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THERE IS A REASON.
Try a sample order at any price from 25c to 75c pound.
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CURES:—Burns, scalds, bruises, cuts, sprains, wounds, lameness, soreness, neuralgia, rheumatism, sunburn, bites, stings.
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Sold only in sealed bottles under buff wrapper.
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If things are coming easy for you remember that such conditions are not going to last.

EVER USED CLARK'S LUNCH TONGUE?

It's delicious. So delicately seasoned. Just try it. Be sure you ask for Clark's. Price is low.

It is supposed that the average depth of the sand in the deserts of Africa is from thirty to forty feet.

IF YOUR CHILDREN are troubled with worms, give them Mother Graves' Worm Exterminator; safe, sure and effectual. Try it, and mark the improvement in your child.

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Feather Beds, Pillows and Mattresses renovated and sterilized; also manufacturers of Mattresses, Feather Pillows, Cushions and Spring Beds. Brass and Iron Beds, $3. Stoves, Furniture, Camp Beds, at the Feather Bed, Pillow and Mattress Cleaning Factory. J. F. Hunt & Sons, 593 Richmond street. 'Phone 997.

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HAGAR SHOES
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Made in all the popular styles by J. & T. Bell, Montreal, and handled only by the leading shoe dealer in each city.
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In Children's Fine Shoes "Hagar" Brand leads.
Why pay 30 per cent for inferior foreign footwear?
"HAGAR" BRAND sold only by
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STRICTLY HIGH-GRADE.
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$25.00
buys a splendid Diamond Engagement Ring at Diamond Hall, that cannot be surpassed for value, style, quality and workmanship. We have a great number of splendid styles, ranging in price from $6 25 to $550, all of Diamond Hall standard.
W. G. YOUNG,
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214 DUNDAS STREET.

LONDON AND DISTRICT

—Mrs. Wm. Neal, Walton, is the guest of friends in this city.

—Mr. Bert Brooks, of Dundas street, is the guest of Mr. and Mrs. James Wilkey, at Chatham.

—Mr. Michael Currie, of Mill street, was stricken with paralysis on Monday. His condition is serious.

—Miss Meta Macbeth, the Alexandra, Toronto, has returned from a visit to this city.

—The marriage of Miss Anna Graziadei, of Port Huron, and Lou Benenatti, of this city, has been announced, to be solemnized at St. Stephen's Church, Port Huron, today.

—Mr. Ernest Fox, who was for some time paying teller in the Bank of Commerce here, and recently accountant in the branch at Seaforth, has been appointed manager of the branch of the bank at Ponoka, Alberta.

—Mr. H. M. Richardson, formerly of this city, has been appointed agent of the N. St. C. and T. Railway at Niagara Falls, in succession to Mr. H. Wiltse, who has been moved to the freight offices of the road in St. Catharines.

—At the annual meeting of the Ontario Wholesale Grocers' Guild in the Toronto Board of Trade council chamber yesterday, Mr. T. B. Escott, of this city, was elected first vice-president. Mr. Escott is also a member of the price committee.

CONFIRMED BIG CLASS.

A class of 21 condidates were admitted into the Roman Catholic Church through the rite of confirmation in St. Mary's Church, Walkerville, on Monday, the ceremony being conducted by Bishop McEvay, who at the same time made his first official visit to Walkerville Parish.

WOODMEN EXCURSION TO TORONTO.

The Woodmen of the World of this city have aranged to run an excursion to Toronto on Saturday via the Canadian Pacific. The train leaves the city depot at 7:30 a.m., Saturday and well give ample time for dinner at Toronto before going to the races. The fare is $2 35, and tickets are good to return until May 22.

AUDIENCE WELL ENTERTAINED.

