

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President, J. Wood, Manager, Probabilities—

Fresh to moderate variable winds;

L. SIMPSON

A Novel List of Bargains for To-morrow--New Goods Arriving on Time

Dress Goods

1,500 yards French Velour Cashmere, full range of new fall colors, including pastel shades, pure wool quality, and nice rich finish. 40 inches. Regular 90c. Friday 38c.

2,000 yards Colored Suitings and Dress Fabrics, all the new fall shades, including Sea Tots, poplins, worsteds, suitings, costing twice, shepherd checks, stripe suitings, Scotch plaids, cheviot serges; guaranteed fast dyes. 42 to 46 inches. Regular 65c and 75c. Friday 50c.

2,000 yards West of England Serges, correct weight for fall coats and suits, in a full range of colors, nice, fine, clear twill, and firm weave quality. 52 inches. Our regular selling price \$1.00. Very special Friday 75c.

2,500 yards "Black Suitings," knop chevrons, cheviot serges, broadcloths, diagonal serges, wide wale suitings, Panamas, worsted suitings; guaranteed our fast unfading blacks and pure wool qualities. 52 and 54 inches. Regular prices \$1.25 and \$1.50. Friday \$1.00 yard.

800 yards Spun Glass and Taffete Lining, bright silk finish, all colors can be matched in this special lot. 38 inches. Regular 25c quality. Friday 19c. Also black.

500 yards "Black Satine Lining," in two qualities, permanent dye and finish. 40 inches, regular 35c, for 19c; 40 inches, regular 35c, for 25c.

Waists

200 Fine Waists, in chiffon silk and heavy satin; all are splendidly made in pretty dressy styles; lace and silk braids trimmed; others in neat tailored designs, for front or back opening. black, navy, brown, reeds and champagne; all sizes in the collection. Regular \$5.00 and \$5.50. Friday to clear \$2.50.

300 Waists of heavy flannellette, made in shirt waist style, tucking front and back, neat tucked collar and cuffs, in spot or stripe designs, navy and white, brown or green. \$1.00 waist. Friday 45c.

\$1.50 VESTING WAISTS, FRIDAY 95c.

Smart Tailored Shirts: Waists of fine figured vesting, made Gibson pleat over shoulder, patch pocket, good pearl buttons, link cuffs and linen collar. Sizes 32 to 42. Regular \$1.50. Friday 95c.

Wash Goods Dept.

Clearance of a few pieces of the celebrated Serpentine Crepe, in plain colors, wisteria, purple and deep rose, splendid for kimono, etc. Regularly 25c, for 7 1/2c.

All remnants of Printed Muslins, Lawns and Organdies, oddments of cotton Shantung, linens, etc. Regularly up to 30c per yard. All to clear at, per yard 8c.

Fast color English Print, 30 inches wide, stripes and figures, navy, white and other colored grounds. Regularly 12 1/2c, for 8c.

Printed Wrapperettes, stripes and figures, navy, red and other colored grounds. Regularly 10c, for 5c.

NEW! Three Silk Offerings

1,000 yards English Colored Beau de Sole, a silk that is recommended for wear for dresses, waists, skirts, linings, etc.; in all the new and fashionable shades for fall, including ivory and black. Usual price 50c yard. Friday bargain 37c yard.

1,000 yards Novelty Silks, including tartan plaids, shepherd checks, in small and large checks, black and white and colors; French foulards, in small designs and spots; an excellent range of colorings in the lot; suitable for dresses, waists, etc. Usually sold at 65c and 75c yard. Friday bargain 47c yard.

1,000 yards Rich Black Dress Silks, French duchesse, paillette, satin de chine, satin messaline; all are pure silk; guaranteed French dye, and will give splendid wear. Usual price for these silks is 75c and 85c per yard. Friday bargain 67c yard.

Women's Umbrellas

Odd lines in Women's Umbrellas, to clear about 100 in the lot, close rolling steel rod and frame, full size tops, in a fine quality silk and wool, nicely cased, splendid range in handles, pearl posts, with sterling and rolled gold mounts, also natural and mission woods, mounting of rolled gold and sterling silver. \$5.00, \$3.50, and \$4.00 values. Friday \$2.47.

Chinese Lily Bulbs

6 CHINESE SACRED LILY BULBS 25c.

Boston Ferns. Regular \$1.00, for 65c.

Maidenhair Ferns. Special 15c.

