

**L. SIMPSON**

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841.

We have 50 lines to Central

**L. SIMPSON**

### During the Horse Show

The many visitors in Toronto will be made welcome and comfortable at the Simpson store. Here you will find the newest goods, the best styles, and greatest assortment, with the constant moderation of prices which shows good judgment in buying. The Simpson store caters to the best class, and what is cheap and shoddy must be sought elsewhere.

### West of England Suits

54 ins. Wide, \$1.10

Black, Navy, and Cream Only.

This is a purchase of high-class Suits in the Campbell twill; made from bright, clean yarns, that are thoroughly scoured; an ideal spring and summer weight for tailored suits or separate skirts; tailors well, looks well, and wears well. One of the best serge values ever offered by us; fast, unfading dyes, and soap shrunk. 54 inches wide. Special price, Tuesday..... \$1.10

### Women's Vests, Drawers, and Union Suits

The styles and qualities you will be needing very shortly are offered Tuesday at attractively low prices. We will fill phone orders.

800 Women's Summer Vests, Swiss ribbed white cotton, low neck, short or no sleeves, beading and draw tapes, sizes 32 to 38 bust. Tuesday, each..... 10c

Women's Drawers, summer weight, ribbed white cotton, umbrella style, wide lace ruffles, open or closed, sizes 32 to 38. Tuesday, a pair..... 19c

Women's Union Suits, ribbed white cotton, lie flat, low neck, short or no sleeves, umbrella style, beading and draw tapes, sizes 32 to 42 bust. Tuesday, each..... 50c

### Girls' Summer Dresses

So easy to keep the daughters of the house neat and fresh looking when you can choose from such lovely dresses as these at One Dollar. On sale Tuesday.

About 400 Girls' Tub Dresses, several handsome New York styles to choose from, of printed percales in pretty patterns of blue, navy, or pink on white ground, trimmed with

pippings and bands of plain material. Pleated skirts; sizes 6 to 14 years in the lot. Tuesday, All at \$1 Each.

### The Paris Model Department

is the fashion centre of Toronto. Women who want the distinction of individual costumes are choosing these exclusive gowns and dresses. The prices are not beyond your limit if you make the best of the new styles your pattern.

As a matter of interest visit the department.

### Spring and Summer Dresses

A group of pretty dresses, piquant in design, the latest in color, perfect in workmanship, and most reasonable in price. A collection of the newest concepts for immediate wear and for summer use, affording you the choice from innumerable models, trimmings, and colorings. Included are percales, madras, chambrays, and lingerie galore. Prices run from \$3 to \$7.50.

### Special Dresses

Made of real imported Swiss-embroidered muslin. The waist has short sleeves, standing collar of narrow insertion, and embroidery yoke. The skirts hang gracefully, and are finished with embroidery design, and finely tucked over the hips; joined to waist with belt to match collar. The style is one of which the maker had an over-supply in the fall—not made for this spring's selling—hence the price of..... \$4.85

Worth fully \$10.

Suitable for women, misses, and young girls.

### Voile Skirts at Special Prices

Women's Crisp All-Wool Black Voile Skirts; a wide range of semi-pleated and plain-gored styles; some are beautifully braided, others are trimmed with narrow or wide silk folds and fringe. All are perfect-fitting garments, and originally sold at \$7.50, \$8.50, and \$9.50. Tuesday..... \$4.95

### New Shot Silks and Black Dress Satins

New Shot Mouseline Duchesse, a beautiful quality in shot effect with black predominant. Black and purple, black and emerald, black and royal blue and black, black and navy blue, also a choice range of new colors in plain silks, 36, 38, and 40 inches wide. On sale Tuesday, per yard..... \$1.24

Black Mouseline Duchesse, 150 yards, in a rich French finished black, perfect in weave, 40 inches wide. On bargain Tuesday, per yard..... \$1.44

Further Shipments of Black Shantung, Black Honan, and Black Rajahs.

