

# See Page 14 for Simpson's Complete List of Offerings for Friday

## OF INTEREST TO WOMEN

### The Ideal Woman.

The Rev. Dr. Lyman Abbott thus defines "The Ideal Woman":

- "To be an ideal woman the feminine type represented in each individual must:
- "1. Discard all shoes the size of which makes walking wretchedly impossible.
- "2. She must not consider her hands when it comes to a question of work.
- "3. To obtain red cheeks, the ideal woman must take exercise and pass by paint and powder.
- "4. She must not be the servant of the dressmaker and milliner. They are her servants.
- "5. She must not change her styles at the dictation of men in Paris.
- "6. Her home must be her palace, because in it she has developed a love of beauty and shown she knows how to create it.
- "7. She must be industrious, sympathetic, energetic, enthusiastic, motherly and a true friend. A woman's idea of modern industry is playing bridge whilst morning and night. Her idea of modern life is to be supported by some one else.
- "8. The ideal woman does not consider work unwomanly. She believes that whatever concerns her husband concerns her. If the ideal woman's family finds fault with her cooking, she does not blame the cooking. She blames the food, and changes it.
- "9. Woman was meant to be man's companion; and if the idea were properly carried out there would be no affinities."

### In Society.

Mrs. William J. Levy, Bell Bert apartments, will not receive again this season.

Mrs. William Barr, 115 Close-avenue, will not receive again this season.

Mrs. Frank Russell Sweeney, Kendall-avenue, will not receive again this season.

Mrs. W. W. Sloan, 167 Close-avenue, will not receive again this season.

Mrs. E. W. Winter and Miss Rena Winter, Winterheim, will not receive again this season.

Mrs. S. P. Langdon, 24 Leopold-st., will not receive again this season.

Mrs. W. A. Denton, 380 Manning-avenue, will not receive again this season.

Mrs. Franklin Oliver, 321 Grace-st., will not receive again this season.

Mrs. A. T. Gilbert, 73 Brunswick-avenue, will not receive again this season.

Mrs. V. Johnston, 415 Parliament-st., will not receive again this season.

Mrs. Allan Murray, 136 Cottingham-st., will receive to-morrow afternoon.

Mrs. N. Brock Wilkins, Bernard-avenue, will not receive to-day and to-morrow owing to sudden illness in the family.

Mrs. S. M. Hay and Miss Vera Ogden will receive to-morrow for the last time this season.

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Enterprises were most numerous but there was some ground for complaint regarding the food supply.

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## A NURSE TELLS STORIES OF SOUTH AFRICAN WAR

Interesting Experiences as Related by Lady Dorothy Chandos Smyly to Toronto Audience.

Lady "Dorothy" Chandos Smyly gave a very pleasant address at St. Luke's Church School rooms, on her experiences as a nurse during the Boer war. Her account was illustrated with a number of photographs, and was chatty and anecdotal in character. Her remarks were frequently greeted with applause and some of her recitals caused much amusement.

"My experiences were all purely and simply from a nursing point of view," she explained, "I know nothing of the war or the fighting and do not want you to think I was at the front, as some of our brave Canadians were at Paardeburg."

From De Aar Junction she was ordered to join the Princess Christian

hospital train and finally arrived at No. 1 base hospital at Bloemfontein.

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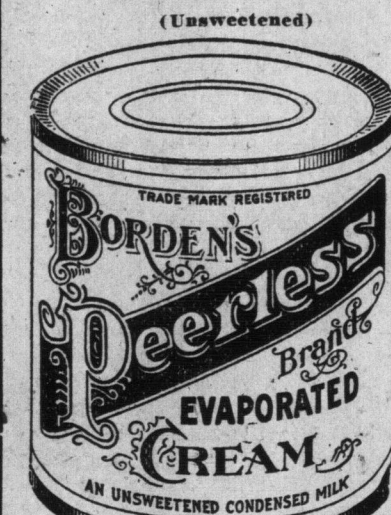
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FOR BABY'S SAKE

IS THE PRODUCT OF SELECTED DAIRIES AND ABSOLUTELY FREE FROM BACTERIA. IT IS

**RICHER, SAFER AND PURER**

THAN MOST OF THE SO-CALLED "FRESH MILK"

**BORDEN'S CONDENSED MILK CO.,**

"Leaders of Quality."

