

*Order Paper Questions*

**Mr. Jack Masters (Parliamentary Secretary to Minister of Communications):** I am informed by the Canadian Film Development Corporation as follows:

1. The CFDC does not export films directly. Rather, it helps the industry to develop its own capacity to market its product. To that end, the corporation participates in foreign festivals and film markets, promoting awareness of Canadian productions and assisting Canadian producers in contacting foreign sales agents and distributors. In accordance with section 10(1)(c) of its act, the corporation provides financial assistance to Canadian distribution companies for the distribution and marketing of Canadian certified feature films. Under a program established in 1981, CFDC's assistance to distribution in Canada consists of short-term loans and investments to be used in the theatrical launch of a Canadian film in the Canadian market by a Canadian distributor.

2. As the CFDC itself does not export films, the corporation has only recently begun to gather information from independent Canadian producers on the success of Canadian films in theatrical distribution in Canada and in the United States. This information is based on gross box office receipts and does not include television sales. Prior to 1978-79, the corporation's records contain information concerning only Canadian theatrical distribution of productions in which it had invested.

(a) and (b) Based on information available to the CFDC,

	Number of new Canadian feature films released for theatrical distribution in Canada		Gross theatrical revenues in \$000s	
	Total	Number produced with CFDC participation	Canada	U.S.A.
1980-81	27	18	12,000	46,000*
1979-80	16	9	10,000	45,000
1978-79	16	11	6,500	N/A
1977-78	N/A	15	6,100	"
1976-77	"	21	4,800	"

\*Note: 15 new Canadian feature films were licensed for theatrical distribution in the United States in 1980-81. Data on the number of new productions licensed in previous years is not available.

(c) Information is not available from the CFDC.

3. The corporation was established by Parliament in 1967 with a mandate to foster and promote the development of a feature film industry in Canada. The act does not specify that the corporation is to be self-sustaining. In keeping with its mandate, the corporation employs its parliamentary appropriation, together with all revenues earned from its investments in and financing of Canadian films, to stimulate growth within the private sector of Canada's industry, by aiding in the production and distribution of feature films which are increasingly a reflection of Canadian identity.

The corporation earned \$385,000 in revenues from its investments in 1980-81, down from \$627,770 in 1979-80: this reflects the CFDC's continuing practice of investing in produc-

tions of cultural significance, nationally or on a more regional basis, which are less likely to achieve commercial success and provide a return to the corporation, as well as providing loans for production.

## FUNDING FOR P.E.I. FIRMS

Question No. 2,479—**Mr. Herbert:**

1. In each of the past five years, how many firms in Prince Edward Island were funded by the government to provide additional jobs and how many of the companies were (a) foreign owned (b) Canadian owned with head offices in (i) Prince Edward Island (ii) the rest of Canada?

2. How many of the companies are no longer in business and what amount was provided to the companies?

**Mr. David Smith (Parliamentary Secretary to President of the Privy Council):** I am informed by the Canada Employment and Immigration Commission and the Department of Regional Economic Expansion as follows:

In so far as the Canada Employment and Immigration Commission is concerned:

1. The number of firms funded, under the Employment Tax Credit Program (ETCP); the Job Experience Training (JET) Program; the Job Exploration by Students (JES) Program; the Local Employment Assistance Program (LEAP); the Canada Works (CW) Program; the Young Canada Works (YCW) Program; the Summer Youth Employment Program (SYEP); the New Technology Employment Program (NTEP); and the Canada Community Development Projects (CCDP); are as follows:

1976-77—2    1977-78—7    1978-79—383    1979-80—  
249    1980-81—103

(a) The information was not gathered for the Employment Tax Credit Program (ETCP), the Job Exploration by Students (JES) Program, the Job Experience Training (JET) Program. In so far as other programs are concerned: none.

(b) The information was not gathered for the Employment Tax Credit Program (ETCP), the Job Exploration by Students (JES) Program, and Job Experience Training (JET) Program.

All firms funded under each of the other programs were Canadian owned with head offices in Prince Edward Island.

2. The information was not gathered for firms funded under the Employment Tax Credit Program (ETCP); the Job Experience Training (JET) Program; the Job Exploration by Students (JES) Program. Eight companies funded under the Local Employment Assistance Program (LEAP) are no longer in business. These companies received a total of \$1,046,551. All other companies are still in business.