

602 - CHICAGO

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT INFO BOOTH AT ADVANCED MANUFACTURING  
SYSTEMS SHOW, APRIL 19-21, 1988.

BOOTH WAS STAFFED BY PROVINCIAL REPRESENTATIVES  
FROM ONTARIO, QUEBEC, ALBERTA AND INDUSTRIAL  
DEVELOPMENT COMMISSIONS FROM 8 MUNICIPALITIES.  
A TOTAL OF 74 INVESTMENT AND SOURCING LEADS  
WERE GENERATED.

QUARTER : 2

International Machine Tool Show (IMTS),  
7-15 Sept. 1988 - post participated with IDP  
booth

Attendance of show was approximately 100,000;  
81 enquiries were generated with representation  
from 3 provinces and 7 municipal/regional  
economic development offices

QUARTER : 3

AVSCOM mission to High Tech Vancouver  
TROSCOM mission to High Tech Vancouver  
Outgoing mission to AVSCOM Nov 88  
Sustained visits to military commands  
Autofact (CAD/CAM/CIM machine tooling)-post par-  
ticipated with IDP booth 31Oct-02Nov/88

Completed-34 interviews,resulted in Manitoba  
mission  
Completed-21 interviews,awareness increased  
Completed-2 agency approved;1 additional source  
approval request in progress  
Show attendance over 20,000-18 investment leads  
generated-reps from CIBC,Trnto,Prov.Ont,ISTC  
ott,AECL,Mississauga-3 municipal industrial de-  
velopment officers.

QUARTER : 4

1. FMI: Planning and scheduling for investment promotion activities at this major food equipment industry expo.
2. Advertising promotion seeking proposals relating to technology transfers.
3. ASHRAE: Investment Booth with participation of economic development officers, banks and provincial and federal government personnel.