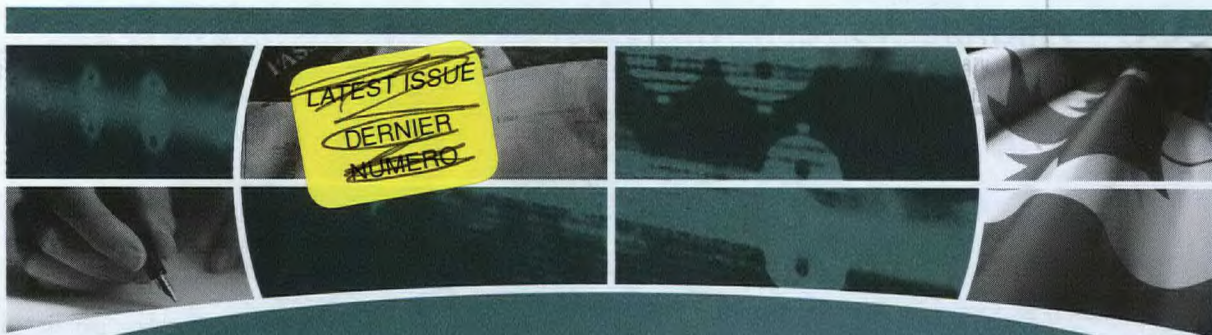


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# CanadaExport



## Hiroshima: The place to be Taking business outside Japan's capital

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**A**ny company wanting to do business in Canada does not need to be based in Toronto or Vancouver. The same is true for Japan. Generally, Canadian firms tend

to concentrate on Tokyo and Osaka but there are advantages to a more regional approach in expanding existing business in Japan, or to enter the market for the first time. Hiroshima, an often overlooked city in the Chugoku region of southern Japan, is an exciting centre of opportunity outside of the capital.



Aerial view of Hiroshima

### The Chugoku Region

Located at the southwestern end of Honshu (the main island), the Chugoku region has a population of 7.8 million people. The regional economy is

*continued on page 6 — Hiroshima*

Nominate a winner or apply to be one

## Canada Export Awards 2003

Since 1983, the Government of Canada has recognized outstanding exporters from across Canada through **Canada Export Awards**.

You can nominate companies by completing the on-line nomination form no later than **January 31, 2003**. Firms may also apply—deadline for applications is **March 31, 2003**—without having been nominated. Companies

must be based in Canada and have been exporting goods or services for at least three years.

**For more information** on the Canada Export Awards Program—this year will be its 20th anniversary—the eligibility criteria, and the on-line nomination and application forms,

go to [www.infoexport.gc.ca/awards-prix](http://www.infoexport.gc.ca/awards-prix) ✪



Supplement  
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