

EATON'S DAILY STORE NEWS

STORE CLOSURES TO-DAY AT 1 O'CLOCK.

NO NOON DELIVERY SATURDAY.

STORE REMAINS CLOSED ALL DAY MONDAY (CIVIC HOLIDAY).

"Unconsidered Trifles"

As the poet puts it, small sands make the mountain, moments make the year, and trifles life. Certain it is the comfort of life is in large measure dependent upon trifles. The lack of a hat pin makes the most beautiful bit of headgear a questionable joy. The egg without salt is a type of the dependence of things in general upon some trifle of flavor or fragrance or attraction. A tiny tack or a bit of glass in a motor tire may delay the progress of a party of touring magnates.

AND SO, too, the happiness of the housewife rests upon many devices, insignificant in size and monetary value, yet mighty in the convenience they represent. We have three tables in the Basement that stand as a shining testimony to the importance of the trifle—three tables that at four, eight and twelve and a half cents, respectively, supply an array of articles that make for the smooth and satisfactory turn of domestic wheels.

AT FOUR CENTS the range of things runs from a soap shaker, a contrivance for the utilizing of the small bits of soap the extravagant throw away, to the indispensable dish mop, the equally needful tap strainer, the egg beater, without which neither the pudding nor the whipped cream that garnishes it is a possible achievement, and the wax pad that figures as an element of success in the accomplishments of the home laundress.

AT EIGHT CENTS the assortment is of equal variety, numbering among its miscellaneous items such ordinary but necessary commodities as dust pans, match safes, aluminum lemon reamers, milk pails, vegetable skimmers, sink strainers, sink brushes, handles for Mrs. Potts' irons, folding coat racks, mouse traps, egg lifters, clothes lines, grocery scoops, chain hooks for bird cages, artistic little green china milk jugs, Japanese bowls—ideal for holding fern or flower pots—glass sugar bowls, and glass syrup jugs.

THE BUYING POWER OF TWELVE AND A HALF CENTS could scarcely be better demonstrated than by the medley of contrivances on the table devoted to articles at that price. Among the collection will be found wire hangers capable of accommodating three skirts, dish pans, small preserving kettles, sauce pans, Daisy kettles, small colored lanterns for decoration purposes, bedroom candlesticks in good shades of pink and crimson-colored tin, steak pounders, gas toasters and Chinese strainers.

THESE THREE TABLES are a fixed feature of the Basement. The prices quoted are good for to-day, to-morrow, and any time, and lie ready always for her who might be termed, in the words of Shakespeare, "a snapper-up of unconsidered trifles."

Preparations for a Busy Half-day; Get Ready for the Holiday

New Lingerie Hats

Extra Low in Prices.
Our workrooms are turning out a limited number of Lingerie Hats, on the very latest model we could obtain, for a great clearance this morning; the holiday demands the little extra touch such as these hats will give; cool, fresh and dainty in every detail.

Women's and Misses' Lingerie Hats, made from fine Swiss embroidery, chiffon and Val lace, are trimmed with flowers and wide ribbon bows; very smart styles and in limited quantity, greatly reduced. To sell TO-DAY at \$2.48

Little Girls' Lingerie Hats, of dainty Swiss embroidery and Val lace, are trimmed with suitable flowers, and will sell TO-DAY at \$1.48

"EATON" Watches

A necessity is a watch such as the "EATON," that will keep perfect time without adjustment. We guarantee the "EATON" because we know the fine quality of the materials and the care in workmanship put into it. The "EATON" is a watch for a lifetime.

Special prices for Saturday on Men's Watches, 12 and 16 sizes, 17-jewel and 21-jewel movements—

EATON gold-filled case, 17-jewel movement \$12.50
EATON gold-filled case, 21-jewel movement \$20.50

Jewelry at 15c

Some jewelry is more or less of a luxury; other kinds are the very necessities of civilized attire.

Among the needful articles of jewelry are the little Beauty Pins of rolled gold, that fasten Madam's collar or the lace on her bosom.
Beauty Pins of rolled gold, in sets of three; either plain, with beaded edge, or in any one of a number of patterns; with strong, solderless pins, whose points are protected by the hook. On sale Saturday morning, set of three 15c

For Holiday Trips

You may need a Smooth Leather Suit Case. They are so convenient; steel frame foundation, brass hardware, fancy linen lining, inside pockets and straps and two strong outside straps all around; lengths 22, 24 and 26 inches; thirty only, at, each \$3.75

For the Picnic

As much as anything you'll need Paper Napkins, Doilies, Plates, etc. We have a complete line of the best qualities, and so low-priced as to be unnoticed in general expense.

