

Summer Colds

are very persistent, and have a marked tendency to become chronic. Taylor's Throat and Lung Balm is sold on our printed guarantee to cure the worst cough, cold or bronchial irritation. It gives almost instant relief, but will not upset the stomach. Price, 25c per bottle, at

TAYLOR'S MARKET DRUG STORE,
399 Talbot Street.

**Have You Heard**

About the 23-JEWEL ADJUSTED SETH THOMAS MOVEMENTS, in guaranteed gold-filled cases, at the ridiculously low price of

\$20.00 Complete WRAY'S

ONE-PRICE STORES,
234 Dundas St. 384 Richmond St.



WE MAKE JEWELRY AT FACTORY PRICES.

S. K. MILPOY & CO.,
Maker to Wearer Shop.
660 Dundas St. ywt Near Wellington

FERGUSON & SONS

FUNERAL DIRECTORS
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

GEO. E. LOGAN

FUNERAL DIRECTORS
AND EMBALMER.
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1968. Personal Attention. ywt

Smith, Son & Clarke

Undertakers
116 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

E. C. Killingsworth

FUNERAL DIRECTOR
AND EMBALMER.
491 Richmond Street, Phone 3971

GRIFFITH & WILLSIE

FUNERAL DIRECTOR
104 Dundas Street, London.
Residence on Premises. Phone 459.
Private and Ambulance Service.
Delaware Branch, W. Acres, Mgr.

ECONOMIZE

A dollar saved is a dollar made.

IDEAL IRONS

Consume 300 watts per hour. Most all others consume 500 watts per hour. Note the savings. Ideal Irons are made in London.

—use 3-in-One oil on your sewing machine

Now is the time for summer vacations, and to keep your valuables safe from fire and burglars in your absence, send them to London Loan and Savings Company, who for a trifling charge will save you against loss.

PHONE FOR PARTICULARS
NO. 424. ywt

A BUMPER WHEAT CROP.

Thousands of Men Required—This Year's Harvest Promises To Be the Largest in the History of Canada.

According to present indications the wheat crop of 1913 will be the greatest ever harvested in Manitoba, Saskatchewan or Alberta, thus requiring the farm laborers of the east to assist in harvesting the world's greatest bread basket.

The Governments of the respective provinces state that many thousands men will be required for this year's harvest. These will have to be principally recruited from Ontario, and the prosperity of Canada depends on securing labor promptly. The Canadian Pacific, on which company will fall practically the entire task of transporting the men to the West, is already making special arrangements for this year. Excursions from points in Ontario to Manitoba, Saskatchewan and Alberta will be run and special trains operated, making the trip in about thirty-six hours and avoiding any change of cars or transfers. This will be a day shorter than any other route. Dates, rates and conditions will be announced in a few days. M. G. Murphy, district passenger agent Canadian Pacific Railway.

17-14 ywt

A SUMMER'S DRINK

You can't buy better Porter and Ale than Hamilton's. First class and made from the finest hops and malt.

KENT BREWERY
Jos. Hamilton, Prop.

Girls' Wristlet WATCHES

These are neat, strong and reliable (timekeepers, fully guaranteed by official watch inspector of C. P. R. and G. T. R.)

\$5.00

W. G. Young,
DIAMOND HALL,
214 Dundas Street.
674 Dundas Street.

Bread Is a**Necessity at****Every Meal**

The Bread you eat should be the best obtainable, because it is an important part of every meal, every day in the year.

THE BEST BREAD IS

Johnston Bros.

XXX Bread

ALWAYS ASK FOR IT.

LONDON AND DISTRICT

The Advertiser office is open every night, except Sundays and holidays, until 9:00 p.m. In telephoning after 9 p.m. call No. 3670 only, business department, for complaints, change of address, etc., and other numbers according to list at top of Page Four. If you do not receive an answer to 3671, 3672, or 3673, call 3670, and you can always get an answer before 9 p.m.

