

An amendment is proposed with regard to costs which is that when the jury shall give damages under \$10 the plaintiff shall not be entitled to more costs than damages unless the judge, before whom such verdict shall be obtained, shall certify on the back of the record that the libel was wilful and malicious.

The only other proposition provides that the names of the publishers of newspapers (legally responsible for what they contain) shall be registered, and that the production of a certified copy of the entry in court will be sufficient in any action for libel to prove publication. The proposed penalty for not registering is that newspapers not registered shall not get the benefit of privileges of the act.

### STILL THEY COME

**A**NOTHER composing machine is now attracting attention in England, and as it is entirely original in principle, and materially unlike those that have preceded it, a brief description is herewith given. The machine is known as the "Victoria," being the invention of Mr. Joshua Kay, of Melbourne, Victoria. In appearance it is the essence of simplicity, and occupies a space four feet square. A cast-iron stand carries the key-board, and upright tubes hold the type, each key representing a character of the ordinary Roman font. The depression of a key causes a crank to actuate a thin bit of steel, which drives out the lowest letter in the tube. A revolving belt brush running at a very high rate of speed, sweeps the type along a channel to the collecting slip, where by means of a fibre brush it is forced down to a slide to be justified. It is claimed that the speed of the operator is the only bar to great production, as the machine could set up 100,000 ems an hour without one type being out of place. This latest invention is now on view in England, and further particulars may be expected when it is subjected to the criticism of publishers and compositors.

### STICK TO YOUR RATES

**T**HE *Confectioner and Baker*, Toronto, has just had an experience with N. W. Ayer & Co., the Philadelphia advertising agents, which shows the way these concerns work the average publisher. They sent *The Confectioner and Baker* an order to insert the Cottolene advertisement. The rate was exactly one-quarter of the regular rates. Mr. Acton, the proprietor of that paper, turned down the corner of the order, and wrote across it "not in it." Ayer & Co. then wrote doubling their former offer. He replied that they would have to double that again. They then offered to do so, less their commission of 25 per cent. He refused to

accept it. They sent in reply some six or eight very long letters showing him the advantage he would gain by having the advertisement in his paper, and the fact of doing business with them, &c., and accompanied one of the letters, which they thought would be so effective that he would put in the advertisement at once, with the plates. He did not answer any of these letters, but wrote them that the plates were at his office at their disposal. Finally they sent him an order to insert the advertisement at his rates. The moral to be derived from this is, that every newspaper publisher can get his own rates if he holds out for them.

### TRADE TOPICS

D. J. REILLY & Co., 324 Pearl St., New York, have issued a valuable table for calculating book-work paper. A copy will be sent free to any printer who applies, by mentioning that he is a subscriber to *PRINTER AND PUBLISHER*.

PRESIDENT PRIE, of the Canadian Press Association, talking to *PRINTER AND PUBLISHER* a few days ago, said that a folding machine for a country weekly was a decided gain in every respect. When he first took control of the *Dundas Banner* the whole of Thursday, which was their publication day, was devoted to folding and mailing the paper. Every one in the office had to turn in; no job or other work would be undertaken that day. Now they have a Dexter Folder, and the work is done in a very short time, with no trouble, less expense, and the routine of the office is not interrupted. He strongly advises publishers to add one to their plant.

THE E. B. Eddy Co., of Hull, write as follows:—"At the risk of being thought vain, we send you and ask you, if you do not mind doing so, to publish the following, received by us from Mr. N. B. Colcock, proprietor and publisher of the Brockville daily and weekly *Times*, with reference to the No. 3 News we are supplying him with. Mr. Colcock says:—"I send you a weekly and a couple of dailies of which I feel proud, and think you will too. The cuts of Sheriff Smart and of the Court House are the same as used by the *Globe* in Illustrated Brockville, and are extremely fine, though a little worn with the large edition. The paper is your ordinary No. 3 News; the press, a Cotterell. The weekly was run after our daily, and we ran to-day 2,500, both sizes." Such a compliment to the Eddy Company justifies them in appearing vain, although there is no vanity in having another person proclaim the quality of what he buys. We congratulate the Eddy Company on the success they are meeting with in the manufacture of good paper.

Arbitration is the true spirit of conciliation.