Napkins in variety of fast colors, fruit and floral designs, dozen 4c
White Napkins, 3c dozen. 20c per 100.
Picnic Plates, per dozen 3c
Lunch Sets, containing table cover, damask pattern, size 42x84; 12 doilies, 12 napkins and 6 plates. Price 25c

"Saturday Treat"

This superb collection of Candy has simply bounded into favor with Saturday candy buyers. Last Saturday our sales doubled those of the previous Saturday, and we are making great preparations for Saturday forenoon this week. "Saturday Treat" is a collection of fine chocolates, bon-bons, caramels, and other first class grades, which we prepare only for Saturday morning selling. Be sure and ask for "Saturday Treat," and you will not be disappointed. Pound. 20c

Summer Pleatings

That have reigned supreme in Paris and America as the popular Summer trimming for costumes, wraps, waists, etc., and this lot offered at special prices Saturday includes some of the prettiest patterns shown this Summer; made in fine mull, muslin and net, in many styles, including the new Persian patterns; blue, pink and fancy white edgings are an attractive feature of many. Price, per yard 20c to \$2.00

Dainty Change Bags

The last were so popular, we ordered and have just received a new shipment of German Silver Change Bags, made in chain design, with silver beaded trimmings and fitted with pretty designed frame, to which is attached a long chain holder—a few with short chains; handy and stylish carriers for loose change and car tickets. TO-DAY, each 39c

During July and August Store Closes Saturday at 1 p.m., as in May and June.
NO NOON DELIVERY SATURDAY

Argand Gas Ranges

These ranges have been proven to be superior working stoves, both in cooking and baking; handsome in appearance, beautiful nickel trimmings on doors and frames; oven and broiler heated with two bar burners, top has four burners and simmering burner; economical with gas and a guaranteed baker. 16-inch oven, \$16.50; 18-inch oven \$18.50

See the "Utility" Gas Range

The range with the "high-up" oven advantage, obviating all necessity for stooping; stove is set on four high legs, and has large shelf for pans, etc., underneath; is strong and well made and will stand long service; oven and broiler heated with two burners; top has four burners; a nice-appearing, convenient and serviceable range. Price \$25.00

"Laurel" Tea Set



Made of one of the strongest semi-porcelains obtainable; guaranteed to be a hard-wearing and most serviceable product; decorated in an exceptionally pretty design of floral wreath, leaf and sprig effect most artistically blended, and the color is a pleasing shade of peacock blue; the teacups included in this tea set are entirely new shape, and the correct teacup size; another feature that will be much appreciated is the tea plate: being specially made one inch larger than the ordinary size of plates supplied with tea sets. The set comprises 40 pieces, as follows: 12 large tea plates, 12 full-size cups and saucers, 2 bread or cake plates, 1 cream jug and 1 slop bowl. Per set \$1.65

Among the Draperies

The importance of cushions in the Summer home must be admitted, and the more of them you have the better the appearance and more comfort in your home. A line of cushion tops at 19c are 20 inches square, of good quality tapestry, and showing a variety of pretty designs, including boating and holiday subjects. TO-DAY, each 19c

Cushion Forms, size 22 x 22, filled with special quality Russian down and covered with closely woven white cambric, a limited number to clear at this reduction. TO-DAY, each 35c

Nottingham Lace Curtains, 50 inches wide, 3 1/2 yards long, in white only, are of good durable lace, well finished, with colbert edges, all are good designs, including pretty floral, medallion and plain centres, with borders to match. TO-DAY, per pair 69c

Floor Coverings

At Money-saving Prices.
The art of getting the best adapted floor covering is not an easy one; matting and oilcloth are therefore very welcome as additions to the paint and carpet coverings, particularly, as in this instance, where there is a decided saving of expense.

