing, whole or half, lb. .28
York Brand Smoked Ham, select, whole or half, per lb. .24
Domestic Shortening, 2-lb. pails gross weight, per pail .50
- FISH.**
Fresh Caught Halibut Steaks, lb. .20
Fresh Caught Cod Steaks, lb. .15
Fresh Caught Haddock, lb. .12
Whitefish, lb. .12 1/2
Finnish Haddock, lb. .12
Golden Clacode, lb. .15
Kipperd Herring, each .5
- GROCERIES.**
One Car Granulated Sugar, in 20-lb. cotton bags, per bag 1.55
Yellow Cooking Sugar, 6 1/2 lbs. .50
California Seeded Raisins, 3 pks. .81
Choice Cleaned Currants, 2 lb. .26
Heather Brand Extracts, assorted, 2 1/2 oz. bottle, 3 bottles .25
Perfection Baking Powder, 3 tins .25
New Orleans Molasses, 2-lb. tin .10
- FRUITS AND VEGETABLES.**
One Car Choice California Sunlight Oranges, large size, sweet and seedless, per doz. .35
Choice Grapefruit, good size, 6 for .25
Fresh Rhubarb, bunch .10
- FLOWERS.**
Finest Table Fern Fans, special at .25 and .45
Choice Rambler Roses, crimson and pink, special .49
Artificial Carnations, red, pink or white, per doz. .35
Flower and Vegetable Seeds, assorted, 16 pks. .25
Emerald Lawn Grass Seed, lb. .25
- CANDY.**
1,000 lbs. Fresh Fruit and Nut Maple Cream, lb. .12
1,000 lbs. Mixed Creams, lb. .12
500 lbs. Lowrey's Chocolate Cream Peppermints, lb. .39



Flannel Shirts

135 only, regular \$1.25, \$1.50, \$2.00 and \$2.50. Friday 89c. Men's Pure Flannel Shirts, an entire range of travellers' samples; English makes in khaki, gray, blue and tan; large roomy bodies; guaranteed fast colors. Regular \$1.25 to \$2.50. Friday .89. No phone or mail orders. Bargain Section, Queen Street.

MEN'S 50c AND 60c SHIRTS.
Negligee Shirts, in blues or black; broken grunge from our regular stock; hairline and regular stripes; coat styles; laundered cut; sizes 13 1/2 to 16 1/2. Regular 50c and 60c. Friday .39.

MEN'S BALBRIGGAN UNDERWEAR.
Natural shade, shirts and drawers; sizes 34 to 40. Friday .19.

MEN'S BLUE CHAMBRAY WORK SHIRTS.
Collar attached; large, roomy bodies; sizes 14 to 16 1/2. Regular 50c. Friday .39.

MEN'S FLANNELLETTE NIGHTROBES.
Large, roomy bodies, and good sleeve lengths; sizes 14 to 20. Friday .59.

For Men and Boys

Friday values in Men's Wear always mean opportunities to increase your wardrobe at a small outlay. We strive to make these **Real Worth-While Bargains**

\$2.00 Value in 25 Cravenette Trousers

Special quality English tweeds and worsteds, in gray striped patterns, with five pockets and belt loops, nicely tailored; sizes 32 to 44. Special 2.00

25 Cravenette Raincoats at \$7.95

English cravenette, plain gray, made in a good single-breasted, fly front, Chesterfield style, with twill mohair linings; sizes 36 to 44. Special 7.95

MEN'S ENGLISH TWEED SUITS AT \$8.95.

Smart, good fitting, single-breasted, three-button sack style, with single-breasted, high-cut vest. Splendid English tweeds in the new patterns of gray and brown, new and attractive designs, twill mohair linings; sizes 36 to 44. Regular \$12.00 and \$12.50. Special at 8.95

Boys' English Tweed Suits \$2.95

200 School Suits, for boys of 4 to 9 years; full cut sailor blouse, with sailor collar and silk flowing tie; full cut elastic bottom bloomers; tailored from dark gray chevrot tweeds, with self stripe; sizes 22 to 27. Friday bargain 2.95

YOUTH'S "FIRST LONG PANTS" SUITS, \$6.95.

