

# Representative Values For Today's Simpson's Selling

Tomorrow Visit

Telephone Adelaide 6100

## SIMPSON'S MEAT MARKET

With the finest equipment in Canada, the most scientific refrigeration, the best staff it was possible to secure, our meat market was formally opened yesterday. We invite your inspection and offer the most efficient service. The stocks we handle are the best the market produces, and our prices will bear comparison with any in the City.

If you cannot call, telephone your order to Adelaide 6100, and we will guarantee prompt, intelligent service.

## Meat Specials Today

<b>Choice Rib Roasts 22c</b>	<b>Brisket of Beef for Boiling 12½c</b>	<b>Loin of Spring Lamb 20c</b>
<b>FRUIT AND VEGETABLES.</b>		
New Ontario Potatoes, per peck .20	Gladioli, fresh cut, assorted colors. Per dozen .42	
New Carrots, ¼ peck .15	Roses, first quality, red, pink and white, per dozen .150	
Choice Georgia Elberta Peaches, Per dozen .20	Asters, assorted colors, per doz. .15	
California Pears, per dozen .25	Ferns, small pots, assorted kinds, 2 for .15	
California Plums, per dozen .12½	Boston Ferns, good size, select stock, each for .39	
Watermelons, good size, each .60		
Cantaloupes, choice stock, Each, at .12½		

## Hosiery Sale Price List

<b>Women's Silk Hose</b> , black, white, colors and fancy effects; sizes 8½ to 10. Regular \$1.50. Tuesday .98
<b>Women's Silk Ankle Hose</b> , black, white and colors. Tuesday .49
<b>Women's Silk Ankle Hose</b> , black, white and colors. Regularly 50c. Tuesday, 3 pairs 1.00; pair .35
<b>Women's Lisle Thread Hose</b> , black, white, tan, gray and navy. Regularly 25c. Tuesday, 3 pairs .55; pair .19
<b>Women's Black and White Lisle Hose</b> . Regularly 25c and 35c. Tuesday, per pair .15
<b>Children's Black and White Cotton Hose</b> , sizes 6 to 10. Regularly 15c. Tuesday .11
<b>Women's Black Cashmere Hose</b> , English samples. Tuesday .31
<b>Women's Black Cashmere Hose</b> . Tuesday, 3 pairs .55; pair .19
<b>Women's Long Silk Gloves</b> , black only, 20-inch, also white silk in wrist length; all double-tipped fingers; sizes 5½ to 8. Regularly 50c and 59c. Tuesday .39

## Clearing Wash Dresses at \$2.50

Dozens in all shades and sizes; new styles and materials, including voiles, in striped or floral, printed muslins, crepes and fancy cotton fabrics. Women's and misses' sizes. Formerly \$4.50 to \$5.50.

**WOMEN'S NEW FALL SUITS, \$20.00, \$25.00, \$30.00 AND \$35.00.**

Examples of what some of the leading New York manufacturers are producing this season in styles and materials.

**WOMEN'S ENGLISH RAINCOATS, \$3.95.**

Regularly \$5.00, for 3.95

**MISSSES' FALL SUITS, \$15.00.**

The smartest suits shown this season, reproduced from an imported suit that sold regularly at \$35.00, heavy diagonal serge, in black or navy, made up in semi-Norfolk styles, with yoke back and front, pleated to waist, belt, newest fash skirt.

**NEW SILK FROCKS, \$7.45.**

Several new styles, with plaited or flared skirts, fancy waists and just enough trimming to make them smart.

**WASH SKIRTS IN RATINE, \$1.95.**

165 Skirts, several new styles, also pique or rep, plain flared styles or with belt and pockets. Regularly \$2.75 to \$3.50.

