

CLEARANCE SALE



Correct and Authentic Styles
At Savings of 1/4 to 1/3 Less Than Regular Prices

An extraordinary assemblage of Fall and Winter Hats portraying styles for every occasion—Hats in every desirable popular shape, including large and medium Dress Hats—Turban, Sailors, Toques, Tams, Chin-Chin and Roll Brim effects.

An unparalleled selection of Hats in the finest materials, at—

\$4.95 up to \$15.00

Wholesale LEADERS IN MILLINERY Retail.

Calgary Millinery Stores

105A 5TH AVE. W. BRUNER BLK. 1220 1ST ST. W.

Fall and Winter Showing of Beautiful Furs

Our new location is in the very heart of Calgary

807 First St. West

Our entire stock will comprise every variety of fur in existence, made up according to the very latest ideas of fashion as well as the wearer's comfort and warmth.

This showing of fall and winter furs, coats and suits will delight every woman who loves beauty—is anxious to take advantage of a real saving in price.

We invite you to come in—make a thorough examination of every piece on display. There will be no obligation on your part and we will consider it a favor to have you pay us a visit.

H. SILVER

807 First Street West
Calgary, Alberta

WAR VETERANS OF B.C. ANNOUNCE THEIR PLATFORM

Universal Enfranchisement for Women, Elimination of War Profiteers

Vancouver, Oct. 17.—A platform has been formulated and will be submitted to the Great War Veterans' association at a meeting Thursday night for its approval on which it is proposed soldier candidates will contest the con-

stituencies of Burrard and Vancouver south. The proposed platform provides for hearty support for the union government in the prosecution of the war; heavy taxation on war profits; administration of the patriotic fund by the government; increased pensions for N.C.O.'s and men; universal enfranchisement of women; elimination of war profiteers and utilization of the labor of alien enemies in Canada.

CROSSED QUEBEC BRIDGE
Quebec, Oct. 17.—A special train with a number of guests of the St. Lawrence Bridge company crossed the now completed Quebec bridge from shore to shore between 11:30 and noon today.



ON "Meatless" Days or any day—satisfy the appetite by serving

CATELLI'S MACARONI

Over 100 different ways of preparing delightful Macaroni dishes are described in our dainty Cook Book—write for a copy.

Three Famous Brands "Hirondelle", "L'Etoile" and "Milk" at all Grocers.

THE C. H. CATELLI CO., LIMITED, MONTREAL

SOCIETY and Club

GARMANGAY RED CROSS BRANCH HOLDS ANNUAL

Concludes Very Successful Year; New Officers Elected

The Garmangay Red Cross society had a successful year according to the annual meeting of the branch held on Thursday evening, Oct. 4. There was a large attendance and the president, Mrs. J. J. McLaughlin, presided over the meeting. The secretary, Mrs. W. G. Hamilton, presented the society's annual statement in detail. Mrs. W. G. Hamilton, president, presented the president's report, and Mrs. J. J. McLaughlin, secretary, presented the secretary's report. After all the reports were received the election of officers was proceeded with. Mrs. J. J. McLaughlin was re-elected president, Mrs. W. G. Hamilton, secretary, Mrs. J. J. McLaughlin, fourth vice-president, Mrs. J. J. McLaughlin, corresponding secretary, Mrs. J. J. McLaughlin, treasurer, Mrs. J. J. McLaughlin, secretary to supply committee, Mrs. J. J. McLaughlin, secretary to finance committee.

MRS. HUGH KENNEDY SERIOUSLY ILL IN ENGLAND

Calgary Nursing Sister Listed in Casualties from Ottawa

The casualty list last night includes the name of Nursing Sister, Mrs. H. Kennedy, of Calgary, who is listed as seriously ill in England. Mrs. Kennedy, who lived in the city for a number of years, has many friends who will regret to hear of her condition. Mrs. Kennedy followed her husband about eight months ago. She was a graduate of the Calgary General Hospital, and in addition to doing private work in the city, had been on the staff in Dr. Mahood's department for some time. She is a sister of Captain (D.C.) Mrs. Kennedy, now overseas, and a step-daughter of Mrs. Holston, of London.

TODAY'S EVENTS

Organizations meeting to sew for the Red Cross include the ladies of St. Paul's Presbyterian church at 2 p.m. in the church parlors; Housekeepers' association at 4 p.m. at Y.W.C.C.; ladies of Church of Christ at 2 p.m. at 207 Twenty-second avenue west; Hebrew Ladies' Aid society at 2:30 in Patriotic Fund rooms; ladies of Grace church at 2 p.m.

The monthly meeting of the Press club will take place at 4:30 in the clubroom.