Linen Shower—Friends to the number of 25 gathered at the home of Mrs. William McGinnis, 228 Maitland street, Wednesday night, where a linen shower was held for Miss Ida Flannigan, of the Hamilton road east. Miss Flannigan was the recipient of many handsome presents of linen goods, and during the evening a program of games and music was carried out. Before the close a buffet luncheon was served by the hostess.

Early Edition**On Saturday**

On Saturday, July 26, The Advertiser will issue to its subscribers an early edition, which will reach the homes of Londoners about noon. A picnic of Advertiser employees has been arranged for that day, and in order to provide ample time for a day's enjoyment, the last forms will be closed at 10:30 o'clock.

SAYS TEA AND KNITTING ARE CAUSES OF RUDENESS.

The Prussian Minister of Railroads has just issued an ordinance requesting the employees, especially their women employees, to be more polite in their intercourse with the public. Numerous complaints have reached the ministry of shortcomings in this respect, and the ministry warns its servants that if they do not turn over a new leaf sterner measures will be taken.

With regard to the women, their main faults appear to be too great an addiction to knitting, crocheting and the preparation of tea or coffee when the public is impatiently waiting to be supplied with railroad tickets. In busy times they are also apt to lose their heads and to answer impatient travellers tactlessly.

Some years ago similar complaint was made about the women employed in the postoffices and at the telephones, but energetic measures were taken by the Government to stop this nuisance, and it has now become a pleasure to transact business with a woman assistant in the German postoffices.

There Is Only One Kodak

EASTMAN KODAK COMPANY

Are the manufacturers. We carry a complete stock in all sizes and prices. Ask for the literature and new catalogue.

J. H. Back & Co.
210 DUNDAS STREET.
Developing and Finishing That's Sure to Please. ywt

17-14 ywt

NOTICE OF REMOVAL!

After nearly a quarter of a century in the Duffield building, we are obliged to move. Our office is now 425 YORK STREET. Phone 470.

John Mann & Sons

COAL, CEMENT, CHARCOAL, BEAVER BOARD, ETC.



SATISFACTION GUARANTEED OR MONEY BACK.

374 RICHMOND ST. PHONE 1084. ywt

PARNELL'S**WRAPPED****LOAF**

This Bread is wrapped in our bakery, and is delivered to its users in a perfectly clean and sanitary way.

Try a loaf and you will approve of its superiority. Clean bread for clean people.

Phones 929--1390

Pay Yourself Off

Saturday as a rule is pay day and rightly so, it comes at the end of the week when the week's work is done and when there should rightly be some reward for labor. Do you reward your body for the labor it has performed for you? Do you pay yourself off? Are you thankful for the ability to render service? You owe it to your body to take care of it. You can take care of it by taking

Cascara Constipation Capsules
A chocolate coated, pleasant-tasting remedy, that does great good for the body by keeping it in prime working condition. 25c per box.

Cairncross & Lawrence

Chemists and Druggists.
216 Dundas Street, London, Ontario. 744

AROUND THE CITY HALL**Some Resurrections.**

Some of the old familiar earmarks of the city council chamber, that have been strangely missing for the past year and more, will make their appearance again in the new Spencer Block city hall. These "earmarks" are the oil paintings of London's former mayors that adorned the walls of the old auditorium. When the city hall auditorium was turned into office space the paintings were removed and packed away. They have remained packed away since but they may soon see the light of day again.

Carts Are Big Enough.

Superintendent W. C. Dodd, of the garbage collection department, in answer to the criticism that has been leveled at the "small" carts of the department, declares that they are handling every bit of garbage that is offered. The daily collection has now reached over 70 loads, that being the average brought in by the department's carts.

"War Horse" Still There.

Ex-Ald. Neil Cooper may not be in the 1913 council, but the old "War Horse" beat the present aldermen by a mile when it came to being in the new city hall. For several months he has had his quarters in the building that will house the city fathers for some years, a distinction that is made all the greater by the fact that none of the present-day aldermen have been there yet. It is true that Ex-Ald. Neil is not in the Spencer Block city hall now, but his friends are saying that he will be there next year, and furthermore that the prefix of "ex" won't be before the alderman much longer.

