REFORMATION IN TRADE.

Reform, reform is the cry of the day,
While old-fashioned habits are passing away;
While caloric has triumphed, so plainly invoked seem,
O'er the old fashioned method of pitching by steam

Let us glance at Toronto, which a few years ago,
Was dark Muddy York, as you very well know;
And see it to-day, amid our cities the best,
And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant homes,—
Its beautiful churches, their spires and their domes,
While it—the public building, erected with taste,
Adorn the site of some old marshy waste.

Its marshes have fled by the aid of our drains,
Its forests are open'd by the speed of our trains;
The past we have seen, the present we see,
Well, well, we may ask, what the future will be.

Even now, where the waves of Ontario roar,
And dash their white spray on the long-beaten shore,
That spot so long sacred does science invade,
And the billows give place to a grand Esplanade

But reforms as important as these have been made,
Which greatly have altered the aspect of trade;
Old styles and old habits, old prices have past,
And customs much better are practised at last.

The BONNETS *for instance, which a few years ago*
Would cost you a dollar and a-quarter, or so,
A much finer style you now may procure.
For less than one fourth of that sum, I am sure

Now did you then think that the terms were hard,
If you bought a good print for a shilling per yard;
But now you may purchase for half of that price,
A cloth quite as good, and a style just as nice.

Will you call at McDONALD'S *if it is but to try,*
From his well-selected Stock how cheap you can buy,
And we venture to say, when you look through his Store,
You will wonder you never have found it before.

'Tis a three story house, with the front painted white,
Which makes its appearance both graceful and light,
With very large figures, which you plainly may see,
Describing its number as ONE HUNDRED AND THREE.

THE LARGE **103**, YONGE STREET.
TORONTO.

JOHN McDONALD,
Respectfully invites attention to his very large Stock of Seasonable

DRY GOODS,

RECEIVED THIS SEASON,
The whole of which he offers very reasonable; which the following List of Prices will show:—

6,000 yrds. of yard wide Print, fast colors, from		7½d.
Also, a few Pieces as low as		6½d.
3,000 yrds Narrow Prints, fast colors		4½d.
1,500 " Ginghams and Derrys, very heavy		7½d.
4,000 " Heavy Manchester Shirting stripes,		7½d.
2,000 " Fine printed De Laines		7½d
1,500 " Fine printed Muslins		7½d
2,000 Fine Linen Handkerchiefs		4½d.
1,000 Plain and Fancy Straw Bonnets		3d.
Drawn Silk and Satin Bonnets, &c. &c.		
Boys & Girls Straw Hats in great variety,		
3,000 yrds. Fancy Bonnet Ribbons		3½d.
250 doz. Silk, Cotton, and Fr Kid Gloves, per doz	2	8d.
200 " Hosiery		4s
600 lbs Fishing Thread, Warranted good		

A Case of Milliner's Doll Heads
All numbers in Knitting Cotton, cheap.
Silk and Satin Visities, &c
WITH EVERY OTHER ARTICLE IN THE TRADE.

Wholesale Department up Stairs.

REMEMBER THE LARGE 103, YONGE STREET.

Yorkville Saddle & Harness Shop.

JOHN DALE

Informs his numerous friends that he is prepared to attend all orders in his line with promptness and despatch. HARNESS, SADDLES and TRUNKS will be made at short notice, of the best materials and at low prices. Whips, Spurs, Valises, &c., constantly on hand.

N B Shop near the corner of Yonge Street, as you enter on the Plank Road

Niagara Temperance House,
NEAR THE LIBERTY POLE,
BUFFALO CITY.

H BAYLEY, E BAYLEY } Proprietors

Good accommodations can be had at all times at this house at moderate charges.
BOARD ONE DOLLAR PER DAY.

DR. N. BURNIE, BRADFORD,

MEMBER of the Royal College of Surgeons, and Licentiate of the Hall of Society of Apothecaries, London, England, formerly Assistant Surgeon in the Service of the Honorable East India Company, and late Assistant Surgeon to the Liverpool Sailors' Home, licensed by Sir John Colborne to practice Medicine, Surgery and Midwifery in Western Canada. Commission dated the 14th day of August, 1832.

Bradford, January, 1853.

Bound Volumes of the Son of Temperance for 1852.

Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing 4 of the numbers of 1852, can also be obtained. Price of volume of 1852 well bound S', can be forwarded to any part of Canada, at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in board, plainly can be had for 3s 9d. Half of the volume of 1851 bound plainly can be had or 2s 6d. Apply by letter or in person at this office.

To Farmers & the Country Generally.

THE undersigned, at No. 3, Elgin Buildings, Yonge Street, begs to intimate to the public generally, that they have made arrangements with Messrs Ruth and Co of Rochester, to act as agents for their various kinds of Agricultural Implements, &c &c., similar to those which demanded so many *Premiums* at our *Provincial Exhibition*; also, for their GARDEN, FIELD and FLOWER SEEDS, all of which are of the latest production.