A large audience was well entertained at the Wellington Street Methodist Church last evening by an excellent concert programme. Mr. A. E. Greenlaw, a Detroit basso, who has a voice much above the ordinary in richness of tone, sang three numbers very acceptably, and he was each time recalled. The elocutionist of the evening, Miss Winnie Short, was recalled three times, so popular were her efforts, a double encore being once demanded. The two quartets, that chosen from the ladies of the Askin Street Church, and that from the B. M. E. Church, were loudly applauded. Other features of the programme were: Cornet solo, C. Irwin; trios by Miss Mae Warner and Messrs. Fetherston and Crawford; duet, Messrs. Fetherston and Crawford; solo, by Mr. Crawford; anthem, by the church choir, and a duet by Miss Warner and Mr. Fetherston.

NIP DISEASE IN THE BUD.—It is difficult to eradicate a disease after it has become seated; therefore it is wise to take any ailment in its initial stages, and by such remedies as are sufficient, stop it in its course. Cold is the commonest complaint of man, and when neglected leads to serious results. Dr. Thomas' Eclectric Oil will cure the severest cold or most violent cough.

A miser leaves the earth because he cannot take it with him.

CUT GLASS
Beautiful designs—rich quality—and at a price that will appeal to you. Come and see it.
SUMNER,
THE JEWELER,
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Make home brighter and happier. Make the whole world healthier. This is the mission of
LIMES.
You have heard about them before. You are going to hear more about them than ever. This part of the world is going to ring with their praises. As a condiment they have no equal, and for a summer drink they stand without a peer. We have just received our first consignment from Dominica.
Price, per dozen 15c
Price per case $2 25
We also have pickled Limes, which have never been in the city before.
Per quart 25c
JOHN LAWSON
GROCER, ETC.
261 Dundas St. 'Phone 565.

Ladies' New Hats and Motor Caps
For evening wear have just arrived from New York and are made from the new materials.
BELTZ.
FURS SUMMERED OVER.

Pineapples for Preserving
We have another large shipment of those Cultivated Red Spanish Pineapples. They are thoroughly ripened, and are the choicest fruit grown.
All sizes, from 15c each, upwards.
All sizes, from $1 50 a dozen, upwards.
T. A. Rowat & Co.
234 DUNDAS STREET.
PHONE 317.

HUGH PETERS WON OUT

Son of D O. C. Successful in L. C I. Competition.

The last shoot, in connection with the L. C. I. Cadets in the competition for the Lee-Enfield rifle, kindly donated by the Daughters of the Empire for the best all-round shot in the corps, was held the other day, and was won by Hugh Peters, son of Col. Peters, D. O. C. Hugh is one of the most popular cadets in the corps, and in the very keen competition in the matches has done exceedingly well. The following were tied up to the last shoot: Sergt. Bowes, Pte. Hugh Peters and Capt. Eyre Dann. In the shoot-off, Peters won out. The presentation of the rifle will be made on Empire Day, May 23, at the L. C. I.

New rubber-tired hacks, victorias and buggies, Hueston's Liveries.

Nearly one-fifth of the students at Swiss universities are women.

SHOUTING FROM HOUSE TOPS IS NOT PLAN OF THE COMMITTEE

Manufacturers' Body Is Working Quietly—Interesting Developments Expected.

Dennis Company May Remain in London—The Latest Move To Be Made by It.

Though the manufacturers' committee of the city council is keeping very quiet these days, citizens should not allow themselves to be led into the delusion that the committee is doing nothing. There are big things under way, but for business reasons they are being kept quiet. London has learned by experience that it is poor business to tell all one knows in the matter of securing industries. In Ontario the different municipalities, as far as the law will allow them to do so, bid up as at an auction the inducements for new factories, and it is felt around the city hall that a little investigation into the manner in which certain cities have secured certain industries would leave these cities in a position where they would be amenable to the law.

Just now London is looking after its own interests and "is saying nothing but is sawing wood." For the first time in several years the manufacturers' committee is one worthy the name. It now embraces some of the largest manufacturers and most influential business men of London and as one and all are thoroughly alive to the interests of the city, if something of more than ordinary interest to the citizens does not develop within many days it will not be the fault of the members of the committee.