Begonias, full of flowers, each 15c.

Sacred Lily Bulbs, 6 for 25c.

Phone direct to department.

NEW! Millinery

85 New Trimmed Hats for young ladies or children; are made from stylish felt shapes, and tastefully trimmed with ribbons or fancy materials, with wings or quills. Special Friday \$3.75.

200 New White Felt Shapes for children, in mushrooms or with turned up edge, also bows, small round hats, with close rolling turned up brim. Special Friday 75c.

400 Fancy Feather, Wings, etc.; all good colors. Regular 75c, \$1.00 to \$1.50. Friday 50c.

300 Fancy Feather. Regular 35c, 50c to 75c. Friday 25c.

900 Hat Pins, in black or fancy color. Regular 25c each. Friday 2 for 25c.

Groceries

1,000 bags Choice Family Flour, 1/2 bag 64c.

Choice Currants, cleaned, 3 lbs. 25c.

California Seeded Raisins, 3 pack-ages 25c.

Finest Featherstrip Coconut, per lb. 15c.

Yellow Cooking Sugar Crystals, 9 1/2 lbs. 50c.

New Orleans Molasses, Cherry Brand, 2-lb. tin 10c.

Perfection Baking Powder, 3 tins 25c.

Canada Corn Starch, package 7c.

Mixed Fasting Spices, 8-ounce tin, shaker top, per tin 7c.

2,000 tins Choice Pink Salmon, per tin 10c.

Choice Rangoon Rice, 7 lbs. 25c.

Pearl Tapioca, 4 1/2 lbs. 25c.

Sweet Potatoes, 7 lbs. 25c.

Telephone direct to department.

2 1/2 LBS. PURE CELONA TEA 50c.

A blend of Indian and Ceylon Teas, one tin, Friday, black or mixed, 2 1/2 lbs. 50c.

Wall Papers and Carriages

Mica Wall Papers, in assorted colors. Regular to 8c and 10c. Friday 3 1/2c.

Floral and stripe effects for sitting rooms and bedrooms, good colorings. Regular to 20c. Friday 8c.

Parlor and Dining Room Papers, in greens, browns, blues, reds, good designs. Regular to 35c. Friday 17c.

Imported Parlor and Dining Room Papers, in two tone and colored effects, pretty shades of green, fawn, cream, blue, brown, red. Regular to 65c. Friday 31c.

BABY CARRIAGES.

8 only Baby Carriages, hoods or parasols; this season's goods, first-class in every way. Regular to \$18.50. Friday \$8.95.

26 Baby Folders, leatherette hoods, steel frames, spring seats, full size. Regular \$7.00. Friday \$4.95.

NEW! Women's Suits and Coats

85 Neat and Cleverly Tailored Women's Suits, of imported serge, tweeds and striped broadcloths, coats are lined throughout with silk serge; some have inlaid velvet collar, single breasted, fasten with bone buttons; others plaid lined, and trimmed with novelty cloth buttons; skirts are cut in the new bias effect; others pleated around bottom, and headed with deep fold of self; colors are black, grey, brown, navy, green and wine. Sizes 34, 36 and 38. Worth \$22.50 and \$25.00. Price \$15.00.

95 Women's Dresses, in one-piece style, of self stripe English worsted and fine Panama; colors are rose, navy, green, taupe, black and grey; pointed and round yoke of fancy net or tucked silk; some strictly tailored; others trimmed with silk pipings, and finished with self buttons. Regular \$19.75 and \$27.75, for \$6.95.

Girls' Reefer Coats, for fall wear, in tan, amethyst and old rose; the collar is trimmed with satin or velvet and narrow fancy braid and small gilt buttons. The coat has semi-pleats at sides, and trimmed with satin or self covered buttons; double breasted style; ages from 4 to 12 years. Regular price \$6.50. Friday \$3.95.

Three specials in Early Fall Coats. One is a beautiful coat for immediate or later wearing, in striped tweed; 52 inches long; colors grey and brown; semi-fitted back, double breasted front, with an adjustable collar; large manish pockets, buttoned trimmed; sleeves neatly finished with strap cuff, \$5.95. Second is a College Uster, in a grey and black diagonal tweed; 50 inches long; back semi-fitted, with a stitched strap down back seam; front is double breasted, buttoned a little to left side, in clusters of three; a turned-down collar and cuffs, inlaid in black velvet; large patch pockets and self strappings finish this coat. Price \$5.95.

