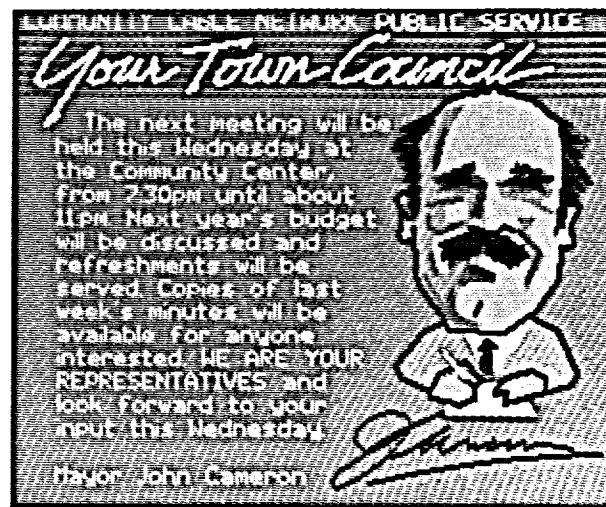


TAKING THE NEXT STEP



Simple, single-use pages for community information may be fine as a starter system, but before long you're going to want to get fancier — to use a channel for, say news and weather or program listings, and advertising. These services could benefit from graphics, but you're not about to create dozens of individual pages a day to illustrate your news feed.

Wouldn't it be nice to be able to create a set of format pages, illustrating various common weather, sports, or news situations, or indicating such things as pay TV versus regular network broadcasts for your program listings, and then just change the text to present today's information.

Fortunately, the NAPLPS graphics standard makes this very easy to do. Text that's to appear in a NAPLPS page is encoded using the same standard codes that every computer in North America understands. And text is saved separately from the graphic information, even if it is to be superimposed on the graphics or mixed in with them.