From a speech made in the Legislature on Monday by Mr. Carscallen it would appear that the Government has decided to put its foot down on the practice of unscrupulous bidding for industries. In the course of the discussion which took place on the subject of bonusing, Mr. Carscallen said: "There are two bonus bills upon which I have secured the opinion of the Government. One is in regard to an industry which Perth is endeavoring to draw from Milton, and the other with reference to an industry Grimsby is endeavoring to take from Windsor. Now the Government is very firm in this, and says the bills must be withdrawn. The law is very clear and says no bonus can be given by a town to induce an industry to leave another town. This industry was bonused by Milton some years ago, and now Perth is offering $20,000 if it will locate there. Grimsby is doing exactly the same thing in regard to Windsor. The Government has taken a very firm stand, and I am very glad they have. I am sure the committee will see the wisdom of dropping these bills."

The Toronto News of yesterday had the following regarding the Fairbanks Company, for which London had been negotiating: "A block of property on Bloor street west, between the C. P. R. and G. T. R. tracks, has been purchased by the Fairbanks & Morse Company, of Chicago, who will shortly build a factory there, and employ about 200 men in the manufacture of gas engines, pumps, etc."

Two interesting features in the eighth annual report of the municipal auditor, Mr. J. B. Laing, are his reference to the bonus evil and his remarks on the present prosperity.

In regard to the latter he says that "to anyone brought into close connection with the municipalities, the great prosperity of the counties and townships cannot but be evident."

"It is to be hoped," the report says in another place, "that, unless in very special cases, there will be a lull in the granting of municipal bonuses, it having been amply demonstrated that undertakings so fostered are not always attended with success."

"If the city will allow us to close up the dead-end of Carling street, which runs to the river, it is altogether likely we will remain in London, now that local capitalists appear anxious to subscribe for stock in the company," Mr. E. R. Dennis, of the Dennis Wire and Iron Works, told The Advertiser today.

The firm owns a lot on Dundas street which runs back to Carling street, but it is not large enough for the big one-story building the firm is anxious to construct, so it is proposed to ask the city to deed over the dead-end of Carling street to the company. It is said that local men are willing to take $10,000 new stock in the company. It is expected that the application to have the street closed will come up at the next meeting of the council.

An order winding up the Canadian Tin Plate Company, which recently removed from this city to Hamilton, was granted by Judge Britton at Toronto, yesterday morning, on the petition of F. D. Davidson, also of Hamilton, one of the company's largest creditors. E. J. Dawson was appointed liquidator. According to the statements made in the petition, and verified by affidavit, the liabilities of the company are in the neighborhood of $20,000, and the assets about the same, although it is not yet clear whether the assets will realize their nominal value, so there may be a small deficiency. The company went into voluntary liquidation some months ago, but Mr. Davidson and other creditors were not satisfied with the way affairs were being conducted, and preferred to have the winding-up under the direction and supervision of the court.

The firm of Chantler Bros., of this city, has been dissolved, one of the brothers dropping out. The business in future will be conducted by H. W. and G. J. Chantler.

TEMPLAR WANTS HIS WIFE'S ESTATE

A Former Londoner Figures in the Probate Court at Port Huron.

The Port Huron Herald has the following relating to ex-County Constable Frederick Templar, formerly of this city:

Fighting for the estate of his third wife, Sarah, Frederick Templar, of 1014 Eighth street, came into probate court this morning and told an interesting tale of his matrimonial experiences.

Templar was only lately made a citizen of the United States, being a native of London, England, where he married one, Mary Ann Burl, in 1861. Templar and his wife came to London, Ont., where she died in 1880.

After nineteen years of happy married life with his first wife, Templar was not content to remain a widower, but married again, his second wife's maiden name having been Sarah Kennedy. She became his wife at Caradoc, Ont., in 1889, after he had been nine years alone. This wife, Templar says, deserted him.

"I have never made any inquiries about her," he told Judge Graham, "but I heard within a year after she left me that her brother-in-law had turned her off the farm. Later I heard of her being around London, Ont., and that she had gone to Colorado, and later was back at London visiting. This was about three years after she left me. The next I heard was that she had obtained a divorce. I have never heard of her since."

The wife, for whose estate, consisting of household furniture, Templar is in litigation, was Sarah T. Randolph, of this city. Templar evidently had a partiality for the name of Sarah, that being the name of both his second and third wives.

