

years I understand.

UNIDENTIFIED WOMAN: Yes. They're wonderful.

FISHER: Thirteen years ago Bev left nursing to start We Care, her own home care health service.

McMASTER: You know you stare at the blue sky and dream about this wonderful service that you're going to provide.

FISHER: What happened exceeded her wildest dreams. Soon she was setting up franchises across Canada. Sixty-six in all with four thousand employees. Now Bev wants to take on the world. First stop, Washington DC.

McMASTER: This is a scouting trip really for our company for me. And the United States, of course, is a natural fit in terms of leaving Canada.

FISHER: Bev is going to team Canada's trade mission. 120 Canadian businesswomen working to export their goods and services. Everything from home healthcare to children's toys and games. Like previous team Canada missions, this one is organized by the Canadian government.