Preventing Overflow.

To prevent any overflow of the new 12-inch sewer on Dundas street east, City Engineer W. N. Asplund has prohibited any side drains larger than six inches being connected up. Factory waste from the new industries there is calculated to gorge the sewer. It was because of this that the city engineer made such an appeal for a storm water system, particularly for the east end.

"Canned" Breakwaters.

Apologies of the story of tin cans being dumped down the river bank at the incinerator. Superintendent Dodd claims that they will be used as a breakwater, and that people on the south bank of the river need fear no alarm.

"We are dumping the cans down there to protect the incinerator property," said the superintendent. "The river is constantly encroaching at this point, and we had to take some steps to prevent it. Chalkers will be thrown over the face of the cans to add stability to the wall and also to prevent any unsightly view of tin cans."

Made-in-London Exhibit.

It's early yet so be talking of any great things the new publicity campaign.

ROWAT'S

Pleases people who are particular. 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3051, 3052, 969.

tyw

WISE HORSE WAS THIS**BUT DISAPPOINTED ONE**

Recognized Drinking Fountain But Found Nothing to Drink.

A horse may not have the keen sense of smell that distinguishes the camel, which detects water at a great distance, but numbers of the delivery "nags" around the city have displayed "horse sense" enough to recognize the drinking fountains which have been set up for their benefit. Some who travel the same route every day invariably halt for a drink. Until recently one of these fountains, at the corner of Pall Mall and Adelaide streets, was used daily by a large number of drivers, to refresh their teams. About two months ago, however, this fountain ceased to run, and has never since been repaired. Drivers who were in the habit of watering their horses at this place, which is the only one of its kind for many blocks, find its refusal a great inconvenience, and if horses could talk, doubtless some loud complaints would be heard from them.

One day this week a horse attached to a baker's delivery wagon was standing on Pall Mall street. The driver was absent in one of the houses. The horse espied the drinking fountain further down the street and immediately decided that he wanted a drink. So with out waiting for the driver, he set off and arrived at the fountain only to find it dried up. Such instances coming to the attention of residents of that neighborhood have led them to take steps to have the fountain repaired, and the waterworks department have been communicated with in regard to the matter.

FATALLY BURNED

Frank Duesling Caught in a Gasoline Explosion at Waterford.

Waterford, July 23.—Frank Duesling, aged 35, is dead from burns he received when gasoline exploded at the local cannery factory while the M. C. R. freight sheds were burning yesterday. Besides his wife, he leaves four small children.

LYNCH—LILEY.

A pretty wedding was solemnized on Wednesday morning at 8 o'clock in St. Mary's Church, East London, when Miss Alice Liley, daughter of Mr. and Mrs. Charles Liley, of 558 Ontario street, became the bride of Mr. Edward Lynch, of Toronto, Rev. P. J. McKee officiating.

The bride, who was given away by her father, wore a handsome gown of white charmeuse satin with bridal wreath and tulle veil. She was attended by her sister, Miss Rose Liley, who was attired in maize silk. Mr. Norman Sheehy assisted the groom.

After partaking of a dainty luncheon at the home of the bride's parents, the happy couple left for New York via Buffalo and the Hudson River. They will also visit at Mr. Lynch's home in Winsted, Conn., before returning to Toronto, where they will reside.

Our summer sale of Shoes and Oxford gives you the greatest bargains we ever offered at the Cook Shoe Store, 167 Dundas street.

Should Clean Up.

Criticism is being directed against the way in which the civic picnic grounds at Port Stanley are kept. The suggestion has been made that the city garbage department extend the scope of its activity to the lakeside and install a better system for cleaning paper and picnic refuse from the picnic grounds there.

Showed Yankee the Way.

The "Made-in-Winnipeg" exhibition that is hoped Industrial Commissioner Phillips may duplicate in this city by a "Made-in-London," is one that has attracted universal attention. Many of the big American cities of the west have followed the example of the Canadian city, and have started similar permanent exhibits of home manufactured goods. Commissioner Phillips' office, while he is in the Made-in-Winnipeg Building.