Templar is a man over 60 years of age, a typical Englishman, and was formerly a member of the Kansas City police force.

You Can Tell
for yourself by a 10-days' trial whether or not it is really true that
COFFEE
is the hidden cause of your troubles. Omit the old kind and use
Postum Coffee
for 10 days.
If the headaches disappear, digestion gets better, head seems clearer, tongue gets clean once more, and a buoyant, springy feeling of health comes back you will have discovered the road to health, worth
More Than Any Gold Mine On Earth.

HOW P. M. GOT RID OF CANUCKS

Asked for Their Resignation When Fault-Finding Did Not Bring Them.

Judge Winchester, of Toronto, yesterday stated that he will forward to Ottawa this week his report regarding the Pere Marquette Railway investigation which closed Monday. Referring to the evidence submitted at the final sitting Judge Winchester said:

"The main evidence went to show that the Pere Marquette people appointed Americans to the chief positions on the railway. They were finding fault at the Canadian occupants of those positions, with a view to getting their resignations, and when these were not forthcoming, the men were asked to resign. Superintendent Pyeatt then filled the vacancies with his friends from across the border."

HOW CITY STREETS GOT THEIR NAMES

Miss Priddis Accounts for All But Fifteen—Some Interesting Information.

A comprehensive and very interesting paper on the origin of the names of London's streets was delivered before the London Historical Society last evening by Miss Harriett Priddis. The paper was the result of many years of inquiry and research, and the names of all the city's streets were accounted for by the author with the exception of eleven. Miss Priddis and the society would be pleased if anyone can give any clue to the origin of any of the names of the following streets: Ann (now Belton), Ann (now Empress avenue), Paul, Francis, Albion, Westmoreland avenue, Chesley avenue, Park, Van, Layard, Philip, Smith, Chester, Bridport and Sherwood.

Of course, explanations can be easily suggested for some of these names, but the aim is to get an authenticated explanation. The reading of Miss Priddis' paper occupied two hours.

The origin of some of the street names should be known by every patriotic citizen. Almost everyone knows that Wolfe street is named after the hero of the Heights of Abraham, but few are aware that Picton street derives its name from that of Sir Thomas Picton, a favorite general of the Duke of Wellington, who was killed at Waterloo.

One of the city's newest streets is Hyman street, which was cut through the old fair grounds and which was named after London's member, whose tannery stands nearby. Colborne street was called after Governor Sir John Colborne.

Clark's Bridge got its name from Rev. William Clark, a pioneer minister, belonging to the Congregational Church. He erected a home on the south bank of the river, and collected money for a bridge, whose successor still bears his name.

Miss Priddis expressed herself as much opposed to the council changing the names of streets, much of which has been done of late, because the new names have not the historical significance of the old. She was also in favor of reassuming the old names for the wards—St. Patrick's, St. George's, St. Andrew's and St. David's. The paper was full of humor and interesting incidents.

At the commencement of the meeting, Mr. John Dearness, who was the society's delegate to the meeting of the Provincial Historical Society in Toronto, gave an interesting account of that body's proceedings. The invitation of the London society for the provincial body to hold its next annual meeting in this city will probably not be accepted, it being expected that the meeting will be held at Niagara Falls. To make preparations for the society's annual picnic, the following committee were appointed: Miss Priddis, C. B. Edwards, Dr. Woolverton, Dr. English. A committee, consisting of the following was instructed to report upon the sites where memorial tablets should be erected: H. Macklin, F. Leonard, Dr. English, Miss Priddis. It is proposed, for instance, to place a tablet near Springbank on the spot where Col. Peter Carroll was shot during the rebellion of 1837.

Housecleaning Sale
..OF...
Wilton-Axminster and Wilton-Velvet CARPETS
A timely clearance of short quantities of fine pile Carpets. Lengths from 10 to 75 yards, of Axminster-Wiltons and Wilton-Velvets. The regular prices range from $1.30 to $1.75 per yard. This lot must be cleared out in two days at
$1.15 Per Yard, Made and Laid.
Bring your measures with you. There will be enough for your room.
A. SCREATON & CO
136 and 138 Dundas Street.

