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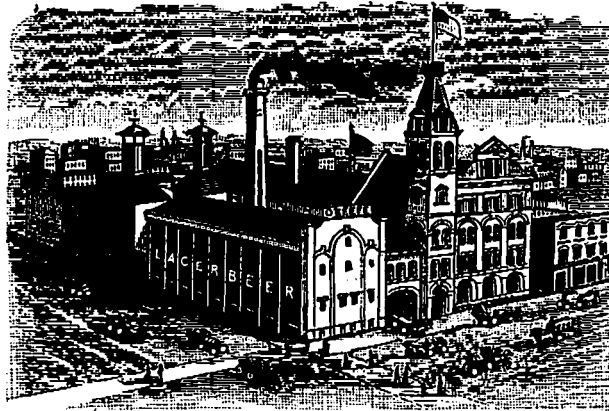
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The O'Keefe BREWERY CO.

Of Toronto
LIMITED

EUGENE O'KEEFE,
Pres. and Manager

WIDMER HAWKE,
Vice-Pres. and
Asst. Manager

CHARLES NIATH,
Sec.-Treasurer.

TORONTO, October 26, 1891.

Messrs. O'Keefe & Co. beg to inform their numerous friends and customers that they have turned their partnership and business into a JOINT STOCK COMPANY, under the name and style of THE O'KEEFE BREWERY COMPANY OF TORONTO, LIMITED, and that, owing to the increase in their business, they have found it necessary to enlarge their premises by placing in their Brewery double plant, which will enable them to turn out double the quantity previously brewed.

Parts of the Old Brewery will be replaced next summer by a new building (as shown in above cut), which will successfully vie with some of the noted breweries in the United States. The rear portion, containing the New Brewery plant, has just been completed and is in operation.

The change to the JOINT STOCK COMPANY will not alter the Management of the concern, which will be carried on under the personal supervision of Messrs. Eugene O'Keefe and Widmer Hawke, as heretofore.

Soliciting for the new Company a continuance of the favors extended to the old firm by their numerous friends.

We remain, yours truly,

THE O'KEEFE BREWERY CO. OF TORONTO, LIMITED.