The W.M.S. of Central Methodist church will hold its monthly meeting at 2 p.m. in the church parlors.

The Junior Boys' club of St. Stephen's church is having its regular meeting in Parish Hall at 7:30 p.m. This week it is having a social evening. Mrs. Sharpe of the Y.M.C.A. will speak to the boys.

The semi-annual meeting of the Civic Club will be held in the office of the city commissioner at 8 p.m.

SOCIAL & PERSONAL

Lieut. Col. J. S. Dennis, who has been on a recruiting tour through the eastern states is now in Calgary, and is expected home this week.

Lieut. Andrew Nalmsith, M.C., son of Mr. and Mrs. P. L. Nalmsith, who has been in a London hospital, having been gassed, is sailing for home shortly on leave. Mr. Nalmsith went overseas with the 9th battery from Lethbridge.

The Central Methodist church parlors were thronged last evening, when a splendid rally of members and adherents took place, and a social evening was spent. The visitors were re-

Mrs. W. Grant MacKay has returned from Nelson, B.C., where she spent the past 30 days, and attended the funeral of her brother-in-law, Mr. John Whiteford.

Splendid preparations are being made for the grand macarade ball to be held this evening in Al Asher Temple, the proceeds to go to the Great War Veterans' association. Over \$250 worth of prizes have been donated by merchants of the city for the event, and the musicians' association is contributing an orchestra of 40 pieces. The evening's program also includes a confetti battle, a balloon fight, and a supper, concluding with special street cars to convey the guests home.

Mrs. Lansford of Red Deer, was in the city for a short time on her way to Quebec.

Mrs. Ethel Bennett, of the C.P.R. publicity staff, is in the city for a couple of days, and is staying at the Palliser.

Mr. and Mrs. Harry Tait have left for Toronto, where they will reside.

Mr. George M. Thompson has returned from an extended visit in the east.

The members of the Jazz club held their second meeting Tuesday evening at the McLaughlin's, when a most enjoyable evening was spent.

Mrs. W. H. Barker left Wednesday morning for Moose Jaw to join Mr. Barker, and take up residence there.

Word has been received that Mrs. J. E. Leithbride, who underwent an operation in a Montreal hospital, is improving rapidly. Mr. Leithbride, who is at present in that city, is returning home soon.

The Calgary Musical Agency announces that any profits resulting from its "artistic" course of concerts will be donated at the end of the season to patriotic purposes. The season tickets being sold for the course of concerts are good for any members of a family, and can be used for any and all concerts, as desired. The purchaser can use one or more coupons as required, and they are good throughout the entire season. This is very advantageous to the general public, in that it does not require each individual to purchase a separate ticket.

Mrs. I. J. Capstick, of Edmonton, is visiting Mrs. J. T. Ashkinon on her way to California.

Mrs. Barber and her little daughter have returned from Medicine Hat where they were visiting Mr. and Mrs. Bely.

Fourteen guests gathered at the home of Rev. C. C. and Mrs. McLaughlin on Tuesday evening to celebrate the fortieth anniversary of their wedding. Speeches were made by Mr. W. G. Underwood, Rev. J. A. Huntley, pastor of the First Baptist church, and Rev. H. L. Kempton, pastor of the Crescent Heights Baptist church. A handsome brass jardiniere, containing a sword fern, and also a bouquet of roses were presented to Mrs. McLaughlin, who made a brief speech of appreciation. Mr. McLaughlin, who is

superintendent of Baptist missions for Alberta, was ordained a few weeks previous to his marriage, and is in the military uninteruptedly ever since. The union was blessed with six children, four of whom are still living. Both Mr. and Mrs. McLaughlin are enjoying good health, and bid fair to celebrate their golden wedding day yet.

The surgical operation of face peeling is for ladies, too severe. There's a better way of removing offensive comedones and only that is entirely safe and painless. The devitalized-wax skin to come off, but gradually and gently. Unlike the surgical process, the acid is not taken off to big pieces all at once, but almost invisible flakes about two weeks are required to complete the skin. The wax, and please the transformation. There's no pain, no discomfort.

Stating relief operations the same way, including tiny cutaneous scales day by day. But deficient circulation, or other abnormal condition, may interfere with the blood-cleansing "bad complexion" results. Then mercurized wax assists nature by hastening the removal of the aged, flake or discoloration to skin. Thus only the lively, young, healthy-hued skin is in evidence, as in robust girlhood. This is why mercurized wax produces the indescribable beauty of ever-renewing youth. The wax is put on at night like cold cream, and washed off in the morning. You can prepare it at any drugist; an ounce is sufficient.