MARA'S
'PHONE 1684.
134 Dundas Street and Carling Street.
Former Screaton Premises. Opposite Market Lane.
EVERYTHING NEW.
CLOTHING DEPARTMENT UPSTAIRS.

Boys' 2-piece Suits, special, $1 25 and $1 50
Boys' 2-piece Fine All-Wool Serge Suits, pleated, with belt, all pure wool, all sizes, special, ... $2 00
Boys' 2-piece Suits, all designs and coloring, fancy trimmed, special at.. ..... $2 50
Boys' 3-piece Suits, Lion Brand Goods.
Boys' 3-piece Suits, nice neat patterns, A1 trimmed, sizes 28 to 32, special $2 50
Boys' 3-piece Suits, Lion Brand goods, double seats and knees; all pure wool goods, regular $4 00 and $4 50, for $2 95
Boys' Heavy Cottonade Pants, All sizes, neat patterns, regular 45c, for 29c
Boys' Corduroy Pants, pair 49c
Boys' Tweed Pants, all sizes, special, pair 45c
Brownie Overalls, with bibs, small sizes, pair 25c
Brownie Overalls with bibs, large sizes, pair 29c
Men's Fine Tweed Suits, new cut, Union-made Goods.
All Pure Wool and Fine Worsted, sizes 36 to 42, regular $7 50 and $9 50, for $5 95
Men's Fine Black Worsted Suits, 4-button sack, all pure wool, regular $7 50, for $5 90
Men's Fine Black Worsted Suits, extra fine sateen lining; also very fine Venetian, with hair-line pattern, newest cut, regular $10 00, for $6 95
Men's Fine Tweed Pants, hairline pattern, new cut, have appearance of $3 00 pants, special $1 25
Men's Fine Worsted Pants, union made goods, up-to-date, all sizes, regular $3 50, for $2 49
Moleskin Pants, heavy weight, pair 75c
Overalls, with and without bib, blue and black, regular 75c, for .. 50c

FANNING THE WAR FLAME

Germany Stirring Up Trouble in Europe Over Far East.

St. Petersburg, May 17. — A leading diplomat said this week: "The danger of political complications between Japan and France, between France and England, and between England and Japan, is being seemingly intensified by German diplomacy which stands to win whatever happens. Thus, a serious quarrel between Japan and France would inevitably involve Great Britain, and leave Germany a free hand and a decisive voice. A discussion between France and England would throw the republic into the arms of Germany and would be ground for an understanding between Germany and France and Russia; while a feud between England and Japan would enable the Kaiser to obtain paramount influence in Tokio, and shape the destinies of the far east. Hence the foreign correspondents residing at Berlin are being primed with information and appreciation which act as does wind fanning the flames."

For instance, the Berlin correspondent of the Russian Exchange Gazette bitterly complains that England, by upholding Japan's protest against the French helping the Russian fleet, is not treating France fairly, much less amicably, and remarks that British statesmen cannot ask France to observe neutrality when it is harmful to to fleet of her ally. Where then, asked the scandalized Germans, are the fruits of the famous Anglo-French understanding? Great Britain "has proved to what extent European opinion was befooled a year ago, when French and London semi-official journals praised the Anglo-French convention. Now, more than ever, are new and dangerous complications likely in the far east."

Screen Doors.
Grained, plain $1 00
Grained, fancy $1 25
Varnished, fancy $1 50
Panel, fancy $2 00
All complete with hinges and trimmings.
Window Screens.
All kinds and sizes, 15c to 50c
The Purdom = Gillespie Hardware Company,
'Phone 461. 118 Dundas St.

'Phone 441 or 423—Hueston's Liveries.

When a man does a thing particularly well he is crazy to quit it.

Ayer's Sarsaparilla. Used in all parts of the world for over 60 years. Has the unqualified endorsement of the best physicians. A strong nerve tonic. A blood purifier of great power. J. C. Ayer Co., Lowell, Mass.