

A Just Pride

It is a matter of pride with us that our interior work shows such refinement and artisticness.

O. B. Graves

Limited.

203 DUNDAS STREET.

These Cool Mornings a Man Looks for a Hot Breakfast

We pay special attention to our breakfast meals. We know where the very nicest rolled oatmeal is milled, and, while it costs us more than the usual run, we are well repaid by the repeat orders it brings from satisfied customers.

To Get You Interested We Offer This Week 7 Lbs. of This Extra Good Oatmeal for **25c**

Finest Flavored Back and Breakfast Bacon in the city. These are words we hear every day about our bacon. If you have not tried our bacon lately you have missed a treat.

Sliced, Per Pound, 22c.
Pure Lard, the Very Best, Per Lb., 17c.

The only place in London to get White House Coffee. Per lb., 40c.
The most popular coffee in the United States and Canada today is at the Three Popular Stores.

JOHN DIPROSE

THREE POPULAR STORES
Dundas-Ridout, Phone 338
Dundas-Wellington, Phone 2252
Richmond-Hyman, Phone 1291

CHEAP WOOD

We sell good quality, dry, 12 and 16 inch, mixed blocks, \$1.75 per load. Best hardwood in blocks or split at lowest cash prices. Our Hard Coal is as good as the best.

Green Coal and Wood Co

495 YORK STREET, PHONE 1391
HAIR CUT 15c. SHAMPOO 15c.
CHILDREN'S HAIR CUT 10c.

Wm. Putman

Upstairs, Cor. Richmond & Dundas St.

R. K. COWAN

BARRISTER, SOLICITOR, ETC., County Bldgs., next Court House, London

Logan & Ball

Funeral Directors

418 RICHMOND ST. PHONE 1963. Residence on Premises.

Does Your Woodshed Roof Leak?

Then Cover it With Ready Roofing

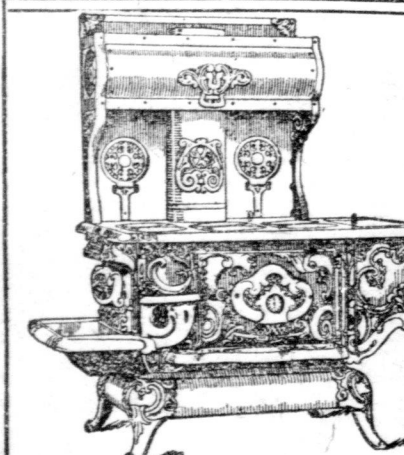
It comes in rolls to cover 100 square feet, with proper quantity of nails and cement packed in centre of roll.

WATERPROOF, FIREPROOF, WEATHERPROOF.

If you have any fencing to do this fall, we have some more good woven wire fencing cheap.

Westman's Hardware

121 Dundas St. and Market Square

**Ideal Favorite Stoves and Ranges**

For Sale by
J. E. Young & Co.
111 DUNDAS STREET.
Two Doors East of Talbot.

EDUCATIONAL.

THE MISSISS WESTCOTT'S SCHOOL, 441 Ridout street, will reopen (D. V.) Sept. 13.

London Conservatory of Music and School of Elocution
Reopened Sept. 1. Students may enter in any department of study at any time. Fletcher music method classes now being formed. Address, 371 Dundas street, Phone 1101. F. L. WILCOX, A.R.C.O., Mus. Bac., principal; LOTTIE L. ARMSTRONG, secretary.

D. L. and W. SCRANTON COAL

Can't be beat. Every ton guaranteed free from clinkers and well screened. You can save money and have no worry by using our Coal. Try a ton.

HEAMAN & SON

G. T. R. and Burwell Street. Phone 312.

THORP

FRANK C. HOOPER, NEXT THE ADVERTISER.
NEW AND BETTER
HATS
FOR MEN
\$2.50 EACH

**When Our Bread Is Served**

you needn't be afraid of cutting too much. There will not be any left to get stale. It tastes too good for anything like that.

MILLER

PHONE 2173. TECUMSEH AVE.

Quality Store

CRESKA BRAND SARDINES,
(More Than a Little Better.)
BONELESS, 35c PER TIN.

PHONE 1024.

Harry Ranahan

615 RICHMOND STREET.

DIAMOND RINGS, \$20

The stone we offer in this special ring is of very fine quality. It carries with it our usual guarantee, so you may rest assured it is of high standard. We have several styles of settings in this Twenty Dollar Ring, as many as five, and we are certain it will be a good investment for your money.

DIAMOND HALL STORES.**W. G. YOUNG**

214 and 674 DUNDAS STREET.