Farmers wishing to keep pace in the scale of progress, and at the same time save some of the unnecessary labour they have heretofore had, will find it to their advantage to call and examine the implements for themselves.

The subscribers will also have on hand—as usual—a supply of *Cooking Stoves, Parlor and Box Stoves, Cox Grates*, &c., together with an assortment of general *Hardware*, which they will be prepared to sell as low as any other house in the city.

Remember the place ☞ No. 3, *Elgin Buildings, Yonge Street*, General Agricultural Warehouse, under Mackenzie's "*Weekly Message*" Office.

McINTOSH & WALTON.

Toronto, 28th March 1853.

R. H. BRETT,
GENERAL MERCHANT,—WHOLESALE
IMPORTER of Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods. Also, Importer and Dealer in Stoves, Oils, Paints, Gunpowder, Sugars, Teas, Spices, Molasses, &c &c

BURGESS & LEISHMAN,

Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand
THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF

READY-MADE CLOTHING AND DRY GOODS
IN CANADA WEST. WHOLESALE AND RETAIL.

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be composed of the newest and most Fashionable materials, and in great variety.

Tailoring in all its Branches, executed with Taste and Despatch. Mournings Furnished on the shortest Notice. Paris, London and New York Fashions received monthly.

READY MADE CLOTHING.

	s. d		s. d		s d
Men's Brown Holland Coats, from	4 4½	Men's Black Cloth Vests, from	7 6	Men's Moleskin Trousers, from	7 6
do Check'd do do	5 0	do Black Satin do	8 9	do Linen Drill do	5 0
do Black Alpaca do	10 0	do Fancy Satin do	8 9	do check'd do	5.0
do Russell Cord do	12 6	do Holland do	3 4	do Broadley do	7 6
do Princess do do	12 6	do Fancy do	4 4½	do satinett do	11 3
do Canada Tweed do	17 6	do Velvet do		do cassimere do	13 9
do Broad Cloth do	30 0	do Marseilles do		do buckskin do	
do Cassimere do	23 0	do Florettes do		do doeskin do	
Boy's Brown Holland do	4 4½	Boy's Fancy do	3 9	Boy's drill do	4 4½
do Check'd do	5 0	do Silk do	5 0	do check'd do	4 9
do Moleskin do	6 3	do Satin do	5 0	do moleskin do	5 0
do Tweed do	10 0	do Cloth do	5 0	do Canada tweed do	4 4½
do Broad Cloth do	17 6	do Tweed do	4 0	do cassimere do	
do Russell Cord do	8 9	do Cassimere do	5 0	do tweed do	
White Shirts, Linen Fronts,	4 4½	Men's Cloth Caps,	2 6	Red flannel shirts,	4 4½
striped do	2 0	Boy's do	1 10½	Under shirts and drawers.	

Men's Paris Satin Hats—Black and Drab. New Style Business Coats—in all materials.

DRY GOODS.

Muslin deLaines, yard wide, from	1s. 10½d	Table linens, quilts, counterpanes, bed tick and towels.		Factory cotton, from	2½d
Prints, fast colors, do	from 7½d	Crapes and materials for mourning,		White do "	3½d
Heavy ginghams, do	" 7½d	infants robes, caps, and frock		Striped shirting, "	4½d
Splendid bonnet Ribbons	" 7½d	Bodies.		Cotton warp	" 4s 4½d
Straw bonnets,	" 1s 3d	shawls, handkerchiefs, neck-ties,		Ladies' stays,	" 2s. 6d.
Gloves, hosiery, ribbons, laces,		cap fronts, muslins, netts,		Fringes, gimps trimmings,	
Edgings, artificial flowers,		collars, silks, satins, &c,		Barege dresses,	
Shot, check'd and plain alpacas,		orleans, coburgs, deLaines.		Silk warp alpacas.	

BROAD CLOTHS OF ALL KINDS.

BURGESS & LEISHMAN,
☞ *NO SECOND PRICE. Corner of King and Church Streets, adjoining the Court House.*
Toronto January, 1853.

Fresh Arrivals of New Spring and Summer Goods.

WILLIAM POLLEY,
66, King Street East, Toronto,

RESPECTFULLY intimates to his numerous customers, and the public generally, that he is now receiving his Spring arrivals of Fresh and Fashionable

STAPLE AND FANCY DRY GOODS,

INCLUDING THE LATEST STYLES IN
PLAIN AND FANCY STRAW BONNETS, PLAIN AND FANCY DRESS GOODS, PRINTED MUSLINS, SILK PARASOLS, BONNET RIBBONS SHAWLS, PRINTS, &c. &c.

