

Results Count! That's Why People Who Once Use Classified Ads Use Them Again

AMUSEMENTS

GRAND
HOME OF THE
"Channing of
the Northwest"
Starring Eugene O'Brien.

"STICK AROUND"—Ernest Truax
in a two-reel comedy.

Travelogue—Topics of the Day—
Asop's Fabrics—Orchestra.

Thursday, Friday, Saturday.
"The Bigamist"
Starring Ivy Duke,
in an all-star cast.

"Put and Take"—Hallmark Boys
Comedy.

Mats.—Children, 10c; Adults, 15c.
Evenings, 25c.

The Free Press

LONDON, ONT.
CLASSIFIED ADVERTISING
indexed, standardized and popular-
ized according to
THE BAILY & SMITH SYSTEM,
Inc., Philadelphia, Pa.

All ads are restricted to their
proper classification and to the
regular Free Press style of type.

CLASSIFIED RATES
Daily rate per line for consecutive
insertions including Free Press
morning and evening editions at the
same rate:

Minimum charge, 36 cents.
Daily rates per line: Cash.
3 days 15
10 days 40
1 month 110

Births, Engagements, Marriages,
Deaths, etc., charged, 10c per
line; cash, \$1.00; subsequent inser-
tions, charged, 75 cents; cash, 50
cents.

Copy of Thanks—Charged, \$1.50;
cash, \$1.00, each insertion.
In Memoriam Notices—15 cents per
line—14 days lines to the
inch.

Advertising ordered for irregular
insertions takes the one time inser-
tion rate; no ad. taken for less
than one line. Minimum charge
36 cents.

Count six average words to the
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Classified Display Advertising,
25c line charged for the first inser-
tion; subsequent insertions, 10c
per line. Ad. will be received by
telephone and if paid at The Free
Press office within 10 days from
the first day of insertion cash rate
will be allowed.

Ads. ordered for more than one day
and stopped before expiration will
only be charged for the number of
times they appeared and ad. stop-
page will be charged at the rate earned.
Rate line for full advertisement
is the same as a line of type.

Special rate for yearly advertising
upon request.

Publishers reserve the right to edit
or reject any classified advertising
copy.

Telephone 5200, ask for a want ad.
taker.
Main office, 430 Richmond street;
branch office, corner Dundas and
Tait, St. Thomas agent, A. Conn,
530 Tait street.

CLASSIFICATIONS.

The following classification headings
appear in this newspaper in the numer-
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Births.
Engagements.
Marriages.

2.—In Memoriam.
3.—Card of Thanks.
4.—Funeral Directives.
5.—Funeral Flowers.
6.—Cemetery Lots, Monuments.
7.—Lodge Notices.
8.—Coming Events.
9.—Personals.
10.—Lost and Found.

AUTOMOBILES

A.—Automobile Agencies.
11.—Automobiles for Sale.
12.—Auto Trucks for Sale.
13.—Auto Accessories—Tires—Parts.
14.—Garages—Autos for Hire—Taxi.
15.—Motorcycles and Bicycles.
16.—Repairing—Service Stations.
17.—Wanted—Automobiles.

BUSINESS SERVICE.

18.—Business Services Offered.
19.—Building—Contracting.
20.—Cleaning, Draining, Excavating.
21.—Dressmaking—Millinery.
22.—Heating, Plumbing, Roofing.
23.—Insurance.
24.—Laundry.
25.—Moving, Trucking, Storage.
26.—Painting, Papering, Decorating.
27.—Printing, Engraving.
28.—Professional Services.
29.—Accountants.
30.—Architects.
31.—Chiropractic.
32.—Dental.
33.—Legal.
34.—Medical.
35.—Osteopathy.
36.—Osteopathic Physicians.
37.—Refrigerating—Refinishing.
38.—Tailoring and Pressing.
39.—Wanted—Business Service.

EMPLOYMENT.

40.—Help Wanted—Female.
41.—Help Wanted—Male.
42.—Help—Male or Female.
43.—Teachers Wanted.
44.—Solicitors, Conveyancers, Agents.
45.—Situations—Wanted—Male.
46.—Situations—Wanted—Female.

FINANCIAL.

47.—Investments, Stocks, Bonds.
48.—Money to Loan.
49.—Wanted—To Borrow.
50.—Wanted—To Buy.

