

The Toronto World

A Morning Newspaper Published Every Day in the Year.

PLAY FAIR, GENTLEMEN.

The curbstone critics got busy early yesterday and the fire department was hanged, drawn and quartered in the columns of the evening papers before the firemen had finished fighting the flames. Disconnected bullet stories were enlivened by allegations that the department took twenty minutes to get to the scene, and even then that they didn't know what to do when they got there.

That—without an attempt to prove or disprove—was bad enough; taste; but what of the slur cast on the fire department by the chairman of the fire and light committee who straightaway announced a special hurry up meeting of the committee to "investigate the fire." Surely, Ald. Church should have more confidence in and respect for the department for which he, in a sense, is responsible.

That the firemen were slow in arriving is not a fact, and Chief Thompson's assurance that the fire was properly handled is entitled to as much respect as the capricious criticisms of the unknown. Until those who may be held competent to judge can be heard from.

CAPTURING THE POLE.

After all these years of struggle, the crown of Arctic endeavor has been won by a single man, it will not be the least remarkable incident in the annals of exploration. Many well-equipped expeditions have made the north pole the goal of their hopes, but none have depended in the last resort on the courage of a solitary man. Andre's venture, by balloon, may possibly be taken as an exception, but in its way it must be put in the same class as Capt. Webb's attempt to swim thru the Niagara Rapids. Both were challenges to fortune. The stormy water yielded up its victim, but the Arctic winds will scarcely reveal the secret that lies buried in its icy wastes.

Little public notice was evoked by the departure, in the late autumn of 1907, of Dr. Frederick A. Cook on the expedition which is now reported to have achieved immortality. It owed its inception largely to John R. Bradley, a United States millionaire, whose faith new seems to have been abundantly rewarded. Dr. Cook was not without experience both in the Arctic and Antarctic regions, but still there is much of the dramatic in what Lieut. Spackleton described in a one-man dash for the pole. Particulars of Dr. Cook's lone march over the polar icefields will be eagerly awaited and there will be no disposition to cavil unduly at his claim. Nansen with one companion made a record. Dr. Cook alone will be a figure unsurpassed in human history.

THE LESSON OF THE FIRE.

Not a dollar of insurance was carried on the parliament buildings until about two years ago. The precaution had been repeatedly urged by the department responsible, but it appeared so improbable, even after the serious fire of 1905—not to mention the West Elgin ballet configuration of an earlier date—for any further outbreak to be feared, that no steps were taken.

Finally, W. K. McNaught, M.L.A., brought the situation under the immediate attention of Sir James Whitney, who, quick to see the point, had the business attended to at once, with the result that the injury now sustained will not mean a dead-loss to the province.

Sir James is reported to have said yesterday that the question of the re-

construction of the whole roof of the building must now be taken up. The fact is that the parliament buildings are a fire trap, and have always so been recognized. It was originally intended that there should be three fire-proof divisions, with party walls running clear to the roof, so that any section would be isolated from the others. Parsimonious considerations prevented the adoption of this plan, with the result that the great rambling edifice extends over the whole structure, and, in summer heat being as dry as tinder, it offers the easiest channel for the spread of fire. This feature of the construction allowed the fire of yesterday to extend as it did.

Toronto people will be interested to know that an exactly similar condition exists in the palatial city hall. Should fire attack any portion of the roof it might rapidly extend itself along the rafters. No building can be regarded as in any degree fireproof in which measures are not taken to confine an outbreak to any one apartment where it originates.

GOOD ROADS IN NEW YORK

Ontario has not yet reached the stage where the farmers realize that the best is the cheapest, and that nothing will contribute to the welfare of the farming communities in greater measure than good, permanently-built highways.

F. L. Culver of Toronto has just returned from an automobile tour of New York, Massachusetts, Connecticut and Pennsylvania. In ten days he covered 1400 miles, making stops at such places as Rochester, Syracuse, Albany, Bridgeport, New York City and Binghamton. He did not travel at all during the night, and says that the journey would have been impossible in so short a time but for the excellent roads in New York State.