Three different patterns in English tweeds, new and attractive shades of brown and gray; single-breasted sack, with vest and trousers; sizes 32 to 35. Special 6.95

BOYS' PARAMATTA RAINCOATS, \$3.45.

100 only; strong double texture cloth; fawn shades; full cut style; cemented seams; single-breasted; sizes 7 to 18 years. Friday bargain 3.45

BOYS' NORFOLK SUITS, \$3.95.

300 suits, in sizes 25 to 34; tailored from imported tweeds, in several gray and brown check and narrow stripe patterns; smart yoke models, with pleats to belt, and full-fitting bloomers; sizes 25 to 34. Friday bargain 3.95

BOYS' BROWN TWEED SAMPLE SUITS, \$6.95.

Regular \$9.00, \$10.00, \$10.50 and \$11.00. 150 suits, made up from sample ends of fine Scotch tweeds, all-wool cloths, in small patterns; several shades of gray, brown and tan; serge body linings; sizes 26 to 34. Friday bargain 6.95

BOYS' ENGLISH TWEED BLOOMERS, 95c.

400 pairs, dark gray; full cut, with belt loops, and strap and buckle at knee; lined throughout; sizes 24 to 34. Friday bargain 95c

Rugs, Mattings, Linoleums

\$8.75 ENGLISH AXMINSTER HEARTH RUGS FOR \$5.25.
Eight only, imported Axminster Rugs, small trellis centre, self colors with green and blue; size 36 x 63 inches. Regular \$8.75. Friday 5.25

\$1.05 Axminster Rugs at \$1.45—Sixteen only, English Axminster and imported Axminster Rugs, in dark and light Oriental designs; size 27 x 44 inches. Regular \$1.85. Friday 1.05

JAPANESE MATTING, YARD, 9c.
Fifty bales of new Japanese matting in stripes and check designs, in a good variety of colors, very good floor covering for summer cottages. Regular 12c a yard. Friday 9c yard; or a bale of 40 yards for \$3.50.

Stenciled Japanese Matting Rugs, 200 only, in a good variety of colors, very nice colorings; size 6 1/2 x 9 1/2. Regular \$1.25. Friday95

NEW LINOLEUMS AT 50c.
Enamel Cutlenders, good grade gray enamel. Friday 25
White Enamel Sink Strainers, improved shape. Friday 25
Liquid Veneer, a 50c bottle and a 25c dustless duster selling on Friday for 25
Putz Cream Metal Polish, 25c size. Friday 19
Silva Putz Silver Polish, 25c size. Friday 19
Harbor Baskets, splined with handles. Regular 15c. Friday 10
Spill Cloth Baskets, medium size. Friday 25
Lavatory Mops, with long handles. Friday 15
Mrs. Potts' Bad Irons, nickel-plated finish, three rows, stand and handle, complete. Friday 25
Table Knives, high-grade Sheffield make, white celluloid handles; table or pocket size. Regular \$3.00. Friday, set of 6 for 1.50
Scissors and Shears, small and large, pocket cutters, straight or bent trimmers; 6 and 7 in. Friday, pair 15
Hollow Ground Razors, a big clean-up of several makes, styles and sizes; square and round points; 3/4 and 5/8-inch blades. \$1.00, \$1.25 and \$1.50 razors. Friday's price 49
Shaving Brushes, white bristles, ebony finished handles. A good 50c brush, Friday 25
Razor Straps that were 50c and 60c, Friday 25
Razor Honers, Regular 25c. Friday 15
Bathroom Medicine Cabinet, white enamel, with plate glass mirror on door well built; good size. Friday 3.95
Glass Shelves, size 6 x 18, with nickel-plated brass brackets. Complete, Friday 39
Towel Bars, nickel-plated brass; 19 in. long, 2 1/2 in. dia.; 40c. 30 in. 55c.

