

Telephone Main 7841

1898—TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR—1919

Market Adelaide 6100

Store Opens 8:30 a.m.

The Robert SIMPSON Company Limited

Store Closes 5:30 p.m.



Boys' Clothing Dept. Now on 2nd Floor

There will be stern weather yet to test the jackets of the boys, and every one should have an **Overcoat**. No time for buying could be more propitious. These coats represent genuine value at reduced prices.

Overcoats at Half Price

100 Junior Overcoats—The \$9.50 Kind for \$4.85. The style, fabrics and construction of these coats at this price will be a great boon to thrifty mothers. In gray blanket cloth, neatly styled in juvenile model with deep turn-down collar and all-around loose belt with buckle fastener. Lined throughout with fancy check lining. Sizes 3 to 8 years. Today, Early Morning Special **4.85**

Big Boys' Overcoats, \$12.85

Smart, sturdy, serviceable Winter overcoats for boys of 8 to 16 years. Overcoats setting a high standard of value in distinctive and dependable clothing. Developed in brown, gray and heather shades in all wool and wool and cotton mixtures. Belter models with vertical pockets, convertible collar, lined throughout. Sizes 26 to 34. Regularly \$17.50 to \$19.50. Today, Special **12.85**

Boys' Suits at \$13.85

For school or play or for dress occasions we have the suit best suited for time and place. Grouped together, all go at the same price. Satisfaction will follow because of the workmanship and style in them. Seasonable patterns in brown and gray checks, mixed effects and novelty stripes that the boy will take pride in wearing. Double and single-breasted waist line and belter models with bloomer pants, having belt loops and governor fasteners. Sizes 31 to 36 for ages 13 to 18 years. Regularly \$16.50 to \$23.50. Special today **13.85**

Young Boys' Suits, \$10.85

Every boy who wants to be smartly dressed will be here to select his suit early while the assortment is at its best. Pleasing models, fast colors, dependable merchandise, well made. Brown and olive mixtures, checks and stripes in gray and brown effects, in wool and cotton mixed tweeds. Belter models with bloomer pants. Sizes 25 to 30, for ages 7 to 12 years. Regularly \$14.50 to \$16.50. Today, Early Morning Special **10.85**

Simpson's—Second Floor

Making Attractive Windows

Nottingham Lace Curtains. Half a dozen exceptionally good styles in strong-wearing lace curtains, plain or figured centres in white or cream. Lockstitched edges that will not fray. 2 1/2 yards long. Today, pair, **\$2.39.**

Window Shades at 89c Each. Durable-opaque window shades in the plain cream color—strong spring rollers, complete, with brackets, nails and pull. Size 37" wide, 70" long.

Shades at \$1.29 Each. Opaque Window Shades in cream color only, with trimming of attractive insertion—reliable spring rollers and all necessary attachments. Size 37" wide, 70" long.

Simpson's—Fourth Floor

Home Specials

Hemstitched Huck Towels
500 pairs. Fancy figured borders and hemstitched ends. 24 x 39 inches. Today, special, pair **1.59**

Dresser and Buffet Scarfs
Lace edge, filet lace designs and hand-made Battenberg. Some are slightly mussed. 18 x 36, 18 x 45 and 18 x 54 inches. Today, special **1.39**

Simpson's—Fourth Floor

Luncheon Properly Cooked, Nicely Served in the Palm Room

Sixth Floor



Clothing Satisfaction

When a man considers a suit, he wishes to know definite facts. Is it built for satisfaction? Will it grow shiny or fade? Buying at Simpson's Store for Men, he can feel sure that he will be told the facts, and that the material will be satisfactory. Simpson's clothing has a name for quality.

Men's Heavy Overcoats, \$28.00

50 only. Season's most fashionable shades of brown, gray and green—neat mixtures and check effects.

Double-breasted ulster, ulsterette, waist seam, form-fitting and trencher models. Sizes 35 to 40. 8:30 a.m. today **28.00**

Men's Worsted Suits, \$42.50

Made up from a fine finished English' worsted, a rich dark brown and gray, in neat small check pattern effect. Well tailored in the single-breasted, semi-fitted sacque with soft roll lapels and regular pockets with flaps. Medium height vests, trousers finished with 5 pockets, belt loops, cuff or plain bottoms. Sizes 36 to 44.

\$32.50 For Young Men's Suits

Attractive tweed mixtures in nice shades of brown, green and heather effects. Double-breasted, waist-seam models with peak lapels, natural shoulders and slash pockets.

Well tailored vests and trousers which are finished with 5 pockets, belt loops, cuff or plain bottoms. Sizes 34 to 39.

A Man's Blue Suit at \$42.00

Dark navy blue, fine finished worsted, in single-breasted, 3-button, soft roll, semi-fitted sacque model; medium height vest, trousers finished with 5 pockets, belt loops, cuff or plain bottoms. Sizes 36 to 42.

Simpson's—Main Floor.