"They are constructing hundreds of miles of fine road over there," he said. "Excavations are made for the foundation which consists of 11-12 feet of cobblestones. Over this there is a top dressing of finer hard-head stone, and this again is covered with asphaltum. A surface dressing of fine sand and gravel completes the work. The roads slope gently, shedding the water into a curved gutter which completes drainage and protects the roads from damage due to collecting pools of water."

"After the roads are built provision is made to keep them in repair," he said. "At every half mile the state has stone piles for dressing depressions, and over these is a metallic sign which reads, 'This is the property of New York State. Anyone removing this stone will be prosecuted.' Other signs enlist public assistance in keeping the roads in good condition. One sign frequently seen reads:

"Please do not drive in one track. Avoid making ruts in the road."

Thus a silent campaign of education is being conducted in the Knickerbocker state.

There are magnificent farms throughout Ontario, but the farm that is six miles from Toronto today is farther away from the market than the New York state farm is at twenty miles for practical purposes.

The day is approaching when the farmers around Todmorden will deliver their freight in Toronto on truck motors, but good roads must come first. It is the solution of the railway freight problem for the farmer.

His Ex. of Mexico and Mountain Sheep.

W. T. Hornaday, director of the New York Zoological Park, who gave an illustrated lecture in Toronto last spring, writes to "Outing" under date of July 1909:

Sir: In the last number of Outing I

Beresford, the Man on the Job

Lord Charles is a very satisfactory admiral. He exemplifies all the traditions, "and then some." There is a sturdy, portly dignity about his solid bulk that carries one back to the days of the stoutest hearts of oak. His countenance is ruddy as David's, and fresh as an Astrakhan apple. He has the frank, courtly manners and the genial humor of an Irish gentleman, and the assured address of the man of rank and the sailor who has navigated the globe and successfully battled with the enemies of his country.

As he stepped out in front of the crowd at the administration building on Monday to unveil the Withrow Memorial Tablet, everybody felt the truth of George Gooderham's words at the directors' luncheon. They had had many eminent men to open the exhibition, but none of whom they had a better right to be proud than Lord Charles.

In truth the admiral looks rather like a well-thriven tragedian of the olden time. Barry Sullivan could have made up as Admiral Beresford's double. At luncheon he smoked a cigar, showing a plain broad silver ring, his only jewelry, on one finger. His dress was simple, including a stand-up collar, slightly peaked, a clay-brown tie, and pearl cuff buttons.

After luncheon he dressed for the official functions and many had for the first time an opportunity to see a live British admiral in full uniform. Lord Charles is perhaps 5 feet 6 inches tall, and erect as a tower.

Naval uniforms have not lost any of their picturesqueness, and the cocked hat and gorgeous gold lace on the broad breast of the hero of Alexandria, combined to make a brilliant figure as his lordship stood behind W. K. McNaught.

The broad blue ribbon of the G. C. V. O. crossed his breast from the right shoulder, the order itself depended from his stock and the star, with the stars of the K. C. B. and the Egyptian Order of the Medjidieh alone beside five medals. These were the coronation medal; the Alexandrian medal with four bars, Sukkim 1885, Abu Klea, the Nile, 1884-1885, and Alexandria, 11th July; the Egyptian medal of 1882; the gold life-saving medal for jumping into the Mersey and saving a man's life, Sept. 18, 1863; and the bronze life-saving medal for the same year, with a bar, Feb. 24, 1871.

Lord Charles carries himself with easy poise, and he speaks with perfect ease, and absolutely without pretension. His voice is without accent after the manner of the well-bred Irishman. It is somewhat hoarse at times as tho with the rattle of rough weather, but his speech is clear and was heard with perfect audibility by all present. Lord Charles is bald on the top, and his silver hair handsomely fringes his well-rounded head.