Lyons' Dyed Honan Silks, for dresses and waists, 3/4-inch, per yard, \$1.00; heavier coat quality, 27-inch, per yard..... \$1.10

Black Rajah Silks, of American manufacture, skein dyed, blacks in dress weights, 37 inches wide, per yard, \$1.25 and \$1.50; and an extra heavy quality for suits and coats, 27-inch, per yard..... \$2.20



### Men's Top Coats

That Tell They Came From London

### At THE SIMPSON STORE

#### "Durward's" English Overcoats

for men are the same of perfection, in quality, style, and fit. They rank first in English-made garments. One made from light grey English tweed in subdued stripe, is single-breasted style, with leather buttons, and unlined. Cuffs on sleeves. Price, \$28.00

"Durward's" Light Grey Tweed, in the new single-breasted style, English Raglan shoulders, patch pockets, leather buttons, and unlined. Tailoring of the best. Price..... \$26.00

#### Men's Spring Suits

Get a Simpson Suit—it has quality, style, fit, and for price it is right.

The new fancy-stripe English tweeds, in two-tone brown, a splendid light grey tweed, and a plain grey twill worsted; cut single-breasted, three-button style; good linings and tailoring. Price..... \$13.50

New Blue-Grey Cheviots, plain and blue worsted with hairline stripe; are cut in the new single-breasted sack—a style not extreme in any particular, but one that will meet the approval of the most exacting. Good linings and good tailoring. Price..... \$13.50

#### BOYS' NATTY SUITS FOR SPRING WEAR.

English Tweed Two-Piece Bloomer Suits, popular diagonal weave, in the new shades of fawn; cut after the smart two-button, double-breasted style, with breast pocket and centre vent; excellent mohair linings, and full-fitting bloomers, fitted with watch pockets and belt loops. Sizes 26 to 38..... \$8.75

Plain Grey English Worsted Suit, three-button, double-breasted style, with well-shaped lapels and collar, side vents, fine twill linings, and perfectly tailored, full, roomy bloomers, with belt loops, and watch pocket. Sizes 28 to 34..... \$9.50

#### Quality and Style in Men's Furnishings

Silk Pyjamas, in a range of fancy stripes, double-breast, with fancy silk braid, frogs and mother of pearl buttons. The workmanship is most careful. Sizes 34 to 44. Special Tuesday, a suit..... \$5.00

Morley's Pure Spun Silk Underwear, in shirts and drawers, salmon shade only. Tuesday, all sizes, \$3.50 and \$6.00.

Morley's Pure Silk Combinations, salmon shade, sizes 34 to 46. Tuesday, suit..... \$8.00

Men's Canadian and American Negliges, at \$1.50, \$2.00, and \$2.50.

New Neckwear, in all the latest shapes, knitted or silk styles, 50c, 75c, and \$1.00.

Canadian, American, and Austrian collars, at 2 for 25c, 3 for 50c, and 25c each.....

#### Men's Soft Hats

New Shapes, in trooper or telescope, slate, fawn, bronze, and mixed greys, and browns. Tuesday..... \$1.50

Christy's Stiff Hats. Tuesday..... \$2.00

### Convenient Umbrellas

A clean-up of odds and ends in Men's and Women's Umbrellas—about 90 in the lot; silk-mixture tops, some with tape edge; excellent array of handles, rolled gold and sterling silver mounted. The lot to clear, including 43 lines, Tuesday..... \$1.99

About one hundred others at..... 65c

### Women's Boots & Oxfords, \$1.99

1,000 pairs Women's Boots and Low Oxford Shoes, being samples and regular sizes of well-known standard brands. The styles are new and the leathers include tan calf, patent calf, violet kid, gunmetal, and velours; French, New York, Cuban, and military heels; single and medium soles; sizes 2 1/2 to 7; C, D, and E widths. Regularly \$2.50, \$3, and \$3.50. Tuesday, 8 o'clock, \$1.99

### The Bedroom Demands a Dainty Paper

We have devoted Tuesday to a display of our exquisite stock of bedroom papers. Among them are new English, French, and American papers, in linen stripes, corduroy stripe all over, and floral patterns for guest, mother's, misses', child's, or man's bedroom, each distinctive. New effects imported in greys, pinks, blues, white, creams, champagnes, greens, and their blends in plain or figured effect, 25c, 35c, 50c, and 65c per roll.