LONDON AND DISTRICT

—A pretty wedding took place in Falkirk on Wednesday at the residence of Mr. and Mrs. Geo. M. Shipley, when their daughter Belle, was married to Mr. William Lee, of McGillivray. The bride, who was beautifully attired, carried a bouquet of cream roses, and was attended by her sister, Miss Lizzie, who carried pink roses. Mr. Geo. Lee supported the groom, and Rev. Mr. Geddes performed the ceremony. Mr. and Mrs. Lee left for Toronto and Niagara Falls and on their return will reside on the fourth concession of McGillivray.

Grand Trunk Earnings.
Grand Trunk Railway system traffic earnings from Sept. 8 to 14, 1909, were as follows: 1909, \$897,498; 1908, \$806,686; Increase, \$90,812.

Condition Is Serious.

Joseph Aches, of Lobo Township, who had his hip and leg broken last week by being thrown from his pig, is still in a serious condition at Victoria Hospital.

Removed To Her Home.
Eva Denham, the Lacan girl who was shot through the foot at the Fair recently while playing behind a shooting gallery, was able to be removed to her home from Victoria Hospital on Saturday.

Interesting Rally.
A most interesting rally was held in Chalmers Presbyterian Church yesterday afternoon. Mrs. (Rev.) Jonathan Goforth, late of Honan, China, delivered an address on the revival in Manchuria. The male chorus rendered two selections in fine style during the services.

Wedding Turnouts our specialty.
Moderate rates. Hueston's Liveries.

Pianos to Rent.
Pianos to rent from \$2 per month upwards, six months' rent allowed in case of purchase. Williams' Piano Company, Limited, 261 Dundas street.

Arthur Cooper, photographic studio, opposite city hall. For sittings phone 214.

HOTELMEN FINED.

Owen Sound, Sept. 20.—The Patterson and Royal Hotels were on Saturday each fined \$100 and costs, for breaking the provincial liquor license laws.

Van Camp's Pork and Beans

Two Sizes, 15c and 20c

J. W. EEDY 579 WATERLOO PHONE 1200.

Manicuring Requisites

NAIL SCISSORS,

CUTICLE SCISSORS,

PEARL NAIL CLEANERS,

EMERY BOARDS,

NAIL ENAMEL,

NAIL BUFFERS,

ORANGEWOOD STICKS,

NAIL FILES (FLEXIBLE).

Cairncross & Lawrence

Chemists and Druggists,

216 Dundas St. London, Ont.

Practical Work on Furs

We make over and remodel furs of all kinds, and are always ready to furnish estimates of cost and original designs as to special styles.

BELTZ

FINE FURS.

ENSIGN RITCHIE AND**GOOD WIFE FARWELLED**

Departing Officers of Salvation Army Were Kindly Remembered at South London Citadel.

Farewell services were held in the Salvation Army Citadel, South London, last evening, when many friends of Ensign and Ritchie assembled to pay their respects to these officers. They have been in charge of the corps for a year, and during that time have made many friends.

Mr. Graham took strong exception to the statements made recently by Mr. Preston, and said: "A representative of our Dominion Government recently returned from Japan after a year's tour, criticised the methods of the church. What he said amounts to nothing, as everyone who knew anything about the matter at all, knows that the whole aim of the churches and missions for years has been to build up a native missionary force."

At the New St. James' Church yesterday morning, Mrs. Goforth, wife of Rev. Jonathan Goforth, gave a most interesting address on the great revival in China. Mrs. Goforth spoke at the King Street Presbyterian Church in the evening.

At the New St. James' Church in the evening, Rev. Thomas Mitchell spoke on "The Secret of Soul Winning," and pointed out that we must put away sin out of our souls before we can have revival. We need to put ourselves in others' places. If a boy is playing marbles, and we want to win him, we must go and play marbles, too. This is an expensive way, but the late E. H. Harriman believed in spending large sums to secure quick results. We should all try to secure the quality of wisdomness. This is not to be attained by the teaching of the moralist, who by lopping off the ends here and there, makes a dunce, but not a duty lover, but by getting the right spirit within. If we have a smile within it will work its way out. The new Anglican hymn book was used in two city churches yesterday. St. Paul's Cathedral and Memorial Church congregations used it, and it was well received. On Sunday morning, Christ Church will use it, and it is anticipated that the other congregations will follow suit. At the Memorial Church, the Harvest Thanksgiving services were held. The children brought many gifts of fruits and flowers to be distributed among the charitable institutions in the morning. Rev. Canon Hague preached, and in the evening the curate, Rev. John Morris, was the preacher. Large congregations were present at both services.

A PRESENTATION TO MR. THOMAS BALL

I. O. F. Organizer for London and Stratford Honored by Members.

Mr. Thomas Ball, organizer for the I. O. F. for London and Stratford, was the recipient of an address and handsome gold-headed umbrella from the central committee on Saturday evening.

