FALL AND

Announcement Extraordinary! Unrivalled Success! Unequalled Display! Competition Defeated!

CNE HUNDRED AND FIFTY THOUSAND DOLLARS WORTH OF DRY GOODS TO SELECT FROM!

Heffernan Brothers have great pleasure in announcing to their patrons that, in view of the great advance which they knew must inevitably take place in the price of woollen goods they were careful to place their orders with the leading European and Canadian manufacturers fully three months in advance of any house west of Toronto, and by means of a large cash capital have been able to make special and most advantageous terms, and are now prepared to show a large and magnificent assortment of NEW DRY GOODS AT OLD PRICES.

CATALOGUE:

We here give a short catalogue of prices in a few of the leading departments, but for a full and correct idea of the immensity of the stock and the unparalleled low prices of goods we invite every one to call and inspect the stock.

One visit to our Mammoth Establishment will convince even the most incredulous that Heffernan Brothers advertise facts only, and that the Britannia House is beyond doubt the cheapest store in Western Canada.

Plain and Fancy Dress Goods at 12½c, 15c and 20c per yd, worth 20c, 25c and 30c. A strong heavy Wincey at a York Shilling per yd, sold elsewhere at 20c. 500 lbs. of Wool Nubias, bought at auction—the best value in Canada; Factory Cottons at 10c and 12c., extra quality;

3 bales of Damaged Factories at 11c per yd, worth 15c.; 3 bales of Damage! 10 Cottons at 6c per yd, worth double the money; 10 bales of Canada an Blankets at less than last year's prices;

A beautiful lot of Canada Tweeds at 50c, 75c, and \$1 per yard, very cheap.

An Immense Stock of READY-MADE CLOTHING, in Mens', Youths' and Boys' sizes;

As all our Clothing is MANUFACTURED ON THE PREMISES, we can guarantee that it is well made and properly trimmed.

MILLINERY AND MANTLE SHOW ROOMS!

We are now opening a Gorgeous Stock of Millinery and Fancy Goods received direct from Paris, London and New York. Our Show Rooms will be open in a few days, when we show a display of fashion never bofore equalled in Guelph,

Remember the Great Britannia House, Wyndham Street, Guelph.

GUELPH, SEPT. 16, 1872.

(NOTED FORCHEAP DRY GOODS.)

HEFFERNAN BROTHERS.

Guelph Evening Mercury

THURSDAY EVENING, SEPT. 26, 1872

The Foster Brother:

The Orphan of the Wreck.

CHAPTER XIX.

LOVE REVEALS ITSELF—A DISAGREEABLE IN-TERRUPTION—THE OUTCAST.

"Wrong, George—wrong to give me your love, to bestow upon me the affection of your noble heart, to let the high thoughts of your great nature light on my poor, simple self! Hush! my whole soul throbs with pride at knowing I have won the love of so exalted a soul. You say you are poor. No, George, you are rich—oh! richer far than earthly wealth can measure."

School Books

Text Books

Geography's

Graphy's

Drawing Books

"Yet earthly wealth is the only measure which the world applies, and I have none of it," said George, bitterly. "If I had, I might weigh myself in the scale against this possessor of Carsevale, and win you from him even with your father's will; but, God help me. I am penniless,—nay, worse than penniless, for even an honourable birth I cannot show. Oh. Lilias, this revelation of our love overwhelms me with misery and remorse. In my own eyes, I am a vilhan. What, then, must I appear in the eyes of others?"

"No, no," cried Lilias, vehemently. "I alone am to blame, if blame there is stall. I it was who led the way to this, and with such seeming freeness that, with your present knowledge, you must deem me shamefully imprudent. But crelong you shall know what will explain all this, only do not charge yourself, George, with any blame, for I cannot bear it, knowing how perfectly innocent you are."