A DISTINCTIVE PIANO EXHIBIT

Great Interest Shown in the Heintzman & Co. Exhibit of Grand and Upright Pianos and Their New Player-Piano.

Possessing special and attractive features of its own, the exhibit pianos and player-pianos made by the old firm of Heintzman & Co., Ltd. in the manufacturers' building of Canada's national exhibition is creating wide-spread attention.

In the front of the exhibit, enjoying attention immediately on a passing glance, is a beautiful grand piano in Chipendale design, artistically inlaid, but on colonial lines. A severely plain piano in some particulars, it is at the same time the genuinely artist piano of the exhibition. An upright piano style is a nearby companion.

Baby grands and the still smaller grand, the miniature, now so popular likewise have their place in the exhibit. A Louis XV. design comes right in a unique Japanese design. The large showing of upright pianos in art cases, perhaps, after all, commands the more general attention, for this is the class of pianos purchased by the masses. Assured of the same fine tone and qualities in the uprights as in the grands, the exhibit pianos, music-loving people know that whichever their choice they obtain a distinctively high-class piano.

The new player-piano of this house is a conspicuous feature of their exhibit. Something quite different to other player-pianos, and carefully protected by patents in Canada, United States, Great Britain, Germany, and other European countries, has been produced by Heintzman & Co., and curiosity to see this remarkable instrument brings many callers to the Heintzman & Co. exhibit.

A BUSINESS GEM

The entire world of business is deluged these days with books and pamphlets on business methods. "How to become a Successful Merchant," "How to Succeed in Business," are titles of books that are familiar to many of us. There we have "Sheldon," with his advanced philosophy; Alfred B. Tozier, A. Penley, and others, noted for their writings in this particular field. But, oddly enough, amongst them all, we do not remember of having read any article that appeals to us more strongly, or forcibly, than the exact published here, from the rules of a well-known local business house, addressed to its staff of salesmen. It is a complete answer to those who assert that business methods are fast falling into commercial decay.

Read it over, and note the splendid spirit displayed—the honest desire to elevate the art of selling—the laudable ambition to maintain a system where "truth" must prevail, and the entire absence of business cant or hypocrisy. We regard this little piece of business literature as a real gem, rich and pure in its coloring, set in a diamond of "truth and sincerity" that many others might well emulate. Here it is: "At the outset of our season we want to address you on the literary value of the selling of our goods, and to use only statements that represent actual qualities of the goods we sell."

"In answering questions relating to our product to anybody, we would like you to be as particular in your replies as a doctor would be in answering the questions of his patients. We can appreciate the fact that the public come to us as specialists in Tailoring, and expect that we will know our business, and that we will be particular in answering their inquiries, to state the actual facts, appreciate the necessity for this by putting yourself in your neighbor's place, and imagine yourself asking a question, and what nature of reply you would appreciate or expect."

"After truth in your relations to the public and each other, we expect you will exercise the fullest courtesy. Allowing both these factors full play will assist the management in the simplest possible manner, as through them only can you hope to have co-operation in its entirety."

"Tours, etc.,
"Hobbs & Bros. & Co.,
"Cash Tailors,
"151 Yonge-street, 7 to 9 East Richmond-street."

Toronto Customs Receipts.

The customs receipt for the port of Toronto for August amounted to \$1,217,600, compared with \$523,107 for August, 1908.

EATON'S FRIDAY BARGAINS

Men's Fall Suits Friday \$7.49

A Bargain for Early Morning Business

The suits come in worsted-finished tweeds, in colorings for fall and winter wear, made in the latest single breasted sack styles, with Italian linings and trimmings, sizes 36 to 44. Regularly \$10.00, \$12.50 and \$15.00, for **7.49**

MEN'S STRONG TROUSERS, good patterns, in medium and dark greys, side and hip pockets, well made and finished throughout, sizes 32 to 42 waist. Regularly \$1.25 and \$1.50, for **1.00**

Boys' School Suits : Bargains !