## You Will Travel Far Such Boot and

**MEN'S OXFORDS, REGULAR \$3.50 TO \$5.00, TODAY \$1.99.**

Just 300 pairs Men's Goodyear Welt Oxfords, in button, lace and Blucher styles; made of selected gunmetal calf, vicci kid, patent colt and tan calf leathers; best grade oak-tanned leather soles; military and comfort heels; several last shapes; roomy widths; all sizes. Values \$3.50 to \$5.00. Tuesday .1.99

**BOYS' OXFORDS, REGULAR \$2.50, TUESDAY, 8.30 A.M., 99c.**

300 pairs Boys' Tan Calf Low Shoes; Blucher style; double weight McKay soles; military heels; high, round toes; dressy, quality footwear; sizes 1 to 5½. Regularly \$2.50. No mail or phone orders. Tuesday .89

**8.30 SPECIAL, LADIES' WHITE FOOTWEAR, AT 89c.**

Women's White Canvas Button Oxfords and White Poplin Pumps, hand-turned and light, flexible McKay soles; plain and toecap vamps; leather, Cuban and covered heels; sizes 2½ to 7 in the lot. Values \$1.49 to \$1.99. Slipper Section. Tuesday .89



## Before You'll Find Shoe Prices

**CAN YOU WEAR A SMALL-SIZED SHOE? WOMEN'S \$3.45 SHOES AT 99c. SIZES 2½, 3, 3½, 4, AND 4½.**

We have 16 styles of Women's Pumps, Oxfords and Colonial, in which all sizes from 5 to 8 have been entirely sold out, and we have 1000 pairs left in 2½, 3, 3½, 4, 4½ only; the regular prices are up to \$3.45, and we will sell them as an 8.30 bargain at 99c; the leathers, vicci kid, gunmetal calf, patent colt and tan Russia calf; the soles, Goodyear welt and flexible McKay; the heels, Cuban, military and low; the sizes, 2½, 3, 3½, 4 and 4½; the widths, C, D and E; the regular prices, \$1.99, \$2.49, \$2.95 and \$3.45.

On sale 8.30 Tuesday all one price .99

(No Phone or Mail Orders)

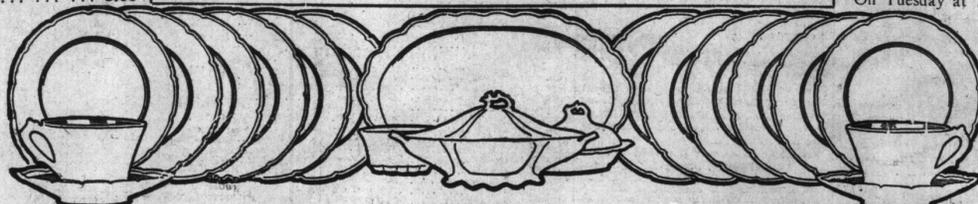
## The Robert Simpson Company, Limited

## Men's \$12 Beach Suits \$5.00

WERE \$10.00 AND \$12.00  
70 only, in medium shades of gray, with small patterns; also linen shades; plain or striped; patch pockets on the unlined coat, and cuffs on trousers. Sizes 36 to 42. Tuesday .50

A NEW INTEREST FOR HOMELOVERS' CLUB MEMBERS lies in the advent of a big China Sale, from which they may choose, at abnormally small prices, the wares that are needed for China Closet and Dinner Table. Note the initial list below.

THE HOMELOVERS' CLUB SECRETARY (Fourth Floor) will tell you how to get the benefit of the August Sale prices on homefurnishings without expending the cash all at once. The terms are very liberal and the arrangements convenient.



**SOILED WASH VESTS.**  
In sizes 34 to 39, assorted patterns; were \$1.00 and \$1.25. On sale Tuesday at .50

## New Derby Hats

English fur felt. Tuesday at .150  
**Boys' Soft Hats**, American shape .100  
**Boys' Rain Hats**, fawn color, paramatta cloth. Tuesday at .45

## Women's Underwear 15c

**REGULAR 35c AND 50c.**  
End of season clearance. **Women's Vests**, ribbed lisle, lisle and cotton or cotton; sizes 32 to 42 bust.

**Women's Combinations**, ribbed white cotton, low neck, no sleeves, umbrella drawers, sizes 34 to 38 bust, tight knee style, sizes 34 to 42 bust.

**GIRLS' \$1.00 TO \$3.50 WASH DRESSES, 50c.**  
Exceptional choice of styles, in ginghams, chambrays, printed percales, galateas; blues, pinks, tans; checks, stripes or plain colors; sizes 3 to 16 years.

