## Elegant, Shapely and Durable <br> IT is a handsome, shapely , <br> ITHERTO ladies in Canada

and durable Model. It is a straight front, and is built after the prevailing straight front fashion, yet possesses sufficient individualities to justify a special name. The Erect Form gives the figure a fine, straight military carriage; it throws the shoulders back; it does not bind the abdomen or bust, but places all strain on the hip and back muscles, which are most capable of sustaining it.

STYLE $701-$ Is an "Erect Form" Model, made of imported Jean, in drab only; steel filling; trimmed at top with lace and ribbon; 12 -inch 5-hook clasps; sizes 18 to 30 . Price..
STYLE 702-"Erect Form" Corset, made of imported Diamond Cloth, in white or drab; trimmed at top with lace and baby ribbon;
I2-inch 5 -hook clasps. Price


## ARE EASY.

 could only secure this popular American Corset by sending to Toronto. But always looking after the interests of London ladies, we have secured control of the W. B. Corsets for London and surrounding districts. This we are sure our many lady patrons will appreciate.STYLE 108 -A strongly-built, wellshaped Corset for heavy figures. The whole keynote of its structure is strength and ease. Made of heavy Coutil, of a thickness calculated to stand any strain a corset can receive. The essential feature of this model is its spoon clasp, so shaped that it flattens the abdomen without causing the least discomfort. In a nice shade of gray, finisted with embroidery and silk flossing.
\$2.25
STYLE 959-Is a medium waist "Erect Form." It is made of genuine imported French Coutil, in white only; 12-inch 4-hook clasps; trimmed
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## COMMITTEES



Left for the Remain
t'io Year 1900.


Look
At It.

you light it. Then you
just naturally breathe-in
the vapor. You can read or the vapor. You can read, or sew,
or study, the cure goes right on all
the time. Now you see why the the time. Now you see why the
doctors all speak so highly of Vapo-
Cresolene for throat troubles Cresolene for throat troubles. It
takes the medicine just where it's most needed, and it is a perfect cure for whooping-cough.




## Why It Came



Scene: "Slater Shoe Store," prior to 1899:Customer: "Can't you give me a pair of Rubbers to fit my possible to get a Rubber that won't pinch or be loose on my foot. You know, I have a peculiar shaped foot, and have
to wear one of the "Slater" special shapes. Now, why don't you people make special rubbers to fit these shapes?
"Slater Shoe" agents had so many customers who wanted rubbers to fit "Slater Shoes" that the "Slater Shoe" makers decided to meet their wishes, Last year "The Slater Shoe Rubber" made its appearance. It fits all shapes of "Slater" and other shoes.

All styles of rubbers and overshoes, $\$ 1.00$ up.
The Slater Shoe Rubber.
Only Sold in London at-
The SLATER SHOE STORE
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LONDON, MONTREAL, TORONTO, OTTAWA.
MPROLSTEES A Remidy for irregularities
Superseding Eittle Appla Pil Cochin Penns


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