New cut outs and border trims, colors to match the papers. Per yard, 5c, 10c, 15c, and 25c.

#### SPECIALS FOR TUESDAY

2,500 rolls imported bedroom papers, in neat design and colorings of greys, greens, blues, pinks, cream, English florals, chambrays and chintzes. Regular to 50c roll. Tuesday..... 19c

Regular to 25c roll. Tuesday..... 11c

### Messaline Silk Petticoats \$3.95

Women's Petticoats, of fine messaline silk, black, navy, emerald, Copenhagen, ivory, and champagne; flounce is trimmed with rows of tucking and knife pleating. Lengths 36 to 42. Tuesday..... \$3.95

### Imported Lace Waists

Fifty Only in Four Styles. Cluny Lace Bandings. Cluny Lace Side Effect, Piped and Buttoned.

Fine Net Trimmings Venetian Lace. Fine Net Trimmings Shadow Lace.

Regularly sold at \$5, \$6.50, and \$7.50. Tuesday, each, \$2.95

### Some Exquisite Draperies

#### Silk Tapestries and Coverings

"Portuguese" silk tapestry, a very popular covering for living or drawing-room. Colorings and designs are exquisite, ranging from light to heavy serviceable tones. These silks are new, and those requiring such will find it a pleasure to look over this assortment. Prices, \$3.00, \$4.00, \$4.50, and \$6.00 yard.

#### Mohair Cloth

Heavy all-wool mohair cloth, well finished, good lustrous appearance. This fabric is well known for its lasting qualities, both wear and color used extensively for "living-

#### rooms," "dens," or for "business offices" and "clubs."

Colors browns and greens, 50 inches wide. Price..... \$1.75

#### Lace Curtains

Nottingham lace curtains, enormous range of pretty patterns, various sizes. These curtains have been carefully selected, our chief effort to give best possible values at lowest and economical figure. Prices range from 55c to \$6.50 pair.

Cable net curtains, with plain centres and beautiful lace borders, in white only, heavy durable net, well twisted, wiry finish, overlook stitch edge. Special selling Tuesday, pair..... \$2.00

### Beautiful New Matting Figures

Immense shipments of Japanese Matting, Squares, and Mats have just arrived.

Carefully picked and closely woven Figured Matting, in self-greens, green and natural, red and natural, as well as mixed colors. Some inlaid with cotton are richly decorative; beautiful detached floral designs and extra fine quality plain white, green, and brown. Per square yard, 16c, 20c, 25c, 30c, 35c, and 50c.

Lot of Entirely New Designs and Colors in handsome Japanese Matting Squares, a very good quality, and yet at very low prices. Plain centres, with shaded darker borders, plain centres with bold end border only, and handsome medallion designs in shades of soft blue, tan, rose, and green.

30x60..... 85c  
36x72..... \$1.15 and \$1.45  
4.8x 7.6..... \$2.45 and \$2.95  
6.0x 9.0..... \$3.75 and \$4.75

Japanese Stencilled Squares and Mats, in vast variety; clean, bright, new goods.