## SILK SPORTS COATS FOR FALL.

The "Simpson" coat, made of extra grade fibre silk, in the newest shades of lavender, canary, sky, royal blue, Nell rose, old rose, emerald and white; lined detachable collar; patch pockets and double cuffs; sash, with long tassel ends; self-covered buttons and cord fasteners. Special price .11.50

## Flannelette 7c Yard

**REGULAR 10c AND 12½c.**  
Plain blue or pink only; 32 in. wide; a limited quantity Tuesday at .7½  
**English Madapolam**, 42 inches wide. Tuesday, per yard .12½  
**Odd and Broken Lines of Embroidered Madeira Serviettes**, size 13 x 13 in., hand-worked Each .33 and .43  
**Turkish Guest Towels**, fancy weave, pink or blue borders. Tuesday, pair .55  
**Heavy Cream Viyella Costing**, 54 in. wide. Flannel counter, per yard .75

## Magnificent Values in Beautiful, Perfect China

We have waited until we received the last big shipments to complete our range of patterns. Now we are ready to show you an unapproachable variety from the best patterns at prices such as these, in conjunction with the Homefurnishing Sales and Homelovers' Club.

**\$14.00 ENGLISH DINNER SET, \$7.95.**  
Best quality English semi-porcelain, pretty conventional border decoration, gold line edges and handles; 97 pieces. Regular \$14.00. Tuesday .795  
**\$38.50 "VICTORIA" LIMOGES SET, \$27.95.**  
Dainty rosebud border design; full coin gold handles; perfectly modelled ware; finest quality "Bernardaud" Limoges china; 102 pieces. Regular \$38.50. Tuesday, set .27.95



**52-PIECE COTTAGE DINNER SET, \$3.49.**  
Complete Dinner Set of 52 pieces, suitable for six persons, pretty blue floral decoration; good quality English ware. Regular \$5.00. Tuesday, per set .349  
**"JOHNSON BROS." WHITE AND GOLD SET, \$4.95.**  
Finest quality English semi-porcelain, with popular quarter-inch gold band border design; full gold handles; kermis shape cups; 97 pieces. Tuesday, set .14.95



**NEW FRENCH DINNERWARE, \$24.50.**  
Excellent quality new Limoges china, with handsome blue fern border decoration, coin gold handles; 97 pieces in the set. On sale Tuesday, per set, for .24.50



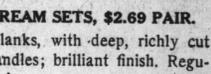
**\$4.00 FRUIT BOWLS, \$2.49.**  
25 only for Tuesday; handsomely cut, floral style, 8-inch fruit bowls, extra heavy, clear white blanks. On sale Tuesday at .249



**\$7.50 AND \$8.00 WATER SETS FOR \$5.95.**  
Large 3-pint Tankard Jug and six Water Tumblers; floral or star cut designs. Regular \$7.50 and \$8.00. Tuesday, the set .595



**\$3.50 SUGAR AND CREAM SETS, \$2.69 PAIR.**  
Clear, even, heavy blanks, with deep, richly cut floral pattern; notched handles; brilliant finish. Regular \$3.50. Tuesday, the pair .269



## August Furniture Sale

Dining-room Suite, \$41.50—Buffet, 45-inch extension table, arm chair and five side chairs, with leather seats; quarter-cut oak, fumed or golden. 8 pieces. Regularly \$65.75. Tuesday .41.50  
Colonial Bedroom Suite, \$79.00—Mahogany finished, dresser, chiffonier, wooden bed, 4 feet 6 inches wide; cotton felt mattress, woven wire spring, feather pillows, cane seat chair and rocker. 5 pieces. Regularly \$102.00. Tuesday .79.00  
Bed Outfit, \$13.25—Braze Bedstead, 2-inch mattress, felt mattress, tube steel framed spring, all standard sizes. Regularly \$21.75. Tuesday .13.25  
Iron Bed Outfit, \$6.15—With mattress and spring. Regularly \$8.10. Tuesday .615  
Extension Couch Bed, steel angle frame, woven steel wire springs, suspended by helical springs at both ends, cotton felt mattress, green denim cover and valance. Regularly \$9.75. Tuesday .810  
Extension Dining Table, quarter-cut oak, fumed or golden, 45-inch top. Regularly \$20.00. Tuesday .90  
Bed Spring, steel tube frame, woven steel coil springs, standard sizes. Regularly \$25.00. Tuesday .14.95  
Mattress, pure cotton felt, built in layers. Regularly \$9.75. Tuesday .755