"Perhaps, my darling, in the deepest and truest sense you are right," he whispered. "In the divine light, I believe, neither of us is to blame. We have but obeyed the instincts of our nature. Our hearts and souls discovered that they were truly mated, and that holy law of affinity which God has set upon His universe drew us to each other. We could have resisted only by doing violence to cur deepest feelings, and we find ourselves in sorrow now only because false views and desires sway and govern others. But, alas they who hold these false views, and are governed by them, are stronger than we. Stronger, did I say? Oh, heaven, must not be. You must never marry Duncan Ralston."

"Heaven grant it," said Lilias fervently, as with a shudder she clung closer to him and sighed heavily.

"Vile wretch!" thundered a furious voice in their ears, and at the same moments in speechless rage at the youth whose arm he held, the intensity of his wrath being too great to allow him to speak, but that wrath being too great to allow him to speak, but that wash being thou from the heaven of the front of the arbour on his way across the park, when

AT ANDERSON'S.

Opposite the Market.

School Books

Slates

Book-keeping Books

ANDERSON'S CELEBRATED

The Biggest and Best in the Market.

GUELPH

Guelph Sep 19, 1872

-AT-

Owing to the Large Stock

and have their pick.

WYNDHAM ST.,

GUELPH.

Cards

Inks.

School Stationery,

Exercise

Copy School Satchels

5ct. Guelph Copy Book

ANDERSON'S

OPPOSITE THE MARKET

Below the usual price

DAY'S BOOKSTORE.

of Goods now on hand, and having no room for the new Goods daily arriving, Wall Paper will be cleared out at

Choice Patterns at Cost. and old ones at any price.

Good Housekeepers and close buyers will come first

DAY'S BOOKSTORE,



Will be found a large and NEW FALL & WINTER GOODS

500 Cases and Bales Just Received!

COMPRISING:

100 bales of Carpets, 100 bales of White Cottons, 100 bales of Factories,

12 cases of Black Silks,

13 cases of Black Lustres,

13 cases of Black Cobourgs,

12 cases of Black Sarmattas,

15 cases of Ready-made Clothing, 12 cases of Yorkshire Fancy Trouserings,

10 cases of Black Cassimeres,

10 cases of West of England Broadcloaths,

10 cases of Gents Shirts, Collars, Ties and Braces, 93 cases of Fancy Stuffs and Haberdashery.

CHANCE & WILLIAMSON.

GOLDEN LION.

THE ONLY DIRECT DRY GOODS IMPORTERS IN GUELPH,

HATS

TUST ARRIVED. A SPLENDID STOCK OF HATS Ō O ALL THE NEWEST STYLES AT JAMES CORMACK'S. No. 1, Wyndham Street.

CAPS

DEPOT

E. O'DONNELL & Co.

Į	THE BEST YOUNG HYSON DOLLAR TEA	for 8	80c	per	11
ı	A BEAUTIFUL GUNPOWDER TEA	for 7	70c	per	11
ı	A FIRST RATE YOUNG HYSON TEA	for 6	60c	per	11
ŝ	A VERY GOOD GREEN TEA	for 4	10c	per	11
i	A NICE SWEET DRAWING BLACK TEA	for a	50c	per,	11
0	THE BEST BLACK TEA IMPORTED	tor 7	15c	per	11

SUGARS, SUGARS!

ugars will be higher very soon, but we will sell Eleven pounds for \$
lay in your stock for preserving while you can get it chee

Raisins, Currants, Chee≈e, Tobaccos, Syrups, N•audics Wines, Whiskies, Cigars,

l everything in the Grocery Line cheap, and will be delivered free of charge to any par of the Town, or to the Stations.

E. O'DONNELL & CO Guelph, Sept 11, 1972

DOMINION

Boot and Shoe Store.

Noted for Cheap Boots and Shoes

A large stock constantly on hand, sellin CHEAP FOR CASH.

ALL KINDS OF CUSTOM WORK

o subscriber would call attention to his ent stock of Ladies Prunella, Kid and occo's &c., embracing some of the lates

WM. TAWSE,

Dominion Boot and Shoe Store Opposite the Market House

Guelph, July 10, 1872

THOLESALE Flour and Feed Store.