The gathering had been called ostensibly to arrange a contest between London and Hamilton. When this was arranged for, Mr. Ball was called forward, and the presentation was made. Mr. Ball was deeply surprised, but in a few well-chosen words, he thanked the committee for their handsome gift.

Short speeches were made by Mr. Fred J. Darch, P. H. C. R., Mr. Charles H. Merrifield, chief organizer, and others, and all spoke of the good work being done by Mr. Ball for the order.

At Talbot Street Baptist Church yesterday morning Rev. Mr. Metrustry, of Cork, Ireland, spoke to a large audience on "The Religious Condition of Ireland," and his address was listened to with great attention.

Harvest Thanksgiving services were held yesterday, morning and evening, in St. James' Methodist Church, South London. A special musical service, both morning and evening, Mr. Cel. Hodgins, Miss Minnie Fox and others, assisted in the choir.

At the morning service, Rev. Dea Davis was preacher. His sermon was much appreciated. In the evening the curate, S. S. Hardy, preached at Talbot. The going was very excellent sermon. Rev. Lewellyn Davis, lately returned from England, assisted at both services.

Large congregations were present at the Askin Street Methodist Church, both morning and evening, when Rev. R. Smith Baker, of Teeswater, preached. In the morning Mr. Baker discussed church union from the standpoint that union is impossible at present on account of denominational bigotries.

UNIQUE CONSIGNMENT OF HAMMERED BRASS

Just Received From Russia by the Purdon-Gillespie Hardware Company, Dundas Street West.

One of the most unique consignments of hand-hammered brass ever received in London is that which was opened today by the Purdon Hardware Company, Limited, 124 Dundas street, north side, near Talbot. The goods were brought direct from Moscow, Russia, by the Purdon people, who are the largest importers of such wares in Western Ontario. In the lot are charming hand-hammered jardiniere, candelabra and chimes, etc. All are in exquisite taste, and the designs are of a type to be coveted by them, for they certainly are fast and durable. The goods are ready to be shown to the public. Some fine specimens may be seen in the window of the Purdon store.

HARMONIZING CITY NOISES.

"The name whistle usually signifies a child's toy, but a little thought will convince one of its importance in our daily life. The whistles of the locomotive, steamboat and factory and of the letter carrier and policeman, are familiar to all. In listening to the shrieking volume of discord, the idea presented itself of the beautiful effect which might be produced if these whistles were all attuned to perfect harmony.

"Is not this an idea that could be made use of by those possessed of civic pride? Imagine the beauty of the sound of the city's whistles calling in harmonious tones morning, noon and night to the army of workers!"—M. A. Clark.

ANOTHER LOT OF CHOICE PEACHES

EVERY DAY THIS WEEK.

We get the best from the Grimsby district. So leave your orders at our stores.

TOMATOES FOR CATSUP

The best of the Tomatoes will be over this week. Let us fill your orders.

Onions and Cantaloupes every market day.

3 PHONES South London 969, Dundas, 1866 and 317.

T. A. Rowat & Co.**THE CHINAMEN AND CONVERSION**

Rev. H. A. Graham Says Pick-pocket Placards Suggest Work at Home.

SERMONS IN LONDON

Interesting Subjects Touched Upon in Many Local Pulpits on Sunday.

In the course of a missionary sermon at Wellington Street Methodist Church last night, Rev. H. A. Graham spoke as follows:

"There are people who are church members who do not think it possible for a Chinaman to be converted, but I have seen the placards advising people to beware of pickpockets, and I believe that we stand somewhat in need of conversion ourselves."

Mr. Graham took strong exception to the statements made recently by Mr. Preston, and said: "A representative of our Dominion Government recently returned from Japan after a year's tour, criticised the methods of the church. What he said amounts to nothing, as everyone who knew anything about the matter at all, knows that the whole aim of the churches and missions for years has been to build up a native missionary force."

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CHINESE HATE THE JAPS

British-Japanese Alliance Is a Mistake, Says the Missionary, Who Is a Middlesex Boy.

Rev. Jonathan Goforth, leader in the great revival which is sweeping over China and Manchuria, and has already been in the city on Saturday and yesterday commenced the first of a series of meetings to be held in London. Mr. Goforth is a Middlesex boy, his home being a short distance from Thorndale. He has been twenty-one years in China.

A Wonderful Change.
"It is simply wonderful the development that has taken place in the last few years," he told The Advertiser, when seen at the home of Rev. Dr. Ross. "China is undergoing a complete change, and is not only convinced that the west has something better to offer her than she has, but is eager to get it as quickly as possible. China even now resents Japan's most keenly. She did not like the Russians, but after having tried both the Russians and the Japanese, she is now turning to the west for help. It is time when China will make Japan sorry for all the humiliation to which she has been subjected."

Unfortunate Alliance.
"It seems to me unfortunate that England is in alliance with Japan in the east. China is worth more to England in the future than Japan ever will be, and the Chinese feel that Japan would never have encroached as she has had England not been at her back. China will soon be able to hold her own."