Japanese and China Straw Matting, 36 inches wide, is part of a late shipment of this season's crop, all good, clean, live straw, showing fancy printed patterns, neat checks and stripes, cool and healthful for Summer use. TO-DAY, per yard 11c, or sale of 40 yards \$4.00

Heavy Printed Stair Oilcloth, 27 inches wide, shows small neat checks and floral designs, clear-cut patterns and good colorings, for stairs and hall strips. TO-DAY, per yard 17c

China Straw Matting Seats, 12 inches in diameter, are made from good, clean straw, and intended for use on the verandah or on the beach sands. 2 for 5c

Diamond Varnishes

Floor Stains and Polishes.
Our specially prepared varnishes—oil finish—floor lac and varnish stains—combine the good qualities of perfect finish and durability with medium prices. A few specials are:

Diamond E Varnish—1 gal., \$2.50; 1/2-gal., \$1.35; 1/4-gal., 80c; 1/8-gal., 45c; 1-16-gal., 25c
Diamond E Oil Finish—1/2-gal., \$1.00; 1/4-gal., 55c; 1/8-gal., 30c; 1-16-gal., 20c
Diamond E Floor Finish—1 gal., \$2.50; 1/2-gal., \$1.35; 1/4-gal., 75c; 1/8-gal., 45c; 1-16-gal., 25c
Diamond E Floor Wax—1-lb., 40c
Diamond E Varnish Stains—Half-pint, 15c; pint, 25c; quart, 40c
In light oak, dark oak, mahogany, cherry, walnut, rosewood and green shades.

Dining-room Chairs

As an Illustration
Price-cutting has built up an extraordinary group of special values on our furniture floor. Your home will be the richer for a visit to the section, and the tax on your pocket will be light.

The dining-room chairs are introduced to emphasize the extra good values we are giving. 10 sets, solid oak quarter-cut, golden, fumed and Early English finishes, assorted patterns, upholstered in genuine leather, includes 5 small chairs and 1 arm chair in each set. TO-DAY, \$15.90

Third Day of the Annual Shirt Sale

For to-day in our great annual sale of Men's Neglige Shirts new stocks, new patterns have been added to make this one of the most attractive lot of shirts we ever offered.



Thousands of new shirts in hundreds of stylish patterns, and not a single pattern or style that is not worthy of the approval of critical dressers.

The workmanship is of the best; materials of high-quality percales, Madras and Oxfords.

Majority have new small-cut American attached cuffs, although sufficient number have detached cuffs.

Patterns are plain and fancy stripe in dozens of widths on white and colored backgrounds, dots and fancy figures. A few have pleated bosoms, but mostly plain; sizes range from 14 to 17 1/2.

No worry looking for right size—each size in separate lot; plenty of room, plenty of salesmen; no waiting; good policy to come early Saturday—only five shopping hours, you know, and the holiday Monday.

ALL AT THE ONE PRICE, EACH, 50c.

Panama Hats, \$4.95

These are hats of Summer comfort and durability, soft and easy on your head, fold into small compass when you're traveling; they are genuine South American Panamas, and are evenly bleached, well made and neatly finished, black silk band and calf leather sweats. They are especially low-priced at. \$4.95

Special Holiday Offer in Cameras at \$6

Just in time to get a neat little pocket-folding camera for the holiday outing to snap the most happy incidents and points of interest. It has the latest devices that ensure satisfactory results, and is so compact 'twill fit in your pocket and hardly be noticeable. The lens is especially good, with the reliable Automatic shutter; takes pictures 2 1/4 x 3 1/4 inches; is fitted with new device to ensure right focusing for beginners, and a pneumatic release attachment; films can be readily loaded or unloaded in daylight. TO-DAY \$6.00

Popular Novels, 25c

Special English cloth bound edition, large type and good paper:

- "St. Cuthbert's," Robert E. Knowles.
- "David Baring," Joseph Hocking.
- "Follow the Gleam," Joseph Hocking.
- "The Man Who Rose Again," Joseph Hocking.
- "The Trampled Cross," Joseph Hocking.
- "The Land of the Leal," David Loyal.
- "Beside the Bonnie Brier Bush," Ian Mac-laren.
- "The Days of Auld Lang Syne," Ian Mac-laren.
- "A Window In Thrums," J. M. Barrie.
- "The Saint," Antonio Fogazzaro.
- "Fuel of Fire," Ellen Thornycroft Fowler.
- "Concerning Isabel Carnaby."
- "Rose of Blenheim," Morace Gerard.
- "Barbe of Grand Bayou," John Oxenham.
- "Hearts In Exile," John Oxenham.
- "Beatrice of Venice," Max Pemberton.
- "Doctor Xavier," Max Pemberton.
- "A Mask of Gold," Annie S. Swan.