Dark grey worsted finished tweed suits, imported materials, single and double-breasted, three-piece styles, strong Italian body linings, knee pants, sizes 28 to 32. Regularly \$5.00 and \$6.00, for **3.95**

BOYS' FANCY SUITS, a clearing of many broken lines, in Russian styles, deep sailor collar and some collarless styles, made from pretty fancy worsteds, in tan, blue and grey, nicely trimmed, elastic bloomer knickers, sizes 21 to 25. Regularly \$6.00, for **3.45**

BOYS' TWO-PIECE SCHOOL SUITS, single-breasted, Norfolk coats, plain and box pleated, good linings and trimmings, serviceable dark fall weight tweeds, knee pants, sizes 24 to 28. Regularly \$4.50 and \$5.00, for **2.95**

Books-- Stationery

Favorite poets, bound in limp paste grain leather with portrait frontpiece. Regularly \$1.00, for **85c.**

Universal library in cloth binding, clearing the complete stock. **85c.**

Men's Hats

Fine quality fur felt in the latest fall blocks, with cushion leather sweatbands, and silk trimmings, a number of the most popular styles. **85c.**

Basement

JAPANNED TIN KNIFE BOXES, with two divisions, strongly made Regularly 25c, for **15c.**

GRANITE PRES. KETTLES, medium size, slightly chipped. Regularly 52c, for **25c.**

GRANITE COVERED STRAIGHT SAUCE PANS, slightly chipped. Regularly 45c, for **22c.**

UNDERALL RUBBER SOLES, which is a rubber mat used by every up-to-date bowler, sizes 8 to 11. Regularly 85c, for **45c.**

SQUARE AND OVAL TABLE MATS, 3 in set, nicely decorated. Regularly 10c, for **5c.**

HANDY GAS PIPE PLIERS, nickel plated. Regularly 15c, for **10c.**

WALRUS GRAINED LEATHERETTE SUIT CASE, made over a strong steel frame, brass look and clasps, lined with inside pocket. Regularly \$2.25, \$2.50, and \$3.00, for **\$1.75.**

GAS GLOBES, pink or blue color. Regularly 65c, for **35c.**

3 LIGHT GAS FIXTURES, rich gilt fixtures, good value. Regularly \$1.60, for **\$1.10.**

HIGH-GRADE ENGLISH SEMI-PORCELAIN PLATES, including the bread and butter, soup, breakfast and dinner sizes and oatmeal bowls, decorated in a rich border pattern, finished with a hard smooth glaze. Regularly 90c to \$1.35 dozen, for each **6c.**

Footwear

BOYS' AND YOUTHS' LOW SHOES, in fine black dongola kid, blucher styles, neat comfortable shapes, sizes 11 to 13 and 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 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tions in Ontario and Eastern

Good Furni

Better bargains because of odds for solid oak, quarter-cut, golden finish \$3.25, for **\$1.90.**

20 buffets and sideboards, 1-4 cu oak, golden finish, assorted designs, fitted with large and small shelves, cutlery and linen drawers large cupboard and large beveled plate mirror. Regularly \$25.00 and \$30.00, for **15.90.**

16 parlor tables, 24 by 24 inc top, mahogany finish, attractive design, mahogany legs, with lower shelf, all well finished, highly polished. Regularly \$6.75, for **\$4.75.**

20 bathroom cabinets, golden oak finish, large door with mirror, well arranged interior. Regularly \$1.75, for **\$1.25.**

Autumn Millinery "Opening" This Week.

THE T. TORON

AGED BRIDE'S RELATIVES WALLOPED HER HUSBAND

Three of Them Summoned to Court and Fined—He Was Taken From Bed and Deported.

KINGSTON, Sept. 1.—(Special.)—That he was beaten, taken at 11 p.m. from a house where he was asleep in bed, pushed into a carriage, driven to the station and put on a train and given orders to return to his home in