

"Tiger Brand" Clothing



As we say to the individual in our big retailing department, we say to the trade through the wholesale department—"the label is your guarantee."

We believe "Tiger Brand" Clothing is the best clothing being produced in Canada to-day—in every way—style and quality. What we believe, the trade is proving—and perhaps the best evidence of it is the fact that in a twelvemonth we've well nigh doubled the output.

Yes, Sir! it pays to have the high quality to sell, and the sooner you admit it for yourself—well, the better for your trade—splendid assortment of most everything you could need for men and boys—all the year round—come to market or write.

E. BOISSEAU & CO.,

Temperance
and
Yonge,

TORONTO