

HOLIDAY NOVELTIES

Artistic Post Cards

Send for Valentine's **\$5** Parcel of Good Things

Christmas Post Cards: In beautiful sets, with greetings handsomely embossed. Sets include such subjects as "Happy Memories," "Nature's Harmonies," "For Auld Langsyne," "The Golden," "In Friendships Name," "Kind Remembrance," "Christmas Tokens," "Christmas Chimes."

Christmas Cards: Immense variety at popular prices. Special boxes at 60c. each. Splendid value.

Children's Illustrated Gift Books
Children's Illustrated Song Books, with Music
Scotch Illustrated Song Books, with Music
Irish Illustrated Song Books, with Music

- Thistle Library:** Pocket editions of Burns and Scott (Illustrated), Tartan Bound.
- Birthday Books:** (Illustrated). Bindings, Tartan Satin, Art Linen, Morocco, etc.
- Giant Post Cards:** Something new, beautiful chromos on large card, 9 by 7 inches, depicting celebrated Old Country scenes, cathedrals, etc.
- Hand Painted Cards:** Beautiful floral effects, every card painted by hand.
- Harvesting Scenes:** A new series of cards illustrating the gathering of Canada's famous Harvest in the Great Northwest.
- Fur Traders:** New series illustrating the fur traders of Northern Canada.
- Typical Canadian Child Studies:** First of the series: "The Little Snowshoer."
- King Edward Series:** New and interesting poses of our popular sovereign.
- Famous Politicians:** Splendid reproductions of famous English and Irish parliamentary leaders.
- New Comic Series:** "Harvest Girls," "The Little Brother," "Baseball Sketches," etc., etc.
- Animal Series in Bromide:** Something entirely new and unique in Dog Studies, Chickens, Cats, etc.
- Scent Sachet Cards:** Perfumes guaranteed.
- Fan Post Cards:** Very clever. Shows 9 views. Local editions made up.
- Canadian View Cards:** An enormous selection from coast to coast, in color, moonlight and black and white. Comprising choicest Lake and Mountain Scenery, Sporting Scenes, Camp Scenes, Western Life, Rural Studies, Coast Scenes and City Views.
- Canadian Art Cards:** In Carbon and Mezzograph. Most beautiful effects. Reproductions in the 3-color process from Oil and Water Color Paintings, by well-known Canadian Artists.
- Bromide Cards:** In plain, glazed and sepia, hand-colored and jewelled. Large variety, excellent subjects.

XMAS HOLIDAYS Send Orders Now. **NEW YEAR**

THE VALENTINE & SONS PUBLISHING CO.,

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