## Splendid Values in Small Oriental Rugs, Brussels and Tapestry Carpets

\$1.45 Standard Quality Brussels for 95c—Borders to match, Orientals in old rose and green mixtures; also small conventional, Orientals in light tan and fawn, chintz and small Persians. Tuesday, yard .95  
\$1.00 to \$1.25 English and Canadian Brussels at 95c—Borders to match, dark blue and red Orientals, two-tone green, gray and rose trolis design. Tuesday, yard .85  
85c Scotch Tapestry Stair Carpet at 40c—27-inch width, several attractive designs, in greens, reds and tans. Regularly 85c. Tuesday, yard .40  
Oriental Rugs at \$19.75—Fine Cabiatans and Dag-and-tan shades, average size about 4 1/2 x 3 1/2. Tuesday .19.75  
Small Axminster Hearth Rugs, mottled English English Sash Mats at 19c—Yard—Nottingham weave, all-over floral and scroll patterns, 40 to 45 inches wide, white only.  
Cassment Cloth at 23c—Yard—36 inches wide. English and French Chintzes and Tartans at \$1.25—Yard—Some genuine hand-locked linens, large floral designs, in attractive colorings, 80 inches wide. Draperies made up during our August Sale Price of charge, also re-upholstering done at Half-Price.

## Picture Framing 20% Off

during August. Large and complete selection of Moulding of latest designs and finishes, in plain gold, antique gilt, walnut, rosewood, ebony, mahogany, oak and soft woods in all finishes.

## In the August Drapery Sale

Window Shades at 19c each. Heavy opaque cloth; slightly imperfect; cream only; size 36 in. x 70 in. No telephone or mail orders.  
Braze Extension Rods at 7c Each—¾-inch polished brass tubes, nickel ends, extending to 84 inches.  
Window Shades at 49c Each—Cream and green only, 3-inch Nottingham insertions, size 36 x 70 inches.  
**CURTAINS SPECIALLY REDUCED.**  
A manufacturer's clearance of sample pairs, including Point Venice, Irish Point, Scrim, Marquise, Battenberg, Nottingham Lace and Novelty, white, from 36 to 60 inches wide, 2½ to 3½ yards long; range of low prices.  
American Woven Bordered Scrims at 33c—Plain centres, 56 to 40 inches wide.  
English and American Cretonnes, Pease and Tartans at 49c—Yard—30 to 36 inches wide.  
Cassment Cloth at 23c—Yard—36 inches wide. English and French Chintzes and Tartans at \$1.25—Yard—Some genuine hand-locked linens, large floral designs, in attractive colorings, 80 inches wide. Draperies made up during our August Sale Price of charge, also re-upholstering done at Half-Price.

## Semi-Indirect Electric Fixtures

21 only at \$8.23; some worth \$25.00 among them. Installed in city free; insulation joints and inspection fee extra.

## Young Men's Fall Suit Values

A Special Display Today, With Exceptional Values, AT \$10.00.  
Semi-English model, in dark English tweeds, slightly fitting at waist; vest and long trousers; sizes 32 to 35. On Tuesday at .10.00

## AT \$12.00.

Advanced English models, with vest and long cuff trousers, in sizes 32 to 36. Tuesday at .12.00

## Men's Wear

**Men's Light-Weight Natural Wool Underwear**, all sizes, shirts and drawers; unshrinkable. Special, garment .1.00  
**Men's Fall-Weight Madras Shirts and Drawers**, "Zimmerlikt" and "Kermit" makes; all sizes to 44. Special, garment .49  
400 Outing Shirts, with neat hosiery line stripe, two soft collars and one 3/4 inch cuff; sizes 14 to 16. Regularly \$1.75. Tuesday, set .1.13  
500 Silk Neckties, in all the newest effects; also many plain colors. Regularly 35c and 75c. Tuesday, per day, each at .35