With a full assortment of Hosiery and Gloves, all sizes; Satins, Silks, Satanets, Persians, Muslins, Nets, Sleeves, Collars, Veils, Handkerchiefs, Laces, Edgings, &c., and a large and well selected stock of

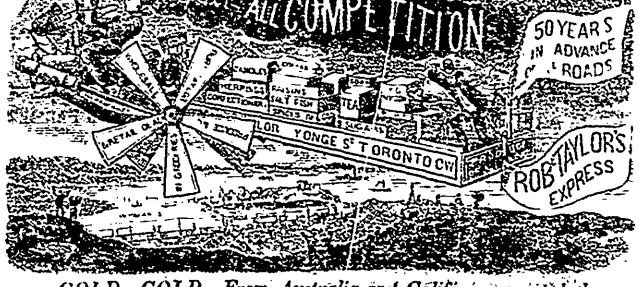
☞ EVERY DESCRIPTION OF STAPLE GOODS. ☜

Consisting in part of superior American Grey Cottons, superior White Cottons, Heavy Stripe Shirtings, Fancy Regatta do., Grey and White Sheetings, Derrys, Bengals, Ginghams, Checks, Blue Drills, Denims, Hungarian Cloths, Bloomer Cloths, Heavy Blue Ticks, Straw Ticks, Osnaburgs, Linens, Canvass, Cheese Cloth, Bags and Bagging, Towels and Towelling, Red and White Window Holland, Blue do., Brown do., Undressed do., Scotch do., Irish Linens, Diaper, Table Damasks, Table Oil Cloths, Linen and Worsted Table Covers, Quilts & Counterpanes, Broad Cloths, Cassimeres, Tweeds, Doeskins, Vestings, Drills, Gambroons, Cantoons, Kerseys, Carpets, Druggets, Jeans, Moleskins, Silesias, Linings, Silk Neck Handkerchiefs, Silk Pocket do., Silk Opera Ties, Fancy Cap Ribbons, Plain Sarsnet do., Plain Satin do., Fancy Silk Ties, Crapes, Stays, Lappets, Patchwork, Printed Cotton Handkerchiefs, &c., Gimps, Fringes, Dress Buttons, Braids, &c. &c.

☞ SMALL WARES IN ENDLESS VARIETY. ☜

W P would also intimate that his Stock is now selected in the British and American Markets, expressly for this Trade. Intending purchasers may therefore rely on the very Latest and most approved Styles, which, on inspection, will be found well adapted for the early Spring and Summer Trade, and for QUALITY, CHEAPNESS and VARIETY, cannot be surpassed by any House in the City. SUPERIOR COTTON YARN (all Nos.) a prime article of Batting, Black and White Wadding, &c. &c. &c. ☞ Inspection Invited. ☜

WILLIAM POLLEY,
Chequered Warehouse, Victoria Row, June, 1853. *Third door west of Church Street.*



GOLD—GOLD—From Australia and California wanted, by

ROBERT TAYLOR,

Corner of Yonge and Albert Streets Toronto, nearly opposite the *Green Bush*, and few doors north of *Montgomery's Inn.*

HIS GROCERIES ARE THE CHEAPEST IN TORONTO—THEY COMPRISE
FRESH GREEN TEAS, BLACK TEAS, COFFEE, SUGARS, SPICES, FRUITS, RICE.
CONFECTIONARIES.
WHOLESALE AND RETAIL.—LOW PRICES—QUICK RETURNS.
☞ *INSPECTION IS INVITED.*

January, 1853.

J. H. GOWAN,
Carver and Gilder Looking-Glass & Picture Frame Manufacturer,
No 75, Yonge Street, Toronto,

The subscriber respectfully informs the Trade in general that he has on hand a large assortment of Pier, Chimney, Toilet and Shaving

Glasses and Fancy Goods,
ALSO
PORTRAIT AND PICTURE FRAMES,

Which from his new and extensive Machinery, he is prepared to sell at *New York Prices* WHOLESALE AND RETAIL

N B Country Merchants will save 30 per cent, by calling before here purchasing elsewhere.

Toronto January, 1853.

T. WHEELER,
ENGRAVER AND WATCHMAKER,
KING STREET EAST, TORONTO

COMPANY and LODGE SEALS executed in the best style, and designs furnished if required. COATS OF ARMS found and emblazoned.

January, 1853

HAYES BROTHERS & CO.,
IMPORTERS OF
GROCERIES, TEAS, &c.
27, YONGE STREET,
TORONTO.

J. FOGGIN,
[*From England*]
DYER AND SCOURER,
93, YONGE STREET, TORONTO.
KID GLOVES CLEANED.

JOHN PARKIN,
Plumber and Gas Fitter,
Adelaide St East, 2 Doors from Victoria St

Pipes, Brass, Lead, Iron, or Gutta Percha Pumps, fitted up and repaired

Gas, Water and Steam apparatus, Baths, Water Closets, &c. &c., supplied with the utmost promptitude and on the most liberal terms. January, 1853.