The third is a striped tweed, in grey and brown shades; self lined across shoulders; semi-fitted back; front buttoned to left with novelty buttons, to meet a wide turned-down collar; sides strapped in a belt effect; sleeves finished with a neat buttoned cuff. Price \$5.95.

150 Women's Separate Skirts of fine quality French Venetian, made in a nine-gore style; has pointed yoke effect, falling in deep side pleats; colors black, navy, cardinal, green and brown. To clear Friday \$2.69.



There is a great deal of truth and human nature crowded into that very modern song, "I want what I want when I want it!" In fact, this wide-spread sentiment has led us to make herculean efforts in getting our new goods in "on time." You will find here the things you want NOW, new things, and most reasonably priced.

Boots and Shoes

MEN'S AND BOYS' BOOTS.

180 pairs Men's Boots, Blucher cut, heavy standard screw soles, box kip leather, easy fitting; all sizes 6 to 11; Friday bargain \$1.99. Boys', all sizes 1 to 5; Friday bargain \$1.59.

180 pairs Men's Boots, Blucher cut, heavy sole, heavy shank, Goodyear welled, leather lined; all sizes 6 to 11. Friday bargain \$2.79.

WOMEN'S BOOTS.

240 pairs Women's Boots, stylish, easy fitting, long wearing, patent cut, dull calf Blucher tops, Cuban and military heels; all sizes 2 1/2 to 7. Friday bargain \$2.29.

150 pairs Women's Boots, Dongola kid, dull calf, Blucher top, patent toe caps, Cuban heel, heavy sole, easy fitting; all sizes 2 1/2 to 7. Friday bargain \$1.99.

180 pairs Women's Boots, tan Russia and velvet calf leathers, good styles for fall wear, Blucher cut, medium heavy soles, creased vamps, Cuban and military heels; all sizes 2 1/2 to 7. Friday bargain \$2.49.

MISSES' AND CHILDREN'S BOOTS.

180 pairs Misses' and Children's Boots, fine strong Dongola kid leather, patent toe caps, medium heavy soles. Misses', sizes 11 to 3, Friday bargain \$1.29. Children's, sizes 5 to 10 1/2, Friday bargain 75c.

\$3.00 Dressing Sacques, 98c

Women's Dressing Sacques, of fancy dotted Swiss dimity muslin, white ground, with sky, pink or hello flower, fancy sleeve and collar trimmed with the Valenciennes lace and insertion. Sizes 24 to 44. Regular \$3.00. Friday bargain 98c.

\$3.95 LOUNGING ROBES \$2.95.

Women's Lounging Robes, of velvet or cardinal, trimmed fronts and collar, with stitched satin, cord fastening at neck and woolen girdle, all sizes in the lot. Regular \$3.95. Friday \$2.95.

4-5 and 6-inch Ribbons for 10c Per Yard

No more than 18 yards to one customer.

No phone or mail orders filled.

A tremendous clearance of odd lines in our 15c, 20c and 25c Taffeta Ribbons; the color range is not complete in any one line, but in the lot may be found navy, brown, tan, grey, castor, Nile, reeds, moss, emerald, yellow, Alice, white, pink, white and black. Friday bargain, per yard 10c.

NEW!

Trimming Department, Main Floor.

1,000 sample ends of Paris Trimmings, in black and colors of every description. Regular up to \$1.50 per piece. Friday bargain 25c each.

35 very high class Swiss Embroidered Robes, shaped skirt and material and trimmings for bodice. Regular \$12.50, \$14.50 and \$15.50. Friday bargain \$5.95.

FANCY NEEDLEWORK.

(Main Floor)

Sample English Dimity Cushion Covers, white and

Good Furniture, Low Priced.

Couches, in solid hardwood frame, golden finish, upholstered in good quality of velvet. Regular selling price \$3.00. Friday bargain \$6.25.

Dining Room Chairs, in solid quarter oak, with genuine leather seats, sets of 5 small chairs and 1 arm chair. Regular selling price \$55.25. Friday bargain \$28.00.

Dining Room Chairs, in solid mahogany, slip seats, upholstered in genuine leather. Regular selling price \$60.00. Friday bargain \$35.00.

Kitchen Cabinets, made in solid white maple, natural finish, good cupboard space, with drawers for spices, base fitted with flour bins and two short drawers. Regular selling price \$14.75. Friday bargain \$12.00.