## THE ROBERT SIMPSON DRUG COMPANY LIMITED.

Buffalo Moth Extentimator, 90c size. Tuesday .39  
Coal Tar Disinfectant, 50c size. Tuesday .49  
Calomel Tablets, ¼ or ½ grain, with soda, 100 in a bottle .13  
"Kidney Pills", 30 doses, regular 50c. Tuesday, 25c  
"Madame Starr's Hair Restorer", 75c. Tuesday, 50c  
"Osmarshon", 25c size, special .10  
"Neville", 25c size, special .10  
Modified Milk, large tin, special .45  
Face Creams, regularly 15c. Tuesday, 10c  
Bathing Caps, all rubber, up to \$1.25, to clear, Tuesday .50  
Traveling Rolls, up to \$2.50. Tuesday, War Stamps Extra.

## Rings Reduced

Babies' 10k and 14k Gold Rings, signet and gem patterns. Regularly \$15. Tuesday .49  
Sterling Silver Stone-Set Rings, Dinner Rings and little finger rings. Regularly \$15. Tuesday .49  
Women's 10k Gold Birthday Rings. All clear set, any birth month stone. Regularly \$15. Tuesday .49  
Women's 9k Gold Signet Rings, several designs, strong rings. Regularly \$1.50. Tuesday .49  
Women's 10k Gold Real Cameo Rings, beautiful pink and white cameos. Regularly \$1.00 and \$2.00. Tuesday .49  
Women's 10k Gold Rings, 1.00

## Hair Bow Ribbon

Six-inch Pure Silk Taffeta Ribbon, in a fine range of colors with white, pink, blue, cardinal and black. Tuesday, yard .15

## 250 Sample Umbrellas

Regularly \$2.50 to \$4.00 values. Tuesday .1.85

## Cameras

For roll films, folding pocket type. Regular prices \$8.00, \$10.00 and \$12.00.  
Pictures 2¼ x 4¼ .60  
Pictures 3¼ x 4¼ .70  
Pictures, postal size .80

## A New Stratton-Porter Book

"Michael O'Halloran" by Gene Stratton-Porter, author of "Franklin's Lad" and "The Lumberman", etc. Regularly \$1.25. Tuesday .85

## Silverware \$1.79

**DESSERT SETS.**  
Sugar Bowl and Cream Jug. English china, silver-plated stand. Regularly \$2.50 set. Tuesday .1.79  
**BISCUIT OR CRACKER JARS.**  
China, with silver-plated cover and handle. Regularly \$2.50. Tuesday .1.79  
**CAKE BASKET.**  
Silver-plated. Regularly \$2.50. Tuesday .1.79

## Eyeglass Chains 29c

Regularly 75c to \$1.00. Ear loop, hair pin or waist pin style. Tuesday .29

## Groceries

TELEPHONE DIRECT TO DEPT., ADELAIDE 6100.  
4000 lbs. Finest Canned Peas. .25  
One tin .10  
Sugar, in 20-lb. cotton bags. .125  
Lake of the Woods Five Roses Corn Meal, 5-lb. tin. .10  
Maggi's Seasoning, 2-lb. tin. .21  
California Sliced Raisins, regular 1-lb. packages. .10  
Finest Creamery Butter, per lb. .20  
Finest Creamery Butter, 5-lb. tin. .95  
Horseshoe Salmon, ¼-lb. tin. .15  
Clark's Potatoes, assorted. .10  
The tin .25  
Cowan's Honey, new. .10  
Paris Paste, per tin .10  
Paris Paste, per tin .10  
Hull's Raisins, per tin .10  
Hull's Raisins, per tin .10  
St. Charles Milk, per tin .10  
Finest Preserved Ginger, per tin. .25  
Gorton's Custard Powder, 3 pkgs. .25  
Best Blue Grape Jelly, bottle. .10  
Daddy's Sauce, bottle .10  
2 lbs. Fresh Fig Bar Biscuits. .25  
CANDY SECTION—Main Floor and Basement.  
4000 lbs. Assorted Chocolate Creams, fruit flavors, per lb. .25  
1 lb. Quaker Chewing Candy. .25  
Simpson's Nut Bars, 3 for .10

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