J. MURPHY,
PAINTER AND GLAZIER,
GRAINER, PAPER HANGER,
SIGN WRITER, &c. &c,
No. 13, Adelaide Street, West of Yonge St.

THOMAS PAUL & SON,
VETERINARY SURGEONS

VETERINARY FORGE AND BLACKSMITH'S SHOP
HORSE AND CATTLE MEDICINES.
DISPENSARY—Queen Street, near Yonge Street, Toronto.

WILLIAM WHARIN,
WATCH & CLOCK MAKER, JEWELLER,
No 17, Church St., 1 door South of King St.

Clocks, Watches, Time pieces, and Jewellery, of every description repaired, cleaned and Warranted.

A variety of Clocks, Watches, Jewellery and Fancy goods constantly kept for sale.

Toronto, January 1853.

W STEWARD,
Premium Saddlery Warehouse, 95 Yonge St. Toronto, Sign of the Mammoth Collar.

W. S. returns his sincere thanks to his friends and the public, for the very liberal support he has received: He continues to manufacture a superior article, such as has received so many premiums for at numerous fairs in Canada and which has been honorably mentioned at the World's Fair in London.

W. S will sell very low for cash, and every article warranted to be such as sold for.—GOOD AND CHEAP.

☞ Remember the sign of the Collar

YONGE ST. POTTERIES
NEAR TORONTO,
JOHN AVIS, PROPRIETOR

Manufactures 2,500 pieces per week, producing 30 [illegible] worth of goods on the average per week, throughout the whole year.

These Potteries excel all other potteries in the Province for quantity and quality. They took all three prizes at our Toronto Provincial Show, and have so at other Fairs.

Orders can be promptly supplied with our unsurpassed Brown Ware, and Bronze Glaze, Milk Pans, Crocks, Pickle Jars, Garden Pots, and *Ornamental Chimney Tops*, on short notice.

J. D., having secured a large quantity of clay superior to any ever manufactured in Canada before, he can recommend it as being far better for Dairy purposes, than the miserable yellow and dirty white looking trash used in some places.

January, 1853.

JOHN BENTLEY,
DRUGGIST AND STATIONER,
71, Yonge Street,

Has constantly on hand a large and well selected stock of Genuine Drugs, Chemicals, Patent Medicines, Perfumery, Soaps, Oils, Paint, Varnish, Patent Dyes,

ALSO,
WRITING AND WRAPPING PAPER,
School Books, Account Books, Pocket Books, Portfolios,
GENERAL STATIONERY

N B—Wholesale Depot for Bentley's Baking Powder, Smith's improved Rat and Vermin Extermination, Pills; Farrell's Arabian Liniment, &c &c &c.

RAGS BOUGHT FOR THE PAPER MILL AS USUAL.

Toronto, January, 1853.

CHARLES BAKER,
MERCHANT TAILOR,
No 7, KING STREET WEST, TORONTO, begs to inform the public, that in addition to the above business he has on hand, (or will make to order) ALL KINDS OF FLAGS, FREEMASON'S APRONS ON HAND. Agent for Minhin's Paris and New York Plates of Fashions; also, J H Chappell's London and Paris Magazine of Fashion, System of Cutting.

Toronto, January 1853

G. HARCOURT & CO.
TAILORS, CLOTHIERS,
AND
GENERAL OUTFITTERS,
11, North Side of King St.
Directly opposite the Globe Office, Toronto.

The subscribers keep always on hand a large assortment of West of England Broad Cloths, Cassimeres, Tweeds, Venetian and Summer Cloths of the Newest Pattern and Material. A choice selection of

Vestings of the richest and most fashionable description

consisting of Plain and Figured Velvets, Silks, Satins, Plushes, Satin and Figured Material of almost every description

READY-MADE GARMENTS,
Hats, Caps, Shirts, Gloves, Suspenders, &c.
And Gentlemen's Wear in General.
Judges' Barristers' and Under Sheriffs' ROBES,
Of every Degree and quality, made to order.

G. HARCOURT.

Toronto January 1853

BRASS BANDS FOR DIVISIONS
Instrument and Music Establishment
MESSRS. A. & S. NORDHEIMER

Beg to inform their friends and the public, that besides their large stock of PIANOS of the best Music, which they keep constantly on hand, have received and are constantly receiving from Europe the most IMPROVED INSTRUMENTS for both Brass and Wood, which they are enabled to lower price than any other Establishment in Canada. Particularly they would recommend their CORNETTINAS and other BRASS INSTRUMENTS, made by the celebrated maker CURTOIS of Paris.

Any order from any part of the country will be attended to. A. & S. NORDHEIMER

King Street

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G. DURAND, Editor and Publisher.

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