Men's Cutlery

Razor, Brush and Hone, Complete Set, 98c
Razor, good grade, Sheffield made. Straight blade, round or square point.
Leather Brush, bristles set in rubber.
Boys Barber Razor Hone.
Complete outfit, today **.98**
Razor Stropps
In a large variety, specially priced for today at **59c and 98c each.**
Pocket Knives
Odds and ends of dozens of different styles and makes of pocket knives greatly reduced to clear at two prices. Today, **39c and 69c.**

Motor Sundries

Spark Plugs, 35c
For Ford cars. Good dependable plug. Today **.35**
"Champion X" Spark Plug, 69c.
Carries good fat spark. Sure Litter. Today **.69**
Tires
Royal Oak make, "Clover Leaf" tread. Sizes 30 x 3 1/2. Warranted for 4,000 miles. Today **14.95**
Skates
Dunne's high-grade make, double end, full nickel finish, light and strong. All sizes 8 1/2 to 14 1/2. Today, **1.45** pair.

We Sharpen Knives, Razors and Scissors

Bring your cutlery to the Hardware Department, Basement—it will be ready the following day at 5 o'clock. You will be pleased with the work and the price charged.

Simpson's—Basement.

Boots, Overshoes, Rubbers!

No Phone or Mail Orders on Sale Footwear Men's Special. Havana brown, black and tan storm calfskin, gunmetal, patent and colt, black and brown kid. The styles are straight lace and bucher, with heavy and light oak tanned soles, also Good-year welt soles. Sizes 5 1/2 to 11. Regularly \$8.00, \$9.00 and \$10.00. Today **6.95**
Boys' Hockey Boots. Small sizes only, made of fine box kip leather, with inside ankle support, heavy felt-lined tongue and insole. Small sizes only—1, 2, 3. Today **3.50**

Men's Rubbers
Heavy corrugated soles and heels. Sizes 11 to 13, 80c; 1 to 5, 90c; 6 to 10, **1.09.**

Men's One-buckle Overshoe
Heavy felt tops **1.75**
Medium weight **2.09**
City-weight, jersey top **2.39**

Simpson's—Second Floor.

Visitors' Conveniences

THE PALM ROOM, AND SELF SERVICE LUNCH ROOM—On the Sixth Floor.
WOMEN'S REST ROOM—On the Third Floor, Richmond side.
INFORMATION BUREAU—On Main Floor, Centre.
APPOINTMENT REGISTER—Main Floor, Queen St. Entrance.
POST OFFICE—On the Street Floor, Centre.
TELEPHONE BOOTHS—Conveniently located throughout the store.
TELEGRAPH STATION AND FREE PARCEL CHECK ROOM—In the Basement, Centre.

A Luggage Offer

Club Bags, \$4.95
Fine Fabrakoid Club Bags, double drop handles, reinforced corners, durable fabrakoid lining, two pockets, good lock and fasts. Sizes 16", 18" and 20". Regularly \$5.75 to \$6.95. Today **4.95**
Suit Cases, \$4.49
Fibre Suit Cases, double straps, swing handles, good looking, strong. Sizes 24" and 26". Today **4.49**

Simpson's—Sixth Floor.

Cut Price Sweaters

\$13.50, \$15.00 Sweaters, \$8.98
Men's Sweater Coats, all wool English yarn. Fancy knit stitch, two pockets, high, close fitting storm collar. Manufacturers' samples and broken ranges. Colors maroon, fawn. Sizes 34 to 42. Regularly \$13.50 to \$15.00. Today **8.98**

Simpson's—Main Floor.

Frames and Pictures

Clearance of Frames, 49c, 79c, 98c, \$1.50
Frames for photos, with stand backs. Complete with glass and back, also pedestal and double-hinged frames. Regularly 75c to \$2.25. Today, **49c, 79c, 98c, \$1.50.**
Living Room Pictures, \$1.49
Clearance of pictures of suitable type for living rooms, etc., in gum and oak frames, sepia and color prints. Size 14 x 16, 10 x 20, 16 x 20 inches, etc. Wide range of subjects. Regularly \$1.75 to \$2.50. Today **1.49**

Simpson's—Sixth Floor.

A Good Day for Rugs

Brussels Rugs, \$47.95
12 only. 2 sizes—11' 3" and 13' 6" and 11' 3" x 12'. Regularly up to \$59.75. Today **47.95**
Tapestry Rugs, \$26.95
12 only, in floral and Oriental designs. Size 10' 6" x 12'. Regularly \$33.00. Today, special **26.95**
Jute Stair Carpet
Gray centres, with red or green borders. 27" wide, **85c**; 22 1/2" wide, **65c.**
Cocoa Matting
For outside steps, etc. 36" wide. Yard **.85**

Heavy Linoleum, \$1.19 Square Yard
Durable quality in floral and tile designs. Best glaze finish and waterproof backing. Square yard **1.19**

Heavy Cocoa Mats
Securely bound edges. Size 20" x 33" **2.45**

Simpson's—Fourth Floor

The Robert SIMPSON Company Limited

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