Hats and Caps

Men's and Boys' Caps, golf shape, fine navy serge and assorted patterns fancy tweeds. Regular up to 25c. Friday 9c.

Children's Tam O'Shanter, in velvet, felt or cloth, colors navy, black, brown, cardinal and scarlet, named silk bands. Friday special 25c.

Children's Felt Turban Hats, droop or curling brims, very newest, colors scarlet, cardinal, slate, tan, brown, navy, pearl or white. Friday special 45c.

Men's Derby Hats, the new and up-to-date fall shape, flat, curl or medium flat set brims, fine English fur felt. \$2.00 hats. Friday \$1.00.

Men's Youths' and Boys' Soft Hats, correct styles, fine American fur felt, large range of new colors, also black, sample lot. Regular \$1.50 and \$2.00 hats. Friday 85c.

NEW!

Seamless Tapestry Rugs

Seamless Tapestry Rugs, in a splendid range of new designs and colorings. Friday bargain prices:

\$9.99, \$11.99, \$13.49, \$15.69,

9 x 9, 9 x 10 1/2, 9 x 12, 10 1/2 x 12 1/2.

4,000 yards of Fine Japanese Matting, in carpet designs. Regular 25c. Friday, per yard 14c.

THREE AND FOUR-LEAF SCREENS AT ATTRACTIVE PRICES.

We have on sale Friday a fine assortment of Screens at unusually low prices. The frames are in golden oak and imitation mahogany, well finished, hinged to fold both ways, filling of best quality of figured silkolene, in a good assortment of colors and patterns. 5 feet 8 inches high, 13 inch panels.

Three-panel Screens, worth \$2.75, Friday \$1.95.

Four-panel Screens, worth \$3.50, Friday \$2.69.

4th Floor Bargains

CURTAIN STRETCHERS 85c.

Five hundred Curtain Stretchers, well made, non-breakable fixtures, non-rusting nickel-plated pins, measurement scale on frame, adjustable from 2 to 4 yards long, 1 to 2 yards wide, folding 4 inches square by 8 feet long; easily stored when not in use. This particular stretchers is well worth \$1.75. On sale Friday special at 85c.

WHITE OUTTAKE RODS AT 9c.

Five hundred White Reeded Enamel Poles, 4 feet long, 1/4 in. thick,

fitted with silvered ends, complete with brackets; a neat pole, nicely finished. Extra value at reduced price, only 9c.

NOTTINGHAM LACE CURTAINS, 85c.

We are showing a very fine range of Nottingham Curtains at an exceedingly attractive price. The assortment is in white and ivory, 3 and 3 1/2 yards long; 48 to 54 in. wide; fancy stripes, floral, colonial and scroll effects; good wearing qualities, heavy edges. Extra value at Friday's reduced price, per pair 85c.

NEW!

Blanket Sale Bargains

(Second Floor, Yonge Street.)

3.75 WHITE UNSHRINKABLE WOOL BLANKETS \$2.95.

7 lbs., 68 x 86 inches, thoroughly scoured and perfectly napped, warm and excellent washing blankets. 100 pairs only, per pair Friday \$2.95.

4.75 WHITE SAXONY WOOL BLANKETS \$3.95.

Great big heavy fellows, 10 lbs., 72 x 92 inches, lofty nap, pink or blue borders, superior blankets. 50 pairs, per pair Friday \$3.95.

600 PAIRS HEMMED PILLOW CASES 22c PAIR.

Made from strong bleached cotton, 42 x 36 inches, good serviceable pillow cases. For pair Friday 22c.

1,500 YARDS STRIPED FLANNELLETTE 6c YARD.

Firm weave, lots of stripes, well napped, fast colors, will wear well. Per yard Friday 6c.

800 YARDS SUPERIOR MANCHESTER LONGCLOTH 10c YARD.

Yard wide, a strong, bright, pure longcloth, for night gowns, etc., full bleached. Per yard Friday 10c.

150 PAIRS BLEACHED HUCK BEDROOM TOWELS 35c PAIR.

19 x 38 or 20 x 40 inches, every thread linen, hemmed or fringed, heavy Scotch make. Per pair Friday 35c.

150 BLEACHED DAMASK TABLE CLOTHS 98c EACH.

Irish manufacture, about 2 x 2 1/2 yards, bordered designs, will give good wear and launder well. Each, Friday 98c.

(Phone direct to Linen Dept.)

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Men's Suits