People of Power.
"The more I live among the Chinese the more I am impressed with their power. Startling changes are taking place in the country and this is largely on account of the western education. The political commotions are entirely due to the presence of two parties, the Progressives and the Conservatives. The Progressives want new ideas and a new China, prevail everywhere, and it is simply a matter of time when China will take her proper place in the world. Just at the present there is a slight set-back in an educational way, as the Government feels that the mission schools are getting too great a hold on the young men. The mission schools get this hold because they provide better teachers than the Chinese schools, and the students flock to them eagerly. Many students frankly say that the Gospel is what is going to work out China's destiny."

Contradicts Mr. Preston.
"The statements made by Mr. Preston recently regarding missionaries in Japan are erroneous, judging from what I know of conditions in China. He must have got among the wrong people or else merely took his ideas from surface conditions and not from getting close to the people. The revival movement in China is entirely the work of those in Wales, India, and Korea. People here have no idea of the way the eastern people are enthused. In a recent gathering at a university, there were 800 students present. Out of that number, 104 stood up and vowed to devote their whole life to teaching the Gospel to their people. Scenes like this, which in Canada would cause amazement, are not uncommon and show the zeal of the people."

British and Belgians.
"At the present time the British and Belgians are strongest in China. The Germans are becoming increasingly more powerful. The Americans had a good chance but did not take it, although they are active in a business way. Thousands of miles of railway are gradually spreading over the country."

Yesterday morning Mr. Goforth spoke to a large audience in the First

R. J. YOUNG & CO.**AUTUMN MILLINERY DISPLAY**

TUESDAY; WEDNESDAY AND THURSDAY

To the Ladies of London:

You are invited to attend the autumn display of New York and Paris Millinery, the newest of the new. A most complete showing of up-to-the-minute styles both in regard to color and shape, every conceivable autumn color is shown in this extensive display of Tuesday, Wednesday and Thursday, Sept. 21, 22, 23.

Yours truly,
R. J. YOUNG & CO.

ATTRACTIVE SHOWING OF NEW FALL SUITINGS

NEW SHADOW STRIPE VENETIAN—Just received a special shipment of the latest novelties in Shadow Stripe Venetian, 46 inches wide, in all the autumn tints, such as wistaria, ashes of roses, gendarme, steel, taupe, navy, green, brown and black. Special, the yard **75c**

NEW UNSPOTTABLE BROADCLOTHS—Fine Finished Chiffon Broadcloths, full 54 inches wide, all shrunk, unspottable finish, in autumn shades, ashes of roses, wistaria, taupe, gendarme, navy, brown and black; the yard **\$1.40**

THE QUALITY STORE. **R. J. YOUNG & CO.** THE QUALITY STORE

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Haviland Dinnerware

Derby Shape. Decoration—Gold Band, Gold Line, Gold Handles, Gold Letter.

Articles.	Actual Measurements.	Price
Dinner Plates	9 1/2 in. per dozen	\$15 50
Breakfast Plates	8 1/2 in. per dozen	\$14 30
Dessert Plates	7 1/2 in. per dozen	\$11 70
Bread and Butter Plates	6 1/2 in. per dozen	\$10 40
Soup Plates	7 1/2 in. per dozen	\$14 30
Sauce Plates	5 1/2 in. per dozen	\$10 40
Cups and Saucers	per dozen	\$18 20
Platter	18 1/2 in. each	\$6 50
Vegetable Dish, open, oval	10 in. each	\$3 20
Vegetable Dish, covered, round	8 in. each	\$5 20
Vegetable Dish, covered, oval	10 in. each	\$5 20
Sauce Tureen, or Gravy, covered, 6 in. each		\$5 20
Salad Bowl, footed	8 in. each	\$3 20
Butter Dish, covered, three pieces, 7 1/2 in. each		\$4 55
Pickle Dish	8 in. each	\$1 62
Teapot, 12-cup size		\$3 20
Sugar, covered, 6-cup size		\$3 25
Creamer, 6-cup size		\$2 60

SEE WINDOW DISPLAY.

C. H. WARD & CO.

374 Richmond St. Phone 1084.

New Carpets and Rugs

Values and selections that merit the inspection of everyone contemplating New Floor Covering.

NEW AXMINSTER CARPETS.

Rich Persian and Turkish designs and colorings are more in evidence this season than ever before, owing to the increasing tendency to furnish living rooms instead of parlors. We have also many beautiful patterns in delicate blues and green colorings for the reception room. Prices \$1.50 to \$1.75, made and laid.

NEW AXMINSTER AND WILTON RUGS.

The selection of Rugs in almost every size and style of design is greater than we have ever shown. A special feature is our special Axminster Rug at **\$25.00**