WM. H. DUNN, Sales Representative, Toronto and Montreal

enter the baby in the Borden Baby Contest. Send photo to the Baby Contest Editor, The Toronto Sunday World. See Coupon in this issue.

## THEY KEEP A-COMING AND A-COMING AND A-COMING

What an Enrolment of Loveliness and Beauty There's Been During the Last 24 Hours.

This Borden Baby Contest beats all of course it was expected that there would be a baby beauty interest awakened that would be the talk of all Canada from the little isle down by the sea in the east, where they gather in the little neck clams and delicate oysters to the little isle up by the sea in the west, where a whale is as common a sight as porridge for breakfast.

And just as we say in the "heavenly" to this notice "they keep a-coming and a-coming" - the beautiful pictures of these lovely babies from the happy homes of everywhere.

"A case of saving a good-looking man" was one of the dramatic hits of the lecture. "Dorothy" told her story in a simple, artless way that held the attention.

She had been sent out to pick up the wounded, and found one man lying still breathing. She called the doctor, one of the gruff, haughty superior kind.

How One Man Was Saved. "He won't live. Go and waste your time on an invalid," was his verdict. "Going back after a while she found him still breathing and decided to try and get him into the hospital. The Irish orderlies declared there was no hope unless they took the side out of the ambulance."

"You can take a side out of something, but we must take the side out of a man," she said. "I was wounded with shrapnel, and a bad case, one lung being punctured, but he was good-looking."

"All you girls spend your time looking after good-looking men. If he was ugly you'd never look at him," the doctor declared. Whether the laugh was against her or not, she said she spent the night of his life with him, and in this way did find him good-looking.

Another doctor with whom she was acquainted at home assisted her to probe for the shell. It took four days to bring him round, and she found herself getting mixed up with the man a good deal, she said. Before she had made him get him sent to Cape Town and finally saw him on a transport in charge of another nurse bound for home.

Three years ago, as a gentleman in the audience could testify, she said, she had been at her country home, 30 or 40 miles from London, where she was well known for 16 or 17 miles around. She was driving a fast horse and stopped to speak to a constable. She observed a man staring at her, and when she drove off he went to the constable to ask who she was. The remark he made she heard afterwards.

"She was Lady Smyly now, but when I knew her she was just Sister Dorothy."

Next day she was "having a time with the roses" with a big apron on when two gentlemen came to the school, the other the man she had seen the previous day. The old gentleman exclaimed: "My husband was not far off and I thought at first there would be fun."

"You saved my son's life," it proved to be Sir Charles Wilnot and Earl Temple of Stowe, and she is a ward of Lord Clifford of Chudleigh. The World is informed by Rev. A. G. Hamilton Dicker of St. Luke's Church.

Sexton Shot Deacon. Providence, R. I., March 17. - Hostilities between the two federate factions of the Olney-st. colored Baptist Church of this city, which culminated last night with Nelson Morgan, a deacon, was shot during a fight at the church, who is charged with the shooting was held in bonds of \$7000 for trial.

You cannot possibly have a better Cocoa than

**EPPS'S**

A delicious drink and a sustaining food. Fragrant, nutritious and economical. This excellent Cocoa maintains the system in robust health, and enables it to resist winter's extreme cold.

**COCOA**

Sold by Grocers and Storekeepers in 1-lb. and 4-lb. Tins.

## The Lenten Sermon

The dangers of city life formed the theme of Bishop DuMoulin's Lenten sermon at the mid-day service at St. James' Cathedral yesterday.

The preacher said that the young man or woman arriving in a vast city from the quiet of the country was as much dazzled and amazed by the glare and glitter as a child viewing for the first time the extraordinary beauty of the transformation scene at a Christmas pantomime. They were dazzled by the rush and roar of the busy multitude, the electric lights and magnificent stores, the attractions of the theatre ranging from the grand opera to the most vulgar cheap variety show. They were surrounded on every side by the wildest and seductive temptations - temptations which appealed, not only to the millionaire with his unlimited money, but to the poorest of the poor, the newcomer with but slender purse. The pride and lust of life caused many to find their human strength powerless to cope with the temptations, but many by the grace of God came thru more than conquerors.

The newcomer who enters a city alone is much more vulnerable than when with good company, and good companionship should be sought. It would have been up with the temptations of the Prodigal Son had he set out on a bridal tour instead of alone for the quest of pleasure.