INSTRUCTION.

51.—Correspondence Course.
52.—Local Instruction Classes.
53.—Musical, Dancing, Dramatic.
54.—Situations—Wanted—Male.
55.—Situations—Wanted—Female.

LIVE STOCK.

56.—Dogs, Cats and Pets.
57.—Horses, Cattle, Implements.
58.—Poultry and Supplies.
59.—Wanted—Live Stock.

MERCHANDISE.

60.—Articles for Sale.
61.—Batteries and Exchange.
62.—Business and Office Equipment.
63.—Boats and Accessories.
64.—Buildings and Building Materials.
65.—Farm and Dairy Products.
66.—Fuel, Feed, Fertilizer, and
67.—Good Things to Eat.
68.—Homemade Goods.
69.—Household Goods.
70.—Jewelry and Watches.
71.—Machinery and Tools.
72.—Musical Instruments.
73.—Newspapers and Magazines.
74.—Seeds, Plants and Flowers.
75.—Specials at the Store.
76.—Wearing Apparel.
77.—Wanted—To Buy.
78.—Wanted—To Rent.
79.—Wanted—Rooms or Board.
80.—Wanted—Places for Rent.
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REAL ESTATE FOR RENT.

91.—Apartments and Flats.
92.—Business Places for Rent.
93.—Farms for Rent.
94.—Garages for Rent.
95.—Houses for Rent.
96.—Offices and Desk Room.
97.—Suburban for Rent.
98.—Summer Places for Rent.
99.—Wanted—To Buy.
100.—Wanted—To Rent.

REAL ESTATE FOR SALE.

101.—Brokers in Real Estate.
102.—Business Property for Sale.
103.—Farms and Land for Sale.
104.—Houses for Sale.
105.—Lots for Sale.
106.—Shore Property for Sale.
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MEETINGS

Mass Meeting at the Labor Temple
Wednesday, 8 p.m., No. 1 Branch
Ontario Federation of Labor Unions.
Open to all citizens interested in the
political labor movement.

FRANK MCKAY, President.

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ANNOUNCEMENTS

Deaths.
SICKLES—Henry Sickles, in his 87th
year, at Victoria Home, on Monday,
May 29, 1922. Funeral at Strathroy,
on Wednesday, from G. T. R. station
on arrival of train due at 12.30 noon.

In Memoriam
TREVELYAN—In ever loving memory
of Lieut. W. J. Trevelyan, who passed
away May 29, 1922. "Hard was the blow which caused
us to part."
—The Family.

Lodge Notices
ROYAL ARCH MASON, regular con-
vocal on Wednesday (this evening)
evening. Official visit, visi-
tors welcome. H. C. Ives, Z; O. E.
Wood, Pres.

HACKETT L. O. L. 805, special degree
meeting in Orange Hall, Market Lane,
May 31, 1922 (Wednesday) at 8 p.m.
Blue and royal arch degrees, visitors
welcome. Wm. McFadden, W. M.; A.
Novis, Secretary.

Regular meeting Chorazin
of the 1st Division, this (Wed-
nesday) evening. 8 p.m. in
Alma Block. Initiations welcome.
Eaton, N. G. C. Arthur Bor-
land, recording secretary.

COVENANT PRECEPTORY, No. 346,
fully rechartered and reconsti-
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regular meeting on Thursday evening,
June 1, in Orange Hall, Market Lane.
Visiting sir knights welcome.
Langford, W. P.; Ivan A. Thatcher,
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The Ostrich Thinks It's
A Wise Old Bird

When it "disappears" by sticking its head in the sand.

But it doesn't become a great many people to laugh at this simple display—too many of them are doing the ostrich stunt themselves!

They think that the way to save money is not to spend it. They deprive themselves of things they should enjoy and then spend much more than they'd need to on others.

They bury their heads in the "I can't afford it" sand and never see the scores of opportunities to get what they want at unusual prices—and save as much money in the end.

In other words, they don't take advantage of the double chance to practice real thrift and get the greatest enjoyment out of the money they spend that the service of The Free Press Classified Section offers every day.

Have YOU been reading the Classified ads, regularly?

AUTOMOBILES

Automobiles For Sale 11
FORD SEDAN—In perfect running condition, varnish not even checked;