OVERSEAS MAILING

Xmas packages for overseas mailing now ready at the BOND STREET SHOP. Big selections at special prices. Don't delay. Mail yours today.

DRY CLEANED Pressed and Good as New

There's no getting around the fact that Dry Cleaning adds months of wear to any garment.

Dry Cleaning gets out the dirt, spots, fresh, eye heightens clothes, puts them in shape for more service.

Phone Now and We'll Call M2030

The Guarantee Cleaners and Hand Launderers

Corner First Street West and 18th Avenue. PHONE M2030

collected by the reception committee, comprising Mr. Trickey, secretary, and Mrs. Sunday school, Mrs. Horner, president of the Ladies' Aid, Mrs. Austin of the Women's Missionary society, and Miss Bradley, head of the girls' work. The entire building was thronged open, and the visitors inspected the splendid new home of the congregation with a great deal of interest. Someone was present in every department to explain the work which was being attempted. Rev. S. W. Falls took the chair for the short musical program, which included numbers by the church orchestra under Mr. Horner's direction, by Miss Delbert and Mr. Findlay. Later refreshments were served by the ladies.

Ald. H. C. Lehall has returned from a trip to Vancouver and Seattle.

Dr. and Mrs. McCrobie, of Red Deer, are being congratulated on the birth of a son at the Holy Cross hospital.

Miss Edna Mills, a graduate of Toronto university, has arrived in the city to take a position as dietitian at the Red Cross Military Convalescent Home at Ogden.

The Catholic Women's association will hold a card party from 3 to 5 o'clock this afternoon in Hickman hall.

BRITISH RED CROSS APPEAL RECEIVES \$330 ALREADY

President of Calgary Branch Asks Public to Be Generous and Also Patient

This is "Our Day," the day set in particular on which British subjects throughout the empire, as well as Canadians, might make a response to the appeal of the British Red Cross society.

The Canadian Red Cross, realizing the heavy demands on the British society, has asked Canadians to extend their aid, and a generous contribution from the Canadian people is being looked for. Already the secretary of the Alberta provincial branch has received some \$300 from provincial points. In Calgary, apart from individual donations, the Calgary branch is holding a tag day and everyone who can is urged to help even for an hour or two, and to be asked to make contributions as large as possible.

Mrs. J. S. Dennis, president of the Calgary society, makes a special plea to the citizens on the British society, but she says special emphasis on the work that the British Red Cross society is doing for Canada. She is anxious to make as splendid a recognition of this work as possible, and every cent will add its quota. The president of the Calgary Red Cross also draws attention to the fact that many unemployed men have been made idle because of the money is not nearly so strong to them as to the taxpayer, and with labor and work at a premium, and every cent is being for Canada. She says that the money is not nearly so strong to them as to the taxpayer, and with labor and work at a premium, and every cent is being for Canada. She says that the money is not nearly so strong to them as to the taxpayer, and with labor and work at a premium, and every cent is being for Canada.

Headquarters will be at the Central Methodist church, where the refreshments will be served to the workers. The contributions acknowledged by the Alberta branch secretary are the following: donations by Rev. A. J. LaCombe, branch, \$100; Eskine, W. R. Cormack, \$20; Ardross, \$20; and East, \$20. The John Ambulance association, \$50; Leo Wolf Hill Endeavorers' club, \$20; Black-Isle branch, \$20; and the Red Cross branch, \$20. The total amount received is \$330.

TWO TONS MAPLE SUGAR ORDERED FOR SOLDIERS

Military Chapter, I.O.D.E. Orders Half Ton at a Cost of \$275.00

One-half a ton of maple sugar will be purchased for Canadian soldiers overseas by the military chapter of the I.O.D.E. This is the first response to be announced to the appeal yesterday from the Alberta branch of the Canadian War Contingent.

Orders for more donations. The sugar will cost the chapter \$275 and will be given the Alberta C.W.C.A. for its shipment. This completes two tons already ordered from Alberta.

At a meeting of the chapter yesterday the sum of \$275 was voted to purchase the "Our Day" appeal for the British Red Cross and will be sent through the Calgary Red Cross. A piano and the sum of \$20 for literature was also voted to the Red Cross for the military hospital in the city. A cash donation of \$100 was also given the local Red Cross. The receipts from the recent tag-day held for the chapters funds were announced as \$124. It was decided to send no more personal notices out regarding meetings and also to hold a banquet early in December.

COMING EVENTS

The regular monthly meeting of the executive of the Local Council of Women will be held at 3 p.m. tomorrow at the Y.W.C.A.

