

- c) Describe and "quantify" how your export support/facilitating services assisted Canadian exporters. (Note: Reflect the areas appropriate to your circumstances.)
- 1 being more price competitive in export markets (cost savings), and/or
  - 2 improving delivery and services to their customers, and/or
  - 3 accessing new markets, and/or
  - 4 developing an innovative financing package or payment mechanism, and/or
  - 5 making further improvements in their export performance (i.e., packaging, promotion, market/competitor intelligence, product adaptation, after-sales servicing, customer/market feedback, export administration and documentation, etc.).

Supporting letters from Canadian exporters describing the impact of the use of the service(s) in relation to the above issues should be included with this application.

## CERTIFICATION

I hereby certify that the information contained in this application can be substantiated.

Name of senior executive submitting the application:

Mr./Mrs./Ms.

Official Title

Signature

Date