On Macdonnell Street,

Flour and Feed of all kinds kept constant ly on hand, and delivered to any part of the Town free of charge.

N. B.-Cash paid for

WOOL, SKINS, HIDES & PRODUCE

OF ALL KINDS. JAMES HEWER & CO.

AMES HEWER Gpuelh, Sept. 6, 1872.

NEW FANCY STORE,

Upper Wyndham Street, Next door to Mr. Naismith's

Begs to inform her friends and the public that she has opened a Fancy Store on Upper Wyndham Street, where she will constantly nave on hand a variety of

Trimmings, Berlin Wool, Needles, Pins Tapes, Chignons, Writing Paper, Envelopes, etc. etc.

Mrs. Winstanley has also opened a Registry Office for Servants LENDING LIBRARY.

BASE BALL STORE.

Headquarters of the Maple Leaf Base Ball Club.

THE ONLY STORE PATRONIZED BY THE CHAMPIONS. The subscriber begs to inform the public that he has opened a store for the sale of yeary description of

Base Ball Supplies.

SOLE AGENT FOR THE RYAN DEAD BALL

The only ball used in the United States Championship games. DEALERS LIBERALLY DEALT WITH

Having played last Season with the Profes-onal Red Stocking's, of Boston, feels satis of that by his knowledge of the game and s requirements, he can meet the wants of The best brands of Cigars and Tob

samuel Jackson, West Market Square Can be found at his store

DYE WORKS

STEAM

COLDIE & CO'S

All kinds of Ladies or Gente Clothes Cleaned or

Dyed. All kinds of Woollen, Silk, or Cotton Goods
leaned or dyed.
Kid Gloves cleaned or dyed.
Feathers cleaned, dyed and curled.
Berlin and other Wools dyed.
Give us a call, and bring your goods, and
ou can get any shade of color desired.
All work warranted to give satisfaction.
No Humbug.
GOLDIE & COS

GOLDIE & CO'S
Steam Dying and Scouring Works, Upper
Wyndham'st., near the Alma Block.
Guelph, July 27,1872.

HANS! FANS! FANS! A Splendid Line at J. HUNTER'S.

Chignons, Hair Braids Coronets, Switches,

The best assortment west of Toronto, At J. HUNTER'S

Hair Nets.

For Ladies Underclothing, Corsets and Ho-siery, Infant's Bands, Robes, all kinds of Wools, Braids, Laces, Flosses and Trimmings, Ruffles, Edgings, Em-broidered Muslins, &c., there is no place equal to J. HUNTER'S.

Small Wares and Toys

In great variety. Balls, Bats, Walking sticks and Canes, Jet, Bubber and Plated Jewellery STAMPING, over 1000 designs, for Braiding and Embroidery. Berlin Wool, Fancy Goods and Toy Store,
Wyndham Street, Guelph,
June 21, 1872

R. CRAWFORD'S Jewellery Store,

YOU CAN GET AT REDUCED PRICES Elgin Watches, Waltham Watches,

Clocks in every style. Gold and Silver Chains, Gold Sets, Brooch and Ear Rings, Finger Rings, Plated Jewellery in every variety, having resolved to go into the

Manufacture of Watches Special attention given to

Fixing Watches, Clocks & Jewellery

Next to Post Office.

Guelph, Aug. 26, 1872

DUIGNAN'S PUBLIC CAB. ways be at their service.

He will be at the Railway Stations on the Parties wishing to him. wishing to hire by the hour or will be charged the most reasona-

ble rates.

As he will make it his study to see to the comfort of all passengers he nopes to receive share of public patronage.

Orders left at the Express Office, Mr. Hugh Walker's, and at the Post Office will be promptly attended to,

Sept. 4, 1871. do JOHN DUIGNAN

SODEN'S PUBLIC CAB.

The ubs'riber having purchased Mr. D. Office's splendid Cab, begs to inform the public that it will be at their service at all times, either by the hour, the day, or any construction of the service at all the constructions. It will attend all the observations of the service of the service at all the constructions of the service at all the constructions. It will attend all the observation of the service of th