18x36..... 12c Each  
27x54..... 25c Each  
36x72..... 35c Each  
6x 6..... 85c Each

6x 9..... \$1.25 Each  
8x 9..... \$1.75 Each  
8x12..... \$1.85 Each  
8x12..... \$2.25 Each

### Four China Items to Select From

1,000 "Quick Cooker" Pudding Bowls, made of finest semi-porcelain, very durable; have a central funnel, through which the boiling water rushes on the thermosiphonic principle, cooking the pudding thoroughly in half the usual time. Four sizes, 6 1/4-in., 6 in., 7 in., and 8 in. Tuesday special..... 38c

500 Decorated Teapots, best English make, all sizes. A snap, Tuesday..... 48c

1,000 pair, Sugar and Creams, in Austrian and Japanese China, in a splendid assortment of colors. Tuesday special, pair..... 25c

25 Austrian China Dinner Sets, in natural color floral spray designs and gold trimmings, with kermit shape cups. The set contains 97 pieces. Tuesday special..... \$11.21

### The Grocery List

One Car Standard Granulated Sugar..... 7 lbs. \$1.00  
Ogilvie's Royal Household Flour, quarter bag..... 85c  
Pure Kettle Rendered Lard, 3 lb. pail..... 47c  
Choice Side Bacon, peameal, half or whole, per lb..... 18c  
Finest Messina Lemons, per doz..... 46c  
Finest Featherstrip Coconuts, per lb..... 15c  
4,000 lbs. Fresh Ginger Snaps, Edwards' Evaporated Soups, White, Brown, and Tomato, 6 pkgs. 25c  
Pure Gold Quick Tapioca, Choco-late, and Custard Flours..... 3 pkgs. 25c  
Heather Brand Vanilla and Lemon Extract, 2 oz. bottle..... 25c  
MacLaren's Imperial Jelly Powder, assorted..... 3 pkgs. 25c

### The Finest of Creamery Butter, 33c Pound

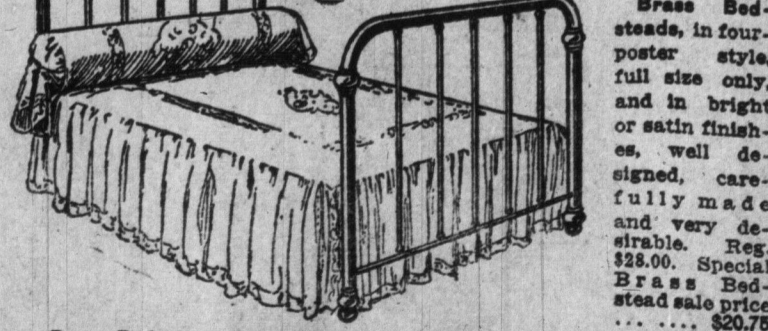
We have received a generous quantity of Creamery Butter, which we want to dispose of in one clean sweep. Hence this extra low valuation. Tuesday—any quantity—per pound..... 33c

### The Brass Bedstead Sale Begins

There are hundreds of absolutely new, unhandled bedsteads awaiting your choosing—no sample stocks or factory surplus. That is why we consider this the finest collection of brass bedsteads ever shown in this city. The prices are unprecedented. Our guarantee of service with every bedstead sold.

Brass Bedsteads, with two-inch upright posts and upright fillers evenly distributed. Has full extension foot end, and can be had in bright or satin finishes in 3 ft., 3 ft. 6 ins., 4 ft., and 4 ft. 6 ins. Regularly \$11.50. Special Brass Bedstead sale price..... \$8.45

Brass Bedsteads, with heavy posts and heavy filling. Can be had in bright or satin finishes, in widths of 3 ft. 6 ins., 4 ft., and 4 ft. 6 ins. Regularly \$19.50. Special Brass Bedstead sale price..... \$17.50



Brass Bedsteads, finished satin or bright, in full size. The posts are two-inch continuous, with filling accordingly heavy. Regularly \$23.50. Special Brass Bedstead sale price..... \$22.40

Brass Bedsteads, as illustrated, with continuous posts two inches in diameter and finished either in satin or bright. An exceptionally neat pattern, supplied in any of the standard widths. Carefully constructed of high-grade materials by experienced workmen. Regularly \$18.50. Special Brass Bedstead sale price..... \$14.80

The Robert SIMPSON Company Limited