\$7.50 to \$14.50 Pictures at \$5

29 ONLY LARGE PICTURES. Reproductions in carbon, etchings and engravings, plain and colored, by artists of merit; landscapes, religious, animal and battle subjects; sizes vary from 2 1/2 x 3 1/2 inches to 20 x 40 inches; framed in imitation woods, walnut, gilt or rosewood mouldings. Regular \$7.50 to \$14.50. Friday 5.00

Household Hardware

ALUMINUM LIPPED SAUCEPANS.
At about two-thirds usual price.
One-quart size. Friday 25
Two-quart size. Friday 39
Three-quart size. Friday 49

Nickel-plated Copper Tea Kettles, flat bottom:
No. 7, regular \$1.50. Friday 1.25
No. 8, regular \$1.85. Friday 1.25
No. 9, regular \$1.75. Friday 1.45

Queen Cookers. This is a very useful combination, made in high-grade gray enamel; three places, a paper saucepan, pudding dish and enamel cover; can be used as a double boiler or cereal cooker. Friday's price 29

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Glass and China

Pressed Cut Water Set, 7-piece 49
New Design Pressed Cut Glass, 7-piece 34
Crystal Table Set, 4-piece 49
25c Orange Bowls, large size 24
25c Colonial Water Jugs 23
NEW LINOLEUMS AT 50c.
Salt and Pepper Shakers, glass, pair 49
Butter Dishes, Rose Bowls, Fruit Bowls, Spoon Trays, Flower Baskets, etc. Your choice Friday 15

TUMBLERS.
Decorated 5
Key design 3
Kitchen, 2 for 5

JAPANESE CHINA.
Sugar and Cream, new decorations and designs. Regular 75c. Friday, pair 49
Cups and Saucers, various decorations, each 10

10-PIECE TOILET SETS, \$2.95.
Green and blue floral decorations.
Decorated Ewers, 60c; Basins, 60c; Chambers, 20c.

GIBSON TEAPOTS, 25c.
Various designs and decorations. Friday 25

25c AND 30c MILK JUGS AT 19c.
Floral decorated, all sizes 19
Floral decorated, various sizes 19
English China Teapots, various decorations. Friday 49
Fruit Nappies, Friday, each 14
Decorated Meat Platters, sizes 10, 12, 14 and 16 inches. Friday, 10c, 25c, 30c and 40c.

60c Decorated Vegetable Dishes 49
White Porcelain Cups and Saucers, Friday 19
White Egg Cups, Friday 24

CLOVER LEAF CHINA.
Soap Bowls (footed) 24
Fruit Dishes, all sizes 19
Milk Jugs, all sizes 19
Soup Plates 27
60c Nappies 14
25c China Rolling Pins, wood handles. Friday 29

Sutherland Silicon China Set, \$12.75—Floral cluster decoration, Grecian key border and gold tracing, pieces 25
60c Sutherland Silicon China, \$12.75—Floral garland decoration, brown border and gold edging, pieces 27
"Pansy" Dinner Set, \$8.25—Green floral and conventional patterns, English semi-porcelain, 12 pieces 25
"Furnival" Dinner Set, \$15.00—17 pieces, with Milton border decoration, English semi-porcelain.

Boots and Oxfords

MEN'S OXFORDS, REGULAR \$4.00 AND \$5.00, FRIDAY \$2.95.
500 pairs, patent colt, gunmetal and tan calf Oxfords; Blucher and button styles; every pair Goodyear welt; English recede and medium wide toe shapes; sizes and half sizes, 6 1/2, 7, 7 1/2, 8 in the lot. Regular \$4.00 and \$5.00. Friday bargain 2.95

500 PAIRS MEN'S BOOTS AT \$1.99.
Box Calf Blucher Boots; made on good full-fitting toe shapes, with dull tops; double welt standard screw soles, reinforced with two rows of brass rivets; low and military heels. Sizes 6 to 11. Regular \$3.50. Friday 1.99

WOMEN'S LOW SHOES, \$1.99.
600 pairs, all sizes; button, Blucher, pump, colonial and strap styles; black kid, patent colt, tan and black calf leathers; English, Cuban and growing girls' heels; wide, narrow and medium toe shapes; all sizes; widths C, D and E. Regular \$3.00 and \$4.00. Friday 1.99

500 PAIRS WOMEN'S BUTTON BOOTS.
Patent and gunmetal; Cuban heels; sizes 2 1/2 to 7. Regular \$3.00. Friday bargain 1.99

BOYS' SCHOOL BOOTS.
240 pairs, Blucher style boots; made of strong black box calf leather; double leather soles and steel-proof toe boxes; this will take good shine. Sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.29.