The O.U.R. club will meet at 3 p.m. tomorrow at Mrs. Harris', 608 Twenty-first avenue west.

The Red Cross stall of the city market will be open on Thursday under the direction of the Ethel Capstick, chapter O.E.S.

The rummage sale being held under the auspices of the Diocesan College guild on Saturday next, takes place at 221 Eighth avenue west (next door to the school board offices).

The sale of work being held by the ladies of St. George's parish on Saturday will take place at the Center street, instead of First street west as announced.

H. SILVER OPENS NEW STORE
Mr. H. Silver, one of Calgary's oldest and most reliable fur merchants, will open his store at 107 First street west with an \$8,000 stock of the very finest and also popular priced furs.

It is promised that some very attractive prices will be offered, together with a quality only arising from the hand of such as Mr. Silver. Each piece will be individual and completely made from the raw skin to the finished product in his own workshop.

WALK-OVER SHOES

ON RAINY DAYS THEY SHINE. ON SHINY DAYS THEY REIGN.

Get Your Waterproof Boots or Rubbers Now

The Walk-Over Service Boots for Men and Women are the ideal footwear for this season of the year. Made with heavy pliable water-proof soles and soft, fine calf uppers. Just the shoe for the business man or woman.

WALK-OVER SERVICE BOOTS: in tan, black or brown calf for men and women; pair \$9.00 and \$10.00

RUBBERS
We sell only first quality Rubbers for men, women and children. We guarantee our Rubbers to give satisfaction.

P.S.—Don't miss the Big Rotary Musical Show, October 26, 27.

GLASS BROS.

W.O. BOOT SHOP :: CALGARY

Suitable Gift Articles for Boys at the Front

A List of Gift Articles Which Any Man Will Appreciate

SAFETY RAZORS Every good make is shown in our very complete stock \$1.00, \$1.50 to \$9.00

POCKET KNIVES A selection of about 300 varieties to choose from. All sizes are included. 35c, 50c, 75c to \$5.00

HOLLOW GROUND RAZORS Made from the very best steel. 1-2, 6-8, 9-11 inch blades \$1.50, \$2.00, \$2.50 to \$4.25

FINE RAZOR STROPS Our stropps are made by experts from the very best leathers to be had. 50c, 75c, \$1.00 to \$4.00

SHAVING BRUSHES Choice hedgehog hair or fine white Erbia brushes that give service. 25c, 50c, 75c to \$3.00

ELECTRIC FLASHLIGHTS Easy to carry in the pocket and very convenient. 75c, \$1.00, \$1.25 and \$1.50

POCKET TOOL KITS Contain saw, chisel, knife, screw-driver, reamer and file—all fit one handle. Complete in leather bag. \$2.00

KNIFE, FORK and SPOON SETS Folding style and fine quality. These fold into a strong leather sheath. Shown in two styles at complete \$4.00

ASHDOWN'S

WEDDINGS

FAIR-DYON
Yesterday at Knox Presbyterian church a quiet wedding took place. The ceremony being performed by Rev. A. W. R. Whitehead, when Mr. W. J. Dyon and Miss Edith Dyon, daughter of Mr. W. J. Dyon of this city, were united in marriage. The bride was attended by her sister Muriel, while the groom was supported by Mr. Zach Moore. The young couple left on the afternoon train for Banff, and on their return will reside at suite 18, Westminster apartments.

SPECIAL ELECTRIC IRONS

We Have a Quantity to Dispose of at

\$3.50

Fully guaranteed and beautifully finished.

BUDDEN, BEARD & CO., LTD.
ELECTRIC SHOP

PHONE M176, ALBERTA CORNER, 5TH AVE. AND 1ST ST. W.

FISH SALE

We have obtained a shipment direct from producers and will put on sale—

WHITE FISH, 9c at pound
PIKE, 7c at pound

At Stall 23, City Market
THIS SALE WILL BE CONTINUED ON THURSDAY AND FRIDAY, 18th and 19th At 9 a.m.

Show your appreciation of our efforts to keep down the high cost of living by making your purchase early. Street railway will issue a return market transfer during sale.

ASSOCIATED CONSUMERS
Mrs. E. P. Newhall, Pres.

Don't S Your
USE a cleans natural w
Mennen's
all injurio
oughly clea
moves stain
And then
after-taste
compar
sickly taste
Mennen's
the man's

MEM
CREAM

Sold by Dr
obtain it re
will send y
containing
to give thi
trial. Wel
Selling
HAROLD F.

Canada

Yo
Are wo
vice. V
Optical
and the
recting at
attention
work g

S.
OPT

130

DIS
Mexico C
ment of W
orders to d
na and cu

10

6