



THE CANADIAN DRY GOODS REVIEW

MAY

ONE WORD "WAIT"
(To clever retail dealers)

THE
"RUBENS" Infant Shirt. No buttons—no trouble
—double breasted. Same
PRICE as ordinary. Largest sale in United States.

"RANDOM." The New Fabric for "Men's" underwear.

"SOLID SILK FACED," with soft, fleecy, pure wool in-
side. Another new fabric for
"Men's" underwear. With other new lines in women's.
Lower prices in pure wool combinations, vests, etc.

*Place no Fall orders till you see our line, other-
wise you will be doing yourself an injustice.*

THE MONTREAL
SILK MILLS CO.

Makers of

• The Health Brand.

THE
MCLEAN PUBLISHING CO.
TRADE JOURNAL PUBLISHERS.
TORONTO & MONTREAL

You may do business without advertising, so will grain grow without
fertilizing, but how about the harvest?