POLISH COUNTER.
Steel Arch Supports, men's and women's, to fit any size boot. Regular \$1.00. Friday bargain 75c
Black Shoe Polish. Regular price 10c. Friday, bargain, 6c tins for 25

Men's Easter Hats

MEN'S SOFT HATS, 79c.
Odd hats, broken lines and samples, in brown, gray, blues, greens and fawn. Regular \$1.50 and \$2.00. Friday 79c

MEN'S BLACK STIFF HATS.
Travelers' samples and odd hats from regular lines. Regular prices \$1.50 to \$2.50. Friday bargain 95c

SOFT OR STIFF HATS.
In new spring styles; greens, browns, gray and navy; in soft styles; black only in stiff hats. Friday lengths; sizes 14 to 20. **MEN'S SMART SPRING CAPS.**
In silk mixtures and tweeds; four or eight-piece crowns; plain or pleated edge. Friday 95c

BROKEN LINES OF CHILDREN'S SPRING HATS.
Rah Rah and helmet shape, in tweeds or worsteds. Regular prices 75c and 80c. Friday bargain at 39c

Easter Gloves and Hosiery

Men's Cotton Socks, black and wine shades, fast dye, seamless foot, made in Canada. Regular 15c. Friday bargain 10c

Men's Union Cashmere Socks, sizes 9 1/2 to 11. Friday bargain 19c

WOMEN'S LISLE THREAD HOSE.
Black and white and black cotton, with white unbleached sole, American make. Friday bargain, three pairs, 56c; pair, 19c.

Women's Cotton Hose, black, tan, white and Oxford gray, seamless. Friday 12 1/2c

20c Cotton Hose at 15c—Black cotton with unbleached mao foot. Regular 20c. Friday bargain 15c

45c Silk Ankle Hose, 20c—A Canadian manufacturer's "second" quality; black and white, deep lisle thread top. Regular 45c. Friday bargain .39

Silk Mixed Umbrellas \$1.19

240 Umbrellas, with covering of fine quality, paragon steel frames, assortment of plain or neat metal mounted handles. Friday bargain 1.19

CANES AT 95c.
150 Canes in many shades with caps of bands of sterling silver. Regular \$1.50 and \$1.75. Friday bargain85

Handkerchiefs For Men, Women and Boys

Women's sheer Irish Lawn Handkerchiefs; insert of Val. lace insertion; narrow hem; border is trimmed with Valenciennes lace. Regular 3 for 50c. Friday bargain, 4 for 25

Boys' Handkerchiefs, white Irish lawn; mercerized finish; navy spotted border. Friday bargain, 10 for 25

Men's Mercerized Handkerchiefs, 1-inch colored border, in brown, green, tan, navy or delft blue; full size. Regular 10c each. Friday bargain, 3 for 19

LACE FLOUNCINGS AND MOTOR VEILS.
Black Silk Chantilly and Shadow Lace Flouncings, also white and ivory lace flouncings; 12 to 36 inches wide; clearing of oddments. Were \$1.75 to \$2.50. Friday bargain, yard 95c

\$45 Motor Veils, purple only, crystalline, dust proof; satin/striped borders; 24 in. wide. Were 48c to 85c. Friday bargain 10

We cannot fill phone or mail orders.

Two Big Glove Specials

No. 1—White Silk, nice weave, wrist length, two dome fasteners, double tipped fingers, black and white; sizes 5 1/2 to 8. Friday 45

No. 2—White silk, extra fine weave, elbow length, opened at wrist, dome fasteners, double tipped fingers, white only; sizes 5 1/2 to 8. Friday 59

Phone orders taken.