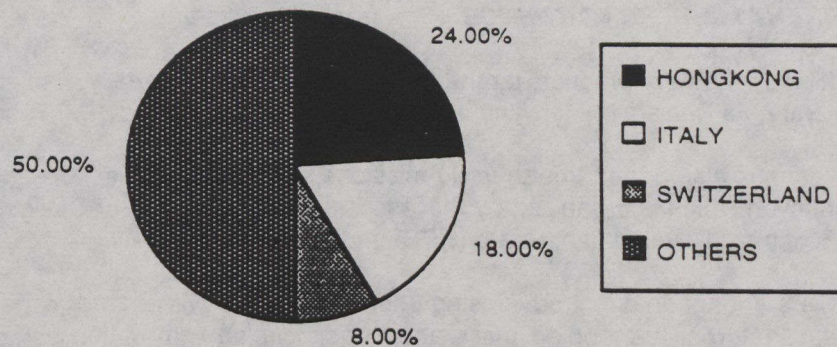


## COMPETITOR ANALYSIS ...

### KEY PARTICIPANTS IN THE FASHION AND JEWELRY INDUSTRY...

IMPORTS OF JEWELRY BY COUNTRY OF ORIGIN (1988)



In 1988, imports of clothing and jewelry from Canada were very limited, amounting to S\$180,000 and S\$1.78 million respectively. It is worth mentioning however that Canada was the major supplier of precious and rolled precious metal jewelry to Singapore (accounting for 56% of total imports in this category).