

At the other end of the age scale, mortality rates show an upward trend in life expectancy, thus stimulating demand for more leisure-time games, books, garden tools, as well as for spectacles, drugs, vitamin pills and geriatric foods.

All this spells out the need for more goods and more services. These are demands which must be met. These are the challenges for the producers of goods and services. They are challenges too, for the young American entrepreneur who wishes to stake his future in Canada.

By a happy fact of geography, Canadians have inherited a gigantic storehouse of resources, in the waters, the forests and under the surface of the land. Like you, we are practical people, and we are humble enough to realize the truth in what Aristides said hundreds of years ago:

"Not houses finely roofed or the stone walls well builded, nay, nor canals and dockyards, make the city, but men able to use their opportunity".

Men able to use their opportunity came to Canada in the past. These are the men who tamed its wilderness and moulded a nation out of the prairies and mountains, the muskeg and river valleys.

These are the men Canada wants today. How well suited are Americans of today for these tasks, men whose ancestors also rolled back the frontier and built a nation? For Canada still has a frontier to push back into the cold, empty, rich lands of the north. There will be opportunities for entrepreneurs in new towns of the north as there were in Seven Islands, Quebec, or Kitimat, British Columbia, towns built in the last decade through the discovery of iron ore and aluminum.

Half a century ago this was hailed as Canada's century, but our expansion was checked by the tragedy of war and the grim years of the Depression.

Nearly 20 years ago Canadian author Bruce Hutchison wrote in a book called "The Unknown Country":

"My country is hidden in the dark and teeming brain of youth upon the eve of its manhood. My country has not found itself, nor felt its power nor learned its true place. It is all visions and doubts and hopes and dreams. It is strength and weakness, despair and joy, wild confusions and restless striving."

Now there is change. There is a buoyant expectancy in our land. We know that we have a future of our own. We will suffer the growing pains of the young nation, yes, but we know at last that "tomorrow's country" is here today.