Wild Adventure**of Ex-Londoner**

Drives Automobile From Garage Enwrapped in Flames.

The Vancouver World has the following which will interest Londoners: Great excitement prevailed and a large crowd was attracted when the automobile belonging to Mr. J. A. Yarker took fire on Fourth avenue last night and was completely destroyed.

Shortly before dusk Mr. Yarker, in company with a young lady, approached the Terminal City garage on Fourth avenue, to obtain a supply of gasoline. A superabundance of oil was poured into the tank, and it caught fire when a portion of it came into contact with the rear light. The flames shot into the air and the occupants were forced to beat a hasty retreat.

Mr. Yarker, however, seeing the danger of a huge explosion which would inevitably result should the car be left in the garage, where several hundred gallons of gasoline were stored, courageously went back into the garage, took his seat in the machine and steered it out in safety.

The car hit a telephone post and Mr. Yarker alighted, not wishing to expose himself to further danger. The flames began to envelop the telephone pole, and someone with presence of mind rang for the fire department. Chemical engines soon extinguished the blaze, but the car was a total wreck.

Mr. Jack Yarker was formerly a resident of this city, living on Wortley road, South London.

COMING TO LONDON

Mr. and Mrs. Evans, of Ekfrid, Highly Honored By Friends.

[Special to The Advertiser.] North Ekfrid, July 24.—A crowd which numbered 250 gathered on the church grounds last evening, to honor Mr. and Mrs. Evans before their departure for London.

After a short program of song and recitation, Mr. Russell Roemmle was called upon to read an address, and Mr. and Mrs. Evans were given a beautiful chime of merriment. To their son Albert a silver ring was presented by Master Allen Perry.

Mr. Evans made a suitable reply, in which he expressed his regret at leaving his many friends in the community, and gave them the assurance that they each would receive a warm welcome at his new residence in London.

Mr. Evans has been engaged in the grocery business here for the past five years.

FRIDAY MORNING**BARGAINS AT YOUNG'S****500 Yards Silkquissette**

In sky, pink, fawn, navy, Copenhagen, white and black, 27 inches wide. Regular 50c value, Friday special 29c

NEW SILK CREPE.

The correct material for this season, in sky, pink, champagne and cream. Regular 50c value, on sale Friday for 32½c

PLAIN COLORED COTTON VOILE,

In shades of sky, gray, Copenhagen and white, 27 inches wide. Regular 25c and 35c, Friday special 19c

FURNISHING DEPARTMENT SPECIALS

FOUR DOZEN MEN'S WORKING SHIRTS
Two rows of stitching, with double shoulders. Regular 65c value, Friday special .31c

THREE DOZEN MEN'S BLUE OVERALLS
With bibs and braces. Friday bargain .38c

BOYS' TWO-PIECE SUITS,
In medium shades of gray, Hewson tweed. Regular \$4.50 value, sale price \$2.98

BOYS' SUITS,
In rich brown tweed and English worsteds, with large bloomer pants. Regular \$6.50 value, sale price \$3.98

Women's Black Muslin
With embroidered front, in both styles, open front and back. Regular \$1.50 value, sale price, Friday 98c

24 Only Girls' Percale Dresses
In stripe effects, sizes 8, 10 and 12 years. Regular \$1.25 value, Friday sale price .69c

Another Chance to Buy \$1.00 Long Hip, Soft Skirt Corsets
Made with six hose supporters attached, sizes 18 to 25. On sale Friday only, pr. 69c

40 ONLY WOMEN'S AND MISSES' WHITE BEDFORD CORD AND REPP SKIRTS,
Sizes 36 to 39 only. Regular \$2.00 value, sale price only \$1.25

TWENTY DOZEN EMBROIDERED LISLE STOCKINGS,
In black and tan, sizes 8½ to 10 inches. Regular 35c value, Friday only, pair 25c

TEN DOZEN WOMEN'S FANCY ROBESPIERRE COLLARS,
In white and colors. Values up to 50c, sale price 19c

room, but folding doors in the office of General